

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM670837

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CIBC BANK USA	FORMERLY The PrivateBank and Trust Company	08/25/2021	Chartered Bank: CANADA

## RECEIVING PARTY DATA

<b>Name:</b>	Cannella Media DTC, LLC
<b>Street Address:</b>	848 Liberty Drive
<b>City:</b>	Burlington
<b>State/Country:</b>	WISCONSIN
<b>Postal Code:</b>	53105
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	3970426	RELION GROUP
Registration Number:	4190037	REPAIR DEFENDER
Registration Number:	4193860	CARITAS SENIOR HOUSING NETWORK
Registration Number:	5046382	LIGHTNING IN A BOTTLE
Registration Number:	4502987	ADMORE
Registration Number:	3238698	REVSHARE
Registration Number:	2980366	REVSHARE
Registration Number:	4516554	LEAD GENERATION TECHNOLOGIES
Registration Number:	4186497	TAX10000
Registration Number:	4669607	MEDIASTAR
Registration Number:	5156298	VACATION HUNTERS TV

## CORRESPONDENCE DATA

Fax Number: 6082832275

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 6008-283-0132

Email: kateelin@michaelbest.com

Correspondent Name: Kelly Teelin

OP \$290.00 3970426

**Address Line 1:** 1 S. Pinckney St.  
**Address Line 2:** Ste. 700  
**Address Line 4:** Madison, WISCONSIN 53703

**NAME OF SUBMITTER:** Kelly Teelin

**SIGNATURE:** /s/ Kelly Teelin

**DATE SIGNED:** 08/27/2021

**Total Attachments: 4**

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**TERMINATION AND RELEASE OF GRANT OF SECURITY INTEREST IN  
TRADEMARKS**

This **TERMINATION AND RELEASE OF GRANT OF SECURITY INTEREST IN TRADEMARKS** (this "Termination and Release") is granted as of August 25, 2021 by CIBC BANK USA AS SUCCESSOR BY MERGER WITH THE PRIVATEBANK AND TRUST COMPANY, an Illinois chartered bank ("Grantee"), in favor of CANNELLA MEDIA DTC, LLC, a Delaware limited liability company (the "Grantor").

**WHEREAS**, the Grantor executed and delivered a Confirmatory Trademark Security Agreement dated February 13, 2015, granting the Grantee a security interest in and lien on certain trademarks ("Marks") described therein, which was recorded with the United States Patent and Trademark Office ("USPTO") on February 14, 2020, at Reel 6865, Frame 0118; and

**WHEREAS**, Tax10000, Inc., a Delaware corporation and a predecessor in interest to the Grantor, executed a Confirmatory Trademark Security Agreement dated January 25, 2016, granting the Grantee a security interest in and lien on certain Marks described therein, which was recorded with the USPTO on February 14, 2020, at Reel 6865, Frame 0161; and

**WHEREAS**, Media Properties Holdings, Inc., a Delaware corporation and a predecessor in interest to the Grantor, executed a Confirmatory Trademark Security Agreement dated January 25, 2016, granting the Grantee a security interest in and lien on certain Marks described therein, which was recorded with the USPTO on February 14, 2020, at Reel 6865, Frame 0142; and

**WHEREAS**, Relion Media Group, Inc., a Delaware corporation and a predecessor in interest to the Grantor, executed a Confirmatory Trademark Security Agreement dated January 25, 2016, granting the Grantee a security interest in and lien on certain Marks described therein, which was recorded with the USPTO on February 14, 2020, at Reel 6865, Frame 0150; and

**WHEREAS**, Lead Generation Technologies, Inc., a Delaware corporation and a predecessor in interest to the Grantor, executed a Confirmatory Trademark Security Agreement dated January 25, 2016, granting the Grantee a security interest in and lien on certain Marks described therein, which was recorded with the USPTO on February 14, 2020, at Reel 6865, Frame 0134; and

**WHEREAS**, AMN Media, Inc., a Delaware corporation and a predecessor in interest to the Grantor, executed a Confirmatory Trademark Security Agreement dated January 25, 2016, granting the Grantee a security interest in and lien on certain Marks described therein, which was recorded with the USPTO on February 14, 2020, at Reel 6865, Frame 0181; and

**WHEREAS**, the Grantor has requested that the Grantee hereby terminate, release and discharge fully its security interests in and liens on all right, title and interest of the Grantor in, to and under all of the Marks (the "Trademark Collateral") as herein provided; and

**WHEREAS**, the Grantor has requested that the Grantee provide a document suitable for recording with the USPTO to evidence the release of the Grantee's security interests in and liens on the Trademark Collateral as herein provided.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantee hereby:

1. terminates the grants and releases, terminates and discharges all liens and security interests in the Grant, all right, title and interest in, to and under the Trademark Collateral, and all goodwill associated therewith, including those trademarks identified in Schedule A hereto; and
2. authorizes and requests that this Termination and Release be recorded with the USPTO.

(Signature page follows)

IN WITNESS WHEREOF, the undersigned has caused this Termination and Release of Grant of Security Interest in United States Trademarks to be executed by its duly authorized officer as of the date above first written.

CIBC BANK USA, as successor by merger of  
The PrivateBank and Trust Company, as  
Administrative Agent

By: Kristine Iwinski  
Name: Kristine Iwinski  
Title: Managing Director

**SCHEDULE A**

<b>Trademarks</b>			
<b>Mark</b>	<b>Registration Number</b>	<b>Serial No.</b>	<b>Registration Date</b>
RELION GROUP	3,970,426	85/147,683	May 31, 2011
REPAIR DEFENDER	4,190,037	85/499,864	August 14, 2012
CARITAS SENIOR HOUSING NETWORK	4,193,860	85/499,932	August 21, 2012
LIGHTNING IN A BOTTLE	5,046,382	86/571,673	September 20, 2016
ADMORE	4,502,987	85/831,463	March 25, 2014
REVSHARE	3,238,698	76/662,288	May 8, 2008
REVSHARE	2,980,366	76/059,423	August 2, 2005
LEAD GENERATION TECHNOLOGIES	4,516,554	76/709,173	April 15, 2014
TAX10000	4,186,497	85/499,914	August 7, 2012
MEDIASTAR	4,669,607	86/037,768	January 13, 2015
VACATION HUNTERS TV	5,156,298	76/718,837	March 7, 2017