

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM666854

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/18/2017		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Back Beat, Inc.		08/10/2021	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Mary Boncutter		
Street Address:	901 West 9th Street		
Internal Address:	Apt. 606		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78703		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3545440		
Registration Number:	5051337	EXTRAFINE	
Registration Number:	4914615	EXTRAFINE SUGAR	
Registration Number:	4949568	WINK BY SUGAR	
CORRESPONDENCE DATA			
Fax Number:	6265778800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	626-795-9900		
Email:	pto@lewisroca.com		
Correspondent Name:	Lewis Roca Rothgerber Christie LLP		
Address Line 1:	P.O. Box 29001		
Address Line 4:	Glendale, CALIFORNIA 91209-9001		
ATTORNEY DOCKET NUMBER:	401757-00001		
NAME OF SUBMITTER:	Michael J. MacDermott		
SIGNATURE:	/Michael J. MacDermott/		
DATE SIGNED:	08/11/2021		

OP \$115.00 3545440

Total Attachments: 3

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NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, Back Beat, Inc. a California corporation whose address was 901 West 9th Street, #606, Austin, Texas 78703, ("ASSIGNOR" herein) was heretofore the owner of the marks and registrations as set forth in Schedule A attached hereto;

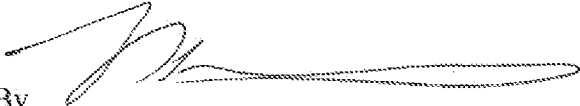
WHEREAS, on or about December 18, 2017, ASSIGNOR did assign to Mary Boncutter, an individual and citizen of the United States, whose address is 901 West 9th Street, Apt. 606, Austin, Texas 78703 ("ASSIGNEE" herein) all right, title and interest in and to said marks and registrations thereof, together with the goodwill of the business symbolized by the marks as well as all claims and causes of action for infringement thereof.

WHEREAS ASSIGNEE is desirous of obtaining an assignment in a form suitable for recordation;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby ratify and affirm, as of December 18, 2017, its assignment unto ASSIGNEE of all right, title and interest in and to said marks of Schedule A together with the goodwill of the business symbolized by the marks and registrations identified on Schedule A hereto, and all claims and causes of action for infringement thereof.

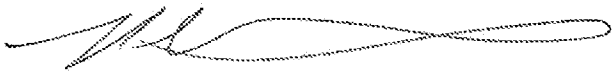
BACK BEAT, INC.

Date August 18, 2021

By 

Mary Boncutter
President

Date August 10, 2021



Mary Boncutter

TRADEMARK ASSIGNMENT

Docket No. 401757-00001

SCHEDULE A

COUNTRY	MARK	REGISTRATION NUMBER
United Kingdom	SUGAR (Stylized)	2597487
United Kingdom	SUGAR and Design (Wink Girl)	2597456
United States	Design (Wink Girl)	3545440
United States	EXTRAFINE	5051337
United States	EXTRAFINE SUGAR	4914615
United States	WINK BY SUGAR	4949568

TRADEMARK ASSIGNMENT

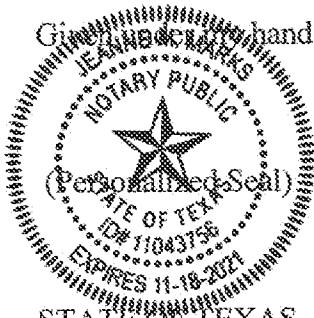
Docket No. 401757-00001

STATE OF TEXAS)

COUNTY OF TRAVIS)

Before me, Mary Boncutter behalf of Back Beat this day personally appeared Mary Boncutter on behalf of Back Beat, Inc., known to me (or proved to me on the oath of personally or through (description of identity card or other document) to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that the executed the same for the purposes and consideration therein expressed.

Given under my hand and seal of office this 10 day of August, 2021.



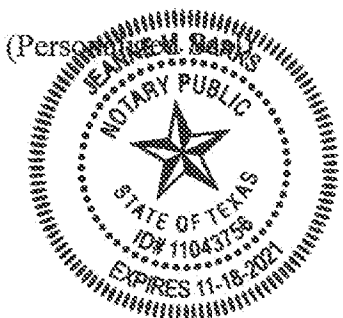
Jeanne Parks
Notary Public

STATE OF TEXAS)

COUNTY OF TRAVIS)

Before me, Mary Boncutter, on this day personally appeared Mary Boncutter known to me (or proved to me on the oath of personally or through (description of identity card or other document) to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that the executed the same for the purposes and consideration therein expressed.

Given under my hand and seal of office this 10 day of August, 2021.



Jeanne Parks
Notary Public