

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM668721

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sub_Urban LLC		08/12/2021	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Trevco, Inc.		
Street Address:	32450 N. Avis Drive		
City:	Madison Heights		
State/Country:	MICHIGAN		
Postal Code:	48071		
Entity Type:	Corporation: MICHIGAN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4130739	RIOT	
Registration Number:	3565947	SUB_URBAN RIOT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7349302488		
Email:	trademarks@bodmanlaw.com		
Correspondent Name:	Susan M. Kornfield		
Address Line 1:	201 South Division Street, Suite 400		
Address Line 4:	Ann Arbor, MICHIGAN 48104		
NAME OF SUBMITTER:	Susan M. Kornfield		
SIGNATURE:	/susan m. kornfield/		
DATE SIGNED:	08/19/2021		
Total Attachments: 3			
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source=Trevco - Sub_Urban Riot#page3.tif			

OP \$65.00 4130739

TRADEMARK ASSIGNMENT AGREEMENT

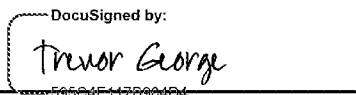
1. **Parties; Effective Date.** This "Trademark Assignment Agreement" ("Agreement") is between Sub_Urban LLC, a California Limited liability company doing business as Sub_Urban Riot, with offices at 2441 Hunter St., Unit B, Los Angeles, California 90021 ("Assignor"), and Trevco, Inc., a Michigan corporation with offices at 32450 N. Avis Drive, Madison Heights, Michigan 48071 ("Assignee"). This Agreement is effective on August 12, 2021.
2. **Assignment.** Assignor owns the trademarks and service marks identified on Schedule A and their respective registrations for the stated jurisdictions ("Marks"). For good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee and Assignee accepts all right, title and interest in and to the Marks, along with (a) the goodwill associated with the Marks; (b) all registrations (national and international) and any pending applications for registration; (c) the right to sue or otherwise recover for any and all past, present and future infringements; (d) all income, royalties, damages, and other payments arising on or after the date hereof with respect to the Marks; and (e) any and all other rights, whether legal, beneficial, contractual, statutory, or common law, corresponding to the Marks, including (with respect to logos) any copyrights and design rights.
3. **Representations.** Assignor represents that it owns all right, title and interest in and to the Marks, free and clear of any pledge, lien, mortgage, security interest, option, or restriction on transfer, and has the right to enter into this Agreement.
4. **General Terms.** This Agreement is governed by the laws of the State of Delaware. This Agreement has been executed and delivered pursuant to and in accordance with the terms and conditions of the Asset Purchase Agreement, dated August 12, 2021, by and among Assignor, Assignee, and certain individual shareholders of Assignor (the "Purchase Agreement") and is subject to the terms and conditions of the Purchase Agreement, which are, by this reference, incorporated herein and made a part hereof. Subject to the Purchase Agreement, this Agreement is the entire agreement between the parties with respect to the subject matter hereof and supersedes any prior understanding or promises. This Agreement may be amended only by a writing signed by all parties hereto and shall be binding upon and inure to the benefit of the parties, their successors and assigns. The parties shall cooperate in effectuating the terms of this Agreement.

AGREED AND ACCEPTED:

"Assignor"
Sub_Urban LLC

"Assignee"
Trevco, Inc.

By: _____
Name:
Title:

By:  _____
Name: Trevor George
Title: Chief Executive Officer

TRADEMARK ASSIGNMENT AGREEMENT

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2. **Assignment.** Assignor owns the trademarks and service marks identified on Schedule A and their respective registrations for the stated jurisdictions ("Marks"). For good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee and Assignee accepts all right, title and interest in and to the Marks, along with (a) the goodwill associated with the Marks; (b) all registrations (national and international) and any pending applications for registration; (c) the right to sue or otherwise recover for any and all past, present and future infringements; (d) all income, royalties, damages, and other payments arising on or after the date hereof with respect to the Marks; and (e) any and all other rights, whether legal, beneficial, contractual, statutory, or common law, corresponding to the Marks, including (with respect to logos) any copyrights and design rights.
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AGREED AND ACCEPTED:

"Assignor"
Sub_Urban LLC

"Assignee"
Trevco, Inc.

By: _____

Name: Jason Reed
Title: Member

By: _____

Name: Trevor George
Title: Chief Executive Officer

SCHEDULE A

Mark	Registration No.	Jurisdiction
RIOT	4,130,739	U.S.
SUB_URBAN RIOT	3,565,947	U.S.
		International Registration No. 1335692 Designations under Madrid Protocol: <ul style="list-style-type: none">• Australia• Canada• China• European Union• Japan• Korea