

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM661894

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
NotMilk LLC		07/11/2021	Limited Liability Company: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Not Company SPA		
<b>Street Address:</b>	El Peumo No 284		
<b>City:</b>	Santiago		
<b>State/Country:</b>	CHILE		
<b>Entity Type:</b>	Corporation: CHILE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90702323	NOTMILK	
<b>Registration Number:</b>	5075384	NOTMILK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2024084400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2024084000		
<b>Email:</b>	docketing@finnegan.com		
<b>Correspondent Name:</b>	B. Brett Heavner		
<b>Address Line 1:</b>	901 New York Avenue NW		
<b>Address Line 4:</b>	Washington, D.C. 20001		
<b>NAME OF SUBMITTER:</b>	B. Brett Heavner		
<b>SIGNATURE:</b>	/B. Brett Heavner/		
<b>DATE SIGNED:</b>	07/22/2021		
<b>Total Attachments: 2</b>			
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source=NOTMILK Assignment (executed)#page2.tif			

OP \$65.00 90702323

## DEED OF ASSIGNMENT

**THIS DEED OF ASSIGNMENT AGREEMENT** (this "Agreement"), is dated effective as of July 11, 2021, by and between, NotMilk LLC, a limited liability company of New York, having an address at Apt 3 455 Henry Street, Brooklyn, NY 11231 ("Assignor") and The Not Company SPA, a corporation of Chile, having a business address at El Peumo N° 284 Santiago CHILE ("Assignee"). Each of the above is referred to as a "Party" and together as the "Parties."

WHEREAS, Assignor owns common law trademark rights in the mark NOTMILK for milk substitute-related goods and services, as well as U.S. Trademark Registration No. 5075384 and U.S. Application Serial No. 90702323 (collectively, the "Trademarks");

WHEREAS, Assignor desires to assign and convey to Assignee, and Assignee desires to acquire from Assignor, all of Assignor's right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignor hereby sells, assigns, transfers, and sets over to Assignee, its lawful successors and assigns, Assignor's entire right, title, and interest in, to, and under the Trademarks, any other United States or foreign applications or registrations directed to the Trademarks, and all Trademarks rights within the United States, all foreign Trademarks rights that may be granted thereon, and all rights to claim priority on the basis of any such applications, convention rights and other benefits accruing or to accrue with respect to the filing of the applications for the Trademarks or the issuance of United States rights with respect to the Trademarks, together, in each case, with (a) the goodwill of the business symbolized by the Trademarks, (b) all reexaminations, extensions, registrations, renewals, substitutes, continuing applications and extensions thereof and (c) all rights derived therefrom in and to all income, royalties, damages and payments now or hereafter due or payable with respect thereto.

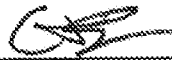
2. Assignor hereby authorizes and requests the Commissioner of Trademarks of the United States whose duty it is to issue Trademarks on applications as described above, to issue all Trademarks to Assignee, its successors and assigns, in accordance with the terms of this Agreement.

3. Assignor hereby further transfers and assigns to Assignee all claims, causes of action, rights, and remedies arising under any of the Trademarks prior to or after the effective date of this Agreement, including but not limited to the right to recover for past infringements thereof.

4. This Agreement may be executed in multiple counterparts, each of which shall be deemed to be an original, and all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, each party has executed this Agreement by its duly authorized representative as of the date first written above.

**ASSIGNOR:**  
NOTMILK LLC

Sign Name:   
Print Name: CAROLYN JAMES  
Title: FOUNDER + CEO

**ASSIGNEE:**

THE NOT COMPANY SPA

Sign Name: Tabata Santelices Torbellino  
Print Name: Tabata Santelices Torbellino  
Title: Head of Legal