

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM670848

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cannella Media DTC, LLC		08/25/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	U.S. Bank National Association		
Street Address:	777 E. Wisconsin Avenue		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53202		
Entity Type:	Chartered Bank: UNITED STATES		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	3970426	RELION GROUP	
Registration Number:	4190037	REPAIR DEFENDER	
Registration Number:	4193860	CARITAS SENIOR HOUSING NETWORK	
Registration Number:	5046382	LIGHTNING IN A BOTTLE	
Registration Number:	4502987	ADMORE	
Registration Number:	3238698	REVSHARE	
Registration Number:	2980366	REVSHARE	
Registration Number:	4516554	LEAD GENERATION TECHNOLOGIES	
Registration Number:	4186497	TAX10000	
Registration Number:	4669607	MEDIASTAR	
Registration Number:	5156298	VACATION HUNTERS TV	
Serial Number:	90269811	MAGNIFICENT MOVIES NETWORK	
Serial Number:	90269804	TIMELESS TV	
CORRESPONDENCE DATA			
Fax Number:	6082832275		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6080-283-0132		
Email:	kateelin@michaelbest.com		
TRADEMARK			

OP \$340.00 3970426

Correspondent Name: Kelly Teelin
Address Line 1: 1 S. Pinckney St.
Address Line 2: Ste. 700
Address Line 4: Madison, WISCONSIN 53703

NAME OF SUBMITTER: Kelly Teelin

SIGNATURE: /s/ Kelly Teelin

DATE SIGNED: 08/27/2021

Total Attachments: 4

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**NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS**

Date: August 25, 2021

To: United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to that certain Security Agreement dated as of August 25, 2021 (as the same may hereafter be amended, modified, extended or restated from time to time, the "Credit Agreement") by and among CRT MidCo, LLC, a Delaware limited liability company, the other grantors from time to time party thereto (together with the Borrower, each a "Grantor" and collectively, the "Grantors"), and U.S. BANK NATIONAL ASSOCIATION, a national banking association ("Lender"), the undersigned Grantor has granted to the Lender a continuing security interest in and continuing lien upon, among other things, the trademarks set forth on Exhibit A hereto.

The undersigned Grantor and the Lender hereby acknowledge and agree that the security interest in the foregoing trademarks (a) may only be terminated in accordance with the terms of the Credit Agreement, and (b) is not to be construed as an assignment of any trademarks.

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signature page follows]

IN WITNESS WHEREOF, this Notice of Grant of Security Interest in Trademarks has been duly executed by the undersigned Grantor as of the date first above written.

CANNELLA MEDIA DTC, LLC,
as Grantor

By: 

Name: Karl Theile

Title: CFO

[Signature Page to Notice of Grant of Security Interest in Trademarks]

TRADEMARK
REEL: 007406 FRAME: 0370

Acknowledged and accepted:

U.S. BANK NATIONAL ASSOCIATION,
as Lender

By: Brent Hamm

Name: Brent J. Hamm

Title: Vice President

[Signature Page to Notice of Grant of Security Interest in Trademarks]

TRADEMARK
REEL: 007406 FRAME: 0371

EXHIBIT A

TRADEMARKS

Trademarks			
Mark	Registration Number	Serial No.	Registration Date
RELION GROUP	3,970,426	85/147,683	May 31, 2011
REPAIR DEFENDER	4,190,037	85/499,864	August 14, 2012
CARITAS SENIOR HOUSING NETWORK	4,193,860	85/499,932	August 21, 2012
LIGHTNING IN A BOTTLE	5,046,382	86/571,673	September 20, 2016
ADMORE	4,502,987	85/831,463	March 25, 2014
REVSHARE	3,238,698	76/662,288	May 8, 2008
REVSHARE	2,980,366	76/059,423	August 2, 2005
LEAD GENERATION TECHNOLOGIES	4,516,554	76/709,173	April 15, 2014
TAX10000	4,186,497	85/499,914	August 7, 2012
MEDIASTAR	4,669,607	86/037,768	January 13, 2015
VACATION HUNTERS TV	5,156,298	76/718,837	March 7, 2017

Trademark Applications		
Mark	Serial No.	Filing Date
MAGNIFICENT MOVIES NETWORK	90/269,811	October 21, 2020
TIMELESS TV	90/269,804	October 21, 2020

[Exhibit A to Notice of Grant of Security Interest in Trademarks]