

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM670209

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Southwest Spirits & Wine, LLC		08/24/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Southwest Spirits Brands, LLC		
Street Address:	9761 Clifford Drive		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75220		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90420531	HENDERSON	
CORRESPONDENCE DATA			
Fax Number:	2147064242		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-706-4223		
Email:	trademarks@solidcounsel.com		
Correspondent Name:	Tom A. Kulik		
Address Line 1:	500 N. Akard Suite 2700		
Address Line 2:	Scheef & Stone, L.L.P.		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	11947.637		
NAME OF SUBMITTER:	Tom A. Kulik		
SIGNATURE:	/TAK/		
DATE SIGNED:	08/25/2021		
Total Attachments: 3			
source=TM Assignment-signed; HENDERSON; Southwest Spirits & Wine to Southwest Spirits Brands (11947.637)#page1.tif			
source=TM Assignment-signed; HENDERSON; Southwest Spirits & Wine to Southwest Spirits Brands (11947.637)#page2.tif			

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between **Southwest Spirits & Wine, LLC**, a Delaware limited liability company ("Assignor") with a principal place of business at 9761 Clifford Drive, Dallas, Texas 75220, and **Southwest Spirits Brands, LLC**, a Delaware limited liability company with a principal place of business at 9761 Clifford Drive, Dallas, Texas 75220 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to Trademark Application No. 90/420,531 for the mark HENDERSON filed on December 28, 2020 (the "Trademark"), together with the goodwill of the business connected with and symbolized by the Trademark; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademark in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademark (including, without limitation, the right to renew any registration included in the Trademark, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademark, and any priority right that may arise from the Trademark), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

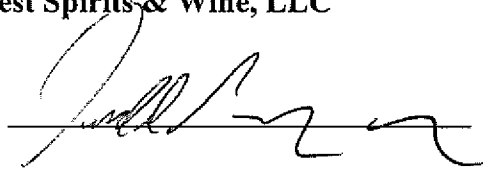
Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the Trademark set forth above to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademark.

This Trademark Assignment may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment on the dates set forth.

ASSIGNOR:

Southwest Spirits & Wine, LLC

Signed: 

Name: Guillermo Rodriguez

Title: CEO

STATE OF TEXAS :

COUNTY OF DALLAS :

On this 24th day of August, 2021, before me, a Notary Public in and for the State and County aforesaid, personally appeared Guillermo Rodriguez, known by me to be the person of the above name, an officer of and duly authorized to execute this Assignment on behalf of Southwest Spirits & Wine, LLC, and who signed and executed the foregoing instrument.

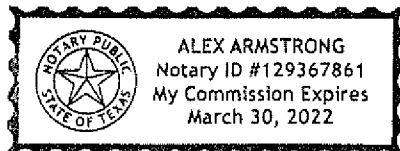
Given under my hand and seal of office this 24th day of August, 2021.

My commission expires:

March 30, 2022


Notary Public

Dallas, Tx
Address



ASSIGNEE:

Name

[Signature]
Name: Guillermo Rodriguez
Title: CEO

STATE OF Texas :

COUNTY OF Dallas :

On this 24 day of August, 2021, before me, a Notary Public in and for the State and County aforesaid, personally appeared Guillermo Rodriguez, known by me to be the person of the above name, an officer of and duly authorized to execute this Assignment on behalf of [Assignee's name], and who signed and executed the foregoing instrument.

Given under my hand and seal of office this 24 day of August, 2021.

My commission expires:

March 30, 2022

[Signature]
Notary Public

Dallas, TX
Address

