

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM668945

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ALL FOODS INC.		08/12/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	THE NEW HORIZONTE CORPORATION		
Street Address:	41 Mercedes Way, Unit 14		
City:	Edgewood		
State/Country:	NEW YORK		
Postal Code:	11717		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2547820	DONA LISA	
Registration Number:	5674413	DOÑA LISA EL SABOR DE TU DÍA	
Registration Number:	6265439	DOÑA LISA	
CORRESPONDENCE DATA			
Fax Number:	6315816710		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6315816700		
Email:	harold_furlow@hotmail.com		
Correspondent Name:	Harold G. Furlow		
Address Line 1:	260 West Main Street		
Address Line 2:	Suite 10		
Address Line 4:	Bay Shore, NEW YORK 11706		
NAME OF SUBMITTER:	Harold G. Furlow		
SIGNATURE:	/Harold G. Furlow/		
DATE SIGNED:	08/19/2021		
Total Attachments: 2			
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OP \$90.00 2547820

ASSIGNMENT OF TRADEMARK RIGHTS

For: The Entire Rights in the United States of America and its Territories
For: U.S. Trademark Registrations, U.S. Trademark Applications,
U.S. Common Law Trademarks, and U.S. Common Law Trade Dress
By: ALL FOODS, INC.

For other good and valuable consideration,

ASSIGNOR:

ALL FOODS INC.
103 Buttonwood Drive
Dix Hills, New York 11746

hereby sells, assigns and transfers to:

ASSIGNEE:

THE NEW HORIZONTE CORPORATION
41 Mercedes Way, Unit 14
Edgewood, New York 11717

A domestic business corporation formed in the State of New York,
United States of America

and its successors and assigns

the entire right, title, interest and goodwill associated therewith

in the United States of America (hereinafter the "United States") and its Territories, including all rights to claim priority as well as all rights to file trademark applications, and all rights to sue and recover damages and/or profits for past infringements, in and to all Trademark Registrations, Trademark Applications, Common Law Trademarks, and Common Law Trade Dress associated therewith (collectively, the "Trademarks");

U.S. Trademark Registration No. 2547820 issued on March 12, 2002
U.S. Trademark Registration No. 5674413 issued on February 12, 2019
U.S. Trademark Registration No. 6265439 issued on February 9, 2021
"La Union" common law trademark for the goods of beans
"Tipico" common law trademark for the goods of beans
"Tiroopico...Ol" for the goods of beans
"La Blanquita" common law trademark for the goods of rice flour

ASSIGNOR hereby covenants that to the best of its knowledge the above-identified Trademarks encompass all of the ALL FOODS, INC. trademark registrations, trademark applications, common law trademarks and common law trade dress by ASSIGNOR in the United States and its Territories and that no assignment, sale agreement or encumbrance has been or will be made or entered into which would conflict with this assignment between ASSIGNOR and ASSIGNEE.

ASSIGNOR hereby covenants that ASSIGNOR, its parents, subsidiaries, affiliates and agents agree not to use the Trademarks in connection with goods in the United States and its Territories.

ASSIGNOR hereby covenants that ASSIGNOR, its parents, subsidiaries, affiliates and agents agree not to

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use any trademarks in connection with the goods that are confusingly similar to one or more of the Trademarks in the United States and its Territories.

ASSIGNOR hereby covenants that ASSIGNOR, its parents, subsidiaries, affiliates and agents agree not to use labeling for goods that are acceptable for import into the United States and its Territories in connection with Trademarks or confusingly similar to the Trademarks.

ASSIGNEE hereby covenants that ASSIGNEE, its parents, subsidiaries, affiliates and agents agree not to export goods in any manner that use the Trademarks or any trademark that is confusingly similar to the Trademarks outside of the United States and its Territories.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all documents relating to said trademark registration as may be known and accessible to ASSIGNOR and will testify as to the same in any litigation or proceeding related thereto at ASSIGNEE'S expense and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain maintain, issue and enforce the Trademarks and said equivalents thereof at ASSIGNOR'S expense.

ALL FOODS, INC.

By: 
Maximiliano G. Novoa
President of ALL FOODS, INC. and ASSIGNOR

8/12/2021
Date


Jose Cerritos
President, THE NEW HORIZONTE CORPORATION
and
ASSIGNEE

8/12/2021
Date