

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM667440

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BELK STORES SERVICES, LLC		01/28/2021	Limited Liability Company: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BELK STORES SERVICES, INC.		
<b>Street Address:</b>	2801 W Tyvola Road		
<b>City:</b>	Charlotte		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28217		
<b>Entity Type:</b>	Corporation: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88594184	OCEAN + COAST	
<b>Registration Number:</b>	5124540	MADE CAM NEWTON	
<b>Registration Number:</b>	4538634	OCEAN + COAST	
<b>Registration Number:</b>	5247854	OCEAN + COAST	
<b>Registration Number:</b>	5356296	ZELOS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7049452903		
<b>Email:</b>	tm@slk-law.com		
<b>Correspondent Name:</b>	Kathryn A. Gromlovits		
<b>Address Line 1:</b>	101 South Tryon Street		
<b>Address Line 2:</b>	Suite 2200		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28280		
<b>NAME OF SUBMITTER:</b>	Kathryn A. Gromlovits		
<b>SIGNATURE:</b>	/kag/		
<b>DATE SIGNED:</b>	08/13/2021		
<b>Total Attachments: 4</b>			

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State of North Carolina  
Department of the Secretary of State

ARTICLES OF ORGANIZATION  
INCLUDING ARTICLES OF CONVERSION

Pursuant to §§ 57D-2-21, 57D-9-20 and 57D-9-22 of the General Statutes of North Carolina, the undersigned converting business entity does hereby submit these Articles of Organization Including Articles of Conversion for the purpose of forming a limited liability company pursuant to the conversion of another eligible entity.

1. The name of the limited liability company is: Belk Stores Services, LLC  
The limited liability company is being formed pursuant to a conversion of another business entity.  
(See Item 1 of the Instructions for appropriate entity designation)
2. The name of the converting business entity is: Belk Stores Services, Inc.  
and the organization and internal affairs of the converting business entity are governed by the laws of the state or country of North Carolina

A plan of conversion has been approved by the converting business entity as required by law.

3. The converting business entity is a (check one):  domestic corporation;  foreign corporation;  
 foreign limited liability company;  domestic limited partnership;  
 foreign limited partnership;  domestic registered limited liability partnership;  
 foreign limited liability partnership;  professional corporation; or  other partnership as defined in G.S. 59-36, whether or not formed under the laws of North Carolina.

4. The mailing address of the converting entity prior to the conversion is:

Number and Street: 2801 W Tyvola Rd.  
City: Charlotte State: NC Zip Code: 28217 County: Mecklenburg

If different, the mailing address of the resulting business entity is:

Number and Street: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ County: \_\_\_\_\_

5. The name and address of each person executing these articles of organization is as follows: (State whether each person is executing these articles of organization in the capacity of a member, organizer or both.) **Note: This document must be signed by all persons listed.**

Stacy S. Gray, Senior Vice President, General Counsel of Belk, Inc., the Member of Belk Stores Services, LLC

2801 W Tyvola Rd., Charlotte, NC 28217

6. The name of the initial registered agent is: National Registered Agents, Inc.

7. The street address and county of the initial registered office of the limited liability company is:

Number and Street: 160 Mine Lake Ct Ste 200  
City: Raleigh State: NC Zip Code: 27615 County: Wake

8. The North Carolina mailing address, *if different from the street address*, of the initial registered office is:

Number and Street: \_\_\_\_\_  
City: \_\_\_\_\_ State: NC Zip Code: \_\_\_\_\_ County: \_\_\_\_\_

9. Principal Office Information: *Select either a or b.*

a.  The limited liability company has a principal office.

The principal office telephone number: (704) 426-8405

The street address and county of the principal office of the limited liability company is:

Number and Street: 280 W Tyvola Rd  
City: Charlotte State: NC Zip Code: 28217 County: Mecklenburg

The mailing address, *if different from the street address*, of the principal office of the limited liability company is:

Number and Street: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ County: \_\_\_\_\_

b.  The limited liability company does not have a principal office.

10. Any other provisions which the limited liability company elects to include (e.g., the purpose of the entity) are attached.

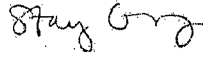
11. (Optional): Please provide a business e-mail address: \_\_\_\_\_  
The Secretary of State's Office will e-mail the business automatically at the address provided at no charge when a document is filed. The e-mail provided will not be viewable on the website. For more information on why this service is being offered, please see the instructions for this document.

12. These articles will be effective upon filing, unless a future date is specified: January 30, 2021 11:59:59 PM Eastern Standard Time.

This is the 28 day of January, 2021.

**Belk, Inc.**

*(Optional: Business Entity Name)*



*Signature*

Stacy S. Gray, Senior Vice President; General Counsel

*Type or Print Name and Title*

The below space to be used if more than one organizer or member is listed in Item #5 above.

*(Optional: Business Entity Name)*

*Signature*

*Type or Print Name and Title*

*(Optional: Business Entity Name)*

*Signature*

*Type or Print Name and Title*

*(Optional: Business Entity Name)*

*Signature*

*Type or Print Name and Title*

*(Optional: Business Entity Name)*

*Signature*

*Type or Print Name and Title*

NOTES:

1. Filing fee is \$125. This document must be filed with the Secretary of State.