

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM668085

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Puckmasters Hockey Training Centre Inc.		08/15/2021	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	SJL Industries, LLC		
Street Address:	50950 Century Court		
City:	Wixom		
State/Country:	MICHIGAN		
Postal Code:	48393		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2441083	PUCKMASTERS	
CORRESPONDENCE DATA			
Fax Number:	6126324444		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6126323357		
Email:	trademark@lathropgpm.com		
Correspondent Name:	Jennifer C. Debrow		
Address Line 1:	500 IDS Center, 80 South Eighth Street		
Address Line 4:	Minneapolis, MINNESOTA 55402		
NAME OF SUBMITTER:	Cynthia Hefferan, Paralegal		
SIGNATURE:	/Cynthia Hefferan/		
DATE SIGNED:	08/17/2021		
Total Attachments: 1 source=Scan 6#page1.tif			

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TRADEMARK ASSIGNMENT

This Trademark Assignment, between Puckmasters Hockey Training Centre Inc., a British Columbia corporation, located at 1665 Broadway Street, Suite 101, Port Coquitlam, British Columbia, Canada V3C 2M7 ("Assignor"), and SJL Industries, LLC d/b/a Puckmasters Detroit, a Michigan limited liability company located at 50950 Century Court, Wixom, Michigan 48393 ("Company"), is executed on August 15, 2021.

RECITALS

- A. Assignor owned and licensed the mark PUCKMASTERS and the rights in U.S. Reg. No. 2,441,083, registered for use with "recreational and educational services, namely, conducting camps and providing training and coaching in the field of ice hockey" (the "Mark").
- B. In connection with the Franchise Agreement Termination and Release Agreement dated December 10, 2012 between Assignor and Company, and the exercise of the option by Company to acquire the System Assets (including the Mark) under Section 2 of the Exclusive License Rights and Option Agreement dated December 10, 2012, Company acquired the rights to the Mark on December 10, 2012 (the "Effective Date").
- C. The parties are executing this Trademark Assignment for recordation with the United States Patent and Trademark Office.

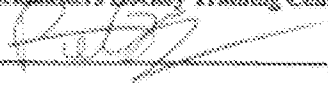
AGREEMENT

In consideration of the above recitals and the promises set forth in this Assignment, the parties agree as follows:

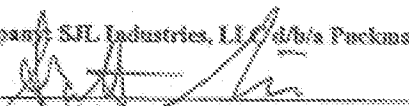
As of the Effective Date, Assignor transfers and assigns to Company all of Assignor's right, title and interest in and to the Mark, together with all associated good will of the business and all related rights, and all registrations and applications for registration of the Mark in the United States and any foreign countries, including any renewals and extensions of any registration that is or may be secured. The provisions of this Assignment inure to the benefit of Company, its successors, assigns and other legal representatives, and are binding upon Assignor, its successors, assigns and other legal representatives.

The parties have executed this Trademark Assignment as of the date first written above.

Assignor: Puckmasters Hockey Training Centre Inc.


By: Peter Fry
Its: President

Company: SJL Industries, LLC d/b/a Puckmasters Detroit


By: Scott LeVoie
Its: Managing Member

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