

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM668277

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
All American Pet Proteins, LLC		06/15/2021	Limited Liability Company: COLORADO
RECEIVING PARTY DATA			
Name:	Protein for Pets OpCo, LLC		
Street Address:	601 N 13th Street		
City:	Monett		
State/Country:	MISSOURI		
Postal Code:	65708		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5124868	MOUNTAIN PLAINS ALL AMERICAN PET TREATS	
Registration Number:	5124830	MOUNTAIN PLAINS	
CORRESPONDENCE DATA			
Fax Number:	3128622200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3128622000		
Email:	jeffrey.norgle@kirkland.com		
Correspondent Name:	Jeffrey Norgle		
Address Line 1:	300 NORTH LASALLE		
Address Line 2:	KIRKLAND & ELLIS LLP		
Address Line 4:	CHICAGO, ILLINOIS 60654		
ATTORNEY DOCKET NUMBER:	47207-0003		
NAME OF SUBMITTER:	Jeffrey Norgle		
SIGNATURE:	/Jeffrey Norgle/		
DATE SIGNED:	08/17/2021		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Assignment") is made and entered into as of June 15, 2021 ("Effective Date") by and between All American Pet Proteins, LLC, a Colorado limited liability company ("Assignor"), and Protein for Pets OpCo, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated as of the Effective Date (the "Agreement");

WHEREAS, pursuant to the Agreement, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, the United States trademark registrations set forth on Schedule A attached hereto, together with the goodwill of the business associated therewith (collectively, the "Marks"); and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee its entire right, title and interest in and to the Marks, for the United States and for all foreign countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

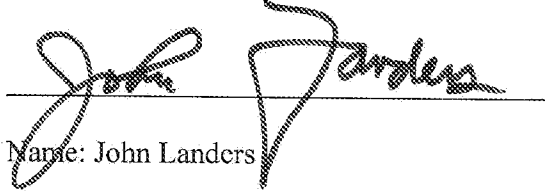
Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Marks.

* * * * *

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

ALL AMERICAN PET PROTEINS, LLC

PROTEIN FOR PETS OPCO, LLC



Name: John Landers

Title: Chief Executive Officer

Name: _____

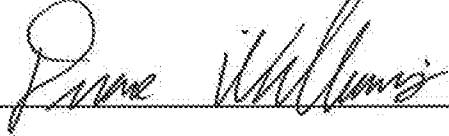
Title: _____

Signature Page to Trademark Assignment Agreement

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

ALL AMERICAN PET PROTEINS, LLC

PROTEIN FOR PETS OP CO, LLC



Name: John Landers

Name: Duane Williams

Title: Chief Executive Officer

Title: Chief Financial Officer

Signature Page to Trademark Assignment Agreement

TRADEMARK
REEL: 007394 FRAME: 0758

SCHEDULE A

TRADEMARK REGISTRATIONS AND APPLICATIONS

Mark	Jurisdiction	Serial No. Filing Date	Registration No. Registration Date	Class/es	Current Owner of Record
MOUNTAIN PLAINS ALL AMERICAN PET TREATS 	U.S.	86472561 05-DEC-2014	5124868 17-JAN-2017	31	All American Pet Proteins, LLC
MOUNTAIN PLAINS	U.S.	86445276 05-NOV-2014	5124830 17-JAN-2017	31	All American Pet Proteins, LLC