

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM669649

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	05/11/2021		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Marc Lore		08/18/2021	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Candy Digital, Inc.		
<b>Street Address:</b>	180 Madison Avenue		
<b>Internal Address:</b>	21st Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90571013	CANDY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	914-941-5668		
<b>Email:</b>	trademark@collenip.com		
<b>Correspondent Name:</b>	Jess M. Collen		
<b>Address Line 1:</b>	80 South Highland Avenue		
<b>Address Line 2:</b>	THE HOLYOKE-MANHATTAN BUILDING		
<b>Address Line 4:</b>	Ossining, NEW YORK 10562		
<b>NAME OF SUBMITTER:</b>	Jess Collen		
<b>SIGNATURE:</b>	/Jess Collen/		
<b>DATE SIGNED:</b>	08/23/2021		
<b>Total Attachments: 2</b>			
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**ASSIGNMENT**

THIS is a Trademark Assignment, effective May 11, 2021 (the Effective Date).

WHEREAS Marc Lore, an individual, citizen of the United States, whose full post office address is 443 Greenwich Street, New York, New York 10013 (hereinafter referred to as the Assignor), has adopted, and intends to use a mark which is the subject of an application in the United States Patent and Trademark Office as follows:

Trademark : CANDY  
Serial No. : 90571013  
Filed : March 10, 2021

AND WHEREAS Marc Lore, the Assignor has intended to use the mark in commerce and filed an application, as alleged in the above-captioned application, but has not yet filed an allegation of use under Section 1(a) or 1(d) of the Trademark Act, and is assigning the mark described above as part of the entire business or portion thereof to which the mark pertains as required by 15 USC 1060;

AND, WHEREAS, Candy Digital, Inc., a Corporation, duly organized and existing under the laws of Delaware, whose full post office address is 180 Madison Avenue, 21st Floor, New York, NY 10016 (hereinafter referred to as the Assignee) is desirous of acquiring said mark and

the application therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, as of the Effective Date, all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the said mark, and the application therefor, Serial No. 90571013.

By: Marc Lore  
Marc Lore  
owner

Dated: 8/18/2021

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**COLLEN**

ATTORNEYS AT LAW

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