

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM667394

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
American Blue Ribbon Holdings, LLC		10/02/2020	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Legendary Baking I, LLC		
<b>Street Address:</b>	3038 Sidco Drive		
<b>City:</b>	Nashville		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	37204		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4361669	LEGENDARY BAKING	
<b>Registration Number:</b>	4016699	LEGENDARY BAKING	
<b>Registration Number:</b>	4046125	LEGENDARY BAKING SINCE 1969	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3146127682		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3144447600		
<b>Email:</b>	jgreenberg@lewisrice.com		
<b>Correspondent Name:</b>	John B. Greenberg		
<b>Address Line 1:</b>	600 Washington		
<b>Address Line 4:</b>	Saint Louis, MISSOURI 63101		
<b>NAME OF SUBMITTER:</b>	John B. Greenberg		
<b>SIGNATURE:</b>	/John B Greenberg/		
<b>DATE SIGNED:</b>	08/13/2021		
<b>Total Attachments: 2</b>			
source=LB - 10.02.20 Executed Trademark Assignment - ABRH LB - 4832-5411-3268 1#page1.tif			
source=LB - 10.02.20 Executed Trademark Assignment - ABRH LB - 4832-5411-3268 1#page2.tif			

OP \$90.00 4361669

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment"), effective as of October 2, 2020, is made and entered into by **American Blue Ribbon Holdings, LLC**, a Delaware limited liability company ("Assignor"), in favor of **Legendary Baking I, LLC**, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of the following trademarks (the "Marks") contained in the attached Schedule A which are the subject of common law rights and registrations (the "Registrations") with the U.S. Patent and Trademark Office;

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to acquire from Assignor, all right, title and interest in and to the Marks and Registrations, together with the goodwill of Assignor's business associated with the Marks and Registrations; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. **Assignment.** Assignor hereby assigns, sells and sets over to Assignee all right, title and interest in and to the Marks and Registrations, together with the goodwill of Assignor's business symbolized by the Marks and Registrations, and all other rights that Assignor has enjoyed thereunder as trademarks, service marks, trade names, domain names and otherwise, including, without limitation, all renewals and extensions that may be granted in connection with the Registrations and all rights and remedies based upon past infringement (including the right to sue and collect damages and profits for such infringement).

2. **Cooperation.** Assignor covenants and agrees that it will, at any time, on request, execute and deliver any and all instruments and papers that may be necessary or reasonably desirable to perfect the title to the aforementioned assets and rights assigned by this Assignment.

IN WITNESS WHEREOF, the Assignor has executed this Assignment as of the day and year first above written.

AMERICAN BLUE RIBBON HOLDINGS,  
LLC


By: 

Name: K. T. SCHUMBE

Title: CEO

SCHEDULE A

U.S. Federal Registration

MARK		REGISTRATION NO.
LEGENDARY BAKING		4361669
LEGENDARY BAKING		4016699
LEGENDARY BAKING SINCE 1969 and Design		4046125