

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM666859

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Home Instead, Inc.		08/06/2021	Corporation: NEBRASKA
RECEIVING PARTY DATA			
Name:	Perceptive Credit Holdings III, LP		
Street Address:	51 Astor Place, 10th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10003		
Entity Type:	Limited Partnership: DELAWARE		
PROPERTY NUMBERS Total: 61			
Property Type	Number	Word Mark	
Registration Number:	5414003	A PASSION FOR CAREGIVING	
Registration Number:	5088204	A SIMPLE WAY TO A HEALTHY DAY	
Serial Number:	88746285	AGING SENSES	
Registration Number:	4843178	ALZHEIMER'S FRIENDLY BUSINESS	
Registration Number:	5239105	ALZHEIMER'S FRIENDLY BUSINESS BY HOME IN	
Registration Number:	5445261	ALZHEIMER'S LEARNING	
Registration Number:	5003894	AN ACTION PLAN FOR SUCCESSFUL AGING	
Registration Number:	4032831	ANSWERING THE CALL	
Registration Number:	3030457	BE A SANTA TO A SENIOR	
Registration Number:	4054808	BREAKING POINT	
Registration Number:	4151085	BUILD TRUST TAKE THE LEAD SHARE YOUR HEA	
Registration Number:	4078185	CAPTURING LIFE'S JOURNEY	
Registration Number:	4262278	CARE: CHANGING AGING THROUGH RESEARCH AN	
Registration Number:	4148777	CAREGIVERSTRESS.COM	
Registration Number:	3960988	CARING CONNECTIONS	
Registration Number:	4184461	CARING FOR YOUR PARENTS: EDUCATION FOR T	
Registration Number:	4191529	CARING FOR YOUR PARENTS: SENIOR EMERGENC	
Registration Number:	6096947	CHAMPIONS OF AGING	
Registration Number:	4084201	CHANGING THE FACE OF AGING	

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Property Type	Number	Word Mark
Registration Number:	5618960	COMPOSE YOUR LIFE SONG
Registration Number:	3953897	COOKING UNDER PRESSURE
Registration Number:	4246796	CRAVING COMPANIONSHIP
Registration Number:	5604787	ENHANCING THE LIVES OF AGING ADULTS AND
Registration Number:	4430249	FAMILY CAREGIVER STRESS RELIEF
Registration Number:	3943435	GET MOM MOVING
Registration Number:	5138557	GIVE65
Registration Number:	5953330	HELP FOR ALZHEIMER'S FAMILIES
Registration Number:	4749906	HELP FOR WORKING CAREGIVERS
Registration Number:	1936060	HOME INSTEAD
Registration Number:	4061443	HOME INSTEAD
Registration Number:	4569833	HOME INSTEAD PRESS
Registration Number:	3584742	HOME INSTEAD SENIOR CARE
Registration Number:	3729696	HOME INSTEAD SENIOR CARE TO US, IT'S PER
Registration Number:	4044748	HOME INSTEAD
Registration Number:	2661894	HOME INSTEAD SENIOR CARE
Registration Number:	3589089	HOME INSTEAD SENIOR CARE
Registration Number:	5341309	HOPE FOR SENIORS
Registration Number:	3026617	I
Registration Number:	5125640	LET'S TALK ABOUT DRIVING
Registration Number:	5125639	LET'S TALK ABOUT RX
Registration Number:	4721351	MAKING HOME SAFER FOR SENIORS
Registration Number:	3767355	PEAQ
Registration Number:	5652846	PLANNING YOUR FINAL YEARS
Registration Number:	4829188	PREVENT SENIOR HOSPITALIZATIONS
Registration Number:	4270096	PROTECT SENIORS FROM FRAUD
Registration Number:	6200829	READY TO CARE
Registration Number:	6161860	READY TO CARE
Registration Number:	4265658	RETURNING HOME
Registration Number:	4276663	SALUTE TO SENIOR SERVICE
Registration Number:	5304804	SENIOR CARE MANAGEMENT INSIGHTS
Registration Number:	5037158	SIMPLE MEDS
Registration Number:	4792001	SOLUTIONS THAT PUT YOUR MIND AND HEART A
Registration Number:	4792290	SUNDAY DINNER PLEDGE
Registration Number:	4694272	TO ENHANCE THE LIVES OF SENIORS AND THOS
Serial Number:	90680553	TO US, IT'S PERSONAL
Registration Number:	3693990	TO US, IT'S PERSONAL
Registration Number:	5711014	UNRETIRE YOURSELF

Property Type	Number	Word Mark
Registration Number:	4195112	WELCOME HOME
Registration Number:	3691160	40-70 RULE
Registration Number:	3963348	50-50 RULE
Registration Number:	3691159	70-40 RULE

CORRESPONDENCE DATA

Fax Number: 4152687522
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 415-268-6538
Email: kgalt@mofo.com
Correspondent Name: Jennifer Lee Taylor
Address Line 1: 425 Market Street
Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	72295.54
NAME OF SUBMITTER:	Muzamil Huq
SIGNATURE:	/mhuq/
DATE SIGNED:	08/11/2021

Total Attachments: 60

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TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT, dated as of August 6, 2021 (this “*Trademark Security Agreement*”), made by each of the signatories hereto (together with any other entity that may become a party hereto as provided herein, the “*Trademark Grantors*”), is in favor of Perceptive Credit Holdings III, LP, as administrative agent for the Secured Parties (in such capacity, together with its successors and assigns, the “*Administrative Agent*”).

W I T N E S S E T H:

WHEREAS, the Trademark Grantors are party to a Security Agreement, dated as, August 6, 2021 (as amended or otherwise modified from time to time, the “*Security Agreement*”) in favor of the Administrative Agent, pursuant to which the Trademark Grantors are required to execute and deliver this Trademark Security Agreement (capitalized terms used but not otherwise defined herein shall have the meanings given to them in the Security Agreement);

WHEREAS, pursuant to the terms of the Security Agreement, each Trademark Grantor has created in favor of the Administrative Agent a security interest in, and the Administrative Agent has become a secured creditor with respect to, the Trademark Collateral (as defined below);

NOW, THEREFORE, in consideration of the premises and to induce the Administrative Agent and the Lender to enter into the Credit Agreement and to induce the Lender to make their respective extensions of credit to the Borrower thereunder, each Trademark Grantor hereby grants to the Administrative Agent, for the ratable benefit of the Secured Parties, a security interest in all of the following property now owned or at any time hereafter acquired by such Grantor or in which such Grantor now has or at any time in the future may acquire any right, title or interest (collectively, the “*Trademark Collateral*”), as collateral security for the complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of all Secured Obligations:

(a) all Trademarks of such Trademark Grantor, including, without limitation, the registered and applied-for Trademarks of such Grantor listed on **Schedule 1** attached hereto (excluding any application for registration of a trademark filed on an intent-to-use (or equivalent) basis solely to the extent that the grant of a security interest in any such trademark application would materially adversely affect the validity or enforceability of such application or the resulting registration, or result in abandonment of application or cancellation of the resulting registration);

(b) to the extent not covered by **clause (a)**, all Proceeds of any of the foregoing;

(c) to the extent not covered by **clause (a)**, the goodwill of the businesses with which the Trademarks are associated; and

(d) to the extent not covered by **clause (a)**, all causes of action arising prior to or after the date hereof for infringement of any of the Trademarks or unfair competition regarding the same.

The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Administrative Agent pursuant to the Security Agreement, and the Trademark Grantors hereby acknowledge and affirm that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademarks made and granted hereby are more fully set forth in the Security Agreement. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

Each Trademark Grantor hereby authorizes and requests that the Commissioner of Patents and Trademarks record this Trademark Security Agreement.

THIS TRADEMARK SECURITY AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES UNDER THIS TRADEMARK SECURITY AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK.

This Trademark Security Agreement may be executed by one or more of the parties to this Trademark Security Agreement on any number of separate counterparts, and all of said counterparts taken together shall be deemed to constitute one and the same instrument. Delivery of an executed signature page of this Trademark Security Agreement by facsimile transmission or electronic transmission (in PDF format) shall be effective as delivery of a manually executed counterpart hereof.

[Signature Pages Follow]

IN WITNESS WHEREOF, each Trademark Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first above written.

HONOR TECHNOLOGY, INC.

By: Seth J. Sternberg
Name: Seth Sternberg
Title: Chief Executive Officer

HOME INSTEAD, INC.

By _____
Name: Jeff Huber
Title: Chief Executive Officer

Address:
Honor Technology, Inc.
2151 Salvio St. #310
Concord, CA 94520
Attn: Seth Sternberg, Chief Executive Officer
E-mail: seth@joinhonor.com

IN WITNESS WHEREOF, each Trademark Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first above written.

HONOR TECHNOLOGY, INC.

By: _____
Name: Seth Sternberg
Title: Chief Executive Officer

HOME INSTEAD, INC.

By Jeff Huber _____
Name: Jeff Huber
Title: Chief Executive Officer

Address:
Honor Technology, Inc.
2151 Salvio St. #310
Concord, CA 94520
Attn: Seth Sternberg, Chief Executive Officer
E-mail: seth@joinhonor.com

Accepted and Agreed:
PERCEPTIVE CREDIT HOLDINGS III, LP, as the Administrative Agent

By: PERCEPTIVE CREDIT OPPORTUNITIES GP, LLC, its general partner

DocuSigned by:

By _____
79FBFAAB02904ZC
Name: Sandeep Dixit
Title: Chief Credit Officer

By _____
Name: Sam Chawla
Title: Portfolio Manager

Perceptive Credit Holdings III, LP
c/o Perceptive Advisors LLC
51 Astor Place, 10th Floor
New York, NY 10003
Attn: Sandeep Dixit
Email: Sandeep@perceptivelife.com and
PCOFReporting@perceptivelife.com

Accepted and Agreed:
PERCEPTIVE CREDIT HOLDINGS III, LP, as the Administrative Agent

By: PERCEPTIVE CREDIT OPPORTUNITIES GP, LLC, its general partner

By _____

Name: Sandeep Dixit

Title: Chief Credit Officer

DocuSigned by:

By _____
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Name: Sam Chawla

Title: Portfolio Manager

Perceptive Credit Holdings III, LP
c/o Perceptive Advisors LLC
51 Astor Place, 10th Floor
New York, NY 10003
Attn: Sandeep Dixit
Email: Sandeep@perceptivelife.com and
PCOFReporting@perceptivelife.com



HOME INSTEAD, INC.



Please see the attached.

Home Instead, Inc. Comprehensive Active Trademark Portfolio Report as of June 21, 2021

MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
CHAMPIONS OF AGEING	Australia	1936800	Jun 27, 2018	1936800	Feb 26, 2019	35	Providing volunteer opportunities with philanthropic programs that focus on the well-being of seniors and public policy information in the field of senior care via a website; charitable foundation services; namely, providing awareness of service opportunities with organizations that support the health and well-being of seniors	Registered	Home Instead, Inc.
CHANGING THE FACE OF AGEING	Australia	1451881	Oct 4, 2011	1451881	May 10, 2012	36	Charitable fundraising and financial support services, namely, providing financial support for persons who participate in service programs dedicated to improving the quality of life for the elderly	Registered	Home Instead, Inc.
						41	Educational services, namely, training and education services in the nature of classes, seminars, resources and training in the fields of the elderly and professional and leadership development, providing educational information regarding growing older and health issues via a website		
HOME INSTEAD	Australia	764714	Jun 15, 1998	764714	Jan 29, 1999	42	Providing residential home care, companionship care and healthcare services for senior citizens; day care services for senior care.	Registered	Home Instead, Inc.
HOME INSTEAD & Tulip Design (horizontal)	Australia		May 12, 2021			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home Health Care Services		

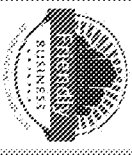
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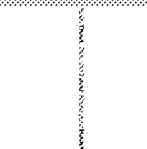
MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
	Australia	IR 1072390	Mar 22, 2011	IR 1072390	Mar 22, 2011	045	Providing care assistance of activities of daily living, for senior citizens in their residences; social services, namely, companionship services for senior citizens	Registered	Home Instead, Inc.
						36	Charitable foundation services, namely, providing financial assistance to programs in the nature of non-profit organizations supporting the health and well-being of seniors and those who care for them; charitable fundraising and financial support services, namely, providing financial support for activities designed to improve quality of life for the elderly.	Registered	Home Instead, Inc.
						45	Providing care assistance of activities of daily living for senior citizens in their residences; social services, namely, companionship services for senior citizens.	Registered	Home Instead, Inc.
	Australia	IR 1018343	Sep 11, 2009	IR 1018343	Sep 11, 2009	41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home Health Care Services		
						45	In-home support services to aging adults, namely, geriatric care management services in the nature of the coordination of personal care for aging adults; providing in-home personal assistant services to individuals in the nature of planning, organizing, coordinating, arranging for and assisting with the performance of daily tasks and necessary services; personal social support services for individuals, namely, companionship services aging adults; personal support services for individuals, namely, personal care assistance of activities of daily living, namely, bathing, dressing, medication reminders and administration of medication		

MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
 HOME INSTEAD THUISERVICE Bij ons, gaat het om U & Design	Beluux	1360403	Sep 7, 2017	1026242	Mar 14, 2018	35	Recruitment of workers in the field of home care; companionship care and day care services to adults and senior citizens; advertising relating to the provision of companionship and home care to senior citizens; recruitment advertising in the field of home care and companionship care; advertising of home care and companionship care services to adults and senior citizens; advertising franchise opportunities in the field of provision of companionship care and home care; business advice relating to franchising for companies active in the field of home care, companionship care, day care and healthcare services for senior citizens.	Registered	Home Instead, Inc.
						41	Provision of training in the fields of companionship care and home care and specialist dementia training; training non-medical staff in the provision of home care, companionship care and day care to adults.		
						44	Provision of medical or nursing care to demented senior citizens in their own homes; provision of home care and day care services to adults.		
 HOME INSTEAD THUISERVICE ANDERSI and Design	Beluux	1277019	Oct 16, 2013	0945678	Jan 2, 2014	44	Hygienic care for human beings.	Registered	Home Instead, Inc.
						45	Companionship services for the elderly		
HOME INSTEAD	Brazil	840392931	Jan 16, 2013	840392931	Jan 26, 2016	45	Providing care assistance in activities of daily living for senior citizens in their residences; social services, namely, companionship services for senior citizens	Registered	Home Instead, Inc.
HOME INSTEAD SENIOR CARE & Design (color)	Brazil	828358109	May 12, 2006	828358109	Aug 12, 2008	43	Providing elder care services	Registered	Home Instead, Inc.

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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
40-70 RULE	Canada	1,486,658	Jun 25, 2010	TMA809,032	Oct 14, 2011	N/A	Administration of a program for developing open discussions between the elderly and their families regarding aging and senior care	Registered	Home Instead, Inc.
						N/A	Providing emotional support services namely open forum discussions between adult children and their aging parents in the field of providing care to parents and the elderly and various other senior topics		
50-50 RULE	Canada	1,517,724	Mar 4, 2011	TMA840,176	Jan 15, 2013	N/A	Providing emotional support and resources, namely, open forum discussions between siblings about caring for their aging parents and sharing responsibilities equally in the field of providing care to parents and the elderly and various other senior topics; providing online information relating to discussions between siblings about caring for their aging parents and sharing responsibilities equally.	Registered	Home Instead, Inc.
70-40 RULE	Canada	1,486,660	Jun 25, 2010	TMA809,048	Oct 14, 2011	N/A	Administration of a program for developing open discussions between the elderly and their families regarding aging and senior care	Registered	Home Instead, Inc.
						N/A	Providing emotional support services featuring open forum discussions between adult children and their aging parents in the field of providing care to parents and the elderly and various other senior topics		
A PASSION FOR CAREGIVING	Canada	1,837,470	Apr 12, 2017	TMA1,042,628	Jul 18, 2019	45	Providing a website featuring information related to being a provider of care assistance for others, namely assistance with activities of daily living and companionship services for the elderly and disabled	Registered	Home Instead, Inc.
ALZHEIMER'S FRIENDLY BUSINESS	Canada	1,749,782	Oct 8, 2015	TMA963,670	Feb 22, 2017	N/A	Educational services, namely, providing training, presentations in the fields of Alzheimer's and dementia and distribution of course material in connection therewith; Providing online information in the fields of Alzheimer's and dementia	Registered	Home Instead, Inc.
ALZHEIMER'S FRIENDLY BUSINESS BY HOME INSTEAD SENIOR CARE and Design	Canada	1,756,763	Nov 26, 2015	TMA1,004,207	Sep 5, 2018	41	Educational services, namely, providing training, presentations in the fields of Alzheimer's and dementia and distribution of course material in connection therewith	Registered	Home Instead, Inc.
						44	Providing online information in the fields of Alzheimer's and dementia		
AN ACTION PLAN FOR SUCCESSFUL AGING	Canada	1,709,240	Dec 31, 2014	TMA968,459	Apr 19, 2017	N/A	Administration of a program for developing open discussions between the elderly and their families regarding aging and senior care; Providing emotional support services featuring open forum discussions between adult children and their aging parents in the field of providing care to parents and the elderly and various other senior topics	Registered	Home Instead, Inc.

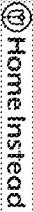



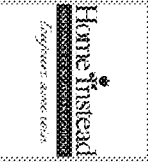

MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
ANSWERING THE CALL	Canada	1,533,572	Jun 28, 2011	TMA839065	Dec 27, 2012	N/A	Educational services, namely, providing online instruction for caregivers in the field of gathering and maintaining critical information about their senior's medical needs and health conditions	Registered	Home Instead, Inc.
BE A SANTA TO A SENIOR	Canada	1,486,664	Jun 25, 2010	TMA804,990	Aug 23, 2011		Charitable fundraising and financial support services, namely providing financial support for activities designed to improve quality of life for the elderly	Registered	Home Instead, Inc.
BUILD TRUST TAKE THE LEAD SHARE YOUR HEART (Stylized)	Canada	1,544,983	Sep 23, 2011	TMA842,240	Feb 5, 2013	N/A	Providing care assistance of activities of daily living, for senior citizens in their residences such as bathing, grooming and personal mobility; social services, namely, companionship services for senior citizens	Registered	Home Instead, Inc.
									
CAPTURING LIFE'S JOURNEY	Canada	1,533,577	Jun 28, 2011	TMA831,476	Sep 7, 2012	N/A	Preparation of customized memory document featuring important information and personal memories of seniors and Alzheimer's patients to assist care givers who are providing companionship services and other personal services to seniors and Alzheimer's patients	Registered	Home Instead, Inc.
CARE: CHANGING AGING THROUGH RESEARCH AND EDUCATION	Canada	1,533,689	Jun 28, 2011	TMA837,464	Nov 30, 2012	N/A	Training of care providers in the field of delivery of care to seniors in their homes	Registered	Home Instead, Inc.
CARING CONNECTIONS	Canada	1,811,809	Nov 30, 2016			41	Publishing on-line electronic newsletters including those delivered by e-mail featuring information relating to improving communications between children and their aging parents and various other senior topics, namely, providing various tips and suggestions for professional or family caregiver about how to help preserve caregivers' well-being as they care for seniors, how to find new friends, and ways to be a more optimistic caregiver, and ideas for engaging seniors in indoor and outdoor activities	Pending	Home Instead, Inc.
CARING FOR YOUR PARENTS: EDUCATION FOR THE FAMILY CAREGIVER	Canada	1,544,979	Sep 23, 2011	TMA854,179	Jun 28, 2013	N/A	Providing online information in the field of personal support services for family caregivers	Registered	Home Instead, Inc.

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NAME	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
CARING FOR YOUR PARENTS: SENIOR EMERGENCY KIT	Canada	1,535,782	Jul 14, 2011	TMA853,304	Jun 13, 2013	n/a	In-home therapeutic activity services, namely, logging important information and personal memories of seniors and Alzheimer's patients in order to prepare a document to relay this information to a care giver providing companionship services and other personal services	Registered	Home Instead, Inc.
CHAMPIONS FOR SUCCESSFUL AGING	Canada	1,518,877	Mar 14, 2011	TMA818,831	Mar 1, 2012	N/A	Promoting public awareness about aging; promoting the exchange of information and resources within the academic, policymaking and healthcare communities to address issues related to aging; providing information and educational information in the field of aging and senior care	Registered	Home Instead, Inc.
CHANGING THE FACE OF AGING	Canada	1,486,667	Jun 25, 2010	TMA809,962	Oct 25, 2011	N/A	Providing elder care services; providing companionship services for senior citizens in their place of residence	Registered	Home Instead, Inc.
GRAVING COMPANIONSHIP	Canada	1,533,688	Jun 28, 2011	TMA837,466	Nov 30, 2012	N/A	Educational services, namely, providing seniors and care providers information in the field of cooking and baking to promote the health of seniors through nutritional guidance; providing on-line information to promote the health of seniors through nutritional guidance and information	Registered	Home Instead, Inc.
DONNEES	Canada	1,829,402	Mar 27, 2017	TMA1,024,924	Jun 12, 2019	36	Charitable foundation services, namely, providing financial assistance for programs and services of others in the nature of non-profit organizations supporting the health and well-being of seniors and those who care for them	Registered	Home Instead Senior Care Foundation of Canada
ENHANCING THE LIVES OF AGING ADULTS AND THEIR FAMILIES	Canada	1,878,929	Jan 23, 2018			25	Providing care assistance in activities of daily living for senior citizens in their residences; social services, namely, companionship services for senior citizens.	Pending	Home Instead, Inc.
EXPAND THE WORLD'S CAPACITY TO CARE	Canada	1,660,915	Jan 23, 2014	TMA1,002,328	Aug 8, 2018	N/A	Educational and philanthropic work in the field of senior care; Providing companionship services for senior citizens in their place of residence	Registered	Home Instead, Inc.
FAMILY CAREGIVER STRESS RELIEF	Canada	1,630,423	Jun 11, 2013	TMA915,482	Sep 29, 2015	N/A	Education services in the field of personal support services for family caregivers; education services, namely, providing information about how to deal with and process personal emotions, namely, different emotions that caregivers may experience; training and education services in the nature of classes, seminars, resources and training in the field of family caregiver; providing classes and training in the field of caregiver stress reduction and stress management	Registered	Home Instead, Inc.

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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
GET MOM MOVING	Canada	1,544,978	Sep 23, 2011	TMA847,742	Apr 5, 2013	N/A	Providing personal support services, information about how to deal with and process personal emotions, namely, different emotions that caregivers may experience.	Registered	Home Instead, Inc.
GIVE65	Canada	1,777,978	Apr 18, 2016	TMA970,630	May 11, 2017	36	Charitable foundation services, namely, providing financial assistance for programs and services of others in the nature of non-profit organizations supporting the health and well-being of seniors and those who care for them	Registered	Home Instead Senior Care Foundation of Canada
HELP FOR ALZHEIMER'S	Canada	1,605,104	Dec 4, 2012	TMA877,695	May 12, 2014	N/A	Providing information and advice in the field of Alzheimer's disease and other dementias; providing a website featuring information and advice in the field of Alzheimer's disease and other dementias	Registered	Home Instead, Inc.
HELP FOR WORKING CAREGIVERS	Canada	1,709,260	Dec 31, 2014	TMA1037,346	Jul 8, 2019	N/A	Providing an internet web site which provides caregivers with information and resources in the field of senior caregiving, long term care insurance and elder care finances	Registered	Home Instead, Inc.
HOME INSTEAD	Canada	804,489	Feb 15, 1996	TMA545,301	May 17, 2001	N/A	Providing residential home care, companionship care, and health services for senior citizens.	Registered	Home Instead, Inc.
HOME INSTEAD & Tulip Design (horizontal)	Canada	2,066,044	Nov 24, 2020			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
 Home Instead						44	Home health care services		
						45	In-home support services to aging adults, namely, geriatric care management services in the nature of the coordination of personal care for aging adults; providing in-home personal assistant services to individuals in the nature of planning, organizing, coordinating, arranging for and assisting with the performance of daily tasks and necessary services; personal social support services for individuals, namely, companionship services aging adults; personal support services for individuals, namely, personal care assistance of activities of daily living, namely, bathing, dressing, medication reminders and administration of medication		


MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
 HOME INSTEAD & Tulip Design (Stacked)	Canada	2,066,033	Nov 24, 2020			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home health care services		
 HOME INSTEAD ASSISTANCE ET SOUTIEN A DOMICILE TOUJOURS AVEC SOIN & DESIGN	Canada	1,677,322	May 16, 2014	TM/A893,739	Jan 6, 2015	N/A		Registered	Home Instead, Inc.
							Providing care assistance of activities of daily living for senior citizens in their residences, social services, namely, companionship services for senior citizens		
HOME INSTEAD PRESS	Canada	1,645,010	Sep 25, 2013	TM/A910,925	Aug 12, 2015	N/A	Publication of books and other printed matter, namely training manuals, trainer guides, textbooks, educational brochures and reference materials	Registered	Home Instead, Inc.
 HOME INSTEAD SENIOR CARE & Design (stacked)	Canada	1,486,663	Jun 25, 2010	TM/A805,064	Aug 23, 2011	r/a		Registered	Home Instead, Inc.
							Providing care assistance of activities of daily living, for senior citizens in their residences, social services, namely, companionship services for senior citizens		
HOPE FOR SENIORS	Canada	1,778,904	Apr 22, 2016	TM/A1,015,365	Feb 19, 2019	36	Charitable foundation services, namely, providing financial assistance for programs and services of non-profit organizations supporting the health and well-being of seniors and those who care for them	Registered	Home Instead Senior Care Foundation of Canada

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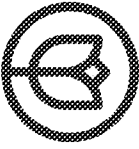
NAME	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
LET'S TALK ABOUT DRIVING	Canada	1,778,309	Apr 20, 2016	TMA993,170	Mar 26, 2018	41	Educational services, namely, providing live and on-line workshops, seminars and classes in the field of senior safety that develops and offers original content to further the public's conversation with their senior loved ones about when and how to transition them out of driving and to offer alternative options to driving that help seniors remain active and engaged	Registered	Home Instead, Inc.
LET'S TALK ABOUT RX	Canada	1,788,392	Jun 23, 2016	TMA988,789	Jan 18, 2018	41	Educational services, namely, providing live and on-line workshops, seminars and classes in the field of medication management awareness that develops and offers original content to further the public's conversation with their senior loved ones about the potential risks of and safeguards to consider when taking medications	Registered	Home Instead, Inc.
MAKING HOME SAFER FOR SENIORS	Canada	1,673,291	Apr 17, 2014	TMA935,413	Apr 20, 2016	N/A	Providing home safety consulting and online information in the field of home safety for seniors and their families.	Registered	Home Instead, Inc.
MISSING SENIOR NETWORK	Canada	1,811,761	Nov 29, 2016	TMA1,062,243	Nov 7, 2019	42	Computer services, namely, hosting an interactive web site that allows users to upload, store and maintain a description of a family member or acquaintance with Alzheimer's disease or any other form of dementia, including a list of contacts who know the individual suffering with Alzheimer's disease or other form of dementia, and the user's contact information for purposes of receiving notifications from any of the contacts in the event they encounter the individual after receiving an alert from the user indicating that the individual cannot be located	Registered	Home Instead, Inc.
MISSION MEDICINE	Canada	1,486,666	Jun 25, 2010	TMA806,688	Sep 14, 2011	n/a	Providing marketing and promotion to others of special events, namely, events for seniors to bring unused or expired prescription and over-the-counter medications to specific locations for proper disposal. Marketing consultation for others in the field of programs for seniors. Administration of a program for seniors to bring unused or expired prescription and over-the-counter medications to specific locations for proper disposal.	Registered	Home Instead, Inc.
PREVENT SENIOR HOSPITALIZATIONS	Canada	1,725,456	Apr 24, 2015	TMA946,418	Aug 17, 2016	N/A	Providing in-home personal management services for senior patients recently discharged from healthcare facilities to help reduce readmissions to such facilities, namely, geriatric care management services in the nature of coordination of necessary services and personal care for older individuals	Registered	Home Instead, Inc.
PREVENT WANDERING	Canada	1,811,921	Nov 30, 2016	TMA1,006,103	Oct 4, 2018	41	Educational services, namely, providing live and on-line workshops, seminars and classes designed to inform care providers and family members about the solutions and resources available to assist with the symptoms exhibited by Alzheimer and dementia patients	Registered	Home Instead, Inc.

MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
PROTECT SENIORS FROM FRAUD	Canada	1,993,876	Nov 4, 2019			45	Providing a website featuring information to seniors and their caregivers about how to prevent and detect fraud and similar misrepresentations	Pending	Home Instead, Inc.
READY TO CARE	Canada	1,889,942	Mar 23, 2018			35	Corporate responsibility initiatives in the field of the health and well-being of elderly adults and those who care for them, namely, providing information via a website featuring volunteer opportunities to help elderly adults with errands, well-being checks, and companionship, philanthropic programs in the nature of volunteerism for causes that support elderly adults, and corporate responsibility to form a community to provide support and care for elderly adults and providing information via a website regarding corporate responsibility to support community efforts to provide support and care for elderly adults	Pending	Home Instead, Inc.
						36	Charitable foundation services, namely, providing financial assistance to programs in the nature of non-profit organizations supporting the health and well-being of seniors and those who care for them; charitable fundraising and financial support services, namely, providing financial support for activities designed to improve quality of life for the elderly		
						41	Educational services, namely, training and education services in the nature of classes, seminars, resources and training in the field of family caregivers and caring for elderly adults that require additional assistance in daily tasks, providing information via a website featuring education information regarding issues that affect elderly adults, namely, isolation, performing daily tasks, medical and non-medical care, personal care, nutrition, and chronic conditions		
						44	Providing information featuring educational information regarding aging and caregiving for elderly adults		
RETURNING HOME	Canada	1,557,899	Dec 23, 2011	TMA867,425	Dec 16, 2013	N/A	Providing in-home support services to senior persons concerning the care of senior patients recently discharged from healthcare facilities to reduce readmissions to such facilities; personal management services for senior patients recently discharged from healthcare facilities to reduce readmissions to such facilities, namely, geriatric care management services in the nature of coordination of necessary services and personal care for older individuals.	Registered	Home Instead, Inc.
SAUITE TO SENIOR SERVICE	Canada	1,544,156	Sep 22, 2011	TMA837,488	Nov 30, 2012	N/A	Providing recognition and incentives by the way of awards and contests to senior citizens who demonstrate excellence in the field of community service	Registered	Home Instead, Inc.

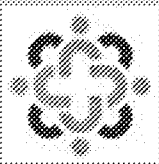
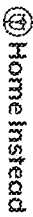
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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
SENIOR CARE MANAGEMENT INSIGHTS	Canada	1,834,665	Apr 27, 2017	TMA1,010,548	Dec 6, 2018	41	Providing a website and on-line newsletters offering information to geriatric professionals in the field of elder care	Registered	Home Instead, Inc.
SENIOR HEROES	Canada	1,556,620	Dec 16, 2011	TMA837,442	Nov 30, 2012	N/A	Providing recognition and incentives by the way of awards and contests to senior citizens who demonstrate excellence in the field of community service	Registered	Home Instead, Inc.
SIMPLE MEDS	Canada	1,709,261	Dec 31, 2014	TMA1,051,740	Aug 29, 2019	N/A	Mail order pharmacy services; Retail closed door pharmacy services; Pharmacy packaging service that aligns, sorts and packages a patient's medications by date and time into individual packets for consumption by end user	Registered	Home Instead, Inc.
SOLUTIONS THAT PUT YOUR MIND AND HEART AT EASE	Canada	1,721,402	Mar 27, 2015	TMA1,037,360	Jul 8, 2019	N/A	Providing a website for caregivers featuring information in the field of long term care, insurance and elder care finances; providing a website for caregivers featuring information in the field of senior caregiving; namely, non-medical in-home personal care services for assisting with daily living activities	Registered	Home Instead, Inc.
SUNDAY DINNER PLEDGE	Canada	1,741,524	Aug 12, 2015	TMA954,279	Nov 3, 2016	N/A	Promoting public interest and awareness of the importance of the family dinner and the positive effects it has on senior citizens through printed materials and online through websites, social media and webinars	Registered	Home Instead, Inc.
TO US, IT'S PERSONAL	Canada	1,449,080	Aug 21, 2009	TMA775,401	Aug 24, 2010		Providing care assistance of activities of daily living for senior citizens in their residences; social services; namely, companionship services for senior citizens	Registered	Home Instead, Inc.
TOO CLOSE FOR COMFORT?	Canada	1,486,665	Jun 25, 2010	TMA818,960	Mar 2, 2012	N/A	Administration of a program for developing open discussions between the elderly and their families regarding aging and senior care	Registered	Home Instead, Inc.
Tulip Design (8&W)	Canada	2,065,951	Nov 24, 2020			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home health care services		




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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
 Tulip Design (Color)	Canada	2,065,685	Nov 23, 2020			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home health care services		
						45	In-home support services to aging adults, namely, geriatric care management services in the nature of the coordination of personal care for aging adults; providing in-home personal assistant services to individuals in the nature of planning, organizing, coordinating, arranging for and assisting with the performance of daily tasks and necessary services; personal social support services for individuals, namely, companionship services aging adults; personal support services for individuals, namely, personal care assistance of activities of daily living, namely, bathing, dressing, medication reminders and administration of medication		
HOME INSTEAD and Design (stacked)	Chile	1,022,952	Aug 27, 2012	1,062,671	Dec 10, 2013	045	Providing non-medical care assistance in activities of daily living for senior citizens in their residences, namely, bathing, grooming and personal mobility; social services, namely, companionship services for senior citizens.	Registered	Home Instead, Inc.
CHAMPIONS OF AGING	China	31794636	Jun 25, 2018	31794636	Mar 21, 2019	36	Charitable fund raising; mutual funds; investment of funds; financial management; Mutual fund advisory services ; financial sponsorship; Charitable fund raising services	Registered	Home Instead, Inc.





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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
	China	25575414	Jul 28, 2017	25575414	Jul 28, 2018	41	Instruction services; practical training (demonstration); coaching (training); arranging and conducting of workshops (training); organization of sports competitions; entertainment services; Mobile library services; Providing on-line electronic publications, not downloadable; Distribution of video tapes; Production of shows; Providing sports facilities; Toy rental; Games equipment rental; Animal training; Modelling for artists; Organization of letterlies; rental of indoor aquaria.	Registered	Home Instead, Inc.
HOME INSTEAD	China	5145825	Jan 28, 2006	5145825	Aug 28, 2009	44	Rest homes; nursing homes; health care services; sanatoriums; medical assistance; hospices; nursing (medical); hospitals; rehabilitation centers; health care services at home.	Registered	Home Instead, Inc.
HOME INSTEAD	China	14003600	Feb 7, 2014	14003600	Apr 21, 2015	44	Pharmacy advice; convalescent homes; food nutrition guidance; beauty salons; veterinary assistance; gardening; opticians' services; rental of sanitation facilities.	Registered	Home Instead, Inc.
HOME INSTEAD	China	14003601	Feb 7, 2014	14003601	Apr 14, 2015	45	Providing elder care services, namely, providing care and companionship for senior citizens in their place of residence; security consultancy; housework services; clothing rental; undertaking; opening of security locks; dating services; fire-fighting; organization of religious meetings; adoption agency services; lost property return; rental of safes; genealogical research; planning and arranging of wedding ceremonies; intellectual property consultancy	Registered	Home Instead, Inc.
HOME INSTEAD	China	14003604	Feb 7, 2014	14003604	May 7, 2015	43	Hotels; rental of meeting rooms; retirement homes; day-nurses (forches); boarding for animals; rental of chairs; tables; table linen; glassware; Rental of cooking apparatus; rental of drinking water dispenser; rental of lighting apparatus other than for theatrical sets or television studios	Registered	Home Instead, Inc.
HOME INSTEAD & Tulip Design (Horizontal)	China		May 12, 2021			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home Health Care Services		

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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
HOME INSTEAD and Design 	China	5145824	Jan 28, 2006	5145824	Aug 28, 2009	044	In-home support services to aging adults, namely, geriatric care management services in the nature of the coordination of personal care for aging adults; providing in-home personal assistant services to individuals in the nature of planning, organizing, coordinating, arranging for and assisting with the performance of daily tasks and necessary services; personal social support services for individuals, namely, companionship services aging adults; personal support services for individuals, namely, personal care assistance of activities of daily living, namely, bathing, dressing, medication reminders and administration of medication	Registered	Home Instead, Inc.
HOME INSTEAD and Design (Stacked)	China	IR 1073961	Jan 14, 2013	IR 1073961	Mar 29, 2011	045	Providing care assistance of activities of daily living for senior citizens in their residences; social services, namely, companionship services for senior citizens	Registered	Home Instead, Inc.
HOME INSTEAD and Design (stacked) 	China	14003602	Feb 7, 2014	14003602	Apr 21, 2015	43	Hotels; rental of meeting rooms; retirement homes; day-nurses [creches]; boarding for animals; rental of chairs, tables, table linen, glassware; rental of cooking apparatus; rental of drinking water dispenser; rental of lighting apparatus other than for theatrical sets or television studios	Registered	Home Instead, Inc.
HOME INSTEAD and Design (stacked) 	China	14003603	Feb 7, 2014	14003603	Apr 21, 2015	44	Convalescent homes; nursing homes; health care; sanatoriums; medical assistance; hospices; nursing, medical; hospitals; rehabilitation center; family health care services; pharmacy advice; convalescent homes; food nutrition guidance; beauty salons; veterinary assistance; gardening; opticians' services; rental of sanitation facilities	Registered	Home Instead, Inc.

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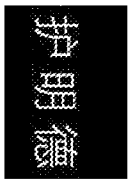
MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
HOME INSTEAD and Design (stacked) 	China	14003605	Feb 7, 2014	14003605	Apr 21, 2015	45	Security consultancy; housework services; clothing rental; undertaking; opening of security locks; dating services; fire-fighting; organization of religious meetings; adoption agency services; lost property return; rental of safes; genealogical research; planning and arranging of wedding ceremonies; intellectual property consultancy	Registered	Home Instead, Inc.
HOME INSTEAD and HU MING DE JU JIA YANG LAO in Chinese (horizontal) 	China	39020600	Jun 21, 2019	39020600	Apr 28, 2020	45	Chaperoning; escorting in society [chaperoning]; security consultancy; housework services; clothing rental; funerary undertaking; opening of security locks; dating services; fire-fighting; organization of religious meetings; adoption agency services; lost property return; rental of safes; genealogical research; planning and arranging of wedding ceremonies; intellectual property consultancy.	Registered	Home Instead, Inc.
HOME INSTEAD and HU MING DE JU JIA YANG LAO in Chinese (horizontal) 	China	39020601	Jun 21, 2019	39020601	Apr 28, 2020	44	Nursing home services; health care; sanatorium services; medical assistance; medical advice for individuals with disabilities; hospital services; pharmacy advice; nutritional guidance for diet; beauty salons; veterinary assistance; gardening; opticians' services; rental of sanitation facilities; nursing, medical; health center services; convalescent home services; convalescent home services; hospice services.	Registered	Home Instead, Inc.
HOME INSTEAD and HU MING DE JU JIA YANG LAO in Chinese (Horizontal) 	China	39020602	Jun 21, 2019	39020602	Apr 28, 2020	43	Hotels; rental of meeting rooms; retirement homes; day-nurses [frèches]; boarding for animals; rental of chairs, tables, table linen, glassware; rental of cooking apparatus; rental of drinking water dispensers; rental of lighting apparatus.	Registered	Home Instead, Inc.





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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
HOME INSTEAD and HU MING DE JU JIA YANG LAO in Chinese (Vertical)	China	39020597	Jun 21, 2019	39020597	Feb 28, 2020	45	Chaperoning; escorting in society [chaperoning]; security consultancy; housework services; clothing rental; funerary undertaking; opening of security locks; dating services; fire-fighting; organization of religious meetings; adoption agency services; lost property return; rental of safes; genealogical research; planning and arranging of wedding ceremonies; intellectual property consultancy.	Registered	Home Instead, Inc.
HOME INSTEAD and HU MING DE JU JIA YANG LAO in Chinese (Vertical)	China	39020598	Jun 21, 2019	39020598	May 7, 2020	44	Nursing home services; health care; sanatorium services; medical assistance; medical advice for individuals with disabilities; hospital services; pharmacy advice; nutritional guidance for diet; beauty salons; veterinary assistance; gardening; opticians' services; rental of sanitation facilities; nursing, medical, health center services; convalescent home services; convalescent home services; hospice services	Registered	Home Instead, Inc.
HOME INSTEAD and HU MING DE JU JIA YANG LAO in Chinese (Vertical)	China	39020599	Jun 21, 2019	39020599	May 7, 2020	43	Hotels; rental of meeting rooms; retirement homes; day-nurseries [creches]; boarding for animals; rental of chairs, tables, table linen; glassware; rental of lighting apparatus; rental of cooking apparatus; rental of drinking water dispensers.	Registered	Home Instead, Inc.
HOME INSTEAD and HU MING DE JU JIA YANG LAO (English: CARE BRIGHT VIRTUE IN-HOME SENIOR CARE) and Design	China	14003606	Feb 7, 2014	14003606	Apr 21, 2015	43	Hotels; rental of meeting rooms; retirement homes; day-nurseries [creches]; boarding for animals; rental of chairs, tables, table linen, glassware; Rental of cooking apparatus; rental of drinking water dispensers; rental of lighting apparatus other than for theatrical sets or television studios.	Registered	Home Instead, Inc.



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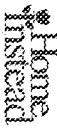
MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
 HOME INSTEAD; HU MING DE JU JIA YANG LAO (English: CARE BRIGHT VIRTUE IN-HOME SENIOR CARE) and Design	China	14003607	Feb 7, 2014	14003607	Apr 21, 2015	44	Convalescent homes; nursing homes; health care; sanatoriums; medical assistance; hospices; nursing; medical; hospitals; rehabilitation center; family health care services; pharmacy advice; convalescent homes; food nutrition guidance; beauty salons; veterinary assistance; gardening; opticians' services; rental of sanitation facilities.	Registered	Home Instead, Inc.
 HOME INSTEAD; HU MING DE JU JIA YANG LAO (English: CARE BRIGHT VIRTUE IN-HOME SENIOR CARE) and Design	China	14003608	Feb 7, 2014	14003608	Apr 14, 2015	45	Providing elder care services, namely, providing care and companionship for senior citizens in their place of residence; security consultancy; housework services; clothing rental; undertaking; opening of security locks; dating services; fire-fighting; organization of religious meetings; adoption agency services; lost property return; rental of safes; genealogical research; planning and arranging of wedding ceremonies; intellectual property consultancy	Registered	Home Instead, Inc.
 HU MING DE (English: CARE BRIGHT VIRTUE) and Design	China	14003609	Feb 7, 2014	14003609	Apr 21, 2015	43	Hotels; rental of meeting rooms; retirement homes; day-nurseries [creches]; boarding for animals; rental of chairs; tables; table linen; glassware; rental of cooking apparatus; rental of drinking water dispensers; rental of lighting apparatus other than for theatrical sets or television studios.	Registered	Home Instead, Inc.
 HU MING DE (English: CARE BRIGHT VIRTUE) and Design	China	14003610	Feb 7, 2014	14003610	Apr 21, 2015	44	Convalescent homes; nursing homes; health care; sanatoriums; medical assistance; hospices; nursing; medical; hospitals; rehabilitation center; family health care services; pharmacy advice; convalescent homes; food nutrition guidance; beauty salons; veterinary assistance; gardening; opticians' services; rental of sanitation facilities	Registered	Home Instead, Inc.

MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
HU MIING DE (English: CARE BRIGHT VIRTUE) and Design 	China	14003611	Feb 7, 2014	14003611	Apr 14, 2015	45	Providing elder care services; namely, providing care and companionship for senior citizens in their place of residence; security consultancy; housework services; clothing rental; undertaking; opening of security locks; dating services; fire-fighting; organization of religious meetings; adoption agency services; lost property return; rental of safes; genealogical research; planning and arranging of wedding ceremonies; intellectual property consultancy	Registered	Home Instead, Inc.
HU MIING DE in Chinese	China	53285718	Jan 26, 2021			41	Instruction services; educational services; coaching [training]; know-how transfer [training]; instruction of body therapy; instruction of medical massage; housekeeping personnel training; organization of competitions [education or entertainment]; mobile library services; publication of texts, other than publicly texts; publication of video tapes; providing sports facilities; toy rental; production of shows; games equipment rental; entertainment services; animal training; rental of indoor aquaria; modelling for artists; organization of lotteries; conducting guided tours; park	Pending	Home Instead, Inc.
HU MIING DE JU JIA YANG LAO in Chinese 	China	53198867	Jan 22, 2021			45	Escorting in society [chaperoning]; chaperoning; Housework service; Babysitter service; Security advisory; clothing rental; funeralary undertaking; rental of safes; planning and arranging of wedding ceremonies; dating services; opening of security locks; adoption agency services; lost property return; fire-fighting; genealogical research; organization of religious meetings; leasing of internet domain names; releasing doves for special occasions; intellectual property consultancy	Pending	Home Instead, Inc.
HU MIING DE JU JIA YANG LAO in Chinese 	China	53202320	Jan 22, 2021			44	Health center services; nursing home services; convalescent home services; hospice services; convalescent home services; Health advisory service; sanatorium services; health care; medical assistance; nursing, medical; nutritional guidance for diet; Home care; Nursing care; Geriatric nursing services; Beauty salon; veterinary assistance; gardening; opticians' services; rental of sanitary installations	Pending	Home Instead, Inc.
Tulip Design (B&W) 	China		May 12, 2021			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home Health Care Services		



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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
BE A SANTA TO A SENIOR	European Union	IR 1240424	Nov 5, 2014	IR 1240424	Nov 5, 2014	036	Charitable fundraising and financial support services, namely providing financial support for activities designed to improve quality of life for the elderly	Registered	Home Instead, Inc.
HOME INSTEAD	European Union	003629228	Mar 25, 2002	002629228	Feb 13, 2004	035	Franchise services; franchising services in connection with the provision of home care, companionship care, day care and healthcare services; franchising services in connection with the provision of home care, companionship care, day care and healthcare services for senior citizens	Registered	Home Instead, Inc.
						044	Healthcare services for senior citizens		
						045	Provision of home care, companionship care, day care and healthcare services; provision of home care, companionship care, day care for senior citizens		
HOME INSTEAD	European Union	018408337	Feb 26, 2021			35	Promoting awareness of corporate responsibility initiatives in the fields of the health and well-being of seniors and those who care for them; providing a website with business information on volunteer and philanthropic opportunities and corporate responsibility	Pending	Home Instead, Inc.
						36	Charitable foundation services, namely, providing financial assistance to programs in the nature of non-profit organizations supporting the health and well-being of seniors and those who care for them; charitable fundraising and financial support services, namely, providing financial support for activities designed to improve quality of life for the elderly		
						41	Educational services, namely, training and education services in the nature of classes, seminars, training and educational materials in connection therewith, in the field of family caregivers and the elderly; Providing a website with educational information regarding providing healthcare for the elderly		


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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
	European Union	004976941	Mar 23, 2006	004976941	Feb 6, 2007	035	Franchising services, franchising services in connection with the provision of home care, companionship care, day care and healthcare services; franchising services in connection with the provision of home care, companionship care, day care and healthcare services for senior citizens	Registered	Home Instead, Inc.
						044	Healthcare services and healthcare services for senior citizens		
						41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith		
HOME INSTEAD & Tulip Design (Horizontal)	European Union		May 12, 2021			44	Home Health Care Services		
	European Union	016236077	Jan 10, 2017	016236077	May 10, 2017	35	Franchising services, franchising services in connection with the provision of home care, companionship care, day care and healthcare services; franchising services in connection with the provision of home care, companionship care, day care and healthcare services for senior citizens	Registered	Home Instead, Inc.
						44	Healthcare services and healthcare services for senior citizens		
						45	Provision of home care, companionship care, day care services, provision of home care, companionship care, day care for senior citizens		
HOME INSTEAD and Design (Stacked)	European Union	IR 1073961	Mar 29, 2011	IR 1073961	Mar 29, 2011	045	Providing care assistance in activities of daily living for senior citizens in their residences; social services, namely, companionship services for senior citizens	Registered	Home Instead, Inc.

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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
HOME INSTEAD TO US, IT'S PERSONAL	European Union	009546235	Nov 24, 2010	009546235	May 10, 2011	35	Franchising services; Franchising services; in connection with the provision of care assistance of activities of daily living for senior citizens in their residences; franchising services in connection with the provision of social services; namely, companionship services for senior citizens	Registered	Home Instead, Inc.
READY TO CARE and Tulip Design	European Union	018408335	Feb 26, 2021			35	Promoting awareness of corporate responsibility initiatives in the fields of the health and well-being of seniors and those who care for them; providing a website with business information on volunteer and philanthropic opportunities and corporate responsibility	Pending	Home Instead, Inc.
						45	Providing care assistance of activities of daily living for senior citizens in their residences; social services; namely, companionship services for senior citizens		
						36	Charitable foundation services; namely, providing financial assistance to programs in the nature of non-profit organizations supporting the health and well-being of seniors and those who care for them; charitable fundraising and financial support services; namely, providing financial support for activities designed to improve quality of life for the elderly		
						41	Educational services; namely, training and education services in the nature of classes, seminars, training and educational materials in connection therewith, in the field of family caregivers and the elderly		
						44	Providing a website with educational information regarding providing healthcare for the elderly		
TO US, IT'S PERSONAL	European Union	IR 1018343	Sep 11, 2009	IR 1018343	Sep 11, 2009	045	Providing care assistance of activities of daily living for senior citizens in their residences; social services; namely, companionship services for senior citizens.	Total Provisional Refusal	Home Instead, Inc.
Tulip Design (B&W)	European Union		May 12, 2021			41	Educational services; namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults; cognitive diseases and other chronic conditions; and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home Health Care Services		


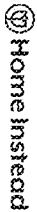

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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
 HOME INSTEAD SENIORHOIVE Meilleure on henkilökohtaisista & Design	Finland	1201751938	Sep 6, 2017	271455	Feb 7, 2018	45	In-home support services to aging adults, namely, geriatric care management services in the nature of the coordination of personal care for aging adults; providing in-home personal assistant services to individuals in the nature of planning, organizing, coordinating, arranging for and assisting with the performance of daily tasks and necessary services; personal social support services for individuals, namely, companionship services aging adults; personal support services for individuals, namely, personal care assistance of activities of daily living, namely, bathing, dressing, medication reminders and administration of medication	Registered	Home Instead, Inc.
						35	Advertising; business management; business administration; office functions; recruitment of workers to provide home care; companionship care and day care services to adults and senior citizens; advertising relating to the provision of companionship and home care to senior citizens; recruitment advertising in the field of home care and companionship care; advertising of home care and companionship care services to adults and senior citizens; advertising franchise opportunities in the field of provision of companionship care and home care; franchising services, namely consultation and assistance in business management; organization and promotions; in connection with the provision of home care, companionship care, day care and healthcare services for senior citizens.	Registered	Home Instead, Inc.
						41	Education; providing of training; provision of training in the fields of companionship care and home care and specialist dementia training; training non-medical staff in the provision of home care; companionship care and day care to adults.	Registered	Home Instead, Inc.
						44	Medical services; healthcare services for human beings; provision of dementia care to senior citizens in their own homes; provision of home care services to adults.	Registered	Home Instead, Inc.
						45	Personal and social services rendered by others to meet the needs of individuals; namely companionship services; companionship services for the elderly; companionship services for adults; provision of companionship care services to adults; provision of companionship services to senior citizens in their own homes.		
HOME INSTEAD VIVRE SEREN CHEZ SOI	France	4723858	Jan 21, 2021			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Published	Home Instead, Inc.
						44	Home Health Care Services		

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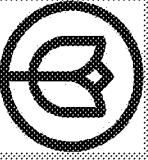
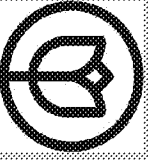
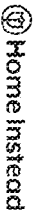
MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
HOME INSTEAD ZUHAUSE UMSORGT	Germany	30 2021 000 842.8/44	Jan 18, 2021			45	In-home support services to aging adults, namely, geriatric care management services in the nature of the coordination of personal care for aging adults; providing in-home personal assistant services to individuals in the nature of planning, organizing, coordinating, arranging for and assisting with the performance of daily tasks and necessary services; personal social support services for individuals, namely, companionship services aging adults; personal support services for individuals, namely, personal care assistance of activities of daily living, namely, bathing, dressing, medication reminders and administration of medication	Pending	Home Instead, Inc.
						41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith		
						44	Home Health Care Services		
ZUHAUSE UMSORGT	Germany	30 2021 000 843.6	Jan 18, 2021			45	In-home support services to aging adults, namely, geriatric care management services in the nature of the coordination of personal care for aging adults; providing in-home personal assistant services to individuals in the nature of planning, organizing, coordinating, arranging for and assisting with the performance of daily tasks and necessary services; personal social support services for individuals, namely, companionship services aging adults; personal support services for individuals, namely, personal care assistance of activities of daily living, namely, bathing, dressing, medication reminders and administration of medication	Pending	Home Instead, Inc.
						44	Home Health Care Services		

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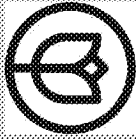
MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
HOME INSTEAD	Hong Kong	302497861	Jan 17, 2013	302497861	Oct 17, 2013	45	Providing care assistance in activities of daily living for senior citizens in their residences; social services, namely, companionship services for senior citizens	Registered	Home Instead, Inc.
HOME INSTEAD and Design Home Instead	Hong Kong	300396702	Apr 4, 2005	300396702	Aug 4, 2005	44	Providing home care, companionship care and health care services for senior citizens; day care services for senior citizens.	Registered	Home Instead, Inc.
HOME INSTEAD and Design (Stacked)	Hong Kong	302497889	Jan 17, 2013	302497889	Oct 17, 2013	45	Providing care assistance in activities of daily living for senior citizens in their residences; social services, namely, companionship services for senior citizens	Registered	Home Instead, Inc.
 HOME INSTEAD & Tulip Design (Horizontal)  Home Instead	India		May 12, 2021			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process; wellness for aging adults; cognitive diseases and other chronic conditions; and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home Health Care Services		
						45	In-home support services to aging adults, namely, geriatric care management services in the nature of the coordination of personal care for aging adults; providing in-home personal assistant services to individuals in the nature of planning, organizing, coordinating, arranging for and assisting with the performance of daily tasks and necessary services; personal social support services for individuals, namely, companionship services aging adults; personal support services for individuals; namely, personal care assistance of activities of daily living, namely, bathing, dressing, medication reminders and administration of medication		
Tulip Design (R&W) 	India		May 12, 2021			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process; wellness for aging adults; cognitive diseases and other chronic conditions; and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home Health Care Services		

MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
	International Bureau (WIPO)	IR 1240424	Nov 5, 2014	IR 1240424	Nov 5, 2014	036	Charitable fundraising and financial support services, namely providing financial support for activities designed to improve quality of life for the elderly	Registered	Home Instead, Inc.
						45	In-home support services to aging adults, namely, geriatric care management services in the nature of the coordination of personal care for aging adults; providing in-home personal assistant services to individuals in the nature of planning, organizing, coordinating, arranging for and assisting with the performance of daily tasks and necessary services; personal social support services for individuals, namely, companionship services aging adults; personal support services for individuals, namely, personal care assistance of activities of daily living, namely, bathing, dressing, medication reminders and administration of medication.	Registered	Home Instead, Inc.
HOME INSTEAD	International Bureau (WIPO)	IR 961170	Apr 16, 2008	IR 961170	Apr 16, 2008	42	Providing residential home care, companionship care, and health care services for senior citizens.	Registered	Home Instead, Inc.
HOME INSTEAD & Tulip Design (Horizontal) 	International Bureau (WIPO)	A0108705	May 12, 2021			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home Health Care Services		
						45	In-home support services to aging adults, namely, geriatric care management services in the nature of the coordination of personal care for aging adults; providing in-home personal assistant services to individuals in the nature of planning, organizing, coordinating, arranging for and assisting with the performance of daily tasks and necessary services; personal social support services for individuals, namely, companionship services aging adults; personal support services for individuals, namely, personal care assistance of activities of daily living, namely, bathing, dressing, medication reminders and administration of medication		
HOME INSTEAD and Design (Stacked) 	International Bureau (WIPO)	IR 1073961	Mar 29, 2011	IR 1073961	Mar 29, 2011	045	Providing care assistance of activities of daily living for senior citizens in their residences; social services, namely, companionship services for senior citizens	Registered	Home Instead, Inc.

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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
 HOME INSTEAD SENIOR CARE & DESIGN	International Bureau (WIPO)	IR 961058	Apr 16, 2008	IR 961058	Apr 16, 2008	43	Providing elder care services, namely, providing care and companionship for senior citizens in their place of residence	Registered	Home Instead, Inc.
						44	Health care services for senior citizens		
 HOME INSTEAD SENIOR CARE and Design (Stacked)	International Bureau (WIPO)	IR 1072390	Mar 22, 2011	IR 1072390	Mar 22, 2011	045	Providing care assistance of activities of daily living, for senior citizens in their residences, social services, namely, companionship services for senior citizens	Registered	Home Instead, Inc.
 TO US, IT'S PERSONAL	International Bureau (WIPO)	IR 1018343	Sep 11, 2009	IR 1018343	Sep 11, 2009	45	Providing care assistance of activities of daily living for senior citizens in their residences, social services, namely, companionship services for senior citizens.	Registered	Home Instead, Inc.
 Tulip Design (88/W)	International Bureau (WIPO)	A0108706	May 12, 2021			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home Health Care Services		
						45	In-home support services to aging adults, namely, geriatric care management services in the nature of the coordination of personal care for aging adults, providing in-home personal assistant services to individuals in the nature of planning, organizing, coordinating, arranging for and assisting with the performance of daily tasks and necessary services, personal social support services for individuals, namely, companionship services aging adults, personal support services for individuals, namely, personal care assistance of activities of daily living, namely, bathing, dressing, medication reminders and administration of medication		
 HOME INSTEAD & Tulip Design (Horizontal)	Israel		May 12, 2021			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home Health Care Services		

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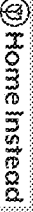
MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
 Tulip Design (B&W)	Israel	30202100001	May 12, 2021			45	In-home support services to aging adults, namely, geriatric care management services in the nature of the coordination of personal care for aging adults; providing in-home personal assistant services to individuals in the nature of planning, organizing, coordinating, arranging for and assisting with the performance of daily tasks and necessary services; personal social support services for individuals, namely, companionship services aging adults; personal support services for individuals, namely, personal care assistance of activities of daily living, namely, bathing, dressing, medication reminders and administration of medication	Pending	Home Instead, Inc.
						41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home Health Care Services		
HOME INSTEAD ASSISTENZA FIDATA ALLA PERSONA	Italy	7765	Feb 2, 2021			45	In-home support services to aging adults, namely, geriatric care management services in the nature of the coordination of personal care for aging adults; providing in-home personal assistant services to individuals in the nature of planning, organizing, coordinating, arranging for and assisting with the performance of daily tasks and necessary services; personal social support services for individuals, namely, companionship services aging adults; personal support services for individuals, namely, personal care assistance of activities of daily living, namely, bathing, dressing, medication reminders and administration of medication	Pending	Home Instead, Inc.
						44	Home Health Care Services		
						41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.

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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
RETURNING HOME	Italy	30701590232 0762	Jan 12, 2015	1556370	Nov 23, 2015	45	Providing in-home support services to senior persons concerning the care of senior patients recently discharged from healthcare facilities to reduce readmissions to such facilities and personal management services for senior patients recently discharged from healthcare facilities to reduce readmissions to such facilities, namely, geriatric care management services in the nature of coordination of necessary services and personal care for older individuals.	Registered	Home Instead, Inc.
CHAMPIONS OF AGING	Japan	2018-084123	Jun 27, 2018	6146607	May 24, 2019	36	Management and administration of charitable fund; charitable fundraising for financial support, providing financial services for persons who participate in service programs dedicated to improving the quality of life for the elderly; financing services; investment of funds for charitable purposes; accepting monetary charitable contributions; providing information relating to charitable fund raising	Registered	Home Instead, Inc.
HOME INSTEAD	Japan	50277198	Jun 12, 1998	4314511	Sep 10, 1999	042	Providing residential home care, companionship care and healthcare services for senior citizens; daycare services for senior care.	Registered	Home Instead, Inc.
HOME INSTEAD & Tulip Design (Horizontal)	Japan		May 12, 2021			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home Health Care Services		
						45	In-home support services to aging adults, namely, geriatric care management services in the nature of the coordination of personal care for aging adults; providing in-home personal assistant services to individuals in the nature of planning, organizing, coordinating, arranging for and assisting with the performance of daily tasks and necessary services; personal social support services for individuals, namely, companionship services aging adults; personal support services for individuals, namely, personal care assistance of activities of daily living, namely, bathing, dressing, medication reminders and administration of medication		
HOME INSTEAD and Design (Stacked)	Japan	IR 1073961	Mar 29, 2011	IR 1073961	Mar 29, 2011	045	Providing care assistance of activities of daily living for senior citizens in their residences, namely, home help services; social services, namely, companionship services for senior citizens	Registered	Home Instead, Inc.

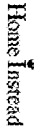
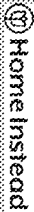


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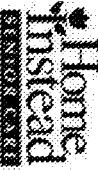

MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
TO US, IT'S PERSONAL	Japan	IR 1018343	Sep 11, 2009	IR 1018343	Sep 11, 2009	045	Providing care assistance of activities of daily living for senior citizens in their residences, namely, home help services; social services, namely, companionship services for senior citizens.	Registered	Home Instead, Inc.
Tulip Design (B&W)	Japan		May 12, 2021			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home Health Care Services		
						45	In-home support services to aging adults, namely, geriatric care management services in the nature of the coordination of personal care for aging adults; providing in-home personal assistant services to individuals in the nature of planning, organizing, coordinating, arranging for and assisting with the performance of daily tasks and necessary services; personal social support services for individuals, namely, companionship services aging adults; personal support services for individuals, namely, personal care assistance of activities of daily living, namely, bathing, dressing, medication reminders and administrator of medication		
						45	Providing non-medical care assistance in activities of daily living for senior citizens in their residences; social services, namely, companionship services for senior citizens	Registered	Home Instead, Inc.
HOME INSTEAD & Tulip Design (Horizontal)	Malaysia		May 12, 2021			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home Health Care Services		
						45	In-home support services to aging adults, namely, geriatric care management services in the nature of the coordination of personal care for aging adults; providing in-home personal assistant services to individuals in the nature of planning, organizing, coordinating, arranging for and assisting with the performance of daily tasks and necessary services; personal social support services for individuals, namely, companionship services aging adults; personal support services for individuals, namely, personal care assistance of activities of daily living, namely, bathing, dressing, medication reminders and administration of medication		

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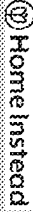



MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
Tulip Design (8&W)	Malaysia		May 12, 2021			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home Health Care Services		
HOME INSTEAD	Mexico	727497	Jul 8, 2005	984416	May 21, 2007	44	Providing home care, companionship care and health care services for senior citizens; day care services for senior citizens.	Registered	Home Instead, Inc.
HOME INSTEAD and Design 	Mexico	727496	Jul 8, 2005	984035	May 18, 2007	044	Providing home care, companionship care and health care services for senior citizens; day care services for senior citizens	Registered	Home Instead, Inc.
BE A SANTA TO A SENIOR	New Zealand	IR 1240424 (1016617)	Nov 5, 2014	IR1240424(1016617)	Nov 5, 2014	036	Charitable fundraising and financial support services, namely providing financial support for activities designed to improve quality of life for the elderly	Registered	Home Instead, Inc.
HOME INSTEAD	New Zealand	669943	Dec 11, 2002	669943	Dec 11, 2002	44	Provision of home care, companionship care, day care and healthcare services; provision of home care, companionship care, day care and healthcare services for senior citizens; information and consultancy services in relation to all the aforesaid.	Registered	Home Instead, Inc.
HOME INSTEAD & Tulip Design (horizontal)	New Zealand		May 12, 2021			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home Health Care Services		

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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
HOME INSTEAD SENIOR CARE and Design (Stacked)	New Zealand	839085	Mar 23, 2011	839085	Mar 23, 2011	045	Providing care assistance in activities of daily living, for senior citizens in their residences; social services, namely, companionship services for senior citizens	Registered	Home Instead, Inc.
	New Zealand	812698	Sep 15, 2009	812698	Sep 15, 2009	45	Providing care assistance of activities of daily living for senior citizens in their residences; social services, namely, companionship services for senior citizens.	Registered	Home Instead, Inc.
						41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
	New Zealand		May 12, 2021			44	Home Health Care Services		
						45	In-home support services to aging adults, namely, geriatric care management services in the nature of the coordination of personal care for aging adults; providing in-home personal assistant services to individuals in the nature of planning, organizing, coordinating, arranging for and assisting with the performance of daily tasks and necessary services; personal social support services for individuals, namely, companionship services aging adults; personal support services for individuals, namely, personal care assistance of activities of daily living, namely, bathing, dressing, medication reminders and administration of medication		



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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
HOME INSTEAD & Tulip Design (horizontal) 	Norway		May 12, 2021			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home Health Care Services		
						45	In-home support services to aging adults, namely, geriatric care management services in the nature of the coordination of personal care for aging adults, providing in-home personal assistant services to individuals in the nature of planning, organizing, coordinating, arranging for and assisting with the performance of daily tasks and necessary services; personal social support services for individuals, namely, companionship services aging adults; personal support services for individuals; namely, personal care assistance of activities of daily living, namely, bathing, dressing, medication reminders and administration of medication.		
HOME INSTEAD SENIOR CARE & DESIGN	Norway	IR 961058	Apr 16, 2008	IR 961058	Apr 16, 2008	043	Providing elder care services, namely, providing care and companionship for senior citizens in their place of residence	Registered	Home Instead, Inc.
TO US, IT'S PERSONAL	Norway	IR 1018343	Sep 11, 2009	IR 1018343	Sep 11, 2009	045	Providing care assistance of activities of daily living for senior citizens in their residences; social services, namely, companionship services for senior citizens.	Registered	Home Instead, Inc.
Tulip Design (B&W)	Norway		May 12, 2021			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home Health Care Services		

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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
HOME INSTEAD	Republic of Korea	IR 961170	Mar 22, 2011	IR 961170	Apr 16, 2008	042	In-home support services to aging adults, namely, geriatric care management services in the nature of the coordination of personal care for aging adults; providing in-home personal assistant services to individuals in the nature of planning, organizing, coordinating, arranging for and assisting with the performance of daily tasks and necessary services; personal social support services for individuals, namely, companionship services aging adults; personal support services for individuals, namely, personal care assistance of activities of daily living, namely, bathing, dressing, medication reminders and administration of medication	Registered	Home Instead, Inc.
HOME INSTEAD and Design	Republic of Korea	18881/2004	Aug 30, 2004	41-122415	Oct 18, 2005	44	Providing home care services for senior citizens, providing companionship care services for senior citizens, providing health care services for senior citizens; day care for senior citizens	Registered	Home Instead, Inc.
									
TO-US, IT'S PERSONAL	Republic of Korea	IR 1018343	Sep 11, 2009	IR 1018343	Sep 11, 2009	045	Providing care assistance of activities of daily living for senior citizens in their residences; social services, namely, companionship services for senior citizens.	Registered	Home Instead, Inc.
HOME INSTEAD	Singapore	T13008188	Jan 15, 2013	T13008188	Apr 1, 2014	45	Personal care services (non-medical nursing assistance), namely providing care assistance in activities of daily living for senior citizens in their residences; social services, namely, companionship services for senior citizens	Registered	Home Instead, Inc.
HOME INSTEAD & Tulip Design (horizontal)	Singapore		May 12, 2021			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home Health Care Services		

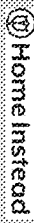

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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
 HOME INSTEAD and Design (Stacked)	Singapore	T1300821B	Jan 15, 2013	T1300821B	Mar 13, 2014	45	In-home support services to aging adults, namely, geriatric care management services in the nature of the coordination of personal care for aging adults; providing in-home personal assistant services to individuals in the nature of planning, organizing, coordinating, arranging for and assisting with the performance of daily tasks and necessary services; personal social support services for individuals, namely, companionship services aging adults; personal support services for individuals, namely, personal care assistance of activities of daily living, namely, bathing, dressing, medication reminders and administration of medication.	Registered	Home Instead, Inc.
						44	Provision of home care, companionship care, day care and healthcare services; provision of home care, companionship care, day care and healthcare services for senior citizens.	Registered	Home Instead, Inc.
 Tulip Design (B&W)	Singapore		May 12, 2021			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home Health Care Services		
						45	In-home support services to aging adults, namely, geriatric care management services in the nature of the coordination of personal care for aging adults; providing in-home personal assistant services to individuals in the nature of planning, organizing, coordinating, arranging for and assisting with the performance of daily tasks and necessary services; personal social support services for individuals, namely, companionship services aging adults; personal support services for individuals, namely, personal care assistance of activities of daily living, namely, bathing, dressing, medication reminders and administration of medication		

MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
HOME INSTEAD	South Africa	2006/01513	Jan 24, 2006	2006/01513	Jan 24, 2006	044	Providing home care, companionship care and health care services for senior citizens; day care services for senior citizens.	Registered	Home Instead, Inc.
HOME INSTEAD and Design Home Instead	South Africa	2006/01514	Jan 24, 2006	2006/01514	Jan 24, 2006	044	Providing home care, companionship care and health care services for senior citizens; day care services for senior citizens.	Registered	Home Instead, Inc.
CHAMPIONS OF AGING	Switzerland	75270-2018	Jun 29, 2018	744681	Mar 23, 2020	35	Providing, through a website, corporate information on volunteer opportunities in connection with philanthropic programs focused on the well-being of seniors and care for seniors; media campaigns by foundations with the aim to provide information on services offered by organizations that support the health and well-being of seniors.	Registered	Home Instead, Inc.
						36	Charitable fundraising and financial support services, namely, providing financial support for persons who participate in service programs dedicated to improving the quality of life for the elderly; providing, through a website, financial information on volunteer opportunities in connection with philanthropic programs focused on the well-being of seniors and care for seniors.		
						41	Educational services, namely, training and educational services in the nature of classes, seminars, resources and training in the fields of the elderly and professional and leadership development; providing a website featuring educational information regarding growing older and health issues.		
HOME INSTEAD	Switzerland	58482/2006	Sep 20, 2006	552,485	Nov 16, 2006	044	Medical services; preparation of, dispensing of and reminders to take medication; diet planning and diet supervision for the elderly.	Registered	Home Instead, Inc.
						045	Social and support services for the elderly, particularly conversation and entertainment, psychological counseling and support as well as services in the form of companionship; assistance for seniors in filling out forms; personal support of the elderly with tasks of daily living, particularly in the areas of personal hygiene, domestic work and personal mobility; errands and shopping for the elderly; arranging of and providing reminders for appointments for the elderly; conduct of the personal correspondence of the elderly; reading of documents of all kinds in particularly of books, magazines and personal correspondence		

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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
HOME INSTEAD & Tulip Design (horizontal) 	Switzerland		May 12, 2011			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home Health Care Services		
HOME INSTEAD SENIOR CARE & Design 	Switzerland	58481/2006	Sep 20, 2006	552.517	Nov 16, 2006	044	Medical services; preparation of, dispensing of and reminders to take medication; diet planning and diet supervision for the elderly.	Registered	Home Instead, Inc.
						045	Social and support services for the elderly, particularly conversation and entertainment, psychological counseling and support as well as services in the form of companionship; assistance for seniors in filling out forms; personal support of the elderly with tasks of daily living, particularly in the areas of personal hygiene, domestic work and personal mobility; errands and shopping for the elderly; arranging of and providing reminders for appointments for the elderly; conduct of the personal correspondence of the elderly; reading of documents of all kinds in particularly of books, magazines and personal correspondence.		
HOME INSTEAD SENIORENBEFLECHUNG – ZUHAUSE UMSORGT	Switzerland	60691/2014	May 28, 2015	674.609	Jun 23, 2015	44	Medical services; making recommendations regarding nutrition and diets	Registered	Home Instead, Inc.
						45	Companionship services for the elderly and people with disabilities, particularly in the areas of personal lifestyle; services in the form of companionship; doing errands for others; non-therapeutic advice in relation to individual needs; personal shopping services for others		

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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
HOME INSTEAD VIVRE SEREIN CHEZ SOI	Switzerland	17554/2020	Dec 9, 2020			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home Health Care Services		
						45	In-home support services to aging adults, namely, geriatric care management services in the nature of the coordination of personal care for aging adults; providing in-home personal assistant services to individuals in the nature of planning, organizing, coordinating, arranging for and assisting with the performance of daily tasks and necessary services; personal social support services for individuals, namely, companionship services aging adults; personal support services for individuals, namely, personal care assistance of activities of daily living, namely, bathing, dressing, medication reminders and administration of medication		
HOME INSTEAD ZUHAUSE UMSORGT	Switzerland	17553/2020	Dec 9, 2020			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home Health Care Services		
						45	In-home support services to aging adults, namely, geriatric care management services in the nature of the coordination of personal care for aging adults; providing in-home personal assistant services to individuals in the nature of planning, organizing, coordinating, arranging for and assisting with the performance of daily tasks and necessary services; personal social support services for individuals, namely, companionship services aging adults; personal support services for individuals, namely, personal care assistance of activities of daily living, namely, bathing, dressing, medication reminders and administration of medication		
READY TO CARE	Switzerland	70621/2018	Mar 15, 2018	739826	Dec 6, 2019	35	Corporate responsibility initiatives in the field of the health and well-being of seniors and those who care for them; providing a website featuring volunteer opportunities, philanthropic programs, and corporate responsibility.	Registered	Home Instead, Inc.

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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
TO US, IT'S PERSONAL	Switzerland	IR 1018343	Sep 11, 2009	IR 1018343	Sep 11, 2009	045	Providing care assistance of activities of daily living for senior citizens in their residences; social services; namely, companionship services for senior citizens.	Registered	Home Instead, Inc.
 Tulip Design (B&W)	Switzerland		May 12, 2021			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home Health Care Services		
						45	In-home support services to aging adults, namely, geriatric care management services in the nature of the coordination of personal care for aging adults; providing in-home personal assistant services to individuals in the nature of planning, organizing, coordinating, arranging for and assisting with the performance of daily tasks and necessary services; personal social support services for individuals, namely, companionship services aging adults; personal support services for individuals, namely, personal care assistance of activities of daily living, namely, bathing, dressing, medication reminders and administration of medication		
HOME INSTEAD	Taiwan R.O.C.	094033146	Jul 11, 2005	1205941	Apr 16, 2006	044	Providing home care, companionship care and health care services for senior citizens; day care services for senior citizens.	Registered	Home Instead, Inc.

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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
HOME INST'EAD and Design Home Instead	Taiwan R.O.C.	094033145	Jul 11, 2005	1205940	Apr 16, 2006	044	Providing home care, companionship care and health care services for senior citizens; day care services for senior citizens	Registered	Home Instead, Inc.
HOME INST'EAD and Design (stacked) Home Instead	Taiwan R.O.C.	100013751	Mar 30, 2011	1497884	Jan 1, 2012	045	Providing care assistance in activities of daily living for senior citizens in their residences; companionship services for senior citizens	Registered	Home Instead, Inc.
HOME INST'EAD	Turkey	IR 961170	Jul 28, 2008	IR 961170	Apr 16, 2008	042	Providing residential home care, companionship care, and health care services for senior citizens.	Registered	Home Instead, Inc.
HOME INST'EAD SENIOR CARE & DESIGN Home Instead SENIOR CARE	Turkey	IR 961058	Jul 28, 2008	IR 961058	Apr 16, 2008	043	Providing elder care services, namely, providing care and companionship for senior citizens in their place of residence	Registered	Home Instead, Inc.
BE A SANTA TO A SENIOR	United Kingdom	UK008012404	Nov 5, 2014	UK0080124042	Jan 28, 2016	036	Charitable fundraising and financial support services, namely providing financial support for activities designed to improve quality of life for the elderly	Registered	Home Instead, Inc.
CHAMPIONS OF AGEING	United Kingdom	UK000033241	Jun 12, 2018	UK0000332415	Dec 7, 2018	35	Charitable foundation services, namely, promoting service opportunities with organizations that support the health and well-being of seniors	Registered	Home Instead, Inc.
						36	Charitable fundraising and financial support services, namely, providing financial support for persons who participate in service programs dedicated to improving the quality of life for the elderly		

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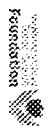


MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
						41	Educational services, namely, training and education services in the nature of classes, seminars, resources and training in the fields of the elderly and professional and leadership development		
						42	Providing a website featuring volunteer opportunities with philanthropic programs that focus on the well-being of seniors and public policy information in the field of senior care, providing a website featuring educational information regarding growing older and health issues.		
HOME INSTEAD	United Kingdom	2169184	Jun 9, 1998	2169184	Jun 9, 1998	42	Providing residential home care, companionship care and healthcare services for senior citizens; daycare services for senior care.	Registered	Home Instead, Inc.
HOME INSTEAD	United Kingdom	UK009002629228	Mar 25, 2002	UK009002629228	Feb 13, 2004	035	Franchise services; Franchising services in connection with the provision of home care, companionship care, day care and healthcare services; franchising services in connection with the provision of home care, companionship care, day care and healthcare services for senior citizens	Registered	Home Instead, Inc.
						044	Healthcare services for senior citizens		
						045	Provision of home care, companionship care, day care and healthcare services; provision of home care, companionship care, day care for senior citizens		
HOME INSTEAD and Color Design	United Kingdom	UK009016236077	Jan 10, 2017	UK009016236077	May 10, 2017	35	Franchising services; franchising services in connection with the provision of home care, companionship care, day care and healthcare services; franchising services in connection with the provision of home care, companionship care, day care and healthcare services for senior citizens	Registered	Home Instead, Inc.
						44	Healthcare services and healthcare services for senior citizens		
						45	Provision of home care, companionship care, day care services; provision of home care, companionship care, day care for senior citizens		
HOME INSTEAD and Design (Stacked)	United Kingdom	UK00901073961	Mar 29, 2011	UK00901073961	Mar 13, 2012	045	Providing care assistance in activities of daily living for senior citizens in their residences; social services, namely, companionship services for senior citizens	Registered	Home Instead, Inc.



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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
HOME INSTEAD and Design (Stacked)	United Kingdom	IR 1073961	Mar 31, 2021			045	Providing care assistance of activities of daily living for senior citizens in their residences; social services, namely, companionship services for senior citizens	Pending	Home Instead, Inc.
	United Kingdom	UK009004976	Mar 23, 2006	UK0090049769	Feb 6, 2007	035	Franchising services; franchising services in connection with the provision of home care, companionship care, day care and healthcare services; franchising services in connection with the provision of home care, companionship care; day care and healthcare services for senior citizens	Registered	Home Instead, Inc.
						044	Healthcare services and healthcare services for senior citizens		
						045	Provision of home care, companionship care, day care services, provision of home care, companionship care, day care for senior citizens		
HOME INSTEAD TO US, IT'S PERSONAL	United Kingdom	UK009009546	Nov 24, 2010	UK0090095462	May 10, 2011	35	Franchising services; franchising services in connection with the provision of care assistance of activities of daily living for senior citizens in their residences; franchising services in connection with the provision of social services, namely, companionship services for senior citizens	Registered	Home Instead, Inc.
READY TO CARE	United Kingdom	3296779	Mar 14, 2018	UK0000329677	Aug 17, 2018	36	Charitable foundation services, namely, providing financial assistance to programs in the nature of non-profit organizations supporting the health and well-being of seniors and those who care for them; charitable fundraising and financial support services, namely, providing financial support for activities designed to improve quality of life for the elderly	Registered	Home Instead, Inc.
						41	Educational services, namely, training and education services in the nature of classes, seminars, resources and training in the field of family caregivers and the elderly.		
						44	Providing information regarding aging and health via a website.		

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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
THE HOME INSTEAD SENIOR CARE UK FOUNDATION & Design 	United Kingdom	UK000030429	Feb 18, 2014	9	UK0000304296	35	Advertising, business management, business administration and office functions all relating to the operation of a charitable foundation.	Registered	Home Instead, Inc.
A PASSION FOR CAREGIVING 	United States of America	877262186	Dec 8, 2016	5,414,003	Feb 27, 2018	44	Providing a website featuring educational information related to being a provider of care services for others	Registered	Home Instead, Inc.
A SIMPLE WAY TO A HEALTHY DAY	United States of America	86826845	Nov 20, 2015	5088204	Nov 22, 2016	35	Mail order pharmacy services; Retail closed door pharmacy services	Registered	Home Instead, Inc.
AGING SENSES	United States of America	88746285	Jan 3, 2020			41	Public education services, namely, providing classes, seminars, workshops and mentoring in the field of assisting seniors with sensory loss	Pending	Home Instead, Inc.
ALZHEIMER'S FRIENDLY BUSINESS	United States of America	86595486	Apr 13, 2015	4843178	Oct 27, 2015	41	Educational services, namely, providing training, presentations in the fields of Alzheimer's and dementia and distribution of course material in connection therewith	Registered	Home Instead, Inc.
ALZHEIMER'S FRIENDLY BUSINESS BY HOME INSTEAD SENIOR CARE & Design 	United States of America	86791806	Oct 19, 2015	5239105	Jul 11, 2017	41	Educational services, namely, providing training, presentations in the fields of Alzheimer's and dementia and distribution of course material in connection therewith	Registered	Home Instead, Inc.

MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
ALZHEIMER'S LEARNING	United States of America	87446526	May 11, 2017	5445261	Apr 10, 2018	35	Promoting public interest in education and educational resources for families, caregivers and first responders to assist with the care of individuals with Alzheimer's or dementia	Registered	Home Instead, Inc.
AN ACTION PLAN FOR SUCCESSFUL AGING	United States of America	86333238	Jul 10, 2014	5003894	Jul 19, 2016	35	Administration of a program for developing open discussions between the elderly and their families regarding aging and senior care	Registered	Home Instead, Inc.
ANSWERING THE CALL	United States of America	85252254	Feb 25, 2011	4032831	Sep 27, 2011	41	Educational services, namely, providing online instruction for caregivers in the field of gathering and maintaining critical information about their senior's medical needs and health conditions	Registered	Home Instead, Inc.
BE A SANTA TO A SENIOR	United States of America	78/383,638	Mar 12, 2004	3,030,457	Dec 13, 2005	36	Charitable fundraising and financial support services, namely providing financial support for activities designed to improve quality of life for the elderly	Registered	Home Instead, Inc.
BREAKING POINT	United States of America	85065531	Jun 18, 2010	4054808	Nov 15, 2011	45	Providing personal support services for adult children and their aging parents, namely, emotional counseling and emotional support; providing online information in the field of interpersonal communication, namely, information relating to improving discussions between children and their aging parents regarding care for elderly parents and various other senior topics	Registered	Home Instead, Inc.
BUILD TRUST TAKE THE LEAD SHARE YOUR HEART	United States of America	85222530	Jan 20, 2011	4151085	May 29, 2012	45	Providing care assistance of activities of daily living, for senior citizens in their residences such as bathing, grooming and personal mobility; social services, namely, companionship services for senior citizens	Registered	Home Instead, Inc.
CAPTURING LIFE'S JOURNEY	United States of America	8526594	Mar 11, 2011	4078185	Dec 27, 2011	45	Preparation of customized memory document featuring important information and personal memories of seniors and Alzheimer's patients to assist care givers who are providing companionship services and other personal services to seniors and Alzheimer's patients	Registered	Home Instead, Inc.
CARE: CHANGING AGING THROUGH RESEARCH AND EDUCATION	United States of America	85424984	Sep 16, 2011	4262278	Dec 18, 2012	45	Providing information in the field of non-medical in-home personal services for senior citizens including providing care assistance of activities of daily living for senior citizens in their residences and the provision of companionship services for senior citizens	Registered	Home Instead, Inc.
CAREGIVER PLACE	United States of America	90474589	Jan 19, 2021			38	Communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the Internet, information services networks and data networks	Pending	Home Instead, Inc.

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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
CAREGIVERSSTRESS.COM	United States of America	85282891	Mar 31, 2011	4148777	May 29, 2012	45	Providing online information in the field of personal support services for family caregivers	Registered	Home Instead, Inc.
CARING CONNECTIONS	United States of America	85066534	Jun 18, 2010	3960988	May 17, 2011	41	Providing on-line electronic newsletters including those delivered by e-mail featuring information relating to improving communications between children and their aging parents and various other senior topics	Registered	Home Instead, Inc.
CARING FOR YOUR PARENTS: EDUCATION FOR THE FAMILY CAREGIVER	United States of America	85159270	Oct 22, 2010	4184461	Jul 31, 2012	45	Providing online information in the field of personal support services for family caregivers	Registered	Home Instead, Inc.
CARING FOR YOUR PARENTS: SENIOR EMERGENCY KIT	United States of America	85273879	Mar 22, 2011	4191529	Aug 14, 2012	45	In-home therapeutic activity services, namely, geriatric care management in the nature of coordination of information and personal memories of seniors and Alzheimer's patients in order to prepare a document to relay this information to a care giver	Registered	Home Instead, Inc.
CHAMPIONS OF AGING	United States of America	877927130	May 18, 2018	6,096,947	Jul 7, 2020	35	Providing a website featuring information on volunteer opportunities with philanthropic programs that focus on the well-being of seniors and public policy information in the field of senior care; Charitable foundation services, namely, providing awareness of service opportunities with organizations that support the health and well-being of seniors	Registered	Home Instead, Inc.
CHANGING THE FACE OF AGING	United States of America	77484058	May 27, 2008	4084201	Jan 10, 2012	45	36 Charitable fundraising and financial support services, namely, providing financial support for persons who participate in service programs dedicated to improving the quality of life for the elderly	Registered	Home Instead, Inc.
							41 Educational services, namely, training and education services in the nature of classes, seminars, training, and educational materials in connection therewith, in the fields of the elderly and professional and leadership development		
							44 Providing a website featuring educational information regarding healthcare issues for the elderly		
CHANGING THE FACE OF AGING	United States of America	77484058	May 27, 2008	4084201	Jan 10, 2012	45	Providing companionship services for senior citizens in their place of residence	Registered	Home Instead, Inc.

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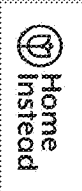



MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
COMPANIONSHIP DIET	United States of America	88854829	Mar 31, 2020			35	Promoting public awareness in the field of nutrition	Pending	Home Instead, Inc.
COMPOSE YOUR LIFE SONG	United States of America	87705364	Dec 1, 2017	5618960	Nov 27, 2018	41	Educational services, namely, providing mentoring, tutoring, seminars and workshops designed to assist individuals with planning retirement and retirement activities	Registered	Home Instead, Inc.
COOKING UNDER PRESSURE	United States of America	85070375	Jun 24, 2010	3953897	May 3, 2011	45	Providing personal support services for adult children and their aging parents, namely, emotional counseling and emotional support	Registered	Home Instead, Inc.
CRAVING COMPANIONSHIP	United States of America	85326643	May 20, 2011	4246796	Nov 20, 2012	44	Providing nutritional guidance by offering cooking and baking information to seniors and care providers; providing online information to promote the health of seniors through nutritional guidance and information	Registered	Home Instead, Inc.
ENHANCING THE LIVES OF AGING ADULTS AND THEIR FAMILIES	United States of America	877693797	Nov 21, 2017	5,604,787	Nov 13, 2018	45	Providing non-medical personal care services for assisting with daily living activities of senior citizens in their residences; social services, namely, companionship services for senior citizens	Registered	Home Instead, Inc.
FAMILY CAREGIVER STRESS RELIEF	United States of America	85893362	Apr 2, 2013	4430249	Nov 5, 2013	45	Providing personal support services information about how to deal with and process personal emotions, namely, different emotions that caregivers may experience	Registered	Home Instead, Inc.
GET MOVING	United States of America	85066556	Jun 18, 2010	3943435	Apr 12, 2011	41	Providing a website featuring information on exercise and fitness, namely, information for helping aging parents stay active	Registered	Home Instead, Inc.
GIVE65	United States of America	86796544	Oct 22, 2015	5138557	Feb 7, 2017	36	Charitable foundation services, namely, providing financial assistance for programs and services of others in the nature of non-profit organizations supporting the health and well-being of seniors and those who care for them		
HELP FOR ALZHEIMERS FAMILIES	United States of America	88303515	Feb 15, 2019	5953330	Jan 7, 2020	44	Providing information and advice in the field of Alzheimer's disease and other dementias; providing a website featuring information and advice in the field of Alzheimer's disease and other dementias	Registered	Home Instead, Inc.
HELP FOR WORKING CAREGIVERS	United States of America	86403053	Sep 23, 2014	4749906	Jun 2, 2015	38	Providing a website for caregivers featuring information in the field of long term care insurance and elder care finances	Registered	Home Instead, Inc.

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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
HOME INSTEAD	United States of America	74/499,372	Mar 14, 1994	1,936,060	Nov 14, 1995	042	Providing residential home care, companionship care, and health care services for senior citizens.	Registered	Home Instead, Inc.
HOME INSTEAD & Design	United States of America	85188241	Dec 1, 2010	4061443	Nov 22, 2011	45	Providing care assistance of activities of daily living, for senior citizens in their residences, social services, namely, companionship services for senior citizens	Registered	Home Instead, Inc.
HOME INSTEAD PRESS	United States of America	86021487	Jul 26, 2013	4569833	Jul 15, 2014	41	Publication of books and other printed matter	Registered	Home Instead, Inc.
HOME INSTEAD SENIOR CARE & Design	United States of America	78806589	Feb 3, 2006	3584742	Mar 3, 2009	45	Providing care assistance of activities of daily living for senior citizens in their residences, social services, namely, companionship services for senior citizens	Registered	Home Instead, Inc.
HOME INSTEAD SENIOR CARE TO US, IT'S PERSONAL	United States of America	77601345	OCT 27 2008	3729696	Dec 22, 2009	45	Providing care assistance of activities of daily living for senior citizens in their residences, social services, namely, companionship services for senior citizens	Registered	Home Instead, Inc.
HOME INSTEAD & Tulip Design (Horizontal)	United States of America	90316037	Nov 12, 2020			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home Health Care Services		
						45	In-home support services to aging adults, namely, geriatric care management services in the nature of the coordination of personal care for aging adults; providing in-home personal assistant services to individuals in the nature of planning, organizing, coordinating, arranging for and assisting with the performance of daily tasks and necessary services; personal social support services for individuals, namely, companionship services aging adults; personal support services for individuals, namely, personal care assistance of activities of daily living, namely, bathing, dressing, medication reminders and administration of medication		

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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
HOME INSTEAD & Tulip Design (Stacked) 	United States of America	90316044	Nov 12, 2020			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
HOME INSTEAD and Design (Stacked) 	United States of America	85/275,373	Mar 24, 2011	4,044,748	Oct 25, 2011	045	Providing care assistance in activities of daily living for senior citizens in their residences; social services, namely, companionship services for senior citizens	Registered	Home Instead, Inc.
HOME INSTEAD SENIOR CARE and Design 	United States of America	76/229,327	Mar 24, 2001	2,661,894	Dec 17, 2002	043	Providing elder care services, namely, providing care and companionship for senior citizens in their place of residence	Registered	Home Instead, Inc.
HOME INSTEAD SENIOR CARE and Design (Stacked) 	United States of America	78/806,600	Feb 3, 2006	3,589,089	Mar 10, 2009	045	Providing care assistance of activities of daily living, for senior citizens in their residences; social services, namely, companionship services for senior citizens	Registered	Home Instead, Inc.

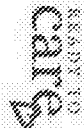
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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
HOME YOUR OWN WAY	United States of America	88311845	Feb 22, 2019			35	Providing a website featuring business networking sheets for caregivers and family members of senior citizens; promotion of public awareness of health and wellness; training resources relating to the senior care profession	Pending	Home Instead, Inc.
						41	Public education services, namely, providing classes, seminars, workshops and mentoring in the field of assisting seniors with aging placement and residential care placement; education services, namely, providing resources to seniors in the nature of educational demonstrations, providing non-downloadable webinars, conducting classes and workshops regarding housing and long term living and distribution of training materials in connection therewith; educational services, namely, providing training resources in the nature of conducting classes, workshops, non-downloadable webinars and distribution of reference training materials in connection therewith; educational services, namely, providing training resources in the nature of educational demonstrations, providing non-downloadable webinars, conducting workshops relating to the senior care profession; community outreach services provided to senior citizens, namely, providing information, news and commentary in the field of current events relating to senior citizens		
						43	Providing assistance to senior citizens seeking to determine living facilities appropriate for their needs; housing arrangement services for senior citizens in the nature of arranging temporary housing accommodations; assisting seniors seeking to determine assisted living facilities appropriate for their needs with aging placement and residential care placement; providing a website featuring press releases and media releases in the nature of news and commentary in the field of senior living		
						45	Community outreach services provided to senior citizens, namely, on-line social networking services; providing a website featuring social networking sheets for caregivers and family members of senior citizens		
HOPE FOR SENIORS	United States of America	866828733	Nov 23, 2015	5341309	Nov 21, 2017	36	Charitable foundation services, namely, providing financial assistance for programs and services of non-profit organizations supporting the health and well-being of seniors and those who care for them	Registered	Home Instead, Inc.
	United States of America	79342244	Dec 17, 2003	3026617	Dec 13, 2005	36	Charitable fundraising for providing financial support for activities designed to improve the quality of life for the elderly	Registered	Home Instead, Inc.
						37	House cleaning for the elderly		
						39	Transportation of elderly passengers by car or van		
						43	Meal planning and preparation for the elderly		



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LET'S TALK ABOUT DRIVING	United States of America	86846864	Dec 11, 2015	5125640	Jan 17 2017	41	Educational services, namely, providing live and on-line workshops, seminars and classes in the field of senior safety that develops and offers original content to further the public's conversation with their senior loved ones about when and how to transition them out of driving and to offer alternative options to driving that help seniors remain active and engaged	Registered	Home Instead, Inc.
LET'S TALK ABOUT RX	United States of America	86846857	Dec 11, 2015	5125639	Jan 17, 2017	41	Educational services, namely, providing live and on-line workshops, seminars and classes in the field of medication management awareness that develops and offers original content to further the public's conversation with their senior loved ones about the potential risks of and safeguards to consider when taking medications	Registered	Home Instead, Inc.
MAKING HOME SAFER FOR SENIORS	United States of America	86188862	Feb 10, 2014	4721351	Apr 14, 2015	45	Providing information in the field of home safety for seniors and their families	Registered	Home Instead, Inc.
PEAQ	United States of America	77812930	Aug 26, 2009	3767355	Mar 30, 2010	45	Providing elder care services, namely, providing care and companionship for senior citizens in their place of residence	Registered	Home Instead, Inc.
PLANNING YOUR FINAL YEARS	United States of America	877705,373	Dec 1, 2017	5,652,846	Jan 15, 2019	41	Educational services, namely, providing mentoring, tutoring, seminars and workshops designed to assist individuals with planning retirement and retirement activities	Registered	Home Instead, Inc.
PREVENT SENIOR HOSPITALIZATIONS	United States of America	86846834	Nov 7, 2014	4829188	Oct 6, 2015	45	Providing in-home personal management services for senior patients recently discharged from healthcare facilities to reduce readmissions to such facilities, namely, geriatric care management services in the nature of coordination of necessary services and personal care for older individuals	Registered	Home Instead, Inc.
PROTECT SENIORS FROM FRAUD	United States of America	85/632,108	May 22, 2012	4,270,096	Jan 1, 2013	45	Providing a website featuring information to seniors and their caregivers about how to prevent and detect fraud and similar misrepresentations	Registered	Home Instead, Inc.
READY TO CARE	United States of America	87/824,447	Mar 7, 2018	6200829	Nov 17, 2020	35	Promoting awareness of corporate responsibility initiatives in the fields of the health and well-being of seniors and those who care for them, providing a website featuring business information on volunteer and philanthropic opportunities and corporate responsibility	Registered	Home Instead, Inc.



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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
READY TO CARE and Design	United States of America	88/611,373	Sep 10, 2019	6,161,860	Sep 29, 2020	35	Promoting awareness of corporate responsibility initiatives in the fields of the health and well-being of seniors and those who care for them; providing a website featuring business information on volunteer and philanthropic opportunities and corporate responsibility	Registered	Home Instead, Inc.
						36	Charitable foundation services, namely, providing financial assistance to programs in the nature of non-profit organizations supporting the health and well-being of seniors and those who care for them; charitable fundraising and financial support services, namely, providing financial support for activities designed to improve quality of life for the elderly		
						41	Educational services, namely, training and education services in the nature of classes, seminars, training and educational materials in connection therewith, in the field of family caregivers and the elderly		
						44	Providing a website featuring educational information about professional and volunteer opportunities to care for the elderly		
RETURNING HOME	United States of America	85499127	Dec 19, 2011	4265658	Dec 25, 2012	45	Providing in-home support services to senior persons concerning the care of senior patients recently discharged from healthcare facilities to reduce readmissions to such facilities and personal management services for senior patients recently discharged from healthcare facilities to reduce readmissions to such facilities, namely, geriatric care management services in the nature of coordination of necessary services and personal care for older individuals	Registered	Home Instead, Inc.
						44	Providing a website featuring educational information regarding providing home care for the elderly		
						41	Educational services, namely, training and education services in the nature of classes, seminars, training and educational materials in connection therewith, in the field of family caregivers and the elderly		
SALUTE TO SENIOR SERVICE	United States of America	85410641	Aug 30, 2011	4276663	Jan 15, 2013	41	Providing recognition and incentives by the way of awards and contests to senior citizens who demonstrate excellence in the field of community service	Registered	Home Instead, Inc.

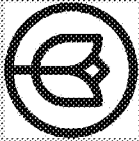
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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
SENIOR CARE MANAGEMENT INSIGHTS	United States of America	87/167868	Sep 12, 2016	5304804	Oct 10, 2017	43	Providing a website offering information to geriatric professionals in the field of elder care	Registered	Home Instead, Inc.
SHARE YOUR CARES. INSPIRE OTHERS.	United States of America	88/611,203	Sep 10, 2019			35	Promoting awareness of corporate responsibility initiatives in the fields of the health and well-being of seniors and those who care for them; providing a website featuring business information on volunteer and philanthropic opportunities and corporate responsibility	Allowed	Home Instead, Inc.
 SIMPLE MEDS & Design SOLUTIONS THAT PUT YOUR MIND AND HEART AT EASE	United States of America	86468628	Dec 2, 2014	5037158	Sep 5, 2016	36	Charitable foundation services, namely, providing financial assistance to programs in the nature of non-profit organizations supporting the health and well-being of seniors and those who care for them; charitable fundraising and financial support services, namely, providing financial support for activities designed to improve quality of life for the elderly		
						41	Educational services, namely, training and education services in the nature of classes, seminars, training and educational materials in connection therewith, in the field of family caregivers and the elderly		
						44	Providing a website featuring educational information regarding providing home care for the elderly		
 SOLUTIONS THAT PUT YOUR MIND AND HEART AT EASE	United States of America	86/412,618	Oct 2, 2014	4,792,001	Aug 11, 2015	35	Mail order pharmacy services; Retail closed door pharmacy services	Registered	Home Instead, Inc.
						39	Pharmacy packaging service that aligns, sorts and packages a patient's medications by date and time into individual packets for consumption by end user		
						36	Providing a website for caregivers featuring information in the field of long term care insurance and elder care finances	Registered	Home Instead, Inc.
SUNDAY DINNER PLEDGE	United States of America	86542652	Feb 23, 2015	4792290	Aug 11, 2015	45	Providing a website for caregivers featuring information in the field senior caregiving, namely, non-medical in-home personal care services for assisting with daily living activities		
						35	Promoting public interest and awareness of the importance of the family dinner and the positive effects it has on senior citizens	Registered	Home Instead, Inc.
TO ENHANCE THE LIVES OF SENIORS AND THOSE WHO LOVE THEM.	United States of America	86126743	Nov 22, 2013	4694272	Mar 3, 2015	45	In-home support services to senior persons, namely, geriatric care management services in the nature of the coordination of necessary services and personal care for older individuals	Registered	Home Instead, Inc.

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MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
TO US, IT'S PERSONAL	United States of America	90680553	May 3, 2021			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home Health Care Services		
						45	In-home support services to aging adults, namely, geriatric care management services in the nature of the coordination of personal care for aging adults; providing in-home personal assistant services to individuals in the nature of planning, organizing, coordinating, arranging for and assisting with the performance of daily tasks and necessary services; personal social support services for individuals, namely, companionship services aging adults; personal support services for individuals, namely, personal care assistance of activities of daily living, namely, bathing, dressing, medication reminders and administration of medication		
TO US, IT'S PERSONAL	United States of America	77/601,239	Oct 27, 2008	3,693,990	Oct 6, 2009	45	Providing care assistance of activities of daily living for senior citizens in their residences; social services, namely, companionship services for senior citizens.	Registered	Home Instead, Inc.
Tulip Design (B&W)	United States of America	90316050	Nov 12, 2020			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home Health Care Services		
						45	In-home support services to aging adults, namely, geriatric care management services in the nature of the coordination of personal care for aging adults; providing in-home personal assistant services to individuals in the nature of planning, organizing, coordinating, arranging for and assisting with the performance of daily tasks and necessary services; personal social support services for individuals, namely, companionship services aging adults; personal support services for individuals, namely, personal care assistance of activities of daily living, namely, bathing, dressing, medication reminders and administration of medication		
Tulip Design (Color)	United States of America	90316053	Nov 12, 2020			41	Educational services, namely, conducting informal programs for adults and their families in the field of the aging process, wellness for aging adults, cognitive diseases and other chronic conditions, and distribution of educational materials in connection therewith	Pending	Home Instead, Inc.
						44	Home Health Care Services		



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UNRETIRE YOURSELF	United States of America	87743763	Jan 4, 2018	5713014	Mar 26, 2019	35	Providing online information about post-retirement employment opportunities to encourage individuals to combine their passions and experience	Registered	Home Instead, Inc.
WELCOME HOME	United States of America	85058571	Jun 9, 2010	4195112	Aug 21, 2012	41	Education services namely, providing online seminars and workshops to encourage individuals to combine their passions and experience to identify and pursue post-retirement employment opportunities and distribution of course materials in connection therewith in printed or electronic format	Registered	Home Instead, Inc.
						45	Providing care assistance of activities of daily living for senior citizens in their residences; social services, namely, companionship services for senior citizens		
40-70 RULE	United States of America	77484037	May 27, 2008	3691160	Oct 6, 2009	35	Administration of a program for developing open discussions between the elderly and their families regarding aging and senior care	Registered	Home Instead, Inc.
						45	Providing emotional support services featuring open forum discussions between adult children and their aging parents in the field of providing care to parents and the elderly and various other senior topics		
50-50 RULE	United States of America	8500825	Apr 7, 2010	3963348	May 17, 2011	45	Providing emotional support and resources featuring open forum discussions between siblings about caring for their aging parents and sharing responsibilities equally in the field of providing care to parents and the elderly and various other senior topics; Providing online information relating to discussions between siblings with about caring for	Registered	Home Instead, Inc.
						35	Administration of a program for developing open discussions between the elderly and their families regarding aging and senior care		
70-40 RULE	United States of America	77484029	May 27, 2008	3691159	Oct 6, 2009	35	Administration of a program for developing open discussions between the elderly and their families regarding aging and senior care	Registered	Home Instead, Inc.
						45	Providing emotional support services featuring open forum discussions between adult children and their aging parents in the field of providing care to parents and the elderly and various other senior topics		

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RECORDED: 08/11/2021