

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM667517

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest at Reel/Frame 6224/0549		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Antares Capital LP		08/12/2021	Limited Partnership: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CORPORATE VISIONS, INC.		
<b>Street Address:</b>	5455 Kietzke Lane		
<b>City:</b>	Reno		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89511		
<b>Entity Type:</b>	Corporation: INDIANA		
<b>PROPERTY NUMBERS Total: 31</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4450214	THOUGHTFUL SELLING	
<b>Registration Number:</b>	4535588	EXECUTIVE CONVERSATION	
<b>Registration Number:</b>	4319863	BAYGROUPOPOM	
<b>Registration Number:</b>	4196179	EXECUTING PROFITABLE GROWTH	
<b>Registration Number:</b>	4098814	BAYGROUP INTERNATIONAL	
<b>Registration Number:</b>	4165981	THE SALES ENABLEMENT CONTENT COMPANY	
<b>Registration Number:</b>	3882039	BGIWEBCOACH	
<b>Registration Number:</b>	3281501	INTEGRATED ENABLEMENT MARKETING	
<b>Registration Number:</b>	3282590	EXECUTIVE CONVERSATION	
<b>Registration Number:</b>	3303746	THE LANGUAGE OF RESULTS	
<b>Registration Number:</b>	3204735	EXECUTING SALES STRATEGY	
<b>Registration Number:</b>	2396767	TENSION BREAKTHROUGH: CREATIVE SELF-INTE	
<b>Registration Number:</b>	2396764	WINNING INSURANCE NEGOTIATIONS	
<b>Registration Number:</b>	2396766	FIND THE HIGHER BUSINESS PURPOSE FOSTER	
<b>Registration Number:</b>	2396768	TENSION BREAKTHROUGH: CREATIVE MAKE TRAD	
<b>Registration Number:</b>	2334371	MANAGEMENT REINFORCEMENT TOOLKIT	
<b>Registration Number:</b>	2396769	WINNING IN PRICE NEGOTIATIONS	
<b>Registration Number:</b>	2396763	MAKING THE CUSTOMER TEAM WORK	
<b>Registration Number:</b>	2337265	SITUATIONAL CLAIMS NEGOTIATION	
<b>TRADEMARK</b>			

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Property Type	Number	Word Mark
Registration Number:	2396765	FULLY ENGAGED CONSTRUCTIVE CONTENTION EX
Registration Number:	2337266	SITUATIONAL SALES NEGOTIATION
Registration Number:	2394539	EXECUTIVE CONVERSATION
Registration Number:	1939386	BAYGROUP INTERNATIONAL
Registration Number:	1729257	CONSTRUCTIVE CONTENTION
Registration Number:	1729256	CONSTRUCTIVE CONTENTION
Registration Number:	1743639	CONSTRUCTIVE CONTENTION
Registration Number:	1748928	CONSTRUCTIVE CONTENTION
Registration Number:	1504360	CORPORATE VISIONS INC.
Serial Number:	87003082	CAPTURE VALUE
Serial Number:	87003074	ELEVATE VALUE
Serial Number:	87003079	CREATE VALUE

**CORRESPONDENCE DATA**

**Fax Number:** 2129692900

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 212-969-3000

**Email:** ypan@proskauer.com

**Correspondent Name:** Jinhwa Seo

**Address Line 1:** Proskauer Rose LLP

**Address Line 2:** Eleven Times Square

**Address Line 4:** New York, NEW YORK 10036-8299

**ATTORNEY DOCKET NUMBER:** 11964-392

**NAME OF SUBMITTER:** Jinhwa Seo

**SIGNATURE:** /Jinhwa Seo/

**DATE SIGNED:** 08/13/2021

**Total Attachments: 9**

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**TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS**

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS**, dated as of August 12, 2021 (“Release”), is made by Antares Capital LP, as successor administrative agent to General Electric Capital Corporation, as administrative agent (“Administrative Agent”), in favor of Corporate Visions, Inc., an Indiana corporation (f/k/a Bay Group International, Inc., the “Grantor”).

**WHEREAS**, Administrative Agent, the Grantor, and certain other borrowers have entered into that certain Security Agreement, dated as of May 29, 2015 (as from time to time amended, restated, supplemented or otherwise modified, the “Security Agreement”);

**WHEREAS**, pursuant to (i) that certain Short Form Intellectual Property Security Agreement (Trademark Security Agreement), dated as of May 29, 2015, by and between the Grantor and Administrative Agent (the “2015 Corporate Visions Security Agreement”), (ii) that certain Short Form Intellectual Property Security Agreement (Trademark Security Agreement), dated as of May 29, 2015, by and between Bay Group International, Inc. and Administrative Agent (the “2015 Bay Group International Security Agreement”), (iii) that certain Short Form Intellectual Property Security Agreement (Trademark Security Agreement), dated as of December 8, 2017, by and between the Grantor and Administrative Agent (the “2017 Security Agreement”, together with the 2015 Corporate Visions Security Agreement and the 2015 Bay Group International Security Agreement, the “Trademark Security Agreements”), the Grantor granted to Administrative Agent, to secure its obligations under the Security Agreement, a security interest in all right, title and interest of the Grantor in and to certain intellectual property;

**WHEREAS**, the 2015 Corporate Visions Security Agreement was recorded at the United States Patent and Trademark Office (“USPTO”) at Reel 5527 Frame 0663 on June 1, 2015;

**WHEREAS**, the 2015 Bay Group Security Agreement was recorded at the USPTO at Reel 5527 Frame 0693 on June 1, 2015;

**WHEREAS**, the 2017 Security Agreement was recorded at the USPTO at Reel 6224 Frame 0549 on June 1, 2015;

**WHEREAS**, pursuant to (i) that certain Assignment of Intellectual Property Security Agreement, dated as of September 1, 2015 (the “Corporate Visions Assignment Agreement”) and (ii) that certain Assignment of Intellectual Property Security Agreement, dated as of September 1, 2015 (the “Bay Group Assignment Agreement”), each by General Electric Capital Corporation, as resigning administrative agent (“Resigning Agent”) and Antares Capital LP, as successor administrative agent (“Successor Agent”), Resigning Agent assigned to Successor Agent all of its rights, title, and interest in and to the 2015 Corporate Visions Security Agreement and the 2015 Bay Group International Security Agreement;

**WHEREAS**, the Corporate Visions Assignment Agreement was recorded at the USPTO at Reel 5614 Frame 0916 on September 2, 2015;

**WHEREAS**, the Bay Group Assignment Agreement was recorded at the USPTO at Reel 5614 Frame 0903 on September 2, 2015;

**WHEREAS**, the Grantor has satisfied the terms of the Trademark Security Agreements and requests a specific release of the security interest granted and recorded against its intellectual property.

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Administrative Agent hereby agrees as follows:

**SECTION 1. Defined Terms.** All capitalized terms used herein but not otherwise defined herein have the meanings given to them in the Trademark Security Agreements, as applicable.

**SECTION 2. Termination and Release.** Administrative Agent, without representation, warranty, or recourse, hereby:

(a) terminates the Trademark Security Agreements and terminates, cancels, discharges, and releases all of its security interests in and to all right, title and interest of the Grantor (and any of the borrowers or other obligors under the Security Agreement) in and to all intellectual property (including, but not limited to, all IP Collateral under each Trademark Security Agreement), whether granted pursuant to the Trademark Security Agreements or otherwise (and including, but not limited to, the Trademarks listed on Schedule A attached hereto);

(b) assigns and transfers to the Grantor all of its right, title and interest in and to all intellectual property, whether granted pursuant to the Trademark Security Agreements or otherwise (including, but not limited to the Trademarks listed on Schedule A attached hereto), together with the goodwill of the business symbolized thereby; and

(c) authorizes the recordation of this Release with the USPTO or any similar office or agency within or outside the United States at the Grantor's expense.

The Administrative Agent agrees to take all further actions, and provide to the Grantor and its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by the Grantor, at the Grantor's sole cost and expense, to more fully and effectively effectuate the purposes of this Release.

**SECTION 3. Choice of Law.** This Release shall be governed by and construed in accordance with the laws of the State of New York.

**IN WITNESS WHEREOF**, Administrative Agent has caused this Release to be duly executed as of the date first set forth above.

ANTARES CAPITAL LP

*Heidi Rinehart*  
By: \_\_\_\_\_  
Name: Heidi Rinehart  
Its: Duly Authorized Signatory

## Schedule A

**U.S. Trademarks Subject to Security Interest Granted by Corporate Visions, Inc.  
In Favor of General Electric Capital Corporation, as Administrative Agent  
Recorded on June 1, 2015 at Reel 5527 Frame 0663  
Security Interest Assigned In Favor of Antares Capital LP  
Recorded on September 2, 2015 at Reel 5614 Frame 0916**

<b>Registered Owner/Grantor</b>	<b>Trademark</b>	<b>Registration Numbers</b>
Corporate Visions Inc.	POWER POSITIONING FOR THE ENTERPRISE	2563310
Corporate Visions Inc.	POWER MESSAGE EXPRESS	2653386
Corporate Visions Inc.	CVI (DESIGN)	3013365
Corporate Visions Inc.	SELLINGSECRETS.COM	2664126
Corporate Visions Inc.	SAMURAI SELLING SYSTEMS	1916941
Corporate Visions Inc.	DEMO MASTER	1917768
Corporate Visions Inc.	CORPORATE VISIONS	1780658
Corporate Visions Inc.	MESSAGE STUDIO	3190313
Corporate Visions Inc.	STORY MASTER	1998304
Corporate Visions Inc.	POWER MESSAGING	2052772
Corporate Visions Inc.	POWER POSITION	2072394
Corporate Visions Inc.	POWER DEMOS	1935119
Corporate Visions Inc.	POWERPLAYS	3771485
Corporate Visions Inc.	POWER POSITIONING	3771085
Corporate Visions Inc.	POINT OF VIEW PITCH	4170290
Corporate Visions Inc.	WHITEBOARDSELLING	3632664
Corporate Visions Inc.	WHITEBOARDTV	3816401
Corporate Visions Inc.	CONVERSATIONS THAT WIN	4641225
Corporate Visions Inc.	EXECUTIVE CONVERSATIONS	4644914

**U.S. Trademarks Subject to Security Interest Granted by Bay Group International, Inc.**  
**In Favor of General Electric Capital Corporation, as Administrative Agent**  
**Recorded on June 1, 2015 at Reel 5527 Frame 0693**  
**Security Interest Assigned In Favor of Antares Capital LP**  
**Recorded on September 2, 2015 at Reel 5614 Frame 0903**

<b>Registered Owner/Grantor</b>	<b>Trademark</b>	<b>Registration Numbers</b>
Bay Group International, Inc.	100MINUTES	3921743
Bay Group International, Inc.	BAYGROUP INTERNATIONAL	4098814
Bay Group International, Inc.	BAYGROUP INTERNATIONAL (stylized)	1939386
Bay Group International, Inc.	BAYGROUPOP	4319863
Bay Group International, Inc.	BGIONDEMAND	3682208
Bay Group International, Inc.	BGIWEBCOACH	3882039
Bay Group International, Inc.	CONSTRUCTIVE CONTENTION (DESIGN)	1729257
Bay Group International, Inc.	CONSTRUCTIVE CONTENTION (DESIGN)	1743639
Bay Group International, Inc.	CONSTRUCTIVE CONTENTION (stylized)	1729256
Bay Group International, Inc.	CONSTRUCTIVE CONTENTION (stylized)	1748928
Bay Group International, Inc.	EMAIL COACH	2932116
Bay Group International, Inc.	EMAIL COACH (DESIGN)	2939745
Bay Group International, Inc.	EXECUTING PROFITABLE GROWTH	4196179
Bay Group International, Inc.	EXECUTING SALES STRATEGY	3204735
Bay Group International, Inc.	FIND THE HIGHER BUSINESS PURPOSE FOSTER CREATIVE SOLUTIONS MAXIMIZE INFORMATION FLOW MAINTAIN MUTUAL	2396766
Bay Group International, Inc.	FULLY ENGAGED CONSTRUCTIVE CONTENTION EXCESS CONVICTION BECOMES "FIGHT" EXCESS COOPERATION BECOME ...	2396765
Bay Group International, Inc.	MAKING THE CUSTOMER TEAM WORK (stylized)	2396763
Bay Group International, Inc.	MANAGEMENT REINFORCEMENT TOOLKIT (stylized)	2334371
Bay Group International, Inc.	SHOOTING STAR	3817381
Bay Group International, Inc.	SITUATIONAL CLAIMS	2337265

	NEGOTIATION (stylized)	
Bay Group International, Inc.	SITUATIONAL NEGOTIATION SKILLS	3909772
Bay Group International, Inc.	SITUATIONAL NEGOTIATION SKILLS (stylized)	1565292
Bay Group International, Inc.	SITUATIONAL SALES NEGOTIATION	2337266
Bay Group International, Inc.	SSN2: NEGOTIATING VALUE	2945914
Bay Group International, Inc.	TENSION BREAKTHROUGH: CREATIVE MAKE TRADES MAKE DEMANDS SELF- INTEREST: COMPETITIVE PROPOSE CONDITIONALLY TEST AND SUMMARIZE ASK OPEN QUESTIONS RELATIONSHIP: COLL ABORATIVE	2396768
Bay Group International, Inc.	TENSION BREAKTHROUGH: CREATIVE SELF- INTEREST: COMPETITIVE RELATIONSHIP: COLLABORATIVE (DESIGN)	2396767
Bay Group International, Inc.	WINNING IN PRICE NEGOTIATIONS (stylized)	2396769
Bay Group International, Inc.	WINNING INSURANCE NEGOTIATIONS (stylized)	2396764



**U.S. Trademarks Subject to Security Interest Granted by Corporate Visions, Inc.  
In Favor of Antares Capital LP, as Administrative Agent  
Recorded on December 8, 2017 at Reel 6224 Frame 0549**

<b>Mark</b>	<b>App. No./ App. Date</b>	<b>Reg. No./ Reg. Date</b>	<b>Current Owner</b>	<b>Status</b>
THOUGHTFUL SELLING	85811370 27-DEC-2012	4450214 17-DEC-2013	Corporate Visions, Inc.	Registered
EXECUTIVE CONVERSATION (AND DESIGN)	85726559 11-SEP-2012	4535588 27-MAY-2014	Corporate Visions, Inc.	Registered
BAYGROUPOPOM	85570801 15-MAR-2012	4319863 16-APR-2013	Corporate Visions, Inc.	Registered
EXECUTING PROFITABLE GROWTH	85540993 13-FEB-2012	4196179 21-AUG-2012	Corporate Visions, Inc.	Registered
BAYGROUP INTERNATIONAL	85359684 29-JUN-2011	4098814 14-FEB-2012	Corporate Visions, Inc.	Registered
THE SALES ENABLEMENTCONTENT COMPANY	85211766 06-JAN-2011	4165981 26-JUN-2012	Corporate Visions, Inc.	Registered
BGIWEBCOACH	77546326 13-AUG-2008	3882039 30-NOV-2010	Corporate Visions, Inc.	Registered
INTEGRATED ENABLEMENT MARKETING	77020385 13-OCT-2006	3281501 21-AUG-2007	Corporate Visions, Inc.	Registered
EXECUTIVE CONVERSATION (AND DESIGN)	78778735 21-DEC-2005	3282590 21-AUG-2007	Corporate Visions, Inc.	Registered
THE LANGUAGE OF RESULTS	78643608 03-JUN-2005	3303746 02-OCT-2007	Corporate Visions, Inc.	Registered
EXECUTING SALES STRATEGY	78620787 02-MAY-2005	3204735 30-JAN-2007	Corporate Visions, Inc.	Registered
TENSION BREAKTHROUGH: CREATIVE SELF-INTEREST: COMPETITIVE RELATIONSHIP: COLLABORATIVE (AND DESIGN)	75462736 06-APR-1998	2396767 24-OCT-2000	Corporate Visions, Inc.	Registered
WINNING INSURANCE NEGOTIATIONS	75462729 06-APR-1998	2396764 24-OCT-2000	Corporate Visions, Inc.	Registered
FIND THE HIGHER BUSINESS PURPOSE FOSTER CREATIVE SOLUTIONS MAXIMIZE INFORMATION FLOW MAINTAIN MUTUAL	75462735 06-APR-1998	2396766 24-OCT-2000	Corporate Visions, Inc.	Registered

ESTEEM				
TENSION BREAKTHROUGH: CREATIVE MAKE TRADES MAKE DEMANDS SELF- INTEREST: COMPETITIVE PROPOSE CONDITIONALLY TEST AND SUMMARIZE ASK OPEN QUESTIONS RELATIONSHIP: COLLABORATIVE (AND DESIGN)	75462737 06-APR-1998	2396768 24-OCT-2000	Corporate Visions, Inc.	Registered
MANAGEMENT REINFORCEMENT TOOLKIT	75462732 06-APR-1998	2334371 28-MAR-2000	Corporate Visions, Inc.	Registered
WINNING IN PRICE NEGOTIATIONS	75462738 6-APR-1998	2396769 24-OCT-2000	Corporate Visions, Inc.	Registered
MAKING THE CUSTOMER TEAM WORK	75462395 06-APR-1998	2396763 24-OCT-2000	Corporate Visions, Inc.	Registered
SITUATIONAL CLAIMS NEGOTIATIONS	75462730 06-APR-1998	2337265 04-APR-2000	Corporate Visions, Inc.	Registered
FULLY ENGAGED CONSTRUCTIVE CONTENTION EXCESS CONVICTION BECOMES "FIGHT" EXCESS COOPERATION BECOMES "FLIGHT" DISENGAGED (AND DESIGN)	75462734 06-APR-1998	2396765 24-OCT-2000	Corporate Visions, Inc.	Registered
SITUATIONAL SALES NEGOTIATIONS	75462739 06-APR-1998	2337266 04-APR-2000	Corporate Visions, Inc.	Registered
EXECUTIVE CONVERSATION	75328192 21-JUL-1997	2394539 17-OCT-2000	Corporate Visions, Inc.	Registered
BAY GROUP INTERNATIONAL (AND DESIGN)	74539130 17-JUN-1994	1939386 05-DEC-1995	Corporate Visions, Inc.	Registered
CONSTRUCTIVE CONTENTION (AND DESIGN)	74162149 29-APR-1991	1729257 03-NOV-1992	Corporate Visions, Inc.	Registered
CONSTRUCTIVE CONTENTION	74162148 29-APR-1991	1729256 03-NOV-1992	Corporate Visions, Inc.	Registered
CONSTRUCTIVE CONTENTION (AND DESIGN)	74162150 29-APR-1991	1743639 29-DEC-1992	Corporate Visions, Inc.	Registered
CONSTRUCTIVE CONTENTION	74162147 29-APR-1991	1748928 26-JAN-1993	Corporate Visions, Inc.	Registered
CORPORATE VISIONS	73695677	1504360	Corporate	Registered

INC.	16-NOV-1987	13-SEP-1998	Visions, Inc.	
CAPTURE VALUE	87/003082 15-APR-2016		Corporate Visions, Inc.	Pending
ELEVATE VALUE	87/003074 15-APR-2016		Corporate Visions, Inc.	Pending
CREATE VALUE	87/003079 15-APR-2016		Corporate Visions, Inc.	Pending