OP \$90.00 2736364

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

onic Version v1.1 ETAS ID: TM669149

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	RELEASE OF SECOND LIEN TRADEMARK SECURITY AGREEMENT	
	RECORDED AT 6784/0544	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
AUDAX PRIVATE DEBT LLC, as Collateral Agent		08/19/2021	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	GADDIS PARTNERS, LTD.	
Street Address:	1801 N. Lamar Blvd	
City:	Austin	
State/Country:	TEXAS	
Postal Code:	78701	
Entity Type:	Limited Partnership: TEXAS	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2736364	ТЗ
Registration Number:	4627757	BRAND DEFINING UTILITY
Registration Number:	4830661	USEFUL BRAND

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-370-4750

Email: ipteam@cogencyglobal.com

Correspondent Name: Joanna McCall

Address Line 1: 1025 Connecticut Ave NW, Suite 712

Address Line 2: Cogency Global Inc.

Address Line 4: Washington, D.C. 20036

ATTORNEY DOCKET NUMBER:	1455153 B2	
NAME OF SUBMITTER:	Christian Craft	
SIGNATURE:	/Christian Craft/	
DATE SIGNED:	08/20/2021	

Total Attachments: 3

source=B2 Second Lien Trademark Security Agreement Release (Gaddis) - 6784.0544#page2.tif source=B2 Second Lien Trademark Security Agreement Release (Gaddis) - 6784.0544#page3.tif source=B2 Second Lien Trademark Security Agreement Release (Gaddis) - 6784.0544#page4.tif

RELEASE OF SECOND LIEN TRADEMARK SECURITY AGREEMENT

This RELEASE OF SECOND LIEN TRADEMARK SECURITY AGREEMENT (the "<u>Trademark Security Release</u>") is made as of August 19, 2021, by AUDAX PRIVATE DEBT LLC, as collateral agent for the Secured Parties (as defined in the Security Agreement referred to below) (in such capacity, the "<u>Collateral Agent</u>"), in favor of GADDIS PARTNERS, LTD. (the "<u>Grantor</u>").

WITNESSETH

WHEREAS, pursuant to (i) that certain Amended and Restated Pledge and Security Agreement, dated as of June 28, 2019, by and among Grantor, the other grantors party thereto and the Collateral Agent (as heretofore amended, supplemented or otherwise modified, the "Security Agreement") and (ii) that certain Second Lien Trademark Security Agreement, dated as of October 31, 2019, by and between Grantor and Collateral Agent (the "Trademark Security Agreement"; all capitalized terms used herein but not otherwise defined shall have the meanings set forth in the Trademark Security Agreement), the Grantor granted the Collateral Agent a security interest in and continuing lien on all of Grantor's right, title and interest in, to and under all Collateral (as defined in the Security Agreement), including, without limitation, the Trademarks identified on Schedule 1 attached hereto (the "Trademark Security Interest");

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on October 31, 2019 at Reel 6784, Frame 0544;

WHEREAS, the Grantor has satisfied in full the terms of the Pledge and Security Agreement and Trademark Security Agreement and requests a release of the Trademark Security Interest; and

WHEREAS, the Collateral Agent, on behalf of itself and the Secured Parties, desires to terminate and grant a release of the Trademark Security Interest as provided in this Trademark Security Release.

NOW THEREFORE, for good and valuable consideration previously tendered by the Grantor, the receipt and sufficiency of which are hereby acknowledged, the Collateral Agent, on behalf of itself and the Secured Parties, does hereby agree as follows:

- 1. Collateral Agent, on behalf of itself and the Secured Parties, hereby (a) terminates the Trademark Security Agreement, (b) irrevocably releases, relinquishes, terminates and discharges the Trademark Security Interest in its entirety and (c) reassigns to the Grantor any and all right, title and interest of any nature whatsoever which it may hold in or to any of the Trademarks (including, without limitation, its interest in the trademarks and U.S. trademark registrations and applications identified on Schedule 1 attached hereto) and associated common law rights and goodwill appurtenant thereto.
- 2. The Collateral Agent, on behalf of itself and the Secured Parties, authorizes the United States Patent and Trademark Office and any other applicable governmental authority to record this Trademark Security Release.
- 3. At the request and sole expense of Grantor, Collateral Agent, on behalf of itself and the Secured Parties, agrees to execute, acknowledge and deliver all such further instruments and to take all such further actions necessary to carry out the purposes of this Trademark Security Release.
- 4. This Trademark Security Release and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the laws of the State of New York.

[Signature page follows]

IN WITNESS WHEREOF, the party hereto has caused this Trademark Security Release to be duly executed and delivered by their respective officers thereunto duly authorized as of the date above first written.

AUDAX PRIVATE DEBT LLC,

as Collateral Agent

Name: Adam Weiss

Title: Authorized Signatory

REEL: 007399 FRAME: 0077

Schedule 1
Trademarks, Trademark Applications and Trademark Licenses

RECORDED: 08/20/2021

Trademarks	Owner/Applicant	Jurisdiction	Date of Application and Application Number	Date of Registration and Registration Number
Т3	Gaddis Partners, Ltd.	U.S.	August 15, 2002 76440890	July 15, 2003 2736364
Brand Defining Utility	Gaddis Partners, Ltd.	U.S.	February 7, 2014 86188159	October 28, 2014 4627757
Useful Brand	Gaddis Partners, Ltd.	U.S.	February 18, 2015 86538742	October 13, 2015 4830661