

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

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SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900622965		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gap (Apparel), LLC		11/06/2018	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Adrianna Papell, L.L.C.		
Doing Business As:	DBA Adrianna Papell		
Street Address:	500 Seventh Avenue		
Internal Address:	10th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5286381	WEDDINGTON WAY	
Registration Number:	5233003	DOVE & DAHLIA	
CORRESPONDENCE DATA			
Fax Number:	2125453401		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2125921418		
Email:	bwerbin@herrick.com		
Correspondent Name:	Barry Werbin		
Address Line 1:	Two Park Avenue		
Address Line 2:	Herrick, Feinstein LLP		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	00307-0012		
NAME OF SUBMITTER:	Barry Werbin		
SIGNATURE:	/Barry Werbin/		
DATE SIGNED:	08/22/2021		

Total Attachments: 2

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CONFIRMATORY TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment"), effective as of November 6, 2018, (the "Effective Date"), is made by Gap (Apparel), LLC, a California limited liability company, with an address at 2 Folsom Street, San Francisco, CA 94105 ("Assignor") for the benefit of Adrianna Papell, L.L.C., a New York limited liability company, with a principal address at 500 7th Avenue, 10th Floor, New York, NY 10018 ("Assignee").

WHEREAS, Assignor is or was the owner of the following trademarks and U.S. trademark registrations:

Trademark	Registration
WEDDINGTON WAY	5286381
WEDDINGTON WAY	455114
DOVE & DAHLIA	5233003

(collectively, the "Trademarks").

WHEREAS, Assignor agree to assign the Trademarks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignor hereby transfers, sells, assigns, and conveys unto Assignee all rights, title and interest for all countries in and to the Trademarks, including all common law rights therein and all applications to register and registrations thereof and the good will that they represent, and all right, title and interest thereto, on a world-wide basis, as well as the right to sue and collect damages in Assignee's own name for any and all past, present or future infringement, dilution, or other injury to the goodwill thereof.

2. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States, whose duty is to issue trademark registrations, to issue the same to Assignee, its successors, assigns and legal representatives, or to such nominees as it may designate.

3. Assignor agrees to execute and deliver to Assignee such instruments of transfer and other documents as Assignee may request that are reasonably necessary to effect the purposes of this Assignment.

[Signature Page Follows]

IN WITNESS WHEREOF, this assignment has been duly executed and delivered as of the date first written above.

ASSIGNOR:
Gap (Apparel), LLC

By: [Signature]
Name: DANA P. VEGDEL
Title: VP
Date: 6/9/21

ASSIGNEE:
Adrianna Papell, L.L.C.

By: [Signature]
Name: STACIA ROSENBERG
Title: VP, HR & General Counsel
Date: 6-9-2021