

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM667851

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fluytco Inc.		08/05/2021	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	The Moody Bible Institute of Chicago		
Street Address:	820 North LaSalle Blvd.		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60610		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88840395	LOVE LANGUAGE	
CORRESPONDENCE DATA			
Fax Number:	9372282816		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9376412069		
Email:	KHARDY@TAFTLAW.COM		
Correspondent Name:	Kristin Hardy		
Address Line 1:	40 N Main St, 17th Floor		
Address Line 4:	Dayton, OHIO 45423		
NAME OF SUBMITTER:	Kristin H. Hardy		
SIGNATURE:	/Kristin H. Hardy/		
DATE SIGNED:	08/16/2021		
Total Attachments: 3			
source=Fully Executed_Trademark Assignment Agreement_Fluytco_Moody_Dated#page1.tif			
source=Fully Executed_Trademark Assignment Agreement_Fluytco_Moody_Dated#page2.tif			
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EXHIBIT 1

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("**Trademark Assignment**"), effective as of July 15, 2021 (the "**Effective Date**"), is made by Fluytco, Inc. ("**Assignor**"), a Canadian Corporation, in favor of The Moody Bible Institute of Chicago ("**Assignee**"), an Illinois Corporation.

WHEREAS, Assignee has agreed to execute and deliver this Trademark Assignment, for recording with the United States Patent and Trademark Office;

NOW THEREFORE, Assignor and Assignee agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in and to the following:

(a) US Trademark Application Serial No. 88/840,395 for the LOVE LANGUAGE mark and all issuances, extensions, and renewals thereof (the "**Assigned Trademark**"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademark;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Trademark Assignment upon request by Assignee. Following the Effective Date, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence, or perfect the assignment of the Assigned Trademarks to Assignee, or any assignee or successor thereto.

3. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

4. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

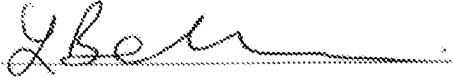
5. Governing Law. This Trademark Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and

construed in accordance with, the laws of the United States and the State of Illinois without giving effect to any choice or conflict of law provision or rule.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Trademark Assignment as of the date written below.

FLUYTCO, INC.

By: 

Name: LAURA BELLISSIMO


Title: DIRECTOR

Date: AUG. 5, 2021

Address for Notices: 117 COASTLINE AV. #1
CONCORD, ON. CANADA
L4K 4Y2

THE MOODY BIBLE INSTITUTE OF
CHICAGO

AGREED TO AND ACCEPTED:

By: 

Name: Paul Santhouse

Title: VP of Publishing

Date: 8/5/2021

Address for Notices:

Moody Publishers
820 N LaSalle Blvd
Chicago, IL 60610