

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM667296

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CORPORATE VISION, INC.		08/12/2021	Corporation: INDIANA
RECEIVING PARTY DATA			
Name:	MIDCAP FINANCIAL TRUST		
Street Address:	7255 WOODMONT AVENUE, SUITE 300		
City:	BETHESDA		
State/Country:	MARYLAND		
Postal Code:	20814		
Entity Type:	Statutory Trust: DELAWARE		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Serial Number:	88334493	CAPTURE VALUE	
Serial Number:	74162150	CONSTRUCTIVE CONTENTION	
Serial Number:	74162149	CONSTRUCTIVE CONTENTION	
Serial Number:	74162147	CONSTRUCTIVE CONTENTION	
Serial Number:	74162148	CONSTRUCTIVE CONTENTION	
Serial Number:	86256605	CONVERSATIONS THAT WIN	
Serial Number:	74331615	CORPORATE VISIONS	
Serial Number:	88334426	CREATE VALUE	
Serial Number:	88334549	ELEVATE VALUE	
Serial Number:	86256644	EXECUTIVE CONVERSATIONS	
Serial Number:	88334593	EXPAND VALUE	
Serial Number:	90179446	MASTERING REMOTE SELLING	
Serial Number:	88788402	MEMZY	
Serial Number:	88795210	MEMORY BY DESIGN	
Serial Number:	75115016	POWER MESSAGING	
Serial Number:	77810585	POWER POSITIONING	
Serial Number:	75462739	SITUATIONAL SALES NEGOTIATION	
Serial Number:	90130060	SLIDECLUB	

CH \$465.00 88334493

CORRESPONDENCE DATA**Fax Number:** 2129692900*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 212-969-3000**Email:** ypan@proskauer.com**Correspondent Name:** Jinhwa Seo**Address Line 1:** Proskauer Rose LLP**Address Line 2:** Eleven Times Square**Address Line 4:** New York, NEW YORK 10036-8299**ATTORNEY DOCKET NUMBER:** 11964-392**NAME OF SUBMITTER:** Jinhwa Seo**SIGNATURE:** /Jinhwa Seo/**DATE SIGNED:** 08/12/2021**Total Attachments: 12**

source=CVI - Trademark Security Agreement#page1.tif
source=CVI - Trademark Security Agreement#page2.tif
source=CVI - Trademark Security Agreement#page3.tif
source=CVI - Trademark Security Agreement#page4.tif
source=CVI - Trademark Security Agreement#page5.tif
source=CVI - Trademark Security Agreement#page6.tif
source=CVI - Trademark Security Agreement#page7.tif
source=CVI - Trademark Security Agreement#page8.tif
source=CVI - Trademark Security Agreement#page9.tif
source=CVI - Trademark Security Agreement#page10.tif
source=CVI - Trademark Security Agreement#page11.tif
source=CVI - Trademark Security Agreement#page12.tif

TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (the “Agreement”) made as of August 12, 2021, by **CORPORATE VISION, INC.**, an Indiana corporation (“Grantor”), in favor of **MIDCAP FINANCIAL TRUST**, in its capacity as Administrative Agent for the Lenders party to the Credit Agreement (defined below) (together with its successors and assigns, “Grantee”):

WITNESSETH:

WHEREAS, Grantor, Grantee, and the other parties thereto, are parties to that certain Credit and Guaranty Agreement of even date herewith (as the same may be amended, restated, supplemented, or otherwise modified from time to time, the “Credit Agreement”), providing for extension of credit to be made to Grantor by the Lenders; and

WHEREAS, pursuant to the terms of the Credit Agreement and certain other Security Documents now and/or hereafter executed by Grantor in favor of Grantee, Grantor has granted to Grantee, for the benefit of Lenders, a security interest in substantially all of the assets of Grantor including, among other things, all right, title and interest of Grantor in, to and under all now owned and hereafter acquired: (i) all United States federal trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, logos and other source or business identifiers, and the goodwill associated therewith, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and all applications in connection therewith (other than “intent to use” applications until a verified statement of use is filed with respect to such applications), in the United States Patent and Trademark Office (the “USPTO”) and (ii) all renewals thereof ((i) and (ii), collectively, “Trademarks”), (iii) any agreement, written or oral, providing for the grant by or to a Grantor of any right to use any Trademark (collectively, the “Trademark Licenses”), (iv) the goodwill of the business symbolized by Grantor’s Trademarks, and (v) all products and proceeds thereof, to secure the payment of all Obligations owing under the Financing Documents (in each case, other than Excluded Collateral (as defined in the Security and Pledge Agreement));

NOW, THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Grantor agrees as follows:

1. Incorporation of Credit Agreement and Security Documents. The Credit Agreement and the Security Documents and the terms and provisions thereof are hereby incorporated herein in their entirety by this reference thereto. All terms capitalized but not otherwise defined herein shall have the same meanings herein as in the Credit Agreement.

2. Grant and Reaffirmation of Grant of Security Interests. To secure the payment and performance of the Obligations, and without limiting any other grant of any security interest or lien in any assets of Grantor provided for or created under any other Security Document, Grantor hereby grants to Grantee, for its benefit and the benefit of Lenders, and hereby reaffirms its prior grant pursuant to the Credit Agreement and the other Security Documents of, a continuing security interest in Grantor’s entire right, title and interest in and to the following (all

of the following items or types of property (excluding all Excluded Collateral (as defined in the Security and Pledge Agreement)) being herein collectively referred to as the “Trademark Collateral”), whether now owned or existing and hereafter created, acquired or arising:

(i) the Trademarks, including each Trademark License and Trademark listed on Schedule 1 annexed hereto, together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark; excluding United States intent-to-use trademark applications to the extent that, and solely during the period in which, the grant of a security interest therein would impair, under applicable federal law, the registrability of such applications or the validity or enforceability of registrations issuing from such applications; and

(ii) all products and proceeds of the forgoing, including without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark, or (b) injury to the goodwill associated with any Trademark.

3. Agreement to Deliver Supplements. Grantor hereby covenants and agrees that, in connection with the delivery by Grantor of the Compliance Certificate required to be delivered by Grantor under Section 4.1(c) of the Credit Agreement in connection with the financial statements of Grantor and its affiliates, Grantor shall (i) provide Grantee a listing of any new registered Trademark or Trademark License (including any new trademark application and any new trademark registered with respect to any trademark application previously listed on Schedule 1 hereto or on Schedule A to any other supplement delivered to Grantee in accordance with this paragraph, “New Trademarks”) acquired during the fiscal quarter corresponding to such financial statement and (ii) upon the request of the Grantee, deliver to Grantee a duly executed supplement to this Agreement in the form of Exhibit A hereto, listing all such New Trademarks on Schedule A thereto, pursuant to which Grantor shall grant and reconfirm the grant of a security interest in such New Trademarks and the proceeds thereof to Grantee to secure the Obligations, which such supplement may be and is intended by the parties to be filed with the USPTO.

4. [Reserved].

5. Events of Default and Remedies. Upon the occurrence of and during the continuance of any Event of Default, Grantee, in addition to all other rights, options, and remedies granted to Grantee under the Credit Agreement or any other Financing Document, or otherwise available to Grantee at law or in equity, may exercise, either directly or through one or more assignees or designees, with respect to the Trademark Collateral all rights and remedies granted to it as a secured creditor under the Financing Documents or the Uniform Commercial Code as in effect in the State of New York from time to time.

6. Governing Law. THIS AGREEMENT, SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK, WITHOUT REGARD TO CONFLICTS OF LAWS PRINCIPLES.

7. Miscellaneous. The terms and provisions of Article 9 (*Expenses and Indemnity*), Sections 12.1 (*Survival*), 12.2 (*No Waivers*), 12.3 (*Notices*), 12.4 (*Severability*), 12.7 (*Headings*), 12.10 (*GOVERNING LAW; SUBMISSION TO JURISDICTION*), 12.11 (*WAIVER OF JURY TRIAL*), 12.13 (*Counterparts; Integration*) and 12.16 (*No Strict Construction*) of the Credit Agreement and Section 11 (*Continuing Agreement*) of the Security and Pledge Agreement are hereby incorporated by reference and shall apply to this Assignment, *mutatis mutandis*, in each case, as if fully set forth herein.

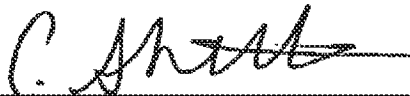
8. Financing Document. This Agreement constitutes a “Financing Document” under and as defined in the Credit Agreement and is subject to the terms and provisions therein regarding Financing Documents.

(Signature Pages Follow)

(Signature Page to Trademark Security Agreement)

IN WITNESS WHEREOF, Grantor has duly executed this Agreement as of the day and year first hereinabove set forth.

GRANTOR: **CORPORATE VISION, INC.**, an Indiana corporation

By: _____

Name: Caroline Shettle

Title: Vice President and Treasurer

(Signature Page to Trademark Security Agreement)

Agreed and Accepted
As of the Date First Written
Above

GRANTEE:

MIDCAP FINANCIAL TRUST, a Delaware statutory
trust

By: Apollo Capital Management, L.P.
Its: Investment Manager

By: Apollo Capital Management GP, LLC
Its: General Partner

By: _____
Name: Maurice Amsellem
Title: Authorized Signatory

Schedule I

Trademark Applications

None.

Trademarks

MARK	OWNER	COUNTRY	APP. NO.	FILED	REG. NO.	REG. DATE	STATUS
CAPTURE VALUE	Corporate Visions, Inc.	US	88/334,493	3/11/2019	///	///	Pending
CONSTRUCTIVE CONTENTION (design)	Corporate Visions, Inc.	US	74/162,150	4/29/1991	1,743,639	12/29/1992	Registered
	Corporate Visions, Inc.	US	74/162,149	4/29/1991	1,729,257	11/3/1992	Registered
	Corporate Visions, Inc.	US	74/162,147	4/29/1991	1,748,928	1/26/1993	Registered
CONSTRUCTIVE CONTENTION (Stylized)	Corporate Visions, Inc.	US	74/162,148	4/29/1991	1,729,256	11/3/1992	Registered
	Corporate Visions, Inc.	US	86/256,605	4/18/2014	4,641,225	11/18/2014	Registered
CONVERSATIONS THAT WIN	Corporate Visions, Inc.	US	74/331,615	11/12/1992	1,780,658	7/6/1993	Registered
CORPORATE VISIONS	Corporate Visions, Inc.	US	88/334,426	3/11/2019	///	///	Pending
CREATE VALUE	Corporate Visions, Inc.	US	88/334,549	3/11/2019	///	///	Pending
ELEVATE VALUE	Corporate Visions, Inc.	US	86/256,644	4/18/2014	4,644,914	11/25/2014	Registered
EXECUTIVE CONVERSATIONS	Corporate Visions, Inc.	US	88/334,593	3/11/2019	///	///	Pending
EXPAND VALUE	Corporate Visions, Inc.	US	90/179,446	9/14/2020	///	///	Pending
MASTERING REMOTE SELLING	Corporate Visions, Inc.	US					

MARK	OWNER	COUNTRY	APP. NO.	FILED	REG. NO.	REG. DATE	STATUS
	Visions, Inc.						
MEMZY	Corporate Visions, Inc.	US	88/788,402	2/6/2020	6,167,719	10/6/2020	Registered
MEMORY BY DESIGN	Corporate Visions, Inc.	US	88/795,210	2/12/2020	6,130,347	8/18/2020	Registered
POWER MESSAGING	Corporate Visions, Inc.	US	75/115,016	6/6/1996	2,052,772	4/15/1997	Registered
POWER POSITIONING	Corporate Visions, Inc.	US	77/810,585	8/21/2009	3,771,085	4/6/2010	Registered
SITUATIONAL SALES NEGOTIATION (stylized)	Corporate Visions, Inc.	US	75/462,739	4/6/1998	2,337,266	4/4/2000	Registered
SLIDECLUB	Corporate Visions, Inc.	US	90/130,060	8/21/2020	6,262,084	2/2/2021	Registered

EXHIBIT A

SUPPLEMENT TO TRADEMARK SECURITY AGREEMENT

THIS SUPPLEMENT TO TRADEMARK SECURITY AGREEMENT (the "Supplement") made as of this __ day of _____, 20__ by **CORPORATE VISION, INC.**, an Indiana corporation ("Grantor"), in favor of **MIDCAP FINANCIAL TRUST**, in its capacity as Administrative Agent for the Lenders party to the Credit Agreement (as defined in the Trademark Agreement referenced below) (together with its successors and assigns, "Grantee");

WITNESSETH:

WHEREAS, Grantor, Grantee, certain other parties including certain guarantors and certain financial institutions are parties to that certain Credit and Guaranty Agreement dated as of August 12, 2021 (as the same heretofore may have been and hereafter may be amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement");

WHEREAS, Grantor and Grantee are parties to a certain Trademark Security Agreement dated as of August 12, 2021 (as the same heretofore may have been and hereafter may be amended, restated, supplemented or otherwise modified from time to time, the "Trademark Agreement"); capitalized terms used herein but not otherwise defined shall have the meanings given thereto in the Trademark Agreement); and

WHEREAS, pursuant to the Trademark Agreement, Grantor has agreed that in connection with the acquisition by Grantor of any Trademarks issued or applied for with the USPTO since the date of the Trademark Agreement or any prior supplement thereto (such Trademarks referred to herein as the "New Trademarks"), Grantor shall deliver to Grantee a Supplement to the Trademark Agreement in the form of Exhibit A to such Trademark Agreement pursuant to which Grantor shall grant and reconfirm the grant by them of a security interest in all such New Trademarks and the proceeds thereof, which such Supplement may be and is intended by the parties to be filed with the USPTO.

NOW, THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, and with the foregoing background and recitals incorporated by reference, Grantor agrees as follows:

1. Grant and Reaffirmation of Grant of Security Interests. To secure the payment and performance of the Obligations, and without limiting any other grant of any security interest or lien in any assets of Grantor provided for or created under the Credit Agreement or any other Security Document, Grantor hereby grants to Grantee, for its benefit and the benefit of the Lenders, and hereby reaffirms its prior grant pursuant to the Credit Agreement and the other Security Documents, specifically including the Trademark Agreement of, a continuing security interest in Grantor's entire right, title and interest in and to the New Trademarks listed on Schedule A to this Supplement, including any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark, and all products and proceeds of the forgoing, including without limitation, any

claim by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark, or (b) injury to the goodwill associated with any Trademark, and agrees that all such New Trademarks and the proceeds thereof shall be included in and be part of the Trademark Collateral and otherwise subject to all of the terms and provisions of the Trademark Agreement.

2. [Reserved].

3. Incorporation of the Trademark Agreement. The terms and provisions of the Trademark Agreement are hereby incorporated by reference and this Supplement shall be considered an amendment and supplement to and part of the Trademark Agreement, all of the provisions of which Trademark Agreement are and remain in full force and effect. Any reference after the date hereof in any Financing Document to the Trademark Agreement shall be a reference to the Trademark Agreement as amended and supplemented by this Supplement.

9. Governing Law. THIS AGREEMENT, SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK, WITHOUT REGARD TO CONFLICTS OF LAWS PRINCIPLES.

10. Miscellaneous. The terms and provisions of Article 9 (*Expenses and Indemnity*), Sections 12.1 (*Survival*), 12.2 (*No Waivers*), 12.3 (*Notices*), 12.4 (*Severability*), 12.7 (*Headings*), 12.10 (*GOVERNING LAW; SUBMISSION TO JURISDICTION*), 12.11 (*WAIVER OF JURY TRIAL*), 12.13 (*Counterparts; Integration*) and 12.16 (*No Strict Construction*) of the Credit Agreement and Section 11 (*Continuing Agreement*) of the Security and Pledge Agreement are hereby incorporated by reference and shall apply to this Agreement, *mutatis mutandis*, in each case, as if fully set forth herein.

11. Financing Document. This Agreement constitutes a “Financing Document” under and as defined in the Credit Agreement and is subject to the terms and provisions therein regarding Financing Documents.

[Signatures on Following Page]

(Signature Page to Supplement to Trademark Security Agreement)

IN WITNESS WHEREOF, the undersigned has duly executed this Supplement to the Trademark Security Agreement as of the day and year first hereinabove set forth.

GRANTOR: **CORPORATE VISION, INC.**, an Indiana corporation

By: _____

Name:

Title:

(Signature Page to Supplement to Trademark Security Agreement)

Agreed and Accepted

As of the Date First Written Above

GRANTEE:

MIDCAP FINANCIAL TRUST, as
Administrative Agent

By: Apollo Capital Management, L.P.,
its investment manager

By: Apollo Capital Management GP, LLC,
its general partner

By: _____

Name: Maurice Amsellem

Title: Authorized Signatory

**SCHEDULE A TO SUPPLEMENT TO TRADEMARK SECURITY AGREEMENT
DATED _____**

Trademark Applications

Trademark/Service Mark	Serial Number	Filing Date	Goods/Services

Trademarks

Trademark/Service Mark	Registration Number	Registration Date	Goods/Services