

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM669815

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
COFRA Holding AG		08/24/2021	Corporation: SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fashion for Good B.V.		
<b>Street Address:</b>	Rokin 12		
<b>City:</b>	Amsterdam		
<b>State/Country:</b>	NETHERLANDS		
<b>Postal Code:</b>	1012 KZ		
<b>Entity Type:</b>	Private Limited Company: NETHERLANDS		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6202978	FASHION FOR GOOD	
<b>Registration Number:</b>	5808226	FASHION FOR GOOD	
<b>Registration Number:</b>	6400119	FASHION FOR GOOD	
<b>Registration Number:</b>	6208239	FASHION FOR GOOD	
<b>Registration Number:</b>	5783373	FASHION FOR GOOD	
<b>Registration Number:</b>	6292598	FASHION FOR GOOD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2123701819		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	12126611400		
<b>Email:</b>	rkadden@vonmaltitz.com		
<b>Correspondent Name:</b>	Ronald S. Kadden		
<b>Address Line 1:</b>	60 East 42nd Street		
<b>Address Line 2:</b>	Suite 1948		
<b>Address Line 4:</b>	New York, NEW YORK 10165		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Ronald S. Kadden		
<b>Address Line 1:</b>	60 East 42nd Street		

OP \$165.00 6202978

<b>Address Line 2:</b>	Suite 1948
<b>Address Line 4:</b>	New York, NEW YORK 10165
<b>NAME OF SUBMITTER:</b>	Ronald S. Kadden
<b>SIGNATURE:</b>	/Ronald S. Kadden/
<b>DATE SIGNED:</b>	08/24/2021
<b>Total Attachments: 2</b> source=FFG_Assignment_August24,2021#page1.tif source=FFG_Assignment_August24,2021#page2.tif	

TRADEMARK ASSIGNMENT

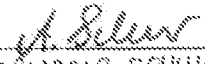
WHEREAS, COFRA Holding AG, Grafenauweg 10, 6300 Zug, Switzerland, a corporation organized and existing under the laws of Switzerland, (hereinafter "Assignor") is the owner in the United States of the mark FASHION FOR GOOD in word mark and design mark form (as shown in attached Schedule A), and registrations of said marks in the United States Patent and Trademark Office, Nos. 5783373, 5808226, 6208239, 6202978, 6292598 and 6400119 (also shown in attached Schedule A) (hereinafter "the Assigned Marks and Registrations"); and

WHEREAS, Fashion for Good B.V., Rokin 102, 1012 KZ, Amsterdam, The Netherlands, a private limited company organized under the laws of The Netherlands, (hereinafter "Assignee") wishes to acquire, and Assignor wishes to assign, all Assignor's rights, title and interest in and to the Assigned Marks and Registrations;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all of Assignor's rights, title and interest in and to the Assigned Marks and Registrations, together with the good will of the business connected with the use of and symbolized by the Assigned Marks and Registrations, and all of Assignor's rights to damages or profits, due or accrued, arising out of past infringement of the Assigned Marks and Registrations or injury to said good will, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed this 24<sup>th</sup> day of AUGUST, 2021.

COFRA Holding AG

By:   
Name: ANGELA SCHULER-KEISER  
Title: PROXY HOLDER

By:   
Name: MICHAEL RASCHE  
Title: COMPANY SECRETARY + HEAD LEGAL

**SCHEDULE A**

Assignor	Mark	Mark Design	Country	Registration No.	Registration Date	Classes
COFRA Holding AG	FASHION FOR GOOD (& device in black)		United States of America	6202978	November 24, 2020	35, 36, 41, 42
COFRA Holding AG	FASHION FOR GOOD (& device in black)		United States of America	5808226	July 16, 2019	36, 41
COFRA Holding AG	FASHION FOR GOOD (& device in black)		United States of America	6400119	June 29, 2021	38
COFRA Holding AG	FASHION FOR GOOD (word)		United States of America	6208239	December 1, 2020	35, 36, 41, 42
COFRA Holding AG	FASHION FOR GOOD (word)		United States of America	5783373	June 18, 2019	36, 41
COFRA Holding AG	FASHION FOR GOOD (word)		United States of America	6292598	March 16, 2021	38