

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM670813

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Design Ideas, Limited		07/28/2010	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	Wells Fargo Bank, National Association		
Street Address:	101 S. Hanley Road		
Internal Address:	Suite 1400		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63105		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Serial Number:	90519181	XX	
Serial Number:	90453772	MESHWORKS	
Serial Number:	90145103	TEXXTURE	
Serial Number:	88846710		
Serial Number:	88764290	DOODLES	
Serial Number:	88290012	LOOKERS	
Serial Number:	88289883	DRAWERSTORE	
Serial Number:	88094297	DESIGN IDEAS	
Serial Number:	87673901	DESIGNS THAT PACK A PUNCH	
Serial Number:	86899130	SPARROWCLIPS	
Serial Number:	86107506	GELWONDER	
Serial Number:	85481177	DOODLES	
Serial Number:	85318242	TORO	
CORRESPONDENCE DATA			
Fax Number:	2163634588		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2163634677		

OP \$340.00 90519181

Email: dpoirier@beneschlaw.com
Correspondent Name: Duncan Poirier
Address Line 1: 200 Public Square
Address Line 2: Suite 2300
Address Line 4: Cleveland, OHIO 44114

ATTORNEY DOCKET NUMBER: 74960-1

NAME OF SUBMITTER: Duncan Poirier

SIGNATURE: /Duncan Poirier/

DATE SIGNED: 08/27/2021

Total Attachments: 13

source=o Patent Trademark Security Agreement#page1.tif
source=o Patent Trademark Security Agreement#page2.tif
source=o Patent Trademark Security Agreement#page3.tif
source=o Patent Trademark Security Agreement#page4.tif
source=o Patent Trademark Security Agreement#page5.tif
source=o Patent Trademark Security Agreement#page6.tif
source=o Patent Trademark Security Agreement#page7.tif
source=o Patent Trademark Security Agreement#page8.tif
source=o Patent Trademark Security Agreement#page9.tif
source=o Patent Trademark Security Agreement#page10.tif
source=o Patent Trademark Security Agreement#page11.tif
source=o Patent Trademark Security Agreement#page12.tif
source=o Patent Trademark Security Agreement#page13.tif

PATENT AND TRADEMARK SECURITY AGREEMENT

This Patent and Trademark Security Agreement (the "Agreement"), dated as of July 28, 2010, is made by and between Design Ideas, Limited, an Illinois corporation having a business location at the address set forth below next to its signature (the "Debtor"), and Wells Fargo Bank, National Association ("Wells Fargo"), and having a business location at the address set forth below next to its signature.

Recitals

A. Company and Wells Fargo are parties to a Credit and Security Agreement (as amended, supplemented or restated from time to time, the "Credit Agreement") dated the same date as this Agreement, setting forth the terms on which Wells Fargo may now or hereafter extend credit to or for the account of Company.

B. As a condition to extending credit to or for the account of Company, Wells Fargo has required the execution and delivery of this Agreement by Company.

ACCORDINGLY, in consideration of the mutual covenants contained in the Loan Documents and herein, the parties hereby agree as follows:

1. Definitions. All terms defined in the Recitals hereto or in the Credit Agreement that are not otherwise defined herein shall have the meanings given to them in the Credit Agreement. In addition, the following terms have the meanings set forth below:

"Patents" means all of Company's right, title and interest in and to patents or applications for patents, fees or royalties with respect to each, and including without limitation the right to sue for past infringement and damages therefor, and licenses thereunder, all as presently existing or hereafter arising or acquired, including without limitation the patents listed on Exhibit A.

"Security Interest" has the meaning given in Section 2.

"Trademarks" means all of Company's right, title and interest in and to: (i) trademarks, service marks, collective membership marks, registrations and applications for registration for each, and the respective goodwill associated with each, (ii) licenses, fees or royalties with respect to each, (iii) the right to sue for past, present and future infringement, dilution and damages therefor, and (iv) licenses thereunder, all as presently existing or hereafter arising or acquired, including, without limitation, the marks listed on Exhibit B.

2. Security Interest. Company hereby irrevocably pledges and assigns to, and grants Wells Fargo a security interest (the "Security Interest") with power of sale to the extent permitted by law, in the Patents and in the Trademarks to secure payment of the Indebtedness. As set forth in the Credit Agreement, the Security Interest is coupled with a

security interest in substantially all of the personal property of Company. This Agreement grants only the Security Interest herein described, is not intended to and does not affect any present transfer of title of any trademark registration or application and makes no assignment and grants no right to assign or perform any other action with respect to any intent to use trademark application, unless such action is permitted under 15 U.S.C. § 1060.

3. Representations, Warranties and Agreements. Company represents, warrants and agrees as follows:

(a) **Existence; Authority.** Company is a corporation duly organized, validly existing and in good standing under the laws of its state of incorporation, and this Agreement has been duly and validly authorized by all necessary corporate action on the part of Company.

(b) **Patents.** Exhibit A accurately lists all Patents owned or controlled by Company as of the date hereof, or to which Company has a right as of the date hereof to have assigned to it, and accurately reflects the existence and status of applications and letters patent pertaining to the Patents as of the date hereof. If after the date hereof, Company owns, controls or has a right to have assigned to it any Patents not listed on Exhibit A, or if Exhibit A ceases to accurately reflect the existence and status of applications and letters patent pertaining to the Patents, then Company shall within 60 days provide written notice to Wells Fargo with a replacement Exhibit A, which upon acceptance by Wells Fargo shall become part of this Agreement.

(c) **Trademarks.** Exhibit B accurately lists all Trademarks owned or controlled by Company as of the date hereof and accurately reflects the existence and status of Trademarks and all applications and registrations pertaining thereto as of the date hereof; provided, however, that Exhibit B need not list common law marks (i.e., Trademarks for which there are no applications or registrations) which are not material to Company's or any Affiliate's business(es). If after the date hereof, Company owns or controls any Trademarks not listed on Exhibit B (other than common law marks which are not material to Company's or any Affiliate's business(es)), or if Exhibit B ceases to accurately reflect the existence and status of applications and registrations pertaining to the Trademarks, then Company shall promptly provide written notice to Wells Fargo with a replacement Exhibit B, which upon acceptance by Wells Fargo shall become part of this Agreement.

(d) **Affiliates.** As of the date hereof, no Affiliate owns, controls, or has a right to have assigned to it any items that would, if such item were owned by Company, constitute Patents or Trademarks. If after the date hereof any Affiliate owns, controls, or has a right to have assigned to it any such items, then Company shall promptly either: (i) cause such Affiliate to assign all of its rights in such item(s) to Company; or (ii) notify Wells Fargo of such item(s) and cause such Affiliate to execute and deliver to Wells Fargo a patent and trademark security agreement substantially in the form of this Agreement.

(e) **Title.** Company has absolute title to each Patent and each Trademark listed on Exhibits A and B, free and clear of all Liens except Permitted Liens. Company (i) will have, at the time Company acquires any rights in Patents or Trademarks hereafter arising, absolute title to each such Patent or Trademark free and clear of all Liens except Permitted Liens, and (ii) will keep all Patents and Trademarks free and clear of all Liens except Permitted Liens.

(f) **No Sale.** Except as permitted in the Credit Agreement, Company will not assign, transfer, encumber or otherwise dispose of the Patents or Trademarks, or any interest therein, without Wells Fargo's prior written consent.

(g) **Defense.** Company will at its own expense and using commercially reasonable efforts, protect and defend the Patents and Trademarks against all claims or demands of all Persons other than those holding Permitted Liens.

(h) **Maintenance.** Company will at its own expense maintain the Patents and the Trademarks to the extent reasonably advisable in its business including, but not limited to, filing all applications to obtain letters patent or trademark registrations and all affidavits, maintenance fees, annuities, and renewals possible with respect to letters patent, trademark registrations and applications therefor. Company covenants that it will not abandon nor fail to pay any maintenance fee or annuity due and payable on any Patent or Trademark, nor fail to file any required affidavit or renewal in support thereof, without first providing Wells Fargo: (i) sufficient written notice, of at least 30 days, to allow Wells Fargo to timely pay any such maintenance fees or annuities which may become due on any Patents or Trademarks, or to file any affidavit or renewal with respect thereto, and (ii) a separate written power of attorney or other authorization to pay such maintenance fees or annuities, or to file such affidavit or renewal, should such be necessary or desirable.

(i) **Wells Fargo's Right to Take Action.** If Company fails to perform or observe any of its covenants or agreements set forth in this Section 3, and if such failure continues for a period of ten (10) calendar days after Wells Fargo gives Company written notice thereof (or, in the case of the agreements contained in subsection (h), immediately upon the occurrence of such failure, without notice or lapse of time), or if Company notifies Wells Fargo that it intends to abandon a Patent or Trademark, Wells Fargo may (but need not) perform or observe such covenant or agreement or take steps to prevent such intended abandonment on behalf and in the name, place and stead of Company (or, at Wells Fargo's option, in Wells Fargo's own name) and may (but need not) take any and all other actions which Wells Fargo may reasonably deem necessary to cure or correct such failure or prevent such intended abandonment.

(j) **Costs and Expenses.** Except to the extent that the effect of such payment would be to render any loan or forbearance of money usurious or otherwise illegal under any applicable law, Company shall pay Wells Fargo on demand the

amount of all moneys expended and all costs and expenses (including reasonable attorneys' fees and disbursements) incurred by Wells Fargo in connection with or as a result of Wells Fargo's taking action under subsection (i) or exercising its rights under Section 6, together with interest thereon from the date expended or incurred by Wells Fargo at the Default Rate.

(k) **Power of Attorney.** To facilitate Wells Fargo's taking action under subsection (i) and exercising its rights under Section 6, Company hereby irrevocably appoints (which appointment is coupled with an interest) Wells Fargo, or its delegate, as the attorney-in-fact of Company with the right (but not the duty) from time to time to create, prepare, complete, execute, deliver, endorse or file, in the name and on behalf of Company, any and all instruments, documents, applications, financing statements, and other agreements and writings required to be obtained, executed, delivered or endorsed by Company under this Section 3, or, necessary for Wells Fargo, after an Event of Default, to enforce or use the Patents or Trademarks or to grant or issue any exclusive or non-exclusive license under the Patents or Trademarks to any third party, or to sell, assign, transfer, pledge, encumber or otherwise transfer title in or dispose of the Patents or Trademarks to any third party. Company hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof. The power of attorney granted herein shall terminate upon the termination of the Credit Agreement as provided therein and the payment and performance of all Indebtedness.

4. Debtor's Use of the Patents and Trademarks. Company shall be permitted to control and manage the Patents and Trademarks, including the right to exclude others from making, using or selling items covered by the Patents and Trademarks and any licenses thereunder, in the same manner and with the same effect as if this Agreement had not been entered into, so long as no Event of Default occurs and remains uncured.

5. Events of Default. Each of the following occurrences shall constitute an event of default under this Agreement (herein called "Event of Default"): (a) an Event of Default, as defined in the Credit Agreement, shall occur; or (b) Company shall fail promptly to observe or perform any covenant or agreement herein binding on it; or (c) any of the representations or warranties contained in Section 3 shall prove to have been incorrect in any material respect when made.

6. Remedies. Upon the occurrence of an Event of Default and at any time thereafter, Wells Fargo may, at its option, take any or all of the following actions:

(a) Wells Fargo may exercise any or all remedies available under the Credit Agreement.

(b) Wells Fargo may sell, assign, transfer, pledge, encumber or otherwise dispose of the Patents and Trademarks.

(c) Wells Fargo may enforce the Patents and Trademarks and any licenses thereunder, and if Wells Fargo shall commence any suit for such enforcement, Company shall, at the request of Wells Fargo, do any and all lawful acts and execute any and all proper documents required by Wells Fargo in aid of such enforcement.

7. Miscellaneous. This Agreement can be waived, modified, amended, terminated or discharged, and the Security Interest can be released, only explicitly in a writing signed by Wells Fargo. A waiver signed by Wells Fargo shall be effective only in the specific instance and for the specific purpose given. Mere delay or failure to act shall not preclude the exercise or enforcement of any of Wells Fargo's rights or remedies. All rights and remedies of Wells Fargo shall be cumulative and may be exercised singularly or concurrently, at Wells Fargo's option, and the exercise or enforcement of any one such right or remedy shall neither be a condition to nor bar the exercise or enforcement of any other. All notices to be given to Debtor under this Agreement shall be given in the manner and with the effect provided in the Credit Agreement. Wells Fargo shall not be obligated to preserve any rights Company may have against prior parties, to realize on the Patents and Trademarks at all or in any particular manner or order, or to apply any cash proceeds of Patents and Trademarks in any particular order of application. This Agreement shall be binding upon and inure to the benefit of Company and Wells Fargo and their respective participants, successors and assigns and shall take effect when signed by Company and delivered to Wells Fargo, and Company waives notice of Wells Fargo's acceptance hereof. Wells Fargo may execute this Agreement if appropriate for the purpose of filing, but the failure of Wells Fargo to execute this Agreement shall not affect or impair the validity or effectiveness of this Agreement. A carbon, photographic or other reproduction of this Agreement or of any financing statement signed by Company shall have the same force and effect as the original for all purposes of a financing statement. This Agreement shall be governed by the internal law of Missouri without regard to conflicts of law provisions. If any provision or application of this Agreement is held unlawful or unenforceable in any respect, such illegality or unenforceability shall not affect other provisions or applications which can be given effect and this Agreement shall be construed as if the unlawful or unenforceable provision or application had never been contained herein or prescribed hereby. All representations and warranties contained in this Agreement shall survive the execution, delivery and performance of this Agreement and the creation and payment of the Indebtedness.

THE PARTIES WAIVE ANY RIGHT TO TRIAL BY JURY IN ANY ACTION OR PROCEEDING BASED ON OR PERTAINING TO THIS AGREEMENT.

IN WITNESS WHEREOF, the parties have executed this Patent and Trademark Security Agreement as of the date written above.

Design Ideas, Limited
2521 Stockyard Road
Springfield, IL 62702
Fax: (217) 753-3081
Attention: Andy Van Meter
e-mail: avanmeter@designideas.net

DESIGN IDEAS, LIMITED

By 
Its President

Wells Fargo Bank, National Association
Wells Fargo Business Credit
101 S. Hanley Road
Suite 1400
St. Louis, MO 63105
Fax: (314) 726-0903
Attention: Gary Yakel
e-mail: gary.yakel@wellsfargo.com

WELLS FARGO BANK, NATIONAL ASSOCIATION

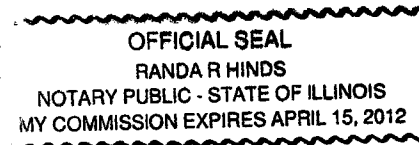
By _____

Its Authorized Signatory

STATE OF Illinois)
)
COUNTY OF Sanegeman)

The foregoing instrument was acknowledged before me this 30th day of July, 2010, by A. Vanmeter, the President of Design Ideas, Limited, an Illinois corporation, on behalf of the corporation.

Randa R. Hinds
Notary Public



STATE OF _____)
)
COUNTY OF _____)

The foregoing instrument was acknowledged before me this ___ day of _____, 200___, by _____, an Authorized Signatory of Wells Fargo Bank, National Association, on behalf of the national association.

Notary Public

THE PARTIES WAIVE ANY RIGHT TO TRIAL BY JURY IN ANY ACTION OR PROCEEDING BASED ON OR PERTAINING TO THIS AGREEMENT.

IN WITNESS WHEREOF, the parties have executed this Patent and Trademark Security Agreement as of the date written above.

Design Ideas, Limited
2521 Stockyard Road
Springfield, IL 62702
Fax: (217) 753-3081
Attention: Andy Van Meter
e-mail: avanmeter@designideas.net

DESIGN IDEAS, LIMITED

By _____
Its President

Wells Fargo Bank, National Association
Wells Fargo Business Credit
101 S. Hanley Road
Suite 1400
St. Louis, MO 63105
Fax: (314) 726-0903
Attention: Gary Yakel
e-mail: gary.yakel@wellsfargo.com

WELLS FARGO BANK, NATIONAL ASSOCIATION

By Gary P. Yakel
Gary P. Yakel
Its Authorized Signatory

STATE OF _____)
)
COUNTY OF _____)

The foregoing instrument was acknowledged before me this ___ day of _____, 200__, by _____, the President of _____, a _____ corporation, on behalf of the corporation.

Notary Public

STATE OF Missouri)
)
COUNTY OF St. Louis)

The foregoing instrument was acknowledged before me this 30 day of July, 2010, by Gary P. Yaker, an Authorized Signatory of Wells Fargo Bank, National Association, on behalf of the national association.



CORY ADAMS
My Commission Expires
October 5, 2012
St. Louis County
Commission #08619337

Cory Adams
Notary Public

**EXHIBIT A
PATENTS**

<i>Title</i>	<i>Patent No.</i>
Mesh basket	D895,969
Mesh basket	D895,291
Mesh basket	D880,861
Mesh basket	D873,567
Method for making mesh containers with a rail and mesh container formed therefrom	10524569
Mesh basket	D865,365
Mesh basket	D856,678
Mesh basket	D847,510
Mesh basket	D807,036
Mesh basket	D804,821
Method of making mesh containers with a rail and mesh container formed therefrom	9687074
Mesh basket	D773,815
Mesh basket	D759,976
Human model	D747,772
Human model	D745,927
Model	D736,669
Handle	D731,285
Model	D715,685
Human model	D706,352
Method for making mesh containers with a rail and mesh container formed therefrom	8584889
Human model	D691,210
Human model	D680,589
Handle for mesh basket	D673,369
Handle for mesh basket	D658,881
Mesh basket	D657,563
Mesh drawer	D653,063
Method for making mesh containers with a rail and mesh container formed therefrom	8006858
Mesh basket	D639,561
Handle for mesh basket	D636,998
Mesh basket	D632,080
Handle for mesh basket	D624,753
Mesh cart	D610,769
Portion of a mesh basket	D584,055
Portion of a mesh basket	D582,161
Method for making mesh containers with a rail and mesh container formed therefrom	7428976
Organizer	D573,654
Portion of mesh drawer and frame	D567,553

<i>Title</i>	<i>Patent No.</i>
Drawer	D565,334
Drawer and frame system	D554,896
Portion of a mesh bin	D551,454
Mesh container, system using mesh containers, and method for making mesh containers	7270245
Portion of a mesh bin	D545,060
Method for making mesh containers	6718635

**EXHIBIT B
TRADEMARKS**

<i>Trademark</i>	<i>Serial No.</i>	<i>Reg. No.</i>
XX	90519181	
MESHWORKS	90453772	
TEXXTURE	90145103	
Toast design	88846710	
DOODLES	88764290	6254777
LOOKERS	88290012	5987866
DRAWERSTORE	88289883	5987864
DESIGN IDEAS	88094297	5900398
DESIGNS THAT PACK A PUNCH	87673901	
SPARROWCLIPS	86899130	5040924
GELWONDER	86107506	5191517
DOODLES	85481177	4178861
TORO	85318242	4263168
NEAT LIFE	78980686	3539012
NEAT LIFE	78980685	3539011
NEAT LIFE	78980684	3539010
DESIGN IDEAS	78979662	3492762
MESHWORKS	78978880	3310060
MESHWORKS	78978879	3310059
MESHWORKS	78978878	3310058
MESHWORKS	78978877	3310057
MESHWORKS	78978876	3310056
DESIGN IDEAS	78619965	3546901
DESIGN IDEAS	78979661	3591306
DESIGN IDEAS	78979665	3594968
DESIGN IDEAS	78979664	3594967
DESIGN IDEAS	78979663	3598562
GELGEMS	78209665	2794977
GELMANIA	78204604	2856932
LOOKERS	78203459	2953216
MESHWORKS	78192140	3308025
DESIGN IDEAS	78484881	3144261
RE:GENERATION	77255016	4881767
THE NEAT LIFE ORGANIZERS	77070947	3748051
LOOKERS	76572426	3096092
DESIGN IDEAS	76481251	2902718
LOOKERS	76438964	2726956
Stationery design	76133624	2885545

Trademark	Serial No.	Reg. No.
DESIGN IDEAS	75891573	2503603
DOODLES	75798462	2518310
STEPSORTER	75887670	2415780
FOLDERHOLDER	75797899	2412232
DESIGN IDEAS	75246375	2212237
WE MAKE THINGS INTERESTING	75030409	2026902
Folder design	74588574	2233126
BUBBLOPE	74198788	1744481
LA CRATE	74190268	1733108