

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM667439

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900575403

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Weingartz Supply Co., Inc.		02/28/2020	Corporation: MICHIGAN

RECEIVING PARTY DATA

Name:	BW Retail Solutions, LLC
Street Address:	50410 Patricia Street
City:	Chesterfield
State/Country:	MICHIGAN
Postal Code:	48051
Entity Type:	Corporation: MICHIGAN

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	5661832	SUREFIT

CORRESPONDENCE DATA

Fax Number: 8446706009

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2026596927

Email: kboie@dickinsonwright.com

Correspondent Name: Jenny Slocum

Address Line 1: Dickinson Wright PLLC

Address Line 2: 1825 Eye Street, N.W., Suite 900

Address Line 4: Washington, D.C. 20006

NAME OF SUBMITTER:	Jenny T. Slocum
SIGNATURE:	/Jenny T. Slocum/
DATE SIGNED:	08/13/2021

Total Attachments: 2

source=Surefit Trademark Assignment Weingartz to BW#page1.tif

source=Surefit Trademark Assignment Weingartz to BW#page2.tif

ASSIGNMENT OF TRADEMARKS

WHEREAS, Weingartz Supply Co., Inc., a Michigan corporation, hereinafter "Assignor", owns all right, title and interest in and to the trademarks and registrations thereof set forth on the attached Schedule I ("Trademarks"), including the goodwill of the outdoor products equipment aftermarket parts business related specifically to said Trademarks, and all rights of recovery for past infringement thereof; and

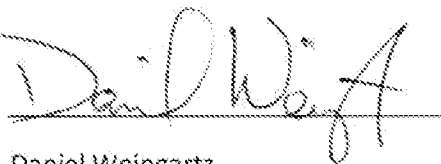
WHEREAS, Assignor desires to sell, assign and transfer its entire right, title and interest therein together with the goodwill of the outdoor products equipment aftermarket parts business related specifically to said Trademarks, and all rights of recovery for past infringement thereof to BW RETAIL SOLUTIONS, LLC, a Michigan corporation, hereinafter "Assignee".

NOW, THEREFORE, in consideration of the premises and of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign, and transfer unto Assignee, its successors and assigns, Assignor's entire right, title, and interest in and to the Trademarks and applications and registrations thereof, and in and to the goodwill of the outdoor products equipment aftermarket parts business related specifically to said Trademarks, and all rights and privileges pertaining to said trademarks, including all rights of recovery for past infringement thereof and for renewal of the registrations thereof for subsequent terms; the same to be held and enjoyed by Assignee, its successors and assigns, as fully as the same would have been held and enjoyed by Assignor had this sale, assignment, and transfer not been made.

IT WITNESS WHEREOF, Assignor has hereunto set its hand and seal as of the 28th day of February, 2020.

WEINGARTZ SUPPLY CO., INC.

By:



Daniel Weingartz

Its: President

SCHEDULE 1

App Number	Reg Number	Country Name	File Date	Reg Date	Class
3550247		Argentina	07-Oct-2016	06-Nov-2017	007
1801485	1801485	Australia	07-Oct-2016	20-Feb-2017	007
SM-4967-16	176960-C	Bolivia	11-Oct-2016	19-Dec-2017	007
1,354,839	1MX761,899	Canada	09-Jul-2007	17-Mar-2010	
1224896	1252949	Chile	07-Oct-2016	30-Jun-2017	007
SD2016-0036166	563777	Colombia	11-Oct-2016	30-Mar-2017	007
2016-9835	260422	Costa Rica	07-Oct-2016	10-Mar-2017	007
2016-79882		Ecuador	07-Oct-2016	24-Mar-2017	007
2016155602	2016155602	El Salvador	10-Oct-2016	06-Jul-2017	007
2016-10008	226,090	Guatemala	07-Oct-2016	18-Jul-2017	007
40278-16	142576	Honduras	10-Oct-2016	02-Jun-2017	007
1806758	1722558	Mexico	11-Oct-2016	17-Feb-2017	007
2016-003925	2017120919 LM	Nicaragua	07-Oct-2016	30-Sep-2017	007
25361401	253614	Panama	10-Oct-2016	11-Sep-2017	007
16-65444	453395	Paraguay	10-Oct-2016	11-Jan-2018	007
679818-2016	247215	Peru	10-Oct-2016	28-Feb-2017	007
86-971,202	5,661,832	United States of America	11-Apr-2016	22-Jan-2019	007
478022	478022	Uruguay	11-Oct-2016	28-Oct-2018	007