

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM671195

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NutraMarks, Inc.		08/05/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	S.C. Johnson & Son, Inc.		
Street Address:	1525 Howe Street		
City:	Racine		
State/Country:	WISCONSIN		
Postal Code:	53403		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88414322	BUG OFF	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-813-5900		
Email:	anicolescu@fzlz.com		
Correspondent Name:	Tamar Niv Bessinger		
Address Line 1:	Fross Zelnick Lehrman & Zissu, P.C.		
Address Line 2:	151 West 42nd Street, 17th Floor		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	SCJN 1607236		
NAME OF SUBMITTER:	Anca Nicolescu		
SIGNATURE:	/anca nicolescu/		
DATE SIGNED:	08/30/2021		
Total Attachments: 2			
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CH \$40.00 88414322

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made and entered into as of the date of complete execution (the "Effective Date") by and between NutraMarks, Inc., a Delaware corporation with an address at 1777 Sun Peak Drive, Park City, Utah 84098 ("Assignor"), and S.C. Johnson & Son, Inc., a Wisconsin corporation located and doing business at 1525 Howe Street, Racine, Wisconsin 53403 ("Assignee").

WHEREAS Assignor claims common law rights in the trademark BUG OFF (the "BUG OFF Mark") in connection with insect repellent products since at least as early as 1992;

WHEREAS, Assignor is the owner of U.S. Trademark Application Serial No. 88414322 (the "Application") for the BUG OFF Mark in International Class 5 for use in connection with "insect repellents for personal use" based on a first use in commerce date of 1992; and

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all of Assignor's common-law rights in the word mark BUG OFF and Assignor's Application together with the goodwill of the business associated therewith (collectively, the "Mark");

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably sells, assigns, transfers, and sets over to Assignee the entire right, title and interest in and to the BUG OFF Mark, including, but not limited to, all common law rights and the Application, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with goodwill attributable to the business represented and symbolized by the BUG OFF Mark and all arising out of or relating to the use or ownership of the BUG OFF Mark including all claims and rights at law or in equity by reason of past, present, or future infringement or other unauthorized use of the BUG OFF Mark, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests that Assignee be recorded as the assignee and owner of the BUG OFF Mark that is the subject of the Application.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

Dated: Park City, Utah
August 5, 2021

NUTRAMARKS, INC.

DocuSigned by:
By: Jeff Burchfield
1338A824C094A44D...
Name: Jeff Burchfield
Title: CLO

Dated: Racine, Wisconsin
August 11, 2021

S.C. JOHNSON & SON, INC.

By: Renata Ferraiolo
Name: Renata Ferraiolo
Title: Vice President, Marketing, Pest Control