

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM670482

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association		08/25/2021	a national banking association: UNITED STATES

RECEIVING PARTY DATA

Name:	Sportsman's Guide, LLC
Street Address:	2800 Southcross Drive West
City:	Burnsville
State/Country:	MINNESOTA
Postal Code:	55306
Entity Type:	Limited Liability Company: MINNESOTA

PROPERTY NUMBERS Total: 74

Property Type	Number	Word Mark
Registration Number:	2505159	GUIDEOUTDOORS
Serial Number:	85737478	HQ ISSUE
Registration Number:	4090473	HQ MILITARY SURPLUS HEADQUARTERS
Registration Number:	4277166	HQ MILITARY SURPLUS
Registration Number:	4142793	HQMILITARYSURPLUS.COM
Registration Number:	2398567	NWSE FIELD TESTED GUIDE GEAR SINCE 1977
Registration Number:	2341043	SHOOTER'S
Registration Number:	1864041	THE FUN TO READ CATALOG
Registration Number:	2275950	THE FUN TO BROWSE WEBSITE
Registration Number:	4265609	THE SPORTSMAN'S GUIDE
Registration Number:	2624677	THE SPORTSMAN'S GUIDE
Registration Number:	1430664	THE SPORTSMAN'S GUIDE
Registration Number:	1436014	THE SPORTSMAN'S GUIDE
Registration Number:	2267142	SPORTSMAN'S GUIDE
Registration Number:	4084073	THE SPORTSMAN'S GUIDE
Registration Number:	4346906	TRUCK MONKEY.COM
Registration Number:	2508801	BARGAIN OUTFITTERS
Registration Number:	3987103	W WORKWEARSAVINGS.COM
Registration Number:	2477901	YOUR GUIDE TO THE GREAT OUTDOORS!

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4321698	YOUR GUIDE
Serial Number:	86172958	BUYER'S CLUB
Serial Number:	86183568	SHARE THE THRILL
Serial Number:	86175738	SPORTSMAN'S GUIDE
Serial Number:	86175767	SG
Serial Number:	86175855	SG SPORTSMAN'S GUIDE
Serial Number:	86172964	SPORTSMAN'S GUIDE BUYER'S CLUB
Serial Number:	86264161	365 OUTDOOR WEAR
Registration Number:	4534826	HQ ISSUE
Serial Number:	86413058	GUIDE GEAR
Serial Number:	86393298	BUYER'S CLUB SPORTSMAN'S GUIDE
Registration Number:	3986946	BOATINGSAVINGS.COM
Registration Number:	2718820	BUYER'S CLUB 4 PAY PLAN
Registration Number:	3205087	BUYER'S CLUB THE SPORTSMAN'S GUIDE ADVAN
Registration Number:	3179525	BUYER'S CLUB THE SPORTSMAN'S GUIDE
Registration Number:	4389220	CASTLECREEK S
Registration Number:	4389212	CASTLECREEK S
Registration Number:	4389213	CASTLECREEK S
Registration Number:	2493084	FIELD TESTED GUIDE GEAR SINCE 1977 NWES
Registration Number:	3596681	FRIENDS DON'T LET FRIENDS OVERPAY!
Registration Number:	2913478	GUIDE DRY
Registration Number:	3786406	GUIDE GEAR FIELD TESTED SINCE 1977
Registration Number:	3825164	GUIDE GEAR FIELD TESTED SINCE 1977
Registration Number:	3765703	GUIDE GEAR FIELD TESTED SINCE 1977
Registration Number:	3746091	GUIDE GEAR FIELD TESTED SINCE 1977
Registration Number:	3798246	GUIDE GEAR FIELD TESTED SINCE 1977
Registration Number:	3765704	GUIDE GEAR FIELD TESTED SINCE 1977
Registration Number:	3798245	GUIDE GEAR FIELD TESTED SINCE 1977
Registration Number:	3825165	GUIDE GEAR
Registration Number:	3765705	GUIDE GEAR
Registration Number:	3786409	GUIDE GEAR
Registration Number:	3798262	GUIDE GEAR
Registration Number:	3736168	GUIDE GEAR
Registration Number:	3746121	GUIDE GEAR
Registration Number:	3236303	GUIDE GEAR
Registration Number:	5102937	HQ ISSUE
Registration Number:	5686735	HUNTRITE
Serial Number:	87393063	BALLISTICA

Property Type	Number	Word Mark
Serial Number:	87392879	GUIDE GEAR
Registration Number:	5776095	HQ ISSUE
Registration Number:	5662122	BOLDERTON
Serial Number:	87393078	WAKOTA RIDGE
Serial Number:	87393039	RANCH GEAR
Registration Number:	5776097	HQ ISSUE
Serial Number:	87394777	CASTLECREEK
Serial Number:	87394836	SAWTOOTH
Serial Number:	87394903	IRONWOOD
Serial Number:	87394189	G GUIDE GEAR
Serial Number:	87394821	B BOLDERTON
Serial Number:	87394805	S CASTLECREEK
Serial Number:	87393022	SG
Serial Number:	87980906	S CASTLECREEK
Serial Number:	87400647	CROIXCOUNTY
Registration Number:	5400691	WHITETAIL UNIVERSE
Serial Number:	88393912	BOLDERTON

CORRESPONDENCE DATA

Fax Number: 6127661600

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6127666911

Email: susan.carlson@faegredrinker.com

Correspondent Name: Susan Carlson, Faegre Drinker Biddle

Address Line 1: 90 SOUTH 7TH STREET SUITE 2200

Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER:	Susan Carlson
SIGNATURE:	/e/ Susan Carlson
DATE SIGNED:	08/26/2021

Total Attachments: 7

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

This Release of Security Interest in Trademarks, dated as of August 25, 2021, is made by Wells Fargo Bank, National Association (together with its successors and assigns, the “Lender”), for itself and for the Secured Parties (in such capacities, the “Grantee”) in favor of Sportsman’s Guide, LLC, a Minnesota limited liability company, formerly The Sportsman’s Guide, Inc., a Minnesota corporation (“Grantor”);

WHEREAS, pursuant to that certain Pledge and Security Agreement dated as of April 10, 2015 (as amended, restated, supplemented or otherwise modified from time to time, the “Security Agreement”) by and among the Grantor, Grantee, and others party thereto, that certain Confirmatory Grant of Security Interest in United States Trademarks effective as of April 10, 2015 (the “Trademark Agreement”), and that certain Supplemental Confirmatory Grant of Security Interest in United States Trademarks effective as of January 3, 2020 (the “Supplemental Agreement”; all capitalized terms not defined herein shall have the respective meaning given to them in the Security Agreement, Trademark Agreement, or Supplemental Agreement, as applicable) by and among the Grantor and Grantee, Grantor pledged and granted to Grantee, on behalf of and for the benefit of the Secured Parties, a security interest in all of Grantor’s right, title and interest in and to (a) its trademarks (including service marks), trade names, trade styles, trade dress and the registrations and applications for registration thereof, including the trademarks listed on Exhibit A and Exhibit B attached hereto and the goodwill of the business symbolized by the foregoing (the “Marks”); (b) all licenses of the foregoing, whether as licensee or licensor; (c) all renewals of the foregoing; (d) all income, royalties, damages, and payments now or hereafter due or payable with respect thereto, including, without limitation, damages, claims, and payments for past and future infringements thereof; and (e) all rights to sue for past, present, and future infringements of the foregoing, including the right to settle suits involving claims and demands for royalties owing (clauses (a) through (e) collectively being the “Trademark Collateral”), and such Trademark Agreement was recorded in the Assignment Division of the United States Patent and Trademark Office on April 13, 2015 at Reel 5496, Frame 0719, and such Supplemental Agreement was recorded in the Assignment Division of the United States Patent and Trademark Office on January 6, 2020 at Reel 6831, Frame 0186;

WHEREAS, Grantee wishes to terminate and release, without representation or warranty, all of Grantee’s security interest in all of Grantor’s right, title and interest in and to Trademark Collateral, including without limitation the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantee hereby terminates and releases, without representation or warranty, all of Grantee’s security interest in all of Grantor’s right, title and interest in and to Trademark Collateral, including without limitation the Marks.

Signature page follows

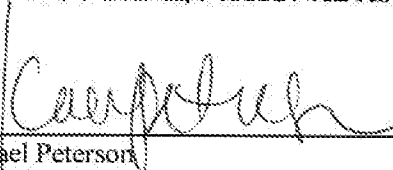
IN WITNESS WHEREOF, Grantee has executed this Release of Security Interest in Trademarks as of the date first set forth above.

WELLS FARGO BANK, NATIONAL ASSOCIATION

By:

Name: Kael Peterson

Title: Senior Vice President

A handwritten signature in cursive script, appearing to read "Kael Peterson", written over a horizontal line.

CONFIRMATORY GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS

Exhibit A - SCHEDULE OF TRADEMARKS

TRADEMARKS	STATUS	APP. NUMBER	REG. NUMBER	CLASS
Guide Outdoors	Registered	75726978	2505159	35 41
HQ Issue (and Design)	Allowed	85737478		13 25
HQ Military Surplus Headquarters	Registered	85334977	4090473	35
HQ Military Surplus	Registered	85551013	4277166	35
HQMilitarySurplus.com	Registered	85464529	4142793	35
NWSE Field Tested Guide Gear Since 1977 (and Design)	Registered	75597619	2398567	25
Shooter's (and Design)	Registered	75699002	2341043	35
The Fun to Read Catalog	Registered	74393827	1864041	42
The Fun to Browse Website (and Design)	Registered	75504729	2275950	35
The Sportsman's Guide (and Design)	Registered	85478649	4265609	25
The Sportsman's Guide (and Design)	Registered	76328680	2624677	35
The Sportsman's Guide	Registered	73590626	1430664	42
The Sportsman's Guide (and Design)	Registered	73590627	1436014	42
The Sportsman's Guide	Registered	75504719	2267142	35
The Sportsman's Guide	Registered	85388645	4084073	35 36
Truckmonkey.com (and Design)	Registered	85794124	4346906	35
Bargain Outfitters (and Design)	Registered	75877354	2508801	35
W Workwearsavings.com (and Design)	Registered	85074955	3987103	35

TRADEMARKS	STATUS	APP. NUMBER	REG. NUMBER	CLASS
Your Guide to the Great Outdoors!	Registered	76093824	2477901	35 41
Your Guide	Registered	85423310	4321698	35
Buyer's Club	Pending	86172958		35
Share the Thrill	Allowed	86183568		35
Sportsman's Guide	Pending	86175738		35
SG (& Design)	Pending	86175767		35
SG Sportsman's Guide (& Design)	Pending	86175855		35
Sportsman's Guide Buyer's Club	Pending	86172964		35
365 Outdoor Wear	Allowed	86264161		35
HQ Issue (and Design)	Registered	85981207	4534826	9 11 13 25
Guide Gear (Expansion)	Pending	86413058		7
Buyer's Club Sportsman's Guide	Pending	86393298		35
BoatingSavings.Com (and Design)	Registered	85033197	3986946	35
Buyer's Club 4 Pay Plan	Registered	76373940	2718820	36
Buyer's Club The Sportsman's Guide Advantage (and Design)	Registered	78620152	3205087	35
Buyer's Club The Sportsman's Guide (and Design)	Registered	78619838	3179525	35
Castlecreek (and Design)	Registered	85627544	4389220	6
Castlecreek (and Design)	Registered	85626935	4389212	24
Castlecreek (and Design)	Registered	85626970	4389213	11 20
Field Tested Guide Gear Since 1977 NWES (and Design)	Registered	75597621	2493084	20 22
Friends Don't Let Friends Overpay!	Registered	78896900	3596681	35

TRADEMARKS	STATUS	APP. NUMBER	REG. NUMBER	CLASS
Guide Dry	Registered	76239124	2913478	25
Guide Gear Field Tested Since 1977	Registered	77668362	3786406	6 12
Guide Gear Field Tested Since 1977	Registered	77979028	3825164	7
Guide Gear Field Tested Since 1977	Registered	77978742	3765703	8
Guide Gear Field Tested Since 1977	Registered	77668382	3746091	14 25
Guide Gear Field Tested Since 1977	Registered	77668444	3798246	11 20 22
Guide Gear Field Tested Since 1977	Registered	77978743	3765704	21
Guide Gear Field Tested Since 1977	Registered	77668345	3798245	9 13 28
Guide Gear	Registered	77979029	3825165	7
Guide Gear	Registered	77978744	3765705	8
Guide Gear	Registered	77683117	3786409	6 12
Guide Gear	Registered	77683138	3798262	9 13 28
Guide Gear	Registered	77683149	3736168	11 20 21 22
Guide Gear	Registered	77683109	3746121	14
Guide Gear	Registered	78756830	3236303	25

SUPPLEMENTAL CONFIRMATORY GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS

Exhibit B - SCHEDULE OF TRADEMARKS

Title	Application No.	Date Filed	Registration No.	Registration Date
HQ Issue	86726257	8/16/2015	5102937	12/20/2016
Huntrite	87393068	3/30/2017	5686735	2/26/2019
Ballistica	87393063	3/30/2017		
Guide Gear (expansion-2016)	87392879	3/30/2017		
HQ Issue (expansion-2016)	87392891	3/30/2017	5776095	6/11/2019
Bolderton	87393060	3/30/2017	5662122	1/22/2019
Wakota Ridge	87393078	3/30/2017		
Ranch Gear	87393039	3/30/2017		
HQ Issue	87394216	3/30/2017	5776097	6/11/2019
Castle Creek	87394777	3/31/2017		
Sawtooth	87394836	3/31/2017		
Ironwood	87394903	3/31/2017		
Guide Gear (Stylized and or Design) LOGO	87394189	3/31/2017		
Bolderton (Stylized and Design)	87394821	3/31/2017		
CastleCreek (Stylized and Design)	87394805	3/31/2017		
SG (Logo)	87393022	3/31/2017		

Title	Application No.	Date Filed	Registration No.	Registration Date
S CastleCreek	87980906	3/31/2017		
CroixCounty	87400647	4/6/2017		
Whitetail Universe	87523662	7/11/2017	5400691	2/13/2018
Bolderton (Class 22 & Class 25)	88393912	4/19/2019		