

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM669863

| | | | |
|------------------------------------|-------------------------------------|--|---------------------|
| SUBMISSION TYPE: | | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Premium Nutritional Products, Inc. | | 04/05/2021 | Corporation: KANSAS |
| RECEIVING PARTY DATA | | | |
| Name: | Manna Pro Products, LLC | | |
| Street Address: | 707 Spirit 40 Park Drive | | |
| City: | Chesterfield | | |
| State/Country: | MISSOURI | | |
| Postal Code: | 63005 | | |
| Entity Type: | Limited Liability Company: MISSOURI | | |
| PROPERTY NUMBERS Total: 25 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2929187 | AVIAN ENTREES | |
| Registration Number: | 2191706 | | |
| Registration Number: | 2589678 | EMBRACE | |
| Registration Number: | 5081783 | EMBRACE | |
| Registration Number: | 5107917 | ENRICHING VARIETY | |
| Registration Number: | 2895688 | EXCEPTIONAL DIETS FOR EXTRAORDINARY ANIM | |
| Registration Number: | 4349323 | EXCEPTIONAL DIETS FOR EXTRAORDINARY ANIM | |
| Registration Number: | 4777584 | FEED SMART | |
| Registration Number: | 5056256 | FEED SMART | |
| Registration Number: | 4200811 | FRUITBLEND | |
| Registration Number: | 2989510 | GARDEN GOODNESS | |
| Registration Number: | 5131523 | NUTBLEND | |
| Registration Number: | 6155599 | PASTABLEND | |
| Registration Number: | 5056249 | PURE FUN | |
| Registration Number: | 5056252 | REAL REWARDS | |
| Registration Number: | 5056254 | REWARDING TREATS | |
| Registration Number: | 5056250 | SENSIBLE SEED | |
| Registration Number: | 5056251 | SMART PELLETS | |
| Registration Number: | 4610396 | SMART SELECTS | |
| TRADEMARK | | | |

CH \$640.00 2929187

| Property Type | Number | Word Mark |
|----------------------|---------|-------------------|
| Registration Number: | 4169497 | TIMOTHY NATURALS |
| Registration Number: | 5131521 | VEGGIEBLEND |
| Registration Number: | 2989511 | WILD & SPICY |
| Registration Number: | 2261863 | ZUPREEM |
| Registration Number: | 2897578 | ZUPREEM |
| Registration Number: | 6189779 | ZUPREEM FIBERLONG |

CORRESPONDENCE DATA

Fax Number: 3146122323

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3146215070

Email: iptm@atllp.com

Correspondent Name: Armstrong Teasdale LLP

Address Line 1: 7700 Forsyth Blvd., Ste. 1800

Address Line 4: Saint Louis, MISSOURI 63105

| | |
|--------------------------------|--------------------|
| ATTORNEY DOCKET NUMBER: | 3409-1423 |
| NAME OF SUBMITTER: | Courtney Jackson |
| SIGNATURE: | /Courtney Jackson/ |
| DATE SIGNED: | 08/24/2021 |

Total Attachments: 24

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INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT, effective as of April 5, 2021 (this “Assignment”), is made and entered into by and Premium Nutritional Products, Inc., a Kansas corporation, with an address at 707 Spirit 40 Park Drive, Chesterfield, Missouri 63005 (the “Assignor”), and Manna Pro Products, LLC, a Missouri limited liability company, with an address at 707 Spirit 40 Park Drive, Chesterfield, Missouri 63005 (the “Assignee”). Assignor and Assignee are sometimes herein referred to collectively as the “Parties” and individually as a “Party.”

WHEREAS, Assignor operates an animal feed manufacturing, sale and distribution business, including through the use of the intellectual property, including the trademark registrations and applications and other intellectual property set forth in Exhibit A hereto (the “Intellectual Property”); and

WHEREAS, Assignor desires to assign all right, title and interest in and to the Intellectual Property, together with all goodwill arising from or relating thereto to Assignee, and Assignee desires to acquire same, effective as of April 5, 2021.

NOW, THEREFORE, in consideration of the covenants and agreements contained herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, the Parties agree as follows:

1. Assignment. Assignor hereby irrevocably conveys, transfers, assigns, and delivers unto Assignee, absolutely and forever, its entire right, title, and interest in the United States and throughout the world, in and to the Intellectual Property, whether statutory or at common law, together with all goodwill arising from or related to the business symbolized by the Intellectual Property, the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its licensees, successors, assigns, and/or other legal representatives, including the right to sue for and receive all damages and profits, and any and all other remedies, accruing from past, present and future infringement or violations of the Intellectual Property, to be used as fully and entirely as such rights would have been held and enjoyed by each Assignor had this Assignment not been made. Assignor hereby represents and warrants to Assignee that it has the full right to convey the Intellectual Property herein assigned and that it has not executed, and covenants that it will not execute, any agreement in conflict with this Assignment.

2. Further Assurances. Assignor hereby agrees to take such actions and execute such documentation as may be required by any domestic or foreign intellectual property registrar or regulatory agency to transfer ownership of the Intellectual Property from Assignor to Assignee. Assignor hereby also agrees to execute such further assignments and related documents with respect to the Intellectual Property as Assignee shall reasonably request.

3. Unassignable Rights. To the extent any of the Intellectual Property cannot presently be assigned under applicable law pursuant to this Assignment, Assignor shall not sell, assign or transfer to any third party or register or use in any manner (except to take necessary steps to obtain registration of unassignable Intellectual Property) unassignable Intellectual

Property or otherwise dispute or challenge Assignee's or its assignee's assignment, transfer, sale, registration or use of such unassignable Intellectual Property. In the event any such unassignable Intellectual Property subsequently become assignable, Assignor shall promptly take all necessary action to assign such Intellectual Property to Assignee, upon request thereof by Assignor.

4. Assignor hereby further warrants that no final decision adverse to Assignor's claim of ownership of the Intellectual Property exists, and, no proceeding involving said rights are pending and disposed of exists.

5. Assignor hereby further warrants that the Intellectual Property is free and clear of any liens, encumbrances or other third party claims, and that Assignor has not conveyed to anyone other than Assignee any right, title or interest in the Intellectual Property.

6. Recordation. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States of America, or with respect to any foreign Intellectual Property the foreign equivalent as the case may be, to record Assignee as owner of the Intellectual Property and to issue any and all registrations, including renewals thereof, to Assignee, its successors, assigns, nominees or other legal representatives.

7. Rights and Royalties. All rights and any income, royalties or payments otherwise due or payable to Assignor with respect to any Intellectual Property as of the date hereof or thereafter, will be held and enjoyed by Assignee, its successors, executors and permitted assigns.

8. Successors and Assigns. This Assignment shall be binding upon and inure to the benefit of Assignor, Assignee and their respective successors and permitted assigns.

9. Headings. The article and section headings of this Assignment are for convenience of reference only and shall not be deemed to limit or affect any of the provisions hereof.

10. Governing Law. The law of the State of Missouri shall govern all questions concerning the construction, validity, interpretation and enforceability of this Assignment and the exhibits and schedules attached hereto, the determination of any contractual or non-contractual rights, duties or remedies of the parties arising out of or relating to this Assignment and the exhibits and schedules attached hereto, and the performance of the obligations imposed by this Assignment, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of Missouri or any other jurisdiction) that would cause the application of the Laws of any jurisdiction other than the State of Missouri.

11. Severability. Whenever possible, each provision of this Assignment shall be interpreted in such manner as to be effective and valid under applicable Law, but if any provision of this Assignment or the application of any such provision to any Person or circumstance shall be held to be prohibited by or invalid, illegal or unenforceable under applicable Law in any respect by a court of competent jurisdiction, such provision shall be ineffective only to the extent of such prohibition or invalidity, illegality or unenforceability, without invalidating the remainder of such provision or the remaining provisions of this Assignment. Furthermore, in lieu of such illegal, invalid or unenforceable provision, there shall be added automatically as a

part of this Assignment a legal, valid and enforceable provision as similar in terms to such illegal, invalid, or unenforceable provision as may be possible.

12. Entire Agreement. This Assignment, the other transaction documents contemplated by the Agreement and the agreements and documents referred to herein and therein contain the entire agreement and understanding between the parties hereto and thereto with respect to the subject matter hereof and thereof and supersede all prior agreements and understandings.

13. Amendments: No Waiver. Any provision of this Assignment may be waived or amended if, and only if, such amendment or waiver is in writing and signed by all of the parties. No failure by any party hereto to insist upon the strict performance of any covenant, duty, agreement or condition of this Assignment, or to exercise any right or remedy consequent upon a breach hereof, shall constitute a waiver of any such breach or any other covenant, duty, agreement or condition hereof.

14. No Third Party Beneficiaries. This Assignment is for the sole benefit of the parties hereto, their permitted assigns and nothing herein expressed or implied shall give or be construed to give any Person, other than the parties hereto and such permitted assigns, any legal or equitable rights hereunder.

15. Counterparts. This Assignment may be executed in one or more counterparts (including by means of facsimile pdf or other electronic signature pages), all of which shall be considered one and the same agreement, and shall become effective when one or more such counterparts have been signed by each of the parties and delivered to the other party.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative effective on the date first written above.

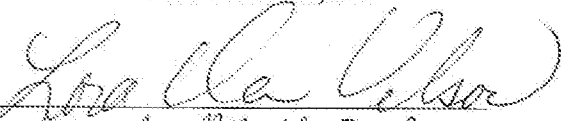
ASSIGNOR:

Premium Nutritional Products, Inc.

By:

Name:

Title:

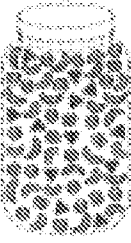

LOKA VAN VELSOR
CMO

TRADEMARK

REEL: 007402 FRAME: 0006



EXHIBIT A

1. Trademarks and Trade Dress:

| Trademark | Country | Application No. | Registration No. | Registration Date | Status | Next Renewal | Goods |
|--|--|------------------------|-------------------------|--------------------------|---------------|--|--------------------------------------|
| AVIAN ENTREES | Japan | 839086 | 839086 | November 9, 2004 | Registered | November 9, 2024 | 31 Int. Food for caged birds. |
| AVIAN ENTREES | Madrid Protocol | 839086 | 839086 | November 9, 2004 | Registered | November 9, 2024 | 31 Int. Food for caged birds. |
| AVIAN ENTREES | U.S. | 76/265592 | 2929187 | March 1, 2005 | Registered | March 1, 2025 | 31 Int. Food for caged birds |
| AVIAN ENTRÉES | EU | 4005071 | 4005071 | November 8, 2006 | Registered | August 31, 2024 | 31 Int. Food for caged birds |
| AVIAN ENTRÉES | UK (UK comparable mark of EUTM 4005071) | N/A | UK00904005071 | November 8, 2006 | Registered | August 31, 2024 | 31 Int. Food for caged birds |
|  | U.S. | 75/018277 | 2191706 | September 29, 1998 | Registered | September 29, 2028 | 31 Int. Bird feed |
| EMBRACE | Australia | | 853229 | October 10, 2000 | Registered | October 10, 2020 (Possible to file renewal in 6-month grace period before April 10, 2021) | 31 Int. Bird food |
| EMBRACE | Canada | 1077973 | TMA566574 | August 28, 2002 | Registered | August 28, 2032 | 31 Int. Bird food |
| EMBRACE | China | 19804417 | 19804417 | June 21, 2017 | Registered | June 20, 2027 | 31 Int. Animal foodstuffs; Bird food |
| EMBRACE | EU | 002011658 | 002011658 | February 12, 2002 | Registered | December 21, 2020 | 31 Int. Bird food |
| EMBRACE | India | N/A | 1301015 | September 7, 2017 | Registered | April 29, 2026 | 31 Int. Bird food |

| Trademark | Country | Application No. | Registration No. | Registration Date | Status | Next Renewal | Goods |
|-----------|--|-----------------|---|-------------------|------------|--|-------------------------------------|
| EMBRACE | Indonesia | N/A | 1301015 | February 21, 2019 | Registered | April 29, 2026 | 31 Int. Bird food |
| EMBRACE | Israel | N/A | 1301015 | December 21, 2017 | Registered | April 29, 2026 | 31 Int. Bird food |
| EMBRACE | Japan | 2000-127355 | 4497559 | August 10, 2001 | Registered | August 10, 2021 | 31 Int. Animal foodstuffs |
| EMBRACE | Korea | N/A | 1301015 | April 6, 2017 | Registered | April 29, 2026 | 31 Int. Bird food |
| EMBRACE | Madrid Protocol | | 1301015 | June 30, 2016 | Registered | April 29, 2026 | 31 Int. Bird food; food for animals |
| EMBRACE | Mexico | 476332 | 721698 | October 31, 2001 | Registered | March 16, 2021 | 31 Int. Food for birds |
| EMBRACE | Pakistan | 348739 | 348739 | October 30, 2013 | Registered | October 30, 2023 | 31 Int. Food for birds |
| EMBRACE | Philippines | M1301015 | 1301015 | May 3, 2018 | Registered | May 3, 2018 | 31 Int. Bird food |
| EMBRACE | Russian Federation | N/A | 1301015 | January 3, 2019 | Registered | April 29, 2026 | 31 Int. Bird food |
| EMBRACE | Singapore | 40201610704X | 40201610704 X (SG Trademark Number) 1301015 (IR Number) | February 9, 2017 | Registered | April 29, 2026 | 31 Int. Bird food |
| EMBRACE | Thailand | 1039900 | 171131059 | October 11, 2017 | Registered | May 3, 2026 | 31 Int. Bird food |
| EMBRACE | Turkey | N/A | 1301015 | December 13, 2018 | Registered | April 29, 2026 | 31 Int. Bird food |
| EMBRACE | UK | N/A | 1301015 | April 10, 2018 | Registered | April 29, 2026 | 31 Int. Bird food |
| EMBRACE | UK (UK comparable mark of EUTM No. 002011658) | N/A | UK00902011658 | February 12, 2002 | Expired | December 21, 2020 (Possible to file renewal in 6-month grace period before June 21, 2021) | 31 Int. Bird food |

| Trademark | Country | Application No. | Registration No. | Registration Date | Status | Next Renewal | Goods |
|--|----------------|------------------------|-------------------------|--------------------------|---------------|---------------------|---|
| EMBRACE | U.S. | 76/128310 | 2589678 | July 2, 2002 | Registered | July 2, 2022 | 31 Int. Bird food |
| EMBRACE | U.S. | 86/967,506 | 5081783 | November 15, 2016 | Registered | November 15, 2022 | 31 Int. Bird food; food for animals |
| ENRICHING VARIETY | Canada | 1761985 | TMA993762 | April 5, 2018 | Registered | April 5, 2033 | 31 Int. pet food; pet treats |
| ENRICHING VARIETY | China | 54447792 | | March 18, 2021 | Pending | | 31 Int. Animal foodstuffs; Bird food; Pet food |
| ENRICHING VARIETY | U.S. | 86/851338 | 5107917 | December 27, 2016 | Registered | December 27, 2026 | 31 Int. Animal foodstuffs; Pet food; Pet treats |
| EXCEPTIONAL DIETS FOR EXTRAORDINARY ANIMALS | U.S. | 78/302934 | 2895688 | October 19, 2004 | Registered | October 19, 2024 | 35 Int. Wholesale ordering services featuring food for exotic animals, namely, birds and zoo animals, excluding domestic livestock, dogs and cats |
| EXCEPTIONAL DIETS FOR EXTRAORDINARY ANIMALS | U.S. | 85/725767 | 4349323 | June 11, 2013 | Registered | June 11, 2023 | 31 Int. Animal foodstuffs, namely, foods for zoo animals, caged birds and small mammals |
| Feed Smart | Canada | 1621111 | TMA940439 | June 9, 2016 | Registered | June 9, 2031 | 31 Int. animal foodstuff 41 Int. providing educational information in the field of pet care, namely, health, diet and nutrition |

| Trademark | Country | Application No. | Registration No. | Registration Date | Status | Next Renewal | Goods |
|---|-----------------|-----------------|------------------|--------------------|------------|--------------------|---|
| Feed Smart | China | 54447792 | | March 18, 2021 | Pending | | 31 Int. Animal foodstuffs; Bird food; Pet food |
| FEED SMART | Madrid Protocol | A0059503 | 1316130 | June 10, 2016 | Registered | June 10, 2026 | 31 Int. animal foodstuffs 44 Int. providing educational information in the field of pet care, namely, health, diet and nutrition |
| FEED SMART | U.S. | 85/791959 | 4777584 | July 21, 2015 | Registered | July 21, 2025 | Loc. (1) Animal foodstuff Loc. (1) Providing educational information in the field of pet care, namely, health, diet and nutrition |
|  | Canada | 1761983 | TMA980703 | September 15, 2017 | Registered | September 15, 2032 | 31 Int. Pet food 41 Int. providing educational information in the field of pet care, namely, health, diet and nutrition |
|  | U.S. | 86/851426 | 5056256 | October 4, 2016 | Registered | October 4, 2026 | 31 Int. Animal foodstuffs; pet food 44 Int. Providing educational information in the field of pet care, namely, health, diet and nutrition |
| FRUITBLEND | EU | 010437325 | 010437325 | April 27, | Registered | November | 31 Int. bird |

| Trademark | Country | Application No. | Registration No. | Registration Date | Status | Next Renewal | Goods |
|------------------------|---|--|-------------------|-------------------|----------------------|--|-------------------|
| | | | | 2012 | | 23, 2021 | feed |
| FRUITBLEND | India | 2624933 | 2624933 | January 3, 2017 | Registered | November 8, 2023 | 31 Int. bird feed |
| FruitBlend | India | A0058508 | 1300888 | April 29, 2016 | Registered | | 31 Int. bird feed |
| FruitBlend | Indonesia | A0058508 | 1300888 | May 3, 2018 | Registered | | 31 Int. bird feed |
| FRUITBLEND | Korea | 40-2011-0066349 | 0950359 | January 24, 2013 | Registered | January 24, 2023 | 31 Int. bird feed |
| FruitBlend | Madrid Protocol | A0058508 | 1300888 | April 29, 2016 | Registered | April 29, 2026 | 31 Int. bird feed |
| FRUITBLEND | Mexico | 1230210 | 1279999 | April 17, 2012 | Registered | November 24, 2021 | 31 Int. bird feed |
| FruitBlend | Philippines | A0058508 M1300888 (IR App. Number) | 1300888 | May 3, 2018 | Registered | May 3, 2028 | 31 Int. bird feed |
| FRUITBLEND | Singapore | 40201610698V | 40201610698 V | | Treated as Withdrawn | | 31 Int. bird feed |
| FRUITBLEND | Taiwan | 100060677 | 1697754 | March 16, 2015 | Registered | March 15, 2025 | 31 Int. bird feed |
| FRUITBLEND | UK (UK comparable mark of EUTM 10437325) | NA | UK00910437 325 | April 27, 2012 | Registered | November 23, 2021 | 31 Int. bird feed |
| FRUITBLEND | U.S. | 85/331461 | 4200811 | September 4, 2012 | Registered | September 4, 2022 | 31 Int. Bird feed |
| GARDEN GOODNESS | Canada | 1236605 | TMA668438 | July 21, 2006 | Registered | July 21, 2021 | Loc. (1) Pet food |
| GARDEN GOODNESS | U.S. | 78/440031 | 2989510 | August 30, 2005 | Registered | August 30, 2025 | 31 Int. Pet food |
| HARVEST FEAST | Canada | 1236599 | TMA649815 | October 5, 2005 | Registered | October 5, 2020 (Possible to file renewal in 6-month grace) | Loc. (1) Pet food |

| Trademark | Country | Application No. | Registration No. | Registration Date | Status | Next Renewal | Goods |
|-------------------|---------|-----------------|------------------|---|---|------------------------------|---|
| | | | | | | period before April 5, 2021) | |
| NutBlend | China | 42080740 | | | Assignment from current owner to client signed, and assignment application filed with CNIPA on March 19, 2021 | | 31 |
| NUTBLEND | U.S. | 86/855888 | 5131523 | January 31, 2017 | Registered | January 31, 2027 | 31 Int. Food for birds; pet food; animal foodstuffs |
| PastaBlend | Canada | 2056704 | | | Pending | | 31 Int. Animal foodstuffs; Bird food; Pet food |
| PastaBlend | China | 42083836 | | Assignment from current owner to client signed, and assignment application filed with CNIPA on March 19, 2021 | | | 31 |
| PastaBlend | U.S. | 88/882159 | 6155599 | September 15, 2020 | Registered | September 15, 2026 | 31 Int. Animal foodstuffs; Bird food; Pet food |
| PURE FUN | Canada | 1761989 | TMA981091 | September 21, 2017 | Registered | September 21, 2032 | 31 Int. Pet food |
| PURE FUN | China | 52705704 | | <<filed Jan. 4, 2021>> | Pending | | 31 Int. Animal foodstuffs; Bird food; Pet food |
| Pure Fun | China | 42096349 | | | Assignment from current owner to client | | 31 |

| Trademark | Country | Application No. | Registration No. | Registration Date | Status | Next Renewal | Goods |
|-------------------------|-----------|-----------------|---|--------------------|---|--------------------|---|
| | | | | | signed, and assignment application filed with CNIPA on March 19, 2021 | | |
| PURE FUN | U.S. | 86/851065 | 5056249 | October 4, 2016 | Registered | October 4, 2026 | 31 Int. Animal foodstuffs; Pet food |
| REAL REWARDS | U.S. | 86/851297 | 5056252 | October 4, 2016 | Registered | October 4, 2026 | 31 Int. Animal foodstuffs; Pet food; Pet treats |
| REWARDING TREATS | Canada | 1761984 | TMA981092 | September 21, 2017 | Registered | September 21, 2032 | 31 Int. pet food; pet treats |
| REWARDING TREATS | U.S. | 86/851387 | 5056254 | October 4, 2016 | Registered | October 4, 2026 | 31 Int. Animal foodstuffs; Pet food; Pet treats |
| SENSIBLE SEED | Canada | 1761988 | TMA985549 | November 24, 2017 | Registered | November 24, 2032 | 31 Int. (1)Pet food for birds, rabbits, guinea pigs, hamsters, gerbils, chinchillas, mice, rats. (2) Pet foods for birds. |
| SENSIBLE SEED | U.S. | 86/851141 | 5056250 | October 4, 2016 | Registered | October 4, 2026 | 31 Int. Animal foodstuffs for birds; Pet food for birds |
| SMART PELLETS | Canada | 1761987 | TMA980704 | September 15, 2017 | Registered | September 15, 2032 | 31 Int. pet food |
| SMART PELLETS | U.S. | 86/851204 | 5056251 | October 4, 2016 | Registered | October 4, 2026 | 31 Int. Animal foodstuffs; Pet food |
| SMART SELECTS | Australia | | 1714170 (derived from IR Reg. No. 1261138 | July 13, 2015 | Registered | July 13, 2025 | 31 Int. animal foodstuffs |
| SMART SELECTS | Canada | 1700049 | TMA935940 | April 25, 2016 | Registered | April 25, 2031 | Loc. (1) animal foodstuffs |
| SMART SELECTS | EU | | 1261138 | July 13, 2015 | Registered | July 13, | 31 Int. animal |

| Trademark | Country | Application No. | Registration No. | Registration Date | Status | Next Renewal | Goods |
|-------------------------|---|---------------------------------------|--|--------------------|------------|--------------------|---|
| | | | | | | 2025 | foodstuffs |
| SMART SELECTS | India | A0051674 | 1261138 | July 13, 2015 | Registered | | 31 Int. animal foodstuffs |
| SMART SELECTS | Israel | A0051674 | 1261138 | July 13, 2015 | Registered | | 31 Int. animal foodstuffs |
| SMART SELECTS | Japan | | 1261138 | July 13, 2015 | Registered | July 13, 2025 | 31 Int. animal foodstuffs |
| SMART SELECTS | Korea | | 1261138 | July 13, 2015 | Registered | | 31 Int. animal foodstuffs |
| SMART SELECTS | Madrid Protocol | | 1261138 | July 13, 2015 | Registered | July 13, 2025 | 31 Int. animal foodstuffs |
| SMART SELECTS | Mexico | 1648001 | 1650544 (derived from IR Reg. No. 1261138) | July 13, 2015 | Registered | July 13, 2025 | 31 Int. Food for animals |
| SMART SELECTS | New Zealand | | 1261138 | July 13, 2015 | Registered | | 31 Int. animal foodstuffs |
| SMART SELECTS | Singapore | 40201514282U (SG Trademark Number) | 40201514282 U (SG Trademark Number) 1261138 (IR Number) | July 13, 2015 | Registered | July 13, 2025 | 31 Int. animal foodstuffs |
| SMART SELECTS | UK (UK comparable mark of IR No. W01261138 designating the EU) | | UK00801261138 | July 13, 2015 | Registered | July 13, 2025 | 31 Int. animal foodstuffs |
| SMART SELECTS | U.S. | 85/791911 | 4610396 | September 23, 2014 | Registered | September 23, 2024 | 31 Int. Animal foodstuffs |
| SMART SNACKS | Canada | 1700050 | TMA936101 | April 26, 2016 | Registered | April 26, 2031 | 31 Int. animal foodstuffs, namely, animal feed, animal feed supplements, edible treats for pets |
| TIMOTHY NATURALS | U.S. | 85/476866 | 4169497 | July 3, 2012 | Registered | July 3, 2022 | 31 Int. Pet food for small mammals comprised in whole or substantial part of timothy hay |

| Trademark | Country | Application No. | Registration No. | Registration Date | Status | Next Renewal | Goods |
|-------------------------|---------|-----------------|------------------|-------------------|---|------------------|---|
| VeggieBlend | China | 42086565 | | | Assignment from current owner to client signed, and assignment application filed with CNIPA on March 19, 2021 | | 31 |
| VEGGIEBLEND | U.S. | 86/855722 | 5131521 | January 31, 2017 | Registered | January 31, 2027 | 31 Int. Food for birds; pet food; animal foodstuffs |
| WILD & SPICY | Canada | 1236604 | TMA668448 | July 21, 2006 | Registered | July 21, 2021 | Loc. (1) Pet food |
| WILD & SPICY | U.S. | 78/440035 | 2989511 | August 30, 2005 | Registered | August 30, 2025 | 31 Int. Pet food |
| ZUPREEM | Bahrain | A0051412 | | | Pending | | 31 Int. animal feed for exotic animals, namely, birds, small animals and zoo animals, excluding domestic livestock, dogs and cats |
| ZuPreem | China | 39641641 | | | Assignment from current owner to client signed, and assignment application filed with CNIPA on March 19, 2021 | | 35 |
| ZUPREEM | China | 43980445 | 43980445 | January 14, 2021 | Registered | January 13, 2031 | 31 Int. Animal foodstuffs; Pet food; Edible chews for animals; Beverages for pets; Straw, Straw litter; |

| Trademark | Country | Application No. | Registration No. | Registration Date | Status | Next Renewal | Goods |
|----------------|---------|-----------------|------------------|-------------------|-----------|--------------|---|
| | | | | | | | Litter for animals; Litter for pets; Litter peat; Sanded paper for pets [litter]; Aromatic sand for pets [litter] |
| ZUPREEM | Iran | A0051412 | | | Pending | | 31 Int. animal feed for exotic animals, namely, birds, small animals and zoo animals, excluding domestic livestock, dogs and cats |
| ZUPREEM | Oman | A0051412 | | | Pending | | 31 Int. animal feed for exotic animals, namely, birds, small animals and zoo animals, excluding domestic livestock, dogs and cats |
| ZUPREEM | Vietnam | A0051412 | | | Pending | | 31 Int. animal feed for exotic animals, namely, birds, small animals and zoo animals, excluding domestic livestock, dogs and cats |
| ZuPreem | Iraq | 74208 | | | Published | | 31 Int. foods for exotic animals, namely, birds and zoo animals; animal feed |

| Trademark | Country | Application No. | Registration No. | Registration Date | Status | Next Renewal | Goods |
|----------------|-----------|-----------------|------------------|--------------------|------------|-------------------|---|
| | | | | | | | for birds and small animals; animal feed |
| ZUPREEM | Australia | 805011 | 805011 | September 29, 2000 | Registered | August 27, 2029 | 31 Int. Foodstuffs for animals; foods for animals sold through pet stores, veterinarians and zoos |
| ZUPREEM | Brazil | 820280496 | 820280496 | April 23, 2002 | Registered | April 23, 2022 | 31 Int. Foods for exotic animals, namely, birds and zoo animals, excluding domestic livestock, dogs and cats |
| ZUPREEM | Canada | 1095500 | TMA627003 | November 29, 2004 | Registered | November 29, 2029 | Loc. (1) Animal feed, bedding and litter for birds and small animals |
| ZUPREEM | Canada | 843323 | TMA524602 | March 9, 2000 | Registered | March 9, 2030 | Loc. (1) Foods for exotic animals, namely, birds and zoo animals, excluding domestic livestock, dogs and cats |
| ZUPREEM | Chile | 1247569 | 1274715 | May 11, 2018 | Registered | May 11, 2028 | 31 Int. Animal foodstuff; animal feed for exotic animals, namely, birds, small animals and zoo animals; animal feed for birds and small |

| Trademark | Country | Application No. | Registration No. | Registration Date | Status | Next Renewal | Goods |
|----------------|--------------------|-----------------|------------------|--------------------|------------|--------------------|---|
| | | | | | | | animals; pet treats |
| ZUPREEM | China | 7392101 | 7392101 | April 21, 2014 | Registered | April 20, 2024 | 31 Int. Animal foodstuffs; Pet food; Edible chews for animals; Beverages for pets; Straw, Straw litter; Products for pet litter; Litter peat; Sanded paper for pets [litter]; Aromatic sand for pets [litter] |
| ZUPREEM | Cuba | A0051412 | 1264113 | July 1, 2015 | Registered | | 31 Int. animal feed for exotic animals, namely, birds, small animals and zoo animals, excluding domestic livestock, dogs and cats |
| ZUPREEM | Dominican Republic | 2002-110087 | 129207 | September 30, 2002 | Registered | September 30, 2022 | 31 Int. Foods for exotic animals, namely, birds and zoo animals, excluding domestic livestock, dogs and cats |
| ZUPREEM | EU | 509026 | 509026 | August 7, 2000 | Registered | March 26, 2027 | 31 Int. Food for animals sold through pet stores, veterinary surgeons, testing laboratories and zoos. |

| Trademark | Country | Application No. | Registration No. | Registration Date | Status | Next Renewal | Goods |
|-----------|-----------|-------------------|------------------|--|------------|-------------------|---|
| ZUPREEM | Hong Kong | 301221812 | 301221812 | Registration Date: October 16, 2008; Actual Date of Registration: April 15, 2009 | Registered | October 15, 2028 | 31 Int. Foodstuffs for animals; foods for animals sold through pet stores, veterinarians and zoos; hay; bedding consisting primarily of wood chips; litter for birds and small animals. |
| ZUPREEM | Iceland | A0051412 | 1264113 | July 1, 2015 | Registered | | 31 Int. animal feed for exotic animals, namely, birds, small animals and zoo animals, excluding domestic livestock, dogs and cats |
| ZUPREEM | India | 2624932 | 2624932 | July 4, 2016 | Registered | November 8, 2023 | 31 Int. animal feed for exotic animals, namely, birds, small animals and zoo animals, excluding domestic livestock, dogs and cats |
| ZUPREEM | Indonesia | D00201306276 4 | IDM0005222 05 | December 30, 2013 | Registered | December 30, 2023 | 31 Int. animal feed for exotic animals, namely, birds, small animals and zoo animals, excluding domestic livestock, dogs and cats |



| Trademark | Country | Application No. | Registration No. | Registration Date | Status | Next Renewal | Goods |
|----------------|-----------------|-----------------|------------------|-------------------|------------|--------------------|---|
| ZUPREEM | Israel | A0051412 | 1264113 | July 1, 2015 | Registered | | 31 Int. animal feed for exotic animals, namely, birds, small animals and zoo animals, excluding domestic livestock, dogs and cats |
| ZUPREEM | Japan | 2000-029162 | 4491430 | July 19, 2001 | Registered | July 19, 2021 | 31 Int. Animal Feed, Bait, Proteins for animal feed |
| ZUPREEM | Korea | 2000-14694 | 497232 | July 10, 2001 | Registered | July 10, 2021 | 31 Int. Mash for fattening livestock, dog food, cat food, formula animal feed, feed supplements, pet feed |
| ZuPreem | Kuwait | 180243 | 149999 | November 1, 2017 | Registered | May 11, 2026 | 31 Int. bird food; food for animals |
| ZUPREEM | Madrid Protocol | A0051412 | 1264113 | July 1, 2015 | Registered | July 1, 2025 | 31 Int. animal feed for exotic animals, namely, birds, small animals and zoo animals, excluding domestic livestock, dogs and cats |
| ZuPreem | Malaysia | 2016058510 | 2016058510 | May 10, 2016 | Registered | May 10, 2026 | 31 Int. bird food; food for animals |
| ZUPREEM | Mexico | 391559 | 629076 | November 1, 2000 | Registered | September 21, 2029 | 31 Int. Food for animals sold through pet stores, veterinary surgeons, testing laboratories and zoos |


| Trademark | Country | Application No. | Registration No. | Registration Date | Status | Next Renewal | Goods |
|-----------|-------------|-----------------|------------------|-------------------|------------|------------------|---|
| ZUPREEM | New Zealand | A0051412 | 1264113 | July 1, 2015 | Registered | | 31 Int. animal feed for exotic animals, namely, birds, small animals and zoo animals, excluding domestic livestock, dogs and cats |
| ZUPREEM | Norway | A0051412 | 1264113 | July 1, 2015 | Registered | | 31 Int. animal feed for exotic animals, namely, birds, small animals and zoo animals, excluding domestic livestock, dogs and cats |
| ZUPREEM | Pakistan | 348740 | 348740 | October 30, 2013 | Registered | October 30, 2023 | 31 Int. Animal feed for exotic animals, namely, birds, small animals and zoo animals, excluding domestic livestock, dogs and cats |
| ZUPREEM | Panama | 122426 | 122426 | August 7, 2002 | Registered | August 7, 2022 | 31 Int. Food for exotic animals, namely, birds and zoo animals, excluding domestic livestock, dogs and cats. |
| ZUPREEM | Philippines | 4-2008-013074 | 4-2008-013074 | May 31, 2009 | Registered | May 31, 2029 | 31 Int. Foodstuffs for animals; foods for animals sold through pet stores, |

| Trademark | Country | Application No. | Registration No. | Registration Date | Status | Next Renewal | Goods |
|----------------|--------------|-----------------|---------------------|-------------------|---|-------------------|---|
| | | | | | | | veterinarians and zoos; hay; bedding consisting primarily of wood chips; litter for birds and small animals. |
| ZuPreem | Qatar | 108183 | 108183 | November 7, 2017 | Registered | August 16, 2026 | 31 Int. bird food, food for animals |
| ZUPREEM | Russia | A0051412 | 1264113 | July 1, 2015 | Registered | | 31 Int. animal feed for exotic animals, namely, birds, small animals and zoo animals, excluding domestic livestock, dogs and cats |
| ZUPREEM | Saudi Arabia | 167295 | 143205198 (1369/03) | June 5, 2012 | Registered (Possible to file renewal in 6-month grace period before June 30, 2021) | December 30, 2020 | 31 Int. Animal foodstuffs; bird and animal litter; pet food; foods for exotic animals; bird food; pet treats |
| ZUPREEM | Singapore | S/3611/97 | T97/03611E | November 15, 2001 | Registered | January 15, 2029 | 31 Int. Foodstuffs for animals; foods for animals sold through pet stores, veterinarians and zoos |
| ZUPREEM | South Africa | 99/15809 | 99/15809 | March 7, 2003 | Registered | August 27, 2029 | 31 Int. Foods for exotic animals including birds and zoo animals, excluding domestic livestock, |

| Trademark | Country | Application No. | Registration No. | Registration Date | Status | Next Renewal | Goods |
|----------------|-------------|-----------------|------------------|--------------------|------------|------------------|--|
| | | | | | | | dogs and cats |
| ZUPREEM | Switzerland | A0051412 | 1264113 | September 10, 2015 | Registered | | 31 Int. animal feed for exotic animals, namely, birds, small animals and zoo animals, excluding domestic livestock, dogs and cats |
| ZUPREEM | Taiwan | 97048259 | 1384912 | November 1, 2009 | Registered | October 31, 2029 | 21 Int. Bedding (for animals) consisting primarily of wood chips. 31 Int. Foodstuffs for animals; foods for animals sold through pet stores, veterinarians and zoos; hay; litter for birds and small animals. |
| ZUPREEM | Thailand | 712140 | TM318086 | July 7, 2010 | Registered | October 20, 2028 | 31 Int. Foodstuffs for animals; foods for animals sold through pet stores, veterinarians and zoos; hay; bedding consisting primarily of wood chips; litter for birds and small animals. |

| Trademark | Country | Application No. | Registration No. | Registration Date | Status | Next Renewal | Goods |
|-----------|--|-----------------|------------------|-------------------|------------|--------------------|---|
| ZUPREEM | Thailand | unknown | 225788 | September 8, 2005 | Registered | September 13, 2024 | 31 Int. Foods for exotic animals, namely, birds and zoo animals, excluding domestic livestock, dogs and cats, bedding consisting primarily of wood chips, and litter for birds and small animals. |
| ZUPREEM | Turkey | A0051412 | 1264113 | July 1, 2015 | Registered | | 31 Int. animal feed for exotic animals, namely, birds, small animals and zoo animals, excluding domestic livestock, dogs and cats |
| ZUPREEM | UK (UK comparable mark of EUTM No. 000509026) | N/A | UK00900509026 | June 23, 2000 | Registered | March 26, 2027 | 31 Int. Food for animals sold through pet stores, veterinary surgeons, testing laboratories and zoos. |
| ZUPREEM | U.S. | 75/225195 | 2261863 | July 20, 1999 | Registered | July 20, 2029 | 31 Int. Foods for exotic animals, namely, birds and zoo animals, excluding domestic livestock, dogs and cats |
| ZUPREEM | U.S. | 76/112826 | 2897578 | October 26, 2004 | Registered | October 26, 2024 | 31 Int. Animal feed for birds and small animals |

| Trademark | Country | Application No. | Registration No. | Registration Date | Status | Next Renewal | Goods |
|---|----------------------|-----------------|------------------|---------------------------|------------|-------------------|--|
| ZUPREEM | United Arab Emirates | 155815 | 155815 | July 18, 2012 | Registered | April 14, 2021 | 31 Int. Animal foodstuffs; bird and animal litter; pet food; foods for exotic animals; bird food; pet treats |
| 舒普瑞 (Chinese characters) | China | 22869177 | 22869177 | February 28, 2018 | Registered | February 27, 2028 | 31 Int. Animal foodstuffs; Pet food; Edible chews for animals; Beverages for pets; Straw litter; Litter for animals; Litter peat; Sanded paper[litter] for pets ; Aromatic sand [litter]for pets |
| ZuPreem FiberLong and Design | U.S. | 88/882126 | 6189779 | November 3, 2020 | Registered | November 3, 2026 | 31 Int. Pet food for small animals, namely, rabbits and guinea pigs |
| ZuPreem FruitBlend | Canada | 1769064 | TMA968243 | April 13, 2017 | Registered | April 13, 2032 | 31 Int. bird feed |
| ZUPREEM FRUITBLEND WITH NATURAL FRUIT FLAVORS & Design | Japan | 2012-066149 | 5549542 | January 11, 2013 | Registered | January 11, 2023 | 31 Int. Bird feed containing fruits or fruit flavor. |
| ZuPreem NutBlend | Canada | 1763710 | TMA958601 | December 21, 2016 | Registered | December 21, 2031 | 31 Int. bird food |
|  NutBlend | China | 52698688 | | <<filed January 4, 2021>> | Pending | | 31 Int. Animal foodstuffs; pet food; bird food |
|  PastaBlend | China | 52722624 | | <<filed January 4, 2021>> | Pending | | 31 Int. Animal foodstuffs; pet food; bird food |



| Trademark | Country | Application No. | Registration No. | Registration Date | Status | Next Renewal | Goods |
|---|---|-----------------|---|---|---|-------------------|---|
| ZUPREEM SMART SELECTS | Thailand | 1013529 | 171130795 | November 12, 2015 | Registered | November 11, 2025 | 31 Int. animal foodstuffs |
| ZuPreem Timothy Naturals | Canada | 1769067 | TMA968908 | April 24, 2017 | Registered | April 24, 2032 | 31 Int. pet food for small mammals; hay |
| ZuPreem VeggieBlend | Canada | 1763709 | TMA958591 | December 21, 2016 | Registered | December 21, 2031 | 31 Int. Food for birds; pet food; animal foodstuffs |
|  VeggieBlend | China | 52711992 | | | Pending | | 31 Int. Animal foodstuffs; pet food; bird food |
| ZUPREEM ZU/PREEM 路比尔 | UK China | 2002874 | 2002874 30142843 | March 1, 1996 April 14, 2019 | Registered Assignment from current owner to client signed, and assignment application filed with CNIPA on March 19, 2021 | November 23, 2024 | 31 Int. Foodstuffs for animals; foods for animals sold through pet stores, veterinarians and zoos 31 |

2. Domain Names:

- a. zupreem.com
- b. zupreem.sg
- c. zupreem.ae
- d. zupreem.jp
- e. zupreem.kr
- f. zupreem.in
- g. zupreem.it
- h. zupreem.fr
- i. BIRDFOODFACTS.COM
- j. CONVERTYOURBIRD.COM
- k. FEEDSMART.COM
- l. FRUITBLEND.NET
- m. FRUITBLEND.BIZ
- n. FRUITBLEND.CO

- o. FRUITBLEND.PET
- p. FRUITBLEND.US
- q. NATURESPROMISEPET.COM
- r. PETFOODMARKETRESEARCH.COM
- s. PREMIUMNUTRITIONALPRODUCTS.COM
- t. ZUPREEM.BE
- u. ZUPREEM.CN
- v. ZUPREEM.CO.UK
- w. ZUPREEM.DE
- x. ZUPREEM.FM
- y. ZUPREEM.PET
- z. ZUPREEMWORLDWIDE.COM
- aa. TIMOTHYNATURALS.COM
- bb. ZUPREEM.INFO
- cc. ZUPREEM.CO
- dd. ZUPREEM.US
- ee. ZUPREEM.BIZ
- ff. EMBRACEPLUSHANDFEEDING.COM
- gg. ZUPREEM.NET

3. Common Law Trademarks:

- 
- 
- ESSENTIAL NUTRITION
- AVIANBREEDER
- CONVERTING TO A HEALTHY DIET
- TOUGH LOVE
- SLOW AND STEADY
- BIRDIE'S CHOICE
- ZUNATION
- DON'T BE A SUCKER FOR SEEDS

4. Social Media Accounts:

- Facebook: <https://www.facebook.com/zupreem>
- Twitter: <https://www.facebook.com/zupreem>
- LinkedIn: <https://www.linkedin.com/company/zupreem/about/>
- Instagram: https://www.instagram.com/zupreem_zunation/?hl=en
- YouTube: <https://www.youtube.com/channel/UChAY-EUCZxbbFa9Byc9Gyuw>