

TRADEMARK ASSIGNMENT COVER SHEET

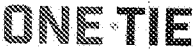
Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM667837

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tailor Made Products, Inc.		05/28/2021	Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	Shurtape Technologies, LLC		
Street Address:	1712 Eighth Street Drive, SE		
City:	Hickory		
State/Country:	NORTH CAROLINA		
Postal Code:	28602		
Entity Type:	Limited Liability Company: NORTH CAROLINA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5504700	ONE TIE	
Registration Number:	5504701	ONE · TIE DOES IT ALL	
CORRESPONDENCE DATA			
Fax Number:	8032559831		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	704-417-3126		
Email:	ip@nelsonmullins.com, lauren.hunstad@nelsonmullins.com		
Correspondent Name:	Susan S. Jackson		
Address Line 1:	301 S. College Street		
Address Line 2:	Suite 2300		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
ATTORNEY DOCKET NUMBER:	043640/09580		
NAME OF SUBMITTER:	Susan S. Jackson		
SIGNATURE:	/Susan S. Jackson/		
DATE SIGNED:	08/16/2021		
Total Attachments: 1			
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Exhibit C – Trademark Assignment

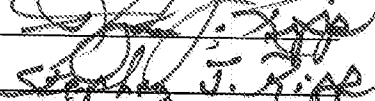
WHEREAS, Tailor Made Products, Inc., a Wisconsin corporation (“Assignor”), owns all right, title, and interest in the trademarks ONE TIE and , including U.S. trademark registration numbers 5,504,700 and 5,504,701, related common law rights and the goodwill associated therewith (the “Trademarks”);

WHEREAS, Shurtape Technologies, LLC, a North Carolina limited liability company having a place of business at 32150 Just Imagine Drive, Avon, OH 44011 (“Assignee”), is acquiring certain of the assets of Assignor, including the Trademarks, pursuant to an Purchase Agreement of even date herewith, between Assignor and Assignee (the “Purchase Agreement”); and

WHEREAS, in connection with such Purchase Agreement, Assignee shall acquire all of Assignor’s rights throughout the world in and to the Trademarks and any applications and registrations therefor, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with the right to recover damages and profits for past and future infringements thereof.

NOW, THEREFORE, for the good and valuable consideration set forth in the Purchase Agreement, the sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, and transfer unto Assignee all of its right, title, and interest in and to the Trademarks and any applications or registrations therefor, together with all common law rights therein, the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, throughout the world, all renewals thereof, and all rights of action, powers, and benefits accrued thereto, including the right to sue for and collect damages and profits for past and future infringements thereof.

TAILOR MADE PRODUCTS, INC.

By: 
Name: Stephen J. Ripp
Title: President
Date: 25 May 2021

SHURTAPE TECHNOLOGIES, LLC

By: Scott A. Sommers
Name: Scott A. Sommers
Title: Vice President Insights & Innovation
Date: Jun 1, 2021

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EQUIPMENT PURCHASE AGREEMENT_TailorMade