# CH \$40.00 5792318

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM661874

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
GlaxoSmithKline Consumer Healthcare (UK) IP Limited		05/03/2021	Private Company Limited By Shares (prp. ltd.): UNITED KINGDOM

### **RECEIVING PARTY DATA**

Name:	Unilever IP Holdings B.V.	
Street Address:	Weena 455	
City:	AL Rotterdam	
State/Country:	NETHERLANDS	
Postal Code:	3013	
Entity Type:	Company: NETHERLANDS	

### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	5792318	HORLICKS

### **CORRESPONDENCE DATA**

**Fax Number:** 2149783099

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 2149783000

Email: dallastrademarks@bakermckenzie.com

Correspondent Name: Dyan M. House

Address Line 1: 1900 N. Pearl St., Suite 1500

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	50742431
NAME OF SUBMITTER:	Dyan M. House
SIGNATURE:	/Dyan M. House/
DATE SIGNED:	07/22/2021

### **Total Attachments: 5**

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GLAXOSMITHKLINE CONSUMER HEALTHCARE (UK) IP LIMITI	Ð
and	
Unilever IP Holdings B.V.	
TRADEMARK ASSIGNMENT	

### TRADEMARK ASSIGNMENT

### BETWEEN:

- (1) GLAXOSMITHKLINE CONSUMER HEALTHCARE (UK) IP LIMITED of 980 Great West Road, Brentford, Middlesex, TW8 9GS (registered in England No. 09237645) ("Assignor"); and
- (2) Unilever IP Holdings B.V., a company incorporated in the Netherlands (registered number 81003897) whose registered office is at Weena 455, 3013 AL Rotterdam, the Netherlands ("Assignee").

### RECITALS:

- (A) The Assignor is the owner of certain registered trade marks and/or the applicant of certain trade mark applications.
- (B) The Assignor has agreed to assign such trade mark rights to the Assignee in accordance with the terms of this Agreement.

### IT IS AGREED as follows:

### 1. ASSIGNMENT

- 1.1 For nominal consideration of £1 inclusive of all taxes, the Assignor hereby transfers and assigns to the Assignee all of its right, title and interest in and to the registered trademarks set out in the schedule to this Agreement together with any common law rights and all the goodwill attaching thereto (the "Trade Marks"), and the Assignee hereby accepts such transfer and assignment, effective on 1 April 2020.
- 1.2 The assignment of the Trade Marks shall include the right for the Assignee to bring proceedings against any third party unconnected with the Assignor in relation to the Trade Marks, including the right to sue in respect of every act of infringement of the Trade Marks occurring prior to the date of this Agreement.

## 2. FURTHER ASSURANCE

The Assignor agrees at the request and cost of the Assignee that it will at all times after the date of this Agreement do all acts and execute all documents as may reasonably be necessary or desirable to secure the vesting in the Assignee of all rights assigned to the Assignee by this Agreement and to assist in the resolution of any queries from the Assignee concerning the Trade Marks.

### 3. GOVERNING LAW & JURISDICTION

The construction, validity and performance of this Agreement and all non-contractual obligations arising from or connected with this Agreement shall be governed by, and interpreted in accordance with, English law and the parties hereto submit to the exclusive jurisdiction of the English courts for the purpose of enforcing any claim arising under or in relation to this Agreement.

### 4. GENERAL

This Agreement may be executed in any number of counterparts and by the parties to it on separate counterparts and each such counterpart shall constitute an original of this Agreement



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# **EXECUTED** by the parties:

Signed for and on behalf of GLAXOSMITHKLINE CONSUMER HEALTHCARE (UK) IP LIMITED:

Signature: Management Statement Stat

Name: Alicia Chantrey

Title: Authorised Attorney

Date: S. Charles Zall

Signed for and on behalf of Unilever IP Holdings B.V.:

Signature:

Name:

Title:

Date:

Partner

# SCHEDULE

		America	United States of HORLICKS		Country Mark Class Description App No. Ap
			HORLICKS	Name	Zarx
		powder	29 - Malied milk 88137999		Class Description
			88137999		App No.
		2018	OI Oct		App Date
	****	••••	01 Oct 02 Jul 2019   5792318		Reg Date
			5792318		Reg No. Status
					Status
02 July 2025 Renewal Duc 02 July 2029	of Use Due	Declaration	5th Year	Due Date	Renewal
02 July 2025 Renewal Due 02 July 2029	banned et Office	Consumer Healthcare			Reg Date Reg No. Status Renewal Owners

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RECORDED: 07/22/2021