

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM667274

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECOND LIEN INTELLECTUAL PROPERTY SECURITY AGREEMENT

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CHECKS IN THE MAIL, INC.		08/12/2021	Corporation:
CLIPPER MAGAZINE LLC		08/12/2021	Limited Liability Company:
HARLAND CLARKE CORP.		08/12/2021	Corporation:
NCH MARKETING SERVICES, INC.		08/12/2021	Corporation:
VALASSIS COMMUNICATIONS, INC.		08/12/2021	Corporation:
VALASSIS DIGITAL CORP.		08/12/2021	Corporation:
VALASSIS DIRECT MAIL, INC.		08/12/2021	Corporation:
VERICAST CORP.		08/12/2021	Corporation:
VALASSIS IN-STORE SOLUTIONS, INC.		08/12/2021	Corporation:

RECEIVING PARTY DATA

Name:	WELLS FARGO BANK, NATIONAL ASSOCIATION
Street Address:	600 S FOURTH STREET, SEVENTH FLOOR
Internal Address:	CTSO MAIL OPERATIONS, MAC N300-070
City:	MINNEAPOLIS
State/Country:	MINNESOTA
Postal Code:	55415
Entity Type:	National Banking Association: UNITED STATES

PROPERTY NUMBERS Total: 201

Property Type	Number	Word Mark
Registration Number:	4259452	AMERICAN BANK CHECKS
Registration Number:	2452261	BUSINESS PRINTING MADE EASY
Registration Number:	2768147	CHECKS FROM THE HEART
Registration Number:	2763987	CHECKS IN THE MAIL
Registration Number:	1564421	CHECKS IN THE MAIL
Registration Number:	2350407	CHECKSAFE
Registration Number:	4664383	CHECKSAFE
Registration Number:	1857680	CITM

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3326592	DEBIT CADDY
Registration Number:	3342914	EXPRESSIONERY
Registration Number:	4119277	EXPRESSIONERY.COM
Registration Number:	2157574	IPRINT
Registration Number:	2484168	IPRINT
Registration Number:	2511396	IPRINT.COM
Registration Number:	2506049	IPRINT.COM
Registration Number:	1852398	MICHELANGELO
Registration Number:	3026940	PICTURE THIS!
Registration Number:	1887140	TAG ALONG
Registration Number:	2565383	AMERICA'S SAVINGS MAGAZINE
Registration Number:	5521372	BIG EXTRA
Registration Number:	5576020	BIG EXTRA
Registration Number:	5716790	CARDIGENT
Registration Number:	2007462	CLIPPER MAGAZINE
Registration Number:	2452875	CLIPPER MAGAZINE
Registration Number:	2927701	CLIPPER MAGAZINE
Registration Number:	3860168	CLIPPERCASH
Registration Number:	4290849	DEAL CHICKEN
Registration Number:	5095027	EREACH.COM
Registration Number:	3957358	GET1FREE
Registration Number:	2887634	GREAT DEALS MAGAZINE
Registration Number:	3820637	HOME & DECOR IDEAS
Registration Number:	5807360	HOUSE2HOME SHOWCASE
Registration Number:	3152995	LOCAL FLAVOR
Registration Number:	5222991	LOCAL FLAVOR
Registration Number:	5249790	LOCAL FLAVOR
Registration Number:	3025083	LOYAL CUSTOMER CLUB
Registration Number:	2016647	MINT MAGAZINE
Registration Number:	2148595	MINT MONEY
Registration Number:	2564153	MYCLIPPER
Registration Number:	6219417	ONE BRAND
Registration Number:	3527149	PRESTIGIOUS LIVING
Registration Number:	1530003	REACH
Registration Number:	1528222	REACH
Registration Number:	4780889	REACH MORE
Registration Number:	2415301	REACHUSA
Registration Number:	2470333	SAVVY SHOPPER

Property Type	Number	Word Mark
Registration Number:	2839739	THE BEST LOCAL ADVERTISING IN AMERICA
Registration Number:	2530915	THE BEST LOCAL ADVERTISING IN AMERICA. P
Registration Number:	2839738	THE BEST LOCAL ADVERTISING IN AMERICA. P
Registration Number:	1536672	THE COUPON CLIPPER
Registration Number:	1543492	THE COUPON CLIPPER
Registration Number:	2544011	THE EVERYTHING BOOK
Registration Number:	5270401	TOTAL LOYALTY SOLUTIONS
Registration Number:	6270593	CLIPPER
Registration Number:	3549783	ACQUISITION ACCELERATOR
Registration Number:	2127321	AMERICAN TREASURES
Registration Number:	2211844	BUSINESS COMPANION
Registration Number:	3786455	BUSINESS SOLUTIONS
Registration Number:	1942489	C.O.R.E.
Registration Number:	2660916	CAPRI
Registration Number:	1884419	CHECK STORE
Registration Number:	4135521	CHECKARMOR
Registration Number:	4848049	CHECKASSURE
Registration Number:	4309803	CHECKFOLIO
Registration Number:	3231105	CHECKPROTECT
Registration Number:	2646512	CHECKS.CENTER
Registration Number:	2420260	COASTAL VIEWS
Registration Number:	3235177	COLLEAGUE
Registration Number:	1574949	COLONIAL CLASSICS
Registration Number:	2872670	CONNECTION POINT
Registration Number:	1929606	CREATE-IT!
Registration Number:	3571941	CREDIT OPTIMIZATION
Registration Number:	2207680	CUSTOM CREATIONS
Registration Number:	1887110	DIMENSIONS
Registration Number:	2779855	E
Registration Number:	2720155	EASTERN EXPRESSIONS
Registration Number:	4044496	ECOGREEN
Registration Number:	4044498	ELITE SELECT
Registration Number:	2388772	ELOQUENT
Registration Number:	1852392	EN GARDE
Registration Number:	4447449	FIRST TOUCH
Registration Number:	2127320	FLORAL FANTASY
Registration Number:	4511730	FRAUDARMOR
Registration Number:	5415904	GRC SPOTLIGHT

Property Type	Number	Word Mark
Registration Number:	0717603	GUARDIAN
Registration Number:	1276085	GUARDIAN SAFETY
Registration Number:	2092625	HARLAND
Registration Number:	2078696	HARLAND
Registration Number:	3576960	HARLAND CLARKE
Registration Number:	4088352	HARLAND CLARKE HOLDINGS CORP.
Registration Number:	3024459	HORSING AROUND
Registration Number:	5207599	IMAGEMATCH
Registration Number:	1941817	IMAGESAFE
Registration Number:	2650667	IN THE WILD
Registration Number:	4711582	INTELLICAPTURE
Registration Number:	3508593	INTELLIGENT ONBOARDING
Registration Number:	2021875	INTOUCH
Registration Number:	3252761	ISLAND BREEZES
Registration Number:	2694237	LATE DAY RUSH SERVICE
Registration Number:	2684798	LET FREEDOM RING
Registration Number:	2056689	LIBERTY FASTPAYMENT
Registration Number:	2337306	MICR EXPRESS
Registration Number:	5441283	MOBILEMARK
Registration Number:	1901507	MORTGAGE PUBLISHER
Registration Number:	3037274	NOT JUST E-MAIL
Registration Number:	2386585	OCEAN BEAUTY
Registration Number:	2057883	ONELINERS
Registration Number:	4108930	ORDERMYCHECKS.COM
Registration Number:	1877616	PERSONAL EXPRESSIONS
Registration Number:	5034635	PHOTO SAFE DEPOSIT
Registration Number:	4989557	PHOTO SAFE DEPOSIT
Registration Number:	1162689	PLAYFUL PALS
Registration Number:	2662806	POINT, CLICK, SEND
Registration Number:	2684308	PRIORITYONE
Registration Number:	2743455	PROFESSIONAL PLUS
Registration Number:	4760942	QUICKPIVOT
Registration Number:	4827190	QUICKPIVOT
Registration Number:	4861208	QUICKPIVOT
Registration Number:	3129678	QUIK-SHIP
Registration Number:	2141335	RETURN TO SENDER
Registration Number:	2862474	SCHOOL SPIRIT
Registration Number:	1583630	SEA TREASURE

Property Type	Number	Word Mark
Registration Number:	3507930	SECURITY WEAVE
Registration Number:	2782683	SECURITYNET
Registration Number:	1993528	SECURITYNET
Registration Number:	2627351	SERVICELINE PLUS
Registration Number:	2768184	SHEFFIELD
Registration Number:	2734488	SIGHT CHECK
Registration Number:	1850312	SMART DOCUMENT SERIES
Registration Number:	2019849	SOLUTIONS FOR BUSINESS
Registration Number:	2929943	STRATICS
Registration Number:	2784132	SUBSCRIBERMAIL
Registration Number:	2095799	TEXAS TRADITIONS
Registration Number:	1942177	THE CHECK STORE
Registration Number:	3324246	TM SUPPLY CENTER
Registration Number:	2202266	TOMORROW'S LEADERS
Registration Number:	2230154	TRANSOURCE
Registration Number:	3279720	TRANSOURCE DIRECT
Registration Number:	3279744	TRANSOURCE DIRECT
Registration Number:	2128952	TROPICAL EYES
Registration Number:	3490395	VALUE SET
Registration Number:	2278718	VALUEPACK
Registration Number:	1914867	WESTERN TRAILS
Registration Number:	1623580	WILDLIFE PORTRAITS
Registration Number:	1775873	WORLD TRAVELLER
Registration Number:	5437091	BENCHMARK
Registration Number:	5437090	BENCHMARK
Registration Number:	3173451	INVOLVED IN YOUR SUCCESS
Registration Number:	4202793	LAUNCH
Registration Number:	2718800	
Registration Number:	5743199	N
Registration Number:	1204802	NCH
Registration Number:	5743200	NCH
Registration Number:	4163638	ADPOP
Registration Number:	4240223	BLADEPOP
Registration Number:	4163636	COUPONPOP
Registration Number:	4152532	HAVE YOU SEEN ME?
Registration Number:	4163637	INFOPOP
Registration Number:	1807165	MARKETEXPERT
Registration Number:	1321205	PROMOTION WATCH

Property Type	Number	Word Mark
Registration Number:	1716341	PROMOTION WATCH
Registration Number:	3481743	REDPLUM
Registration Number:	2326920	RETAIL CONNECTION
Registration Number:	4483502	SAVE.COM
Registration Number:	2565919	TARGET NAVIGATOR
Registration Number:	2330922	TARGETEXPERT
Registration Number:	2539250	VALASSIS
Registration Number:	2618913	VALASSIS
Registration Number:	2678771	VALASSIS RELATIONSHIP MARKETING SYSTEMS
Registration Number:	2586470	VRMS
Registration Number:	4092015	DIGITAL ZIP
Registration Number:	4150961	DIGITAL ZIP
Registration Number:	4317616	MAXPOINT
Registration Number:	4328729	MAXPOINT
Registration Number:	4731734	MAXPOINT
Registration Number:	4321499	MAXPOINT
Registration Number:	4717260	MAXPOINT EXPRESS
Registration Number:	4870228	MAXPOINT EXPRESS
Registration Number:	4897403	MAXPOINT INTELLIGENCE PLATFORM
Registration Number:	4321467	MAXPOINT INTERACTIVE
Registration Number:	5257102	VALASSIS APIO
Registration Number:	5085339	VALASSIS DIGITAL
Registration Number:	5159449	VALASSIS DIGITAL
Registration Number:	1754368	AMERICA'S LOOKING FOR ITS MISSING CHILDR
Registration Number:	2921856	LOCAL COUPONS. SUPER SAVINGS.
Registration Number:	1945801	SUPER COUPS
Registration Number:	2751684	SUPERCOUPS
Registration Number:	6420936	THE POWER OF INSIGHT
Registration Number:	4993294	VERICAST
Serial Number:	90702271	GET1FREE
Serial Number:	88171396	DIGITALCX
Serial Number:	87632569	SMARTSCAN
Serial Number:	90569918	
Serial Number:	90578883	
Serial Number:	90718511	SPEND LIFE HAPPY
Serial Number:	90718523	SPEND LIFE HAPPY
Serial Number:	90531824	VALASSIS ILLUMIS
Serial Number:	90531859	VALASSIS ILLUMIS

Property Type	Number	Word Mark
Serial Number:	88895531	VERICAST
Serial Number:	88895540	VERICAST
Serial Number:	88895546	VERICAST

CORRESPONDENCE DATA

Fax Number: 3128622200
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 3128623837
Email: raza.siddiqui@kirkland.com
Correspondent Name: RAZA SIDDIQUI, SENIOR PARALEGAL
Address Line 1: 300 N LASALLE
Address Line 2: KIRKLAND & ELLIS LLP
Address Line 4: CHICAGO, ILLINOIS 60654

ATTORNEY DOCKET NUMBER:	47315-1
NAME OF SUBMITTER:	Raza Siddiqui, Senior Paralegal
SIGNATURE:	/razasiddiqui/
DATE SIGNED:	08/12/2021

Total Attachments: 18

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SECOND LIEN INTELLECTUAL PROPERTY SECURITY AGREEMENT

This SECOND LIEN INTELLECTUAL PROPERTY SECURITY AGREEMENT, dated as of August 12, 2021 (as may be amended, restated, supplemented, replaced or otherwise modified from time to time, the “Intellectual Property Security Agreement”), is made by the Persons listed on the signature pages hereto (each a “Grantor” and together the “Grantors”) in favor of Wells Fargo Bank, National Association, as collateral trustee under the Collateral Trust Agreement (in such capacities and together with its successors, the “Collateral Trustee”) for the Junior Lien Secured Parties (as defined in the Second Lien Collateral Agreement referred to below).

Vericast Corp. (the “Company”) and each other Grantor from time to time party thereto have entered into a second lien indenture, dated as of August 12, 2021 (as may be amended, restated, supplemented, replaced or otherwise modified from time to time, the “Indenture”) and the Collateral Trustee.

It is a condition precedent that the Grantor shall have executed and delivered that certain Second Lien Notes Collateral Agreement, dated as of August 12, 2021 in favor of the Collateral Trustee (as may be amended, restated, supplemented, replaced or otherwise modified from time to time, the “Collateral Agreement”). Capitalized terms used and not defined herein have the meanings given such terms in the Indenture or the Collateral Agreement, as applicable.

Under the terms of the Collateral Agreement, the Grantor have granted a second lien security interest in the Collateral, including, without limitation, certain Intellectual Property of the Grantor, to the Collateral Trustee for the benefit of the Junior Lien Secured Parties, and have agreed as a condition thereof to execute this Intellectual Property Security Agreement for recording with the United States Patent and Trademark Office, the United States Copyright Office, and other applicable Governmental Authorities.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Grantor agree as follows:

I. GRANT OF SECURITY.

Each Grantor hereby grants to the Collateral Trustee, for the ratable benefit of the Junior Lien Secured Parties, a second lien security interest in all of the following (the “Intellectual Property Collateral”) of such Grantor, now owned or at any time hereafter acquired by such Grantor or in which such Grantor now has or at any time in the future may acquire any right, title or interest, as collateral security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of such Grantor’s Obligations:

(a) (i) all United States, State and foreign trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade styles, trade dress, domain names, logos and other source or business identifiers, whether registered or unregistered, all registrations and recordings thereof, and all applications in connection therewith, whether in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country, union of countries,

or any political subdivision of any of the foregoing, or otherwise, and all common-law rights related thereto, including the registrations and applications listed on Schedule A attached hereto except for “intent-to-use” applications for trademark or service mark registrations filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051, unless and until an Amendment to Allege Use or a Statement of Use under Section 1(c) or Section 1(d) of the Lanham Act has been filed, to the extent that any assignment of an “intent-to-use” application prior to such filing would violate the Lanham Act or cause the trademark that is the subject thereof to be invalidated or abandoned, (ii) all renewals thereof and the right to obtain all renewals thereof, (iii) the right to sue or otherwise recover for past, present and future infringements or dilutions of any of the foregoing or for any injury to goodwill, (iv) all proceeds of the foregoing, including all royalties, income, payments, claims, damages and proceeds of suit now and hereafter due and/or payable with respect thereto including payments under all licenses entered into in connection therewith, and damages and payments for past, present or future infringements or dilutions thereof, and (v) all other rights of any kind whatsoever accruing thereunder or pertaining thereto throughout the world, together in each case with the goodwill of the business connected with the use of, and symbolized by, each of the above;

(b) (i) all patents of the United States, any other country, or union of countries or any political subdivision of any of the foregoing, and all applications in connection therewith, including all patents and patent applications in the United States Patent and Trademark Office (including those listed on Schedule B attached hereto), (ii) all reissues, extensions, divisions, continuations and continuations-in-part thereof, and the right to obtain all reissues and extensions thereof, (iii) all inventions (whether or not patentable) and all improvements thereof, (iv) the right to sue or otherwise recover for past, present and future infringements of any of the foregoing, (v) all proceeds of the foregoing, including all royalties, income, payments, claims, damages and proceeds of suit now and hereafter due and/or payable with respect thereto (including payments under all licenses entered into in connection therewith, and damages and payments for past, present or future infringements thereof), and (vi) all other rights of any kind whatsoever accruing thereunder or pertaining thereto throughout the world;

(c) (i) all copyrights arising under the laws of the United States, any other country, or union of countries, or any political subdivision of any of the foregoing, whether registered or unregistered and whether or not the underlying works of authorship have been published, all registrations and recordings thereof, and all applications in connection therewith, including all registrations, recordings and applications in the United States Copyright Office (including those registrations and applications listed on Schedule C attached hereto), (ii) all extensions and renewals thereof, and the right to obtain all extensions and renewals thereof, (iii) the right to sue or otherwise recover for past, present and future infringements of any of the foregoing, (iv) all proceeds of the foregoing, including all royalties, income, payments, claims, damages, and proceeds of suit now or hereafter due and/or payable with respect thereto, including, without limitation, payments under all licenses entered into in connection therewith, and damages or payments for past, present or future infringements thereof, and (v) all other rights of any kind whatsoever accruing thereunder or pertaining thereto throughout the world; and (d) solely to the extent that any Grantor has recorded its interest therein with the United States Copyright Office or the United States Patent and Trademark Office, exclusive Trademark Licenses, exclusive Patent Licenses and exclusive Copyright Licenses, including those agreements listed on Schedule D attached hereto, and all rights to sue or otherwise recover at law

or in equity for any past, present and future infringement, misappropriation, dilution or other impairment thereof, including the right to receive all proceeds and damages therefrom.

II. RECORDATION.

Each Grantor authorizes and requests that the United States Commissioner of Patents and Trademarks, the United States Register of Copyrights or any other applicable government officer record this Intellectual Property Security Agreement.

III. EXECUTION IN COUNTERPARTS.

This Intellectual Property Agreement may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

IV. GOVERNING LAW.

This Intellectual Property Security Agreement shall be construed in accordance with and governed by the laws of the State of New York, without regard to its conflicts of law provisions.


V. CONFLICT PROVISION.

This Intellectual Property Security Agreement has been entered into in conjunction with the Collateral Agreement and the Indenture. Each Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Trustee with respect to the security interest in the Intellectual Property Collateral are more fully set forth in the Collateral Agreement and the Indenture, all terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provisions of this Intellectual Property Security Agreement are in conflict with the Collateral Agreement or the Indenture, the provisions of the Collateral or the Indenture, as applicable, shall govern.

IN WITNESS WHEREOF, each of the undersigned has caused this Intellectual Property Security Agreement to be duly executed and delivered as of the date first above written.

[Signature pages follow]

**CHECKS IN THE MAIL, INC.
CLIPPER MAGAZINE LLC
HARLAND CLARKE CORP.
NCH MARKETING SERVICES, INC.
VALASSIS COMMUNICATIONS, INC.
VALASSIS DIGITAL CORP.
VALASSIS DIRECT MAIL, INC.
VERICAST CORP.
VALASSIS IN-STORE SOLUTIONS, INC.**

By:  _____
Name: Robert Sosa
Title: Vice President and Treasurer

SCHEDULE A
TRADEMARKS

<u>Current Owner of Record:</u>	<u>Mark</u>	<u>Appl. No.</u>	<u>Reg. Date.</u>	<u>Appl. Date</u>	<u>Reg. No.</u>
Checks In The Mail, Inc.	AMERICAN BANK CHECKS	85/515,438	Dec 11 2012	Jan 12 2012	4,259,452
Checks In The Mail, Inc.	BUSINESS PRINTING MADE EASY ¹	75/927,333	May 15 2001	Feb 24 2000	2,452,261
Checks In The Mail, Inc.	CHECKS FROM THE HEART	78/086,013	Sep 23 2003	Sep 28 2001	2,768,147
Checks In The Mail, Inc.	CHECKS IN THE MAIL	76/464,879	Sep 16 2003	Oct 31 2002	2,763,987
Checks In The Mail, Inc.	CHECKS IN THE MAIL and Design	73/755,678	Nov 7 1989	Oct 3 1988	1,564,421
Checks In The Mail, Inc.	CHECKSAFE	75/056,492	May 16 2000	Feb 12 1996	2,350,407
Checks In The Mail, Inc.	CHECKSAFE	85/907,752	Dec 30 2014	Apr 18 2013	4,664,383
Checks In The Mail, Inc.	CITM	74/453,493	Oct 11 1994	Oct 27 1993	1,857,680
Checks In The Mail, Inc.	DEBIT CADDY	78/699,754	Oct 30 2007	Aug 24 2005	3,326,592
Checks In The Mail, Inc.	EXPRESSIONERY	77/107,103	Nov 27 2007	Feb 14 2007	3,342,914
Checks In The Mail, Inc.	EXPRESSIONERY.COM	85/140,240	Mar 27 2012	Sep 28 2010	4,119,277
Checks In The Mail, Inc.	IPRINT	75/160,025	May 12 1998	Sep 3 1996	2,157,574
Checks In The Mail, Inc.	IPRINT	75/556,966	Sep 4 2001	Sep 21 1998	2,484,168
Checks In The Mail, Inc.	IPRINT.COM	75/579,373	Nov 27 2001	Oct 29 1998	2,511,396
Checks In The Mail, Inc.	IPRINT.COM and Design	76/044,955	Nov 13 2001	May 9 2000	2,506,049
Checks In The Mail, Inc.	MICHELANGELO	74/453,759	Sep 6 1994	Oct 27 1993	1,852,398
Checks In The Mail, Inc.	PICTURE THIS!	78/401,208	Dec 13 2005	Apr 13 2004	3,026,940
Checks In The Mail, Inc.	TAG ALONG	74/516,879	Apr 4 1995	Apr 25 1994	1,887,140
Clipper Magazine LLC	AMERICA'S SAVINGS MAGAZINE	78/036,937	Apr 30 2002	Nov 29 2000	2,565,383
Clipper Magazine LLC	BIG EXTRA	87/469,672	Jul 17 2018	May 31 2017	5,521,372
Clipper Magazine LLC	BIG EXTRA	87/977,659	Oct 2 2018	May 31 2017	5,576,020
Clipper Magazine LLC	CARDIGENT	87/668,547	Apr 2 2019	Nov 1 2017	5,716,790
Clipper Magazine LLC	CLIPPER MAGAZINE	74/584,751	Oct 15 1996	Oct 12 1994	2,007,462
Clipper Magazine LLC	CLIPPER MAGAZINE	75/904,726	May 22 2001	Jan 28 2000	2,452,875
Clipper Magazine LLC	CLIPPER MAGAZINE (Stylized)	78/182,928	Feb 22 2005	Nov 7 2002	2,927,701
Clipper Magazine LLC	CLIPPERCASH	77/947,994	Oct 12 2010	Mar 2 2010	3,860,168
Clipper Magazine LLC	DEAL CHICKEN	85/211,582	Feb 19 2013	Jan 6 2011	4,290,849
Clipper Magazine LLC	EREACH.COM	87/009,322	Dec 6 2016	Apr 21 2016	5,095,027
Clipper Magazine LLC	GETIFREE	90/702,271		May 11 2021	

¹ Company intends to let registration lapse.

Clipper Magazine LLC	GETIFREE	85/121,982	May 10 2011	Sep 2 2010	3,957,358
Clipper Magazine LLC	GREAT DEALS MAGAZINE	78/186,422	Sep 21 2004	Nov 19 2002	2,887,634
Clipper Magazine LLC	HOME & DECOR IDEAS	77/790,465	Jul 20 2010	Jul 27 2009	3,820,637
Clipper Magazine LLC	HOUSE2HOME SHOWCASE	87/425,040	Jul 16 2019	Apr 25 2017	5,807,360
Clipper Magazine LLC	LOCAL FLAVOR	78/577,761	Oct 10 2006	Mar 1 2005	3,152,995
Clipper Magazine LLC	LOCAL FLAVOR	87/231,523	Jun 13 2017	Nov 9 2016	5,222,991
Clipper Magazine LLC	LOCAL FLAVOR	87/250,522	Jul 25 2017	Nov 29 2016	5,249,790
Clipper Magazine LLC	LOYAL CUSTOMER CLUB	76/531,639	Dec 13 2005	Jul 23 2003	3,025,083
Clipper Magazine LLC	MINT MAGAZINE	74/388,727	Nov 19 1996	May 5 1993	2,016,647
Clipper Magazine LLC	MINT MONEY	75/094,863	Apr 7 1998	Apr 26 1996	2,148,595
Clipper Magazine LLC	MYCLIPPER	75/764,790	Apr 23 2002	Jul 30 1999	2,564,153
Clipper Magazine LLC	ONE BRAND	88/493,666	Dec 15 2020	Jun 28 2019	6,219,417
Clipper Magazine LLC	PRESTIGIOUS LIVING	77/435,576	Nov 4 2008	Mar 31 2008	3,527,149
Clipper Magazine LLC	REACH	73/735,470	Mar 14 1989	Jun 20 1988	1,530,003
Clipper Magazine LLC	REACH	73/736,321	Mar 7 1989	Jun 20 1988	1,528,222
Clipper Magazine LLC	REACH MORE ²	86/450,289	Jul 28 2015	Nov 10 2014	4,780,889
Clipper Magazine LLC	REACHUSA ³	75/714,300	Dec 26 2000	May 26 1999	2,415,301
Clipper Magazine LLC	SAVVY SHOPPER ⁴	75/699,541	Jul 17 2001	May 7 1999	2,470,333
Clipper Magazine LLC	THE BEST LOCAL ADVERTISING IN AMERICA	76/490,622	May 11 2004	Feb 19 2003	2,839,739
Clipper Magazine LLC	THE BEST LOCAL ADVERTISING IN AMERICA. PERIOD. ⁵	75/904,743	Jan 15 2002	Jan 28 2000	2,530,915
Clipper Magazine LLC	THE BEST LOCAL ADVERTISING IN AMERICA. PERIOD.	76/490,621	May 11 2004	Feb 19 2003	2,839,738
Clipper Magazine LLC	THE COUPON CLIPPER	73/716,174	Apr 25 1989	Mar 14 1988	1,536,672
Clipper Magazine LLC	THE COUPON CLIPPER	73/716,271	Jun 13 1989	Mar 14 1988	1,543,492
Clipper Magazine LLC	THE EVERYTHING BOOK	75/980,906	Mar 5 2002	May 11 2000	2,544,011
Clipper Magazine LLC	TOTAL LOYALTY SOLUTIONS	87/297,570	Aug 22 2017	Jan 11 2017	5,270,401
Clipper Magazine LLC c/o Valassis Communications, Inc.	CLIPPER	90/032,592	Feb 16 2021	Jul 2 2020	6,270,593
Harland Clarke Corp.	ACQUISITION ACCELERATOR	77/466,151	Dec 23 2008	May 5 2008	3,549,783
Harland Clarke Corp.	AMERICAN TREASURES	75/228,699	Jan 6 1998	Jan 21 1997	2,127,321
Harland Clarke Corp.	BUSINESS COMPANION	75/307,577	Dec 15 1998	Jun 12 1997	2,211,844
Harland Clarke Corp.	BUSINESS SOLUTIONS	77/822,065	May 4 2010	Sep 8 2009	3,786,455

² Company intends to let registration lapse.

³ Company intends to let registration lapse.

⁴ Company intends to let registration lapse.

⁵ Company intends to let registration lapse.

Harland Clarke Corp.	C.O.R.E. ⁶	74/594,885	Dec 19 1995	Nov 4 1994	1,942,489
Harland Clarke Corp.	CAPRI	78/093,166	Dec 10 2002	Nov 14 2001	2,660,916
Harland Clarke Corp.	CHECK STORE ⁷	74/442,642	Mar 14 1995	Sep 30 1993	1,884,419
Harland Clarke Corp.	CHECKARMOR	85/427,548	May 1 2012	Sep 20 2011	4,135,521
Harland Clarke Corp.	CHECKASSURE ⁸	86/565,349	Nov 3 2015	Mar 16 2015	4,848,049
Harland Clarke Corp.	CHECKFOLIO	85/381,527	Mar 26 2013	Jul 26 2011	4,309,803
Harland Clarke Corp.	CHECKPROTECT	78/627,919	Apr 17 2007	May 11 2005	3,231,105
Harland Clarke Corp.	CHECKS.CENTER	76/005,977	Nov 5 2002	Mar 23 2000	2,646,512
Harland Clarke Corp.	COASTAL VIEWS	75/732,604	Jan 9 2001	Jun 10 1999	2,420,260
Harland Clarke Corp.	COLLEAGUE	78/699,229	Apr 24 2007	Aug 24 2005	3,235,177
Harland Clarke Corp.	COLONIAL CLASSICS	73/802,003	Jan 2 1990	May 22 1989	1,574,949
Harland Clarke Corp.	CONNECTION POINT	78/178,026	Aug 10 2004	Oct 24 2002	2,872,670
Harland Clarke Corp.	CREATE-IT! ⁹	74/571,174	Oct 24 1995	Sep 8 1994	1,929,606
Harland Clarke Corp.	CREDIT OPTIMIZATION	77/493,102	Feb 10 2009	Jun 6 2008	3,571,941
Harland Clarke Corp.	CUSTOM CREATIONS	75/313,117	Dec 1 1998	Jun 23 1997	2,207,680
Harland Clarke Corp.	DigitalCX	88/171,396		Oct 26 2018	
Harland Clarke Corp.	DIMENSIONS ¹⁰	74/485,623	Apr 4 1995	Feb 2 1994	1,887,110
Harland Clarke Corp.	E and Design	75/921,383	Nov 4 2003	Feb 15 2000	2,779,855
Harland Clarke Corp.	EASTERN EXPRESSIONS	78/100,087	May 27 2003	Dec 27 2001	2,720,155
Harland Clarke Corp.	ECOGREEN	85/263,216	Oct 25 2011	Mar 10 2011	4,044,496
Harland Clarke Corp.	ELITE SELECT	85/263,222	Oct 25 2011	Mar 10 2011	4,044,498
Harland Clarke Corp.	ELOQUENT	75/732,726	Sep 19 2000	Jun 10 1999	2,388,772
Harland Clarke Corp.	EN GARDE	74/442,906	Sep 6 1994	Oct 1 1993	1,852,392
Harland Clarke Corp.	FIRST TOUCH	85/912,595	Dec 10 2013	Apr 23 2013	4,447,449
Harland Clarke Corp.	FLORAL FANTASY	75/228,698	Jan 6 1998	Jan 21 1997	2,127,320
Harland Clarke Corp.	FRAUDARMOR	85/764,579	Apr 8 2014	Oct 26 2012	4,511,730
Harland Clarke Corp.	GRC SPOTLIGHT	87/449,828	Mar 6 2018	May 15 2017	5,415,904
Harland Clarke Corp.	GUARDIAN	72/050,337	Jun 27 1961	Apr 25 1958	717,603
Harland Clarke Corp.	GUARDIAN SAFETY	73/406,429	May 1 1984	Dec 17 1982	1,276,085
Harland Clarke Corp.	HARLAND	75/049,864	Sep 2 1997	Jan 29 1996	2,092,625
Harland Clarke Corp.	HARLAND	75/049,865	Jul 15 1997	Jan 29 1996	2,078,696

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Harland Clarke Corp.	HARLAND CLARKE	77/164,469	Feb 17 2009	Apr 24 2007	3,576,960
Harland Clarke Corp.	HARLAND CLARKE HOLDINGS CORP. ¹¹	77/827,041	Jan 17 2012	Sep 15 2009	4,088,352
Harland Clarke Corp.	HORSING AROUND	78/305,766	Dec 6 2005	Sep 26 2003	3,024,459
Harland Clarke Corp.	IMAGEMATCH	86/971,025	May 23 2017	Apr 11 2016	5,207,599
Harland Clarke Corp.	IMAGESAFE ¹²	74/541,281	Dec 12 1995	Jun 23 1994	1,941,817
Harland Clarke Corp.	IN THE WILD	76/319,055	Nov 12 2002	Oct 1 2001	2,650,667
Harland Clarke Corp.	INTELLICAPTURE	86/354,329	Mar 31 2015	Jul 31 2014	4,711,582
Harland Clarke Corp.	INTELLIGENT ONBOARDING	77/447,789	Sep 30 2008	Apr 14 2008	3,508,593
Harland Clarke Corp.	INTOUCH	74/725,392	Dec 10 1996	Sep 5 1995	2,021,875
Harland Clarke Corp.	ISLAND BREEZES	77/006,406	Jun 19 2007	Sep 25 2006	3,252,761
Harland Clarke Corp.	LATE DAY RUSH SERVICE	76/330,953	Mar 4 2003	Oct 29 2001	2,694,237
Harland Clarke Corp.	LET FREEDOM RING	78/091,903	Feb 4 2003	Nov 6 2001	2,684,798
Harland Clarke Corp.	LIBERTY FASTPAYMENT ¹³	74/699,449	Apr 29 1997	Jun 29 1995	2,056,689
Harland Clarke Corp.	MICR EXPRESS	75/476,833	Apr 4 2000	Apr 28 1998	2,337,306
Harland Clarke Corp.	MOBILEMARK	87/321,060	Apr 10 2018	Feb 1 2017	5,441,283
Harland Clarke Corp.	MORTGAGE PUBLISHER ¹⁴	74/439,671	Jun 27 1995	Sep 24 1993	1,901,507
Harland Clarke Corp.	NOT JUST E-MAIL	76/596,275	Jan 3 2006	Jun 9 2004	3,037,274
Harland Clarke Corp.	OCEAN BEAUTY	75/732,602	Sep 12 2000	Jun 10 1999	2,386,585
Harland Clarke Corp.	ONELINERS	74/597,676	Apr 29 1997	Nov 10 1994	2,057,883
Harland Clarke Corp.	ORDERMYCHECKS.COM	85/427,589	Mar 6 2012	Sep 20 2011	4,108,930
Harland Clarke Corp.	PERSONAL EXPRESSIONS ¹⁵	74/495,473	Feb 7 1995	Feb 28 1994	1,877,616
Harland Clarke Corp.	PHOTO SAFE DEPOSIT	86/719,780	Sep 6 2016	Aug 10 2015	5,034,635
Harland Clarke Corp.	PHOTO SAFE DEPOSIT and Design	86/505,891	Jun 28 2016	Jan 16 2015	4,989,557
Harland Clarke Corp.	PLAYFUL PALS	73/211,351	Jul 28 1981	Apr 12 1979	1,162,689
Harland Clarke Corp.	POINT, CLICK, SEND	76/358,011	Dec 17 2002	Jan 14 2002	2,662,806
Harland Clarke Corp.	PRIORITYONE	76/108,669	Feb 4 2003	Aug 14 2000	2,684,308
Harland Clarke Corp.	PROFESSIONAL PLUS	76/232,829	Jul 29 2003	Mar 23 2001	2,743,455
Harland Clarke Corp.	QUICKPIVOT	86/056,342	Jun 23 2015	Sep 5 2013	4,760,942
Harland Clarke Corp.	QUICKPIVOT	86/975,409	Oct 6 2015	Sep 5 2013	4,827,190
Harland Clarke Corp.	QUICKPIVOT	86/975,775	Nov 24 2015	Sep 5 2013	4,861,208
Harland Clarke Corp.	QUIK-SHIP	78/708,138	Aug 15 2006	Sep 7 2005	3,129,678

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Harland Clarke Corp.	RETURN TO SENDER	75/044,909	Mar 3 1998	Jan 18 1996	2,141,335
Harland Clarke Corp.	SCHOOL SPIRIT	78/090,820	Jul 13 2004	Oct 30 2001	2,862,474
Harland Clarke Corp.	SEA TREASURE	73/805,492	Feb 20 1990	Jun 9 1989	1,583,630
Harland Clarke Corp.	SECURITY WEAVE	77/400,731	Sep 30 2008	Feb 19 2008	3,507,930
Harland Clarke Corp.	SECURITYNET	76/336,063	Nov 11 2003	Nov 9 2001	2,782,683
Harland Clarke Corp.	SECURITYNET (Stylized) ¹⁶	74/725,396	Aug 13 1996	Sep 5 1995	1,993,528
Harland Clarke Corp.	SERVICELINE PLUS	76/126,642	Oct 1 2002	Sep 8 2000	2,627,351
Harland Clarke Corp.	SHEFFIELD	78/098,712	Sep 23 2003	Dec 17 2001	2,768,184
Harland Clarke Corp.	SIGHT CHECK	76/443,219	Jul 8 2003	Aug 20 2002	2,734,488
Harland Clarke Corp.	SMART DOCUMENT SERIES	74/159,973	Aug 16 1994	Apr 23 1991	1,850,312
Harland Clarke Corp.	SOLUTIONS FOR BUSINESS	74/644,713	Nov 26 1996	Mar 10 1995	2,019,849
Harland Clarke Corp.	STRATICS	76/186,247	Mar 8 2005	Dec 26 2000	2,929,943
Harland Clarke Corp.	SUBSCRIBERMAIL	76/480,841	Nov 18 2003	Jan 7 2003	2,784,132
Harland Clarke Corp.	TEXAS TRADITIONS	75/016,308	Sep 9 1997	Nov 6 1995	2,095,799
Harland Clarke Corp.	THE CHECK STORE and Design ¹⁷	74/532,008	Dec 19 1995	Jun 1 1994	1,942,177
Harland Clarke Corp.	TM SUPPLY CENTER	78/883,021	Oct 30 2007	May 13 2006	3,324,246
Harland Clarke Corp.	TOMORROW'S LEADERS	75/307,578	Nov 3 1998	Jun 12 1997	2,202,266
Harland Clarke Corp.	TRANSOURCE	75/333,814	Mar 9 1999	Jul 31 1997	2,230,154
Harland Clarke Corp.	TRANSOURCE DIRECT	78/867,862	Aug 14 2007	Apr 24 2006	3,279,720
Harland Clarke Corp.	TRANSOURCE DIRECT and Design	78/877,558	Aug 14 2007	May 5 2006	3,279,744
Harland Clarke Corp.	TROPICAL EYES	75/228,949	Jan 13 1998	Jan 21 1997	2,128,952
Harland Clarke Corp.	VALUE SET	78/789,033	Aug 19 2008	Jan 11 2006	3,490,395
Harland Clarke Corp.	VALUEPACK	75/307,579	Sep 21 1999	Jun 12 1997	2,278,718
Harland Clarke Corp.	WESTERN TRAILS ¹⁸	74/548,303	Aug 29 1995	Jul 12 1994	1,914,867
Harland Clarke Corp.	WILDLIFE PORTRAITS	73/801,804	Nov 20 1990	May 22 1989	1,623,580
Harland Clarke Corp.	WORLD TRAVELLER	74/252,496	Jun 8 1993	Mar 5 1992	1,775,873
NCH Marketing Services, Inc.	BENCHMARK	87/584,378	Apr 3 2018	Aug 25 2017	5,437,091
NCH Marketing Services, Inc.	BENCHMARK (Stylized) (Color)	87/584,369	Apr 3 2018	Aug 25 2017	5,437,090
NCH Marketing Services, Inc.	INVOLVED IN YOUR SUCCESS	78/647,421	Nov 21 2006	Jun 9 2005	3,173,451
NCH Marketing Services, Inc.	LAUNCH (Stylized) (Color)	85/033,279	Sep 4 2012	May 7 2010	4,202,793
NCH Marketing Services, Inc.	Miscellaneous Design (NCH Zigzag)	76/368,648	May 27 2003	Feb 8 2002	2,718,800
NCH Marketing Services, Inc.	Miscellaneous Design (NCH Zigzag)	87/872,534	May 7 2019	Apr 11 2018	5,743,199

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¹⁸ Company intends to let registration lapse.

NCH Marketing Services, Inc.	NCH	73/315,433	Aug 10 1982	Jun 19 1981	1,204,802
NCH Marketing Services, Inc.	NCH	87/872,610	May 7 2019	Apr 11 2018	5,743,200
NCH Marketing Services, Inc.	SMARTSCAN ¹⁹	87/632,569 (Intent to Use)		Oct 3 2017	
Valassis Communications, Inc.	ADPOPOP ²⁰	85/382,494	Jun 26 2012	Jul 27 2011	4,163,638
Valassis Communications, Inc.	BLADEPOP	85/382,452	Nov 13 2012	Jul 27 2011	4,240,223
Valassis Communications, Inc.	COUPONPOP ²¹	85/382,472	Jun 26 2012	Jul 27 2011	4,163,636
Valassis Communications, Inc.	HAVE YOU SEEN ME?	85/139,112	Jun 5 2012	Sep 27 2010	4,152,532
Valassis Communications, Inc.	INFOPOP ²²	85/382,480	Jun 26 2012	Jul 27 2011	4,163,637
Valassis Communications, Inc.	MARKETEXPERT (Stylized)	74/302,670	Nov 30 1993	Aug 10 1992	1,807,165
Valassis Communications, Inc.	Miscellaneous Design (Three Interlocking Circles, Illumis Design)	90/569,918		Mar 10 2021	
Valassis Communications, Inc.	Miscellaneous Design (Three Interlocking Circles, Illumis Design)	90/578,883		Mar 15 2021	
Valassis Communications, Inc.	PROMOTION WATCH	73/478,574	Feb 19 1985	May 3 1984	1,321,205
Valassis Communications, Inc.	PROMOTION WATCH and Design	74/167,093	Sep 15 1992	May 16 1991	1,716,341
Valassis Communications, Inc.	REDPLUM	77/190,841	Aug 5 2008	May 25 2007	3,481,743
Valassis Communications, Inc.	RETAIL CONNECTION	75/734,847	Mar 7 2000	Jun 23 1999	2,326,920
Valassis Communications, Inc.	SAVE.COM and Design	85/782,904	Feb 18 2014	Nov 19 2012	4,483,502
Valassis Communications, Inc.	SPEND LIFE HAPPY	90/718,511		May 18 2021	
Valassis Communications, Inc.	SPEND LIFE HAPPY	90/718,523		May 18 2021	
Valassis Communications, Inc.	TARGET NAVIGATOR	75/921,437	Apr 30 2002	Feb 17 2000	2,565,919
Valassis Communications, Inc.	TARGETEXPERT	75/482,475	Mar 21 2000	May 11 1998	2,330,922
Valassis Communications, Inc.	VALASSIS	75/941,580	Feb 19 2002	Mar 10 2000	2,539,250
Valassis Communications, Inc.	VALASSIS (Stylized)	76/227,540	Sep 10 2002	Mar 13 2001	2,618,913
Valassis Communications, Inc.	VALASSIS ILLUMIS	90/531,824		Feb 17 2021	
Valassis Communications, Inc.	VALASSIS ILLUMIS	90/531,859 (Intent to Use)		Feb 17 2021	
Valassis Communications, Inc.	VALASSIS RELATIONSHIP MARKETING SYSTEMS	76/146,644	Jan 21 2003	Oct 13 2000	2,678,771
Valassis Communications, Inc.	VRMS ²³	76/146,643	Jun 25 2002	Oct 13 2000	2,586,470
Valassis Digital Corp.	DIGITAL ZIP ²⁴	85/156,227	Jan 24 2012	Oct 19 2010	4,092,015
Valassis Digital Corp.	DIGITAL ZIP ²⁵	85/157,426	May 29 2012	Oct 20 2010	4,150,961

- 19 Company intends to let registration lapse.
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Valassis Digital Corp.	MAXPOINT	85/236,671	Apr 9 2013	Feb 8 2011	4,317,616
Valassis Digital Corp.	MAXPOINT	85/236,673	Apr 30 2013	Feb 8 2011	4,328,729
Valassis Digital Corp.	MAXPOINT and Design	85/288,713	May 5 2015	Apr 7 2011	4,731,734
Valassis Digital Corp.	MAXPOINT and Design	85/288,722	Apr 16 2013	Apr 7 2011	4,321,499
Valassis Digital Corp.	MAXPOINT EXPRESS ²⁶	86/037,342	Apr 7 2015	Aug 14 2013	4,717,260
Valassis Digital Corp.	MAXPOINT EXPRESS and Design ²⁷	86/608,894	Dec 15 2015	Apr 24 2015	4,870,228
Valassis Digital Corp.	MAXPOINT INTELLIGENCE PLATFORM	86/501,906	Feb 9 2016	Jan 13 2015	4,897,403
Valassis Digital Corp.	MAXPOINT INTERACTIVE	85/246,639	Apr 16 2013	Feb 18 2011	4,321,467
Valassis Digital Holdings, Inc. fka Valassis Digital, Inc.	VALASSIS APIO	86/879,328	Aug 1 2017	Jan 19 2016	5,257,102
Valassis Digital Holdings, Inc. fka Valassis Digital, Inc.	VALASSIS DIGITAL	86/881,244	Nov 22 2016	Jan 20 2016	5,085,339
Valassis Digital Holdings, Inc. fka Valassis Digital, Inc.	VALASSIS DIGITAL	87/066,573	Mar 14 2017	Jun 9 2016	5,159,449
Valassis Direct Mail Inc.	AMERICA'S LOOKING FOR ITS MISSING CHILDREN	74/270,758	Feb 23 1993	Apr 30 1992	1,754,368
Valassis Direct Mail, Inc. fka MailCoups, Inc.	LOCAL COUPONS. SUPER SAVINGS.	78/344,993	Jan 25 2005	Dec 23 2003	2,921,856
Valassis Direct Mail, Inc. fka MailCoups, Inc.	SUPER COUPS	74/633,125	Jan 2 1996	Feb 13 1995	1,945,801
Valassis Direct Mail, Inc. fka MailCoups, Inc.	SUPERCUPS	76/118,495	Aug 19 2003	Aug 30 2000	2,751,684
Vericast Corp.	THE POWER OF INSIGHT	88/754,268	July 13 2021	Jan 10 2020	6,420,936
Vericast Corp.	VERICAST	88/895,531 (Intent to Use)		Apr 30 2020	
Vericast Corp.	VERICAST	88/895,540 (Intent to Use)		Apr 30 2020	
Vericast Corp.	VERICAST	88/895,546 (Intent to Use)		Apr 30 2020	
Vericast Corp.	VERICAST	86/822,833	Jul 5 2016	Nov 17 2015	4,993,294

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SCHEDULE B

PATENTS

<u>Assignee/Owner:</u>	<u>Title</u>	<u>Filing Date</u>	<u>Issue Date</u>	<u>Application No.</u>	<u>Registration No.</u>
Checks In The Mail, Inc.	INTEGRATED ELECTRONIC SHOPPING CART SYSTEM AND METHOD	6/1/2001	10/23/2007	09/872,514	7,287,003
Harland Clarke Corp.	CHECK PAD FOLIO	9/8/2015	1/31/2017	29/538,818	D777,835
Harland Clarke Corp.	SYSTEM AND METHODS FOR MULTILEVEL ELECTRONIC MAIL COMMUNICATION PROGRAMS	11/8/2001	7/27/2004	10/010,464	6,769,002
Harland Clarke Corp.	NEGOTIABLE INSTRUMENT WITH DUAL-SIDED VARIABLE PRINTING	8/12/2014	1/19/2016	14/458,142	9,240,088
Harland Clarke Corp.	BLANK PAPER CHECK WITH DUAL-SIDED VARIABLE PRINTING	1/15/2016	6/20/2017	14/997,376	9,684,839
Harland Clarke Corp.	GRAPHICAL SYSTEM FOR DATABASE MARKETING	3/18/2015	11/20/2018	14/661,512	10,134,052
Harland Clarke Corp.	GRAPHICAL SYSTEM FOR DATABASE MARKETING	11/19/2018		16/194,745	
Harland Clarke Corp.	DISPLAY SCREEN WITH GRAPHICAL USER INTERFACE	3/12/2015	4/26/2016	29/520,254	D754,686
Valassis Digital Corp.	Purchasing Pace Control in a Real-Time Bidding Environment Using a Multi-Loop Control Scheme	1/26/2015	8/29/2017	14/605,681	9,747,618
Valassis Digital Corp.	Pricing Control in a Real-Time Network-Based Bidding Environment	5/13/2015	5/7/2019	14/711,130	10,282,758
Valassis Digital Corp.	Controlling Impression Delivery Pacing for Multiple Geographic Regions Associated with an Online Campaign in a Real-Time Bidding Environment	9/9/2016	5/14/2019	15/261,004	10,290,025
Valassis Digital Corp.	System for Improving Shape-Based Targeting by Using Interest Level Data	2/7/2013	8/5/2014	13/762,297	8,799,062
Valassis Digital Corp.	System for handling multiple simultaneous campaigns that improves advertisement performance through shape based targeting and real-time impression acquisition	5/28/2010	7/22/2014	12/789,731	8,788,326
Valassis Digital Corp.	System for Improving Shape-Based Targeting by Using Interest Level Data	8/26/2010	10/23/2012	12/869,271	8,296,180
Valassis Digital Corp.	System and Method for Optimizing Real-Time Bidding on Online Advertisement Placements Utilizing Mixed Probability Methods	11/8/2012	9/8/2015	13/672,698	9,129,313
Valassis Digital Corp.	System and Method for Controlling Real-Time Bidding for Online Advertisements	11/6/2012	2/7/2017	13/670,448	9,563,903
Valassis Digital Corp.	System and Method for Recommending Advertisement Placements Online in a Real-Time Bidding Environment	3/14/2013	6/19/2018	13/831,252	10,002,368
Valassis Digital Corp.	System and Method for Pricing Advertisement Placements Online in a Real Time Bidding Environment	4/4/2013	7/25/2017	13/857,123	9,715,699
Valassis Digital Corp.	System and Method for Controlling Real-Time Bidding for Online Advertisements	1/25/2013	11/22/2016	13/750,960	9,501,789

<u>Assignee/Owner:</u>	<u>Title</u>	<u>Filing Date</u>	<u>Issue Date</u>	<u>Application No.</u>	<u>Registration No.</u>
Valassis Digital Corp.	System and Method for Controlling Real-Time Bidding for Online Advertisements	11/17/2016	12/8/2020	15/354,536	10,861,057
Valassis Digital Corp.	System and Method for Advertisement Impression Volume Estimation	12/23/2013	1/9/2018	14/139,567	9,865,004
Valassis Digital Corp.	System and Method for Controlling Real-Time Bidding for Online Advertisements	12/7/2020		17/114,364	
Valassis Communications, Inc.	BLOCKCHAIN DATA	3/6/2017	5/18/2021	15/451,158	11,010,778
Valassis Direct Mail, Inc.	ADDRESS DATABASE RECONCILIATION	7/3/2007	6/26/2018	11/825,155	10,007,739
Valassis In-Store Solutions, Inc.	COMPUTERIZED MANAGEMENT SYSTEM FOR MULTI-CHAIN PROMOTIONS, AND RELATED AUDIT SYSTEM	12/26/2003	8/27/2013	10/746,177	8,521,583

SCHEDULE C
COPYRIGHTS

<u>Current Owner of Record</u>	<u>Title</u>	<u>Reg. Date</u>	<u>Reg. No.</u>
Checks in the Mail, Inc.	Checks In The Mail.	06/13/03	VA0001170326
Harland Clarke Corp FKA American Standard, Inc.	Continuous form checks for desk top computers	10/12/83	TX0001206223
Harland Clarke Corp FKA Clarke American Checks, Inc	Bank one, Texas, NA: inquiring into Clarke American information systems.	04/10/91	TXu000521341
Harland Clarke Corp FKA Clarke American Checks, Inc	Barnett Bank: direct market penetration analysis, April 29, 1992.	07/27/92	TXu000529910
Harland Clarke Corp FKA Clarke American Checks, Inc	Bear hugs.	03/28/94	VA0000635469
Harland Clarke Corp FKA Clarke American Checks, Inc	Clarke American information systems.	11/07/91	TXu000494910
Harland Clarke Corp FKA Clarke American Checks, Inc	Clarke American internal processing documents and systems.	04/13/91	PAu001509439
Harland Clarke Corp FKA Clarke American Checks, Inc	Dallas Teachers Credit Union MICR reject analysis	05/11/92	TXu000521388
Harland Clarke Corp FKA Clarke American Checks, Inc	Endangered species : no. 66306.	03/28/94	VA0000635468
Harland Clarke Corp FKA Clarke American Checks, Inc	First National Bank of Ohio : MICR reject analysis report / Chuck Bailey, Amy Giunta, Jeff Leslie, Bob Warhus	07/10/91	TXu000480112
Harland Clarke Corp FKA Clarke American Checks, Inc	Florida Aircraft Federal Credit Union design check	07/10/91	VAu000208837
Harland Clarke Corp FKA Clarke American Checks, Inc	Floral elegance	03/18/94	VA0000650561
Harland Clarke Corp FKA Clarke American Checks, Inc	Hancock Bank Baton Rouge, Louisiana : MICR reject analysis report / Tom Norlund, Tim Ramponi	7/10/91	TXu000480108
Harland Clarke Corp FKA Clarke American Checks, Inc	Hancock Bank of Louisiana design check.	06/17/91	VAu000208103
Harland Clarke Corp.	Fidelity [sic] National Bank, Decatur, Georgia, custom check design	11/25/81	VA0000087854
Harland Clarke Corp.	Flying colors	05/23/89	VA0000376541
Harland Clarke Corp.	Heather	04/08/83	VA0000125275
Harland Clarke Corp.	Landmarks	11/09/81	VA0000095632
Harland Clarke Corp.	Oriental reflections (check series design)	11/09/81	VA0000095636
Harland Clarke Corp.	Representing your organization-trainer's guide	11/07/83	TX0001258121
Harland Clarke Corp. FKA Clarke Checks, Inc.	Representing your organization-trainer's guide	11/07/83	TX0001258122
Harland Clarke Corp.	Sea treasure	05/23/89	VA0000364862
Harland Clarke Corp.	Springtime	03/31/82	VA0000096934
Harland Clarke Corp.	Springtime rose	05/23/89	VA0000364861
Harland Clarke Corp.	Texas Independent Bank	06/11/82	VA0000107906

Current Owner of Record	Title	Reg. Date	Reg. No.
Harland Clarke Corp.	Valencia	11/09/81	VA0000095634
Harland Clarke Corp.	Welcome to Clarke checks	11/07/83	TX0001223185
Harland Clarke Corp.	Welcom to Clarke Checks, supplemental order guide	11/07/83	TX0001223186
Harland Clarke Corp.	West winds	11/30/81	VA0000098740
Harland Clarke Corp.	Wild and free	03/31/82	VA0000096933
Harland Clarke Corp.	John H. Harland Company : a proud past, a promising future / Robert R. Woodson	02/11/93	TX0003471424
Harland Clarke Corp.	John H. Harland Company : a proud past, a promising future / Robert R. Woodson.	09/30/1993	TX0003683813
Harland Clarke Corp.	John H. Harland Company : a proud past, a promising future / Robert R. Woodson.	02/11/1993	TX0003471424
Harland Clarke Corp.	CU Solutions	04/09/1990	TX0002803078
Harland Clarke Corp.	CU Solutions	04/11/1990	TX0002808200
Harland Clarke Corp.	CU Solutions	04/16/1990	TX0002808286
Harland Clarke Corp.	CU Solutions	06/06/1990	TX0002852442
Harland Clarke Corp.	CU Solutions	09/24/1990	TX0002909243
Harland Clarke Corp.	Family Pets	04/12/93	VA0000562007
Harland Clarke Corp.	African-American heritage check series	01/14/994	VA0000623535
Harland Clarke Corp.	How to create a share draft program	09/30/94	TX0003903754
Harland Clarke Corp.	How to successfully manage your checking account	01/04/94	TX0003748840
Harland Clarke Corp.	Liberty check printers military accents	09/30/94	TX0003903734
Harland Clarke Corp.	Liberty solutions: 1 - - 9	01/14/94	TX0003809854
Harland Clarke Corp.	Majestic America	04/12/93	VA0000562008
Harland Clarke Corp.	Parchment	04/12/93	VA0000562005
Harland Clarke Corp.	Supplemental check accents	12/06/93	TX0003700531
Harland Clarke Corp.	Teddy bear love	05/10/93	VA0000570491
Harland Clarke Corp.	Wild Kingdom	05/10/93	VA0000570490
Harland Clarke Corp.	Wildlife	04/12/93	VA0000562006
Harland Clarke Corp.	NCNB, Charlotte, N. C., design check	06/17/91	VAu000214521
Harland Clarke Corp.	North Florida Education Credit Union custom check	07/10/91	VAu000208836
Harland Clarke Corp.	Oceanics	10/19/94	VA0000676927
Harland Clarke Corp.	Potpourri.	03/28/94	VA0000635467
Harland Clarke Corp.	Pride in America	02/18/92	VA0000494052
Harland Clarke Corp.	Quality job skills training : leader's guide.	01/23/92	TXu000504279
Harland Clarke Corp.	Quality job skills training : participant's guide.	01/23/92	TXu000504278
Harland Clarke Corp.	River City Bank design check.	06/17/91	VAu000208104
Harland Clarke Corp.	River City Bank design check	06/17/91	VAu000208105
Harland Clarke Corp.	Sunburst Bank processor study, "MICR reject analysis."	05/28/92	TXu000521838
Harland Clarke Corp.	Taos.	10/19/94	VA0000676929

Current Owner of Record	Title	Reg. Date	Reg. No.
Harland Clarke Corp.	University of Florida check design.	05/19/92	VA0000505254
Harland Clarke Corp.	Western trails	10/19/94	VA0000676928
Harland Clarke Corp.	Zions First National Bank, Salt Lake City, Utah, MICR reject analysis	09/16/91	TXu000487688
Harland Clarke Corp.	Chaparral (check series design)	11/09/81	VA0000095633
Harland Clarke Corp.	Clarke billing manual: tape billing manual	01/06/83	TX0001296195
Harland Clarke Corp.	Country fair	05/23/89	VA0000364863
Harland Clarke Corp.	Customer contact skills	11/08/83	TX0001225172
Harland Clarke Corp.	Customer contact skills	11/08/83	TX0001225173
Harland Clarke Corp.	Customer interview skills: [3, trainer's guide]	11/08/83	TX0001272990
Harland Clarke Corp.	Customer interview skills: [3], Clarke training cross-selling workshop	11/08/83	TX0001272989
Harland Clarke Corp.	Fancy free (check series design)	11/09/81	VA0000095635
Harland Clarke Corp.	Capital Bank S M U Mustangs	11/27/1981	VA0000095809
Valassis Inserts, Inc.	Clipping Sense	3/19/1991	TX 3-047-809
Valassis Inserts, Inc.	Guide to the Legality of Alcoholic Beverage Promotions: 1990	9/4/1990	TXu 442-490
Valassis Communications, Inc.	Horizons Coding Data Interpreter	12/22/1998	TXu 885-253
Valassis Communications, Inc.	Valassis Website	7/31/2001	TXu 1-052-526
Clipper Magazine LLC	Clipper Magazine	8/31/2004	TX 6-027-128
Clipper Magazine LLC	Allbrite Car Wash advertisement	7/8/2003	VA 1-239-878
Clipper Magazine LLC	Bella Nails advertisement	4/24/2003	VA 1-224-392
Clipper Magazine LLC	Clipper Magazine	3/7/2003	TX 5-707-529
Clipper Magazine LLC	Fish & chips photograph	4/4/2003	VA 1-208-651
Clipper Magazine LLC	John Anthony's advertisement	4/8/2003	VA 1-208-572
Clipper Magazine LLC	Platinum jewelers advertisement	11/21/2003	VA 1-240-937
Clipper Magazine LLC	Air Pro Heating & Cooling	4/26/2004	VA 1-269-108
Clipper Magazine LLC	Air Pro Heating and Cooling advertisement	2/17/2004	VA 1-258-681
Clipper Magazine LLC	Belavi Wellness Center	5/3/2004	VA 1-261-914
Clipper Magazine LLC	Central Park Auto Wash	5/3/2004	VA 1-267-406
Clipper Magazine LLC	Clipper Magazine	2/19/2009	TX 6-916-942
Clipper Magazine LLC	First class haulers	11/15/2004	VA 1-290-458
Clipper Magazine LLC	Gary's advertisement	9/2/2004	VA 1-282-159
Clipper Magazine LLC	Gordo's	5/19/2004	VA 1-268-776
Clipper Magazine LLC	Gordo's	5/3/2004	VA 1-267-407
Clipper Magazine LLC	Gordos--owner photograph	6/18/2004	VA 1-270-650
Clipper Magazine LLC	Kitchen Tune-Up advertisement	3/4/2004	VA 1-246-146
Clipper Magazine LLC	La Bella Restaurant & Pizzeria, northern Italian cuisine	5/7/2004	VA 1-269-252
Clipper Magazine LLC	La Nard Jewelry	2/13/2004	VA 1-255-366
Clipper Magazine LLC	Magic Wok	5/7/2004	VA 1-264-638
Clipper Magazine LLC	Magic wok lobster plate photograph	7/23/2004	VA 1-273-629
Clipper Magazine LLC	Magic wok-food plate photograph	6/18/2004	VA 1-274-675
Clipper Magazine LLC	Mediterranean Specialty Foods advertisement	2/13/2004	VA 1-255-419

<u>Current Owner of Record</u>	<u>Title</u>	<u>Reg. Date</u>	<u>Reg. No.</u>
Clipper Magazine LLC	Michelangelo's Pizzeria	5/3/2004	VA 1-259-526
Clipper Magazine LLC	Okinawa	5/3/2004	VA 1-267-405
Clipper Magazine LLC	Okinawa, sake & food plate photograph	6/18/2004	VA 1-278-552
Clipper Magazine LLC	Palmas Verdes--food plate	6/18/2004	VA 1-265-517
Clipper Magazine LLC	Palmas Verdes--restaurant facade	6/18/2004	VA 1-270-651
Clipper Magazine LLC	Palmas Verdes--restaurant interior	6/18/2004	VA 1-264-611
Clipper Magazine LLC	Palmas Verdes--six plates of food	6/18/2004	VA 1-271-863
Clipper Magazine LLC	Panda King advertisement	9/7/2004	VA 1-282-160
Clipper Magazine LLC	Parkwood Dental Care	4/5/2004	VA 1-255-431
Clipper Magazine LLC	Pizza, pizza!	5/24/2004	VA 1-264-627
Clipper Magazine LLC	Totonno's	4/26/2004	VA 1-261-130
Clipper Magazine LLC	Totonno's pizza oven photograph	6/18/2004	VA 1-274-662
Clipper Magazine LLC	Weather Shield, Inc.	4/26/2004	VA 1-256-361

SCHEDULE D

TRADEMARK LICENSES, PATENT LICENSES AND COPYRIGHT LICENSES

None.