

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM668778

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
RESUBMIT DOCUMENT ID:	900627807		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Global West Entertainment LLC		06/04/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	First Southern National Bank		
Street Address:	15 North Highway 27		
City:	Somerset		
State/Country:	KENTUCKY		
Postal Code:	42502		
Entity Type:	National State Bank: UNITED STATES		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Serial Number:	88705912	8 SECOND LEGENDS	
Serial Number:	88705918	3 WAY VACAY	
Serial Number:	88705923	TRIBE OF THE HORSE	
Serial Number:	88672582	BLONDE AMBITION	
Serial Number:	88637655	WORLD SERIES OF RODEO	
Serial Number:	88619282		
Serial Number:	88235255	RODEO WEEK	
Serial Number:	88235071	RODEO WEEK	
Serial Number:	87949569	RIDE TV	
Serial Number:	87949579	RIDE TV	
CORRESPONDENCE DATA			
Fax Number:	6082587138		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6082554440		
Email:	pto-wis@huschblackwell.com		
Correspondent Name:	Husch Blackwell LLP		
Address Line 1:	33 East Main Street, Suite 300		

TRADEMARK

Address Line 4:	Madison, WISCONSIN 53703
ATTORNEY DOCKET NUMBER:	538847-48
NAME OF SUBMITTER:	Christina N. Ostorga
SIGNATURE:	/Christina N. Ostorga/
DATE SIGNED:	08/19/2021
Total Attachments: 7 source=First Southern National Bank - Global West Entertainment, LLC (Executed)#page1.tif source=First Southern National Bank - Global West Entertainment, LLC (Executed)#page2.tif source=First Southern National Bank - Global West Entertainment, LLC (Executed)#page3.tif source=First Southern National Bank - Global West Entertainment, LLC (Executed)#page4.tif source=First Southern National Bank - Global West Entertainment, LLC (Executed)#page5.tif source=First Southern National Bank - Global West Entertainment, LLC (Executed)#page6.tif source=Notice#page1.tif	

**GRANT OF SECURITY INTEREST
(TRADEMARKS)**

THIS GRANT OF SECURITY INTEREST, dated as of **JUNE 4, 2021** is executed by **GLOBAL WEST ENTERTAINMENT LLC**, a Delaware limited liability company (the "Grantor"), in favor of **FIRST SOUTHERN NATIONAL BANK**, a national state bank ("Lender"). Unless otherwise defined herein, all other capitalized terms used herein and defined in the Loan Agreement (as defined below) shall have the respective meanings given to those terms in the Loan Agreement.

A. Pursuant to that certain **LOAN AND SECURITY AGREEMENT** dated as of **JUNE 4, 2021** (as may be amended, modified or restated from time to time, the "Loan Agreement"), among the Grantor, Great American Media Group, LLC, a Delaware limited liability company ("Great American"), GAC Media, LLC, a Delaware limited liability company ("Media"), GAC Holdings, LLC, a Delaware limited liability company ("Holdings" and together with Grantor, Great American, and Media, jointly and severally and individually and collectively, the "Debtor") and Lender, pursuant to which Lender has agreed to extend loans and other financial accommodations to Debtor upon the terms and subject to the conditions set forth therein, and requires, among other things, that the Grantor execute and deliver this Grant of Security Interest.

B. The Grantor has adopted, used and is using the trademarks, more particularly described on Schedule A annexed hereto and made a part hereof, which trademarks are registered or subject to an application for registration in the United States Patent and Trademark Office (collectively, the "Trademarks").

C. Pursuant to the Loan Agreement, the Grantor has granted to the Lender a security interest in all right, title and interest of the Grantor in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the customer lists and records related to the Trademarks and the applications and registrations thereof, and all proceeds thereof, including any and all causes of action which may exist by reason of infringement thereof (the "Collateral"), to secure the payment, performance and observance of the Indebtedness.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Grantor does hereby further grant to the Lender a security interest in the Collateral to secure the prompt payment, performance and observance of the Indebtedness.

This Agreement has been executed and delivered by Grantor for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office.

The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Lender with respect to the security interest in the Collateral granted hereby are more fully set forth in the Loan Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

The Lender's address is:

FIRST SOUTHERN NATIONAL BANK
15 North Highway 27
P.O. Box 50
Somerset, KY 42502
Attention: Daniel Roberts
Tel. No. 606-677-2707
Email: droberts@fsnb.net

This Agreement may be executed by one or more of the parties to this Agreement on any number of separate counterparts (including by facsimile or other electronic transmission), and all of said counterparts taken together shall be deemed to be originals and shall constitute one and the same instrument. The words "execution," "signed," "signature," and words of like import in this Agreement shall be deemed to include electronic signatures or the keeping of records in electronic form, each of which shall be of the same legal effect, validity or enforceability as a manually executed signature or the use of a paper-based recordkeeping system, as the case may be, to the extent and as provided for in any applicable law.

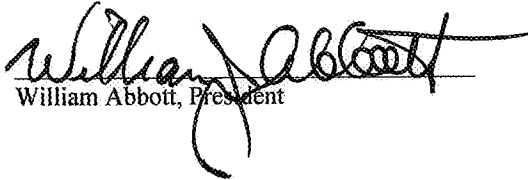
THIS AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAW OF THE COMMONWEALTH OF KENTUCKY.

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IN WITNESS WHEREOF, the Grantor has caused this Grant of Security Interest to be executed as of the day and year first above written.

GLOBAL WEST ENTERTAINMENT LLC

By:


William Abbott, President

FIRST SOUTHERN NATIONAL BANK
as Lender

By:

Daniel Roberts, Community President

GRANT OF SECURITY INTEREST (TRADEMARKS) – SIGNATURE PAGE
FIRST SOUTHERN NATIONAL BANK – GREAT AMERICAN MEDIA GROUP, LLC ET. AL.
HB: 4852-8797-4892.2

TRADEMARK
REEL: 007397 FRAME: 0992

IN WITNESS WHEREOF, the Grantor has caused this Grant of Security Interest to be executed as of the day and year first above written.

GLOBAL WEST ENTERTAINMENT, LLC

By: _____
William Abbott, President

FIRST SOUTHERN NATIONAL BANK
as Lender

By:  _____
Daniel Roberts, Community President

SCHEDULE A TO GRANT OF SECURITY INTEREST

Trademarks

United States				
Mark	Appl. No.	Reg. No.	Status	Owner Name
8 SECOND LEGENDS	88705912	--	Pending, Intent to Use Filed	Ride Television Network, Inc.
3 WAY VACAY	88705918	--	Pending, Intent to Use Filed	Ride Television Network, Inc.
TRIBE OF THE HORSE	88705923	--	Pending, Intent to Use Filed	Ride Television Network, Inc.
BLONDE AMBITION	88672582	--	Pending, Intent to Use Filed	Ride Television Network, Inc.
WORLD SERIES OF RODEO	88637655	--	Pending, Intent to Use Filed	Ride Television Network, Inc.
RODEO WARRIORS	88619282	--	Pending, Intent to Use Filed	Ride Television Network, Inc.
RODEO WEEK	88235255	6071310	Registered	Ride Television Network, Inc.
	88235071	6121746	Registered	Ride Television Network, Inc.
RIDE TV	87949569	5669433	Registered	Ride Television Network, Inc.
	87949579	5669434	Registered	Ride Television Network, Inc.
International				
Mark	Appl. No.	Reg. No.	Status	
RODEO WEEK	1971683	--	Pending – Canada	Ride Television Network, Inc.
	1971682	--	Pending – Canada	Ride Television Network, Inc.
RIDETVGO	1844867	TMA1021964	Registered – Canada	Ride Television Network, Inc.
RIDE TV.COM	1844868	TMA1021965	Registered – Canada	Ride Television Network, Inc.
RIDETVGO	1922212	1814297	Registered – Mexico	Ride Television Network, Inc.
RIDETVGO	1922213	1814298	Registered – Mexico	Ride Television Network, Inc.
RIDE TV.COM	1922211	1814296	Registered – Mexico	Ride Television Network, Inc.
	1803978	1803978	Registered – EU	Ride Television Network, Inc.
RIDE TV	16797409	16797409	Registered – EU	Ride Television Network, Inc.
RIDETVGO	16797417	16797417	Registered – EU	Ride Television Network, Inc.
RODEO WEEK	3407917	3407917	Registered – UK	Ride Television Network, Inc.
	3407916	3407916	Registered – UK	Ride Television Network, Inc.

RIDE TV	UK00916797409	UK00916797409	Registered – UK	Ride Television Network, Inc.
RIDETVGO	UK00916797417	UK00916797417	Registered – UK	Ride Television Network, Inc.
RIDE TV.COM	2017-52490	SENADI/2018/TI/8967	Registered – Ecuador	Ride Television Network, Inc.
RIDETVGO	2017-52495	SENADI/2018/TI/9975	Registered – Ecuador	Ride Television Network, Inc.
RIDETVGO	2017-52501	SENADI/2019/TI/2398	Registered – Ecuador	Ride Television Network, Inc.

GRANT OF SECURITY INTEREST (TRADEMARKS) – SCHEDULE A
FIRST SOUTHERN NATIONAL BANK – GREAT AMERICAN MEDIA GROUP, LLC ET. AL.
HB: 4852-8797-4892.2