

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM670808

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Golub Capital Markets LLC, as Administrative Agent	FORMERLY GCI Capital Markets LLC, as Administrative Agent	08/16/2021	Limited Liability Company:

RECEIVING PARTY DATA

Name:	Brandmuscle, Inc.
Street Address:	233 South Wacker Drive
Internal Address:	Suite 4400
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60606
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	4461286	BRANDMUSCLE
Registration Number:	4461287	BRANDMUSCLE
Registration Number:	3969060	BRANDBUILDERSERVICES
Registration Number:	3969061	BRANDBUILDERPRINT
Registration Number:	3969062	BRANDBUILDERDIGITAL
Registration Number:	3822821	FSI BUILDER
Registration Number:	3287646	BUILDMYAD
Registration Number:	2958033	BRANDPLANNER
Registration Number:	2859911	BRANDASSEMBLER
Registration Number:	2850684	BRANDBUILDER
Registration Number:	2587620	BRANDMUSCLE
Registration Number:	2593907	

CORRESPONDENCE DATA

Fax Number: 3125774688

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (312)577-8416

TRADEMARK

Email: carole.dobbins@katten.com
Correspondent Name: Carole Dobbins c/o Katten Muchin
Address Line 1: 525 W. Monroe St.
Address Line 4: Chicago, ILLINOIS 60661

NAME OF SUBMITTER: Carole Dobbins

SIGNATURE: /Carole Dobbins/

DATE SIGNED: 08/27/2021

Total Attachments: 4

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

This **RELEASE OF SECURITY INTEREST IN TRADEMARKS**, dated as of August 16, 2021, is made by Golub Capital Markets LLC (f/k/a GCI Capital Markets LLC), as administrative agent (in such capacity, the "Grantee"), in favor of Brandmuscle, Inc., a Delaware corporation (the "Grantor").

WHEREAS, (i) the Grantor, the Grantee and others are parties to that certain Security Agreement, dated as of December 1, 2015 (as amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement"), and (ii) the Grantor and the Grantee are parties to that certain Trademark Security Agreement dated as of December 1, 2015 (the "Trademark Security Agreement");

WHEREAS, pursuant to the Security Agreement and the Trademark Security Agreement, the Grantor granted to the Grantee a security interest in all of the Grantor's right, title and interest in, to and under the Trademark Collateral (as defined below), including, without limitation, the Trademarks, Trademark registrations and Trademark applications referred to on Schedule A annexed hereto;

WHEREAS, the Trademark Security Agreement was recorded at the United States Patent and Trademark Office (the "USPTO") on December 1, 2015 at Reel 5678 and Frame 0632;

WHEREAS, the Grantee has agreed to terminate and release its security interest in, to and under the Trademark Collateral and reassign any and all rights in the same to the Grantor; and

WHEREAS, capitalized terms used herein and not otherwise defined herein shall have the meanings assigned to them (including by reference to other agreements) in the Security Agreement or Trademark Security Agreement, as applicable.

NOW, THEREFORE, in consideration of the premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantee hereby agrees as follows:

1. *Release of Security Interest.* The Grantee hereby (i) terminates the Trademark Security Agreement, and (ii) terminates, releases, relinquishes and discharges fully all mortgages, liens, and security interests granted to the Grantee for the benefit of itself and the other Secured Parties in the following (collectively, the "Trademark Collateral"):

- a. each Trademark, Trademark registration and Trademark applications owned by Grantor (including, without limitation, the Trademarks, Trademark registrations and Trademark applications referred to on Schedule A annexed hereto);
- b. all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

- c. products and proceeds of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future infringement, misappropriation, dilution, violation or impairment of any Trademark or Trademark registrations owned by the Grantor, including, without limitation, the Trademarks and Trademark registrations relating to Trademarks and referred to on Schedule A annexed hereto and the Trademark registrations issued with respect to the Trademark applications referred to in Schedule A annexed hereto;

and reassigns and transfers to the Grantor, without representation, warranty or recourse of any kind, any and all right, title and interest the Grantee or the Secured Parties may have in, to or under the Trademark Collateral (including, without limitation, the Trademarks, Trademark registrations and Trademark applications referred to on Schedule A annexed hereto).

2. *Recordation.* The Grantee hereby authorizes the Grantor, or the Grantor's authorized representative(s), as the case may be, to record this document with the USPTO and any other applicable governmental office or agency. The Grantee further authorizes and requests that the Commissioner for Trademarks in the USPTO, and any other necessary United States government officer, record this document, it being understood that such recordation shall be at the Grantor's sole expense.

3. *Governing Law.* This document shall be governed by, and construed and interpreted in accordance with, the laws of the State of New York.

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IN WITNESS WHEREOF, the Grantee has caused this Release of Security Interest in Trademarks to be duly executed as of the date first set forth above.

**GOLUB CAPITAL MARKETS LLC (f/k/a GCI
Capital Markets LLC),
as Administrative Agent**

By:  _____

Name: Robert G. Tuchscherer

Title: Senior Managing Director

SCHEDULE A

Trademark Registrations and Trademark Applications

I. U.S. Trademark Registrations

Mark	Application Date	Registration No.	Registration Date
BRANDMUSCLE	2/6/13	4461286	1/7/14
BRANDMUSCLE	2/6/13	4461287	1/7/14
BRANDBUILDERSERVICES	4/19/10	3969060	5/31/11
BRANDBUILDERPRINT	4/19/10	3969061	5/31/11
BRANDBUILDERDIGITAL	4/19/10	3969062	5/31/11
FSI BUILDER	3/27/09	3822821	7/20/10
BUILDMYAD	11/28/06	3287646	9/4/07
BRANDPLANNER	3/19/03	2958033	5/31/05
BRANDASSEMBLER	5/18/02	2859911	7/6/04
BRANDBUILDER	5/18/02	2850684	6/8/04
BRANDMUSCLE	10/13/00	2587620	7/2/02
<i>Design Only</i>	10/13/00	2593907	7/16/02