

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM666870

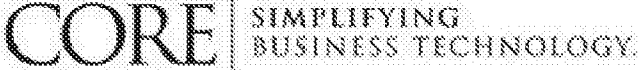
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|---|--|---------------------------------------|--------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Core Business Services, LLC | | 07/21/2021 | Limited Liability Company: OREGON |
| RECEIVING PARTY DATA | | | |
| Name: | Kelley Connect Co | | |
| Street Address: | 22710 72nd Ave S | | |
| City: | Kent | | |
| State/Country: | WASHINGTON | | |
| Postal Code: | 98032-1926 | | |
| Entity Type: | Corporation: WASHINGTON | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5180247 | SIMPLIFYING BUSINESS TECHNOLOGY. | |
| Registration Number: | 5180250 | CORE SIMPLIFYING BUSINESS TECHNOLOGY. | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 9712794549 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 5039941650 | | |
| Email: | chelsea@kolitchromano.com | | |
| Correspondent Name: | Thomas J. Romano | | |
| Address Line 1: | 520 SW Yamhill St., Suite 200 | | |
| Address Line 4: | Portland, OREGON 97204 | | |
| ATTORNEY DOCKET NUMBER: | COR403 | | |
| NAME OF SUBMITTER: | Thomas Romano | | |
| SIGNATURE: | /Thomas J Romano/ | | |
| DATE SIGNED: | 08/11/2021 | | |
| Total Attachments: 1 | | | |
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OP \$65.00 5180247

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is between Core Business Services, LLC, an Oregon limited liability company having an address at 2040 Milligan Way, Suite 304, Medford, Oregon 97504 (the "Assignor"), and Kelley Connect Co, a Washington corporation having an address at 22710 72nd Ave S, Kent, Washington, 98032-1926 (the "Assignee") (collectively, the "Parties").

WHEREAS, Assignor is the owner of all trademarks, service marks, and associated applications and registrations listed below, hereinafter collectively the "Trademark Rights":

| Mark | Country | Registration No. |
|---|---------------|------------------|
| SIMPLIFYING BUSINESS TECHNOLOGY. | United States | 5180247 |
|  | United States | 5180250 |

WHEREAS, the Parties have agreed to the assignment of the Trademark Rights together with all applications therefor and registrations thereof in favor of Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

1. Assignor hereby assigns and transfers to Assignee all right, title, and interest in and to the Trademark Rights, including the goodwill of the business symbolized by the Trademark Rights, as well as all related and corresponding rights and privileges and the right to sue for any past infringement of the Trademark Rights.

IN TESTIMONY WHEREOF, Assignor and Assignee hereby enter into this Trademark Assignment as of the date below (the "Effective Date"):

Effective Date (month, day, year): July 21, 2021

ASSIGNOR Core Business Services, LLC

ASSIGNEE Kelley Connect Co

DocuSigned by:

 DC3A9B1F79154BF...
 Name: Scott Anderson
 Title: Member

DocuSigned by:

 EA2FB03EEAA2427...
 Name: Aric Manion
 Title: Managing Member