

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM670169

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
For Life Products, LLC		08/25/2021	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	Great Innovations LLC		
Street Address:	2301 SW 145th Ave.		
City:	Miramar		
State/Country:	FLORIDA		
Postal Code:	33027		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	3945652	COUCH BUDDY	
Registration Number:	3945640	COUCH KING	
Registration Number:	3975190	DIRT ASSASSIN	
Registration Number:	3897773	FLEXI BRITE	
Registration Number:	4496359	JEANS JULES	
Registration Number:	3945396	MAGNABRITE EXTENDALITE	
Registration Number:	3984000	PEDISONIC	
Registration Number:	5487990	RELIEVE & RELAX	
Registration Number:	6070168	REVITA AIR	
Registration Number:	6070167	REVITA AIR	
Serial Number:	88262433	SENSATOUCH	
Registration Number:	4206926	SMART STOP HINGE PIN DOOR STOP	
Registration Number:	4143887	SMART-STOP	
Registration Number:	4455542	SWIRL COOL	
Registration Number:	3804356	TRAPZ-IT	
Registration Number:	3978286	TURNS ANY COUCH INTO THE BEST SEAT IN TH	
CORRESPONDENCE DATA			
Fax Number:	3126165700		

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TRADEMARK

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-616-5600
Email: esaviano@leydig.com
Correspondent Name: Michelle L. Zimmermann
Address Line 1: Two Prudential Plaza, 180 N. Stetson Ave
Address Line 2: Suite 4900
Address Line 4: Chicago, ILLINOIS 60601

NAME OF SUBMITTER:	Michelle L. Zimmermann
SIGNATURE:	/Michelle L. Zimmermann/
DATE SIGNED:	08/25/2021

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

WHEREAS, For Life Products, LLC (Assignor), a Florida Limited Liability Company, having its principal offices at 2301 SW 145th Avenue, Miramar, Florida 33027 has adopted, used, is using and is the owner of the following marks now registered and/or pending in the United States and Canadian Patent and Trademark Offices:

COUNTRY	MARK / TITLE	DATE FILED	SERIAL NO.	REGISTRATION NUMBER	REGISTRATION DATE
United States of America	COUCH BUDDY	Jan 21, 2010	77916725	3945652	Apr 12, 2011
United States of America	COUCH KING	Jan 20, 2010	77915959	3945640	Apr 12, 2011
United States of America	DIRT ASSASSIN	Aug 20, 2009	77809125	3975190	Jun 7, 2011
United States of America	FLEXI BRITE	Apr 24, 2009	77722032	3897773	Dec 28, 2010
United States of America	JEANS JULES	Feb 10, 2012	85539867	4496359	Mar 11, 2014
United States of America	MAGNABRITE EXTENDALITE	Nov 16, 2009	77873393	3945396	Apr 12, 2011
United States of America	PEDISONIC	May 13, 2010	85037468	3984000	Jun 28, 2011
United States of America	RELIEVE & RELAX	Jun 1, 2017	87472470	5487990	Jun 5, 2018
United States of America	REVITA AIR	Aug 29, 2018	88097946	6070168	Jun 2, 2020
United States of America	REVITA AIR & Design	Aug 29, 2018	88097926	6070167	Jun 2, 2020
United States of America	SENSATOUCH	Jan 15, 2019	88262433		
Canada	SMART STOP HINGE PIN DOOR STOP & Design	Sep 6, 2011	1543352	TMA886248	Sep 19, 2014
United States of America	SMART STOP HINGE PIN DOOR STOP & Design	Mar 7, 2011	85259523	4206926	Sep 11, 2012
United States of America	SMART-STOP	Feb 21, 2011	85247596	4143887	May 15, 2012
Canada	SWIRL COOL	Apr 17, 2012	1573447	TMA902138	Apr 27, 2015
United States of America	SWIRL COOL	Oct 18, 2011	85449782	4455542	Dec 24, 2013
United States of America	TRAPZ-IT	Mar 26, 2009	77700000	3804356	Jun 15, 2010
United States of America	TURNS ANY COUCH INTO THE BEST SEAT IN THE HOUSE!	Dec 16, 2010	85199223	3978286	Jun 14, 2011

WHEREAS, Great Innovations LLC (Assignee), a Florida limited liability company, having its principal place of business at 2301 SW 145th Ave. Miramar, FL 33027 is desirous of acquiring said marks;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said marks, together with the goodwill symbolized by said marks and registrations thereof, and including all common-law and other rights in said marks, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said marks prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on the 25th day of August 2021.

For Life Products, LLC

Michael G. Pfefferkorn

By: Michael G. Pfefferkorn

Title: Secretary

Great Innovations LLC

Joe McDonnell

By: Joe McDonnell

Title: CEO