

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM671423

|   |                                 |                       |  |
|---|---------------------------------|-----------------------|--|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                  |                       |  |
| <b>NATURE OF CONVEYANCE:</b>  | NUNC PRO TUNC ASSIGNMENT        |                       |  |
| <b>EFFECTIVE DATE:</b>  | 04/25/2015                      |                       |  |
| <b>CONVEYING PARTY DATA</b>   |                                 |                       |  |
| <b>Name</b>   | <b>Formerly</b>                 | <b>Execution Date</b> | <b>Entity Type</b>                     |
| JKL IP Company LLC  |                                 | 08/27/2021            | Limited Liability Company:<br>MICHIGAN |
| <b>RECEIVING PARTY DATA</b>   |                                 |                       |  |
| <b>Name:</b>  | The Caden Companies, Inc.       |                       |  |
| <b>Street Address:</b>  | 13421 Ventura Blvd., Suite 300  |                       |  |
| <b>City:</b>  | Sherman Oaks                    |                       |  |
| <b>State/Country:</b>   | CALIFORNIA                      |                       |  |
| <b>Postal Code:</b>   | 91423                           |                       |  |
| <b>Entity Type:</b>   | Corporation: CALIFORNIA         |                       |  |
| <b>PROPERTY NUMBERS Total: 2</b>  |                                 |                       |  |
| <b>Property Type</b>  | <b>Number</b>                   | <b>Word Mark</b>      |  |
| <b>Registration Number:</b>   | 5182201                         | B                     |  |
| <b>Registration Number:</b>   | 5182200                         | B BUMP BASICS         |  |
| <b>CORRESPONDENCE DATA</b>  |                                 |                       |  |
| <b>Fax Number:</b>  |                                 |                       |  |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                 |                       |  |
| <b>Phone:</b>   | 2138915031                      |                       |  |
| <b>Email:</b>   | jreider@buchalter.com           |                       |  |
| <b>Correspondent Name:</b>  | Jessie Reider Cristo            |                       |  |
| <b>Address Line 1:</b>  | 1000 Wilshire Blvd., Suite 1500 |                       |  |
| <b>Address Line 4:</b>  | Los Angeles, CALIFORNIA 90017   |                       |  |
| <b>NAME OF SUBMITTER:</b>   | Jessie Reider Cristo            |                       |  |
| <b>SIGNATURE:</b>   | /jrc/                           |                       |  |
| <b>DATE SIGNED:</b>   | 08/31/2021                      |                       |  |
| <b>Total Attachments: 7</b>   |                                 |                       |  |
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**NUNC PRO TUNC TRADEMARK AND COPYRIGHT ASSIGNMENT**

**WHEREAS** JKL IP Company LLC, a limited liability company of Michigan (hereinafter "Assignor") adopted, owned, planned to use, and/or used the trademarks and copyrights set forth on Exhibit A, attached hereto and incorporated by this reference, including all common law rights and the pending applications and registrations, and the goodwill associated therewith, as well as the right to sue for past infringement (hereinafter the "Marks")

**WHEREAS** The Caden Companies, Inc., a California corporation with a principal place of business of 13412 VENTURA BLVD., STE 300, SHERMAN OAKS CA 91423 (hereinafter "Assignee") acquired all of Assignor's right, title, and interest in and to the Marks together with all the goodwill of the business symbolized thereby and all business to which the Marks pertain, and Assignor assigned all such right, title, and interest in and to the Marks to Assignee, nunc pro tunc as of the date set forth on Exhibit A, as applicable to each Mark, and the parties desire to memorialize the assignment of the Marks, upon the terms and conditions set forth herein.

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell and assign unto Assignee nunc pro tunc as of the date set forth in Exhibit A, as applicable to each Mark, all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the applications and registrations therefore, all common law rights relating thereto, all business to which the Marks pertain and all rights to recover for past infringement.

**AGREED TO AND ACCEPTED BY THE ASSIGNOR:**

Dated: 8-27-21

By: *jodi caden*  
JKL IP Company LLC

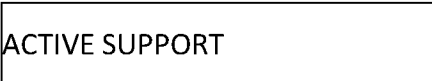







**AGREED TO AND ACCEPTED BY THE ASSIGNEE:**

Dated: 8-27-21

By: *jodi caden*  
The Caden Companies, Inc.


**Exhibit A**  
**Marks**


**USA**

| Mark:  | Reg. No.  | Assigned Nunc Pro Tunc as of: |
|--|-----------|-------------------------------|
| FLAWLESS BELLY   | 4767240   | June 4, 2014                  |
| B and DESIGN   | 5182201   | April 25, 2015                |
| B BUMP BASICS and DESIGN   | 5182200   | April 25, 2015                |
|                 | 5,916,823 | March 20, 2019                |
| BABY BANDIT  | 5,442,425 | July 10, 2017                 |
| BELLY BANDIT   | 3,650,521 | November 22, 2012             |
|  BELLY BANDIT  | 4,772,060 | October 30, 2014              |
| BELLY  BANDIT | 4,560,148 | November 22, 2013             |
|               | 4,560,153 | November 22, 2013             |
| BELLY DEFENSE  | 5,413,252 | August 18, 2015               |
| BELLY SHIELD   | 4,767,241 | June 7, 2014                  |
|               | 3,829,166 | November 22, 2012             |
| BUMP BASICS   | 4,984,321 | January 12, 2015              |
|               | 5,182,407 | August 23, 2015               |
| BUMP SHOP     | 4,978,987 | January 12, 2015              |
| CRAPSULE   | 5,501,146 | September 20, 2017            |

|  |           |                   |
|--|-----------|-------------------|
| HIP BANDIT   | 4,870,400 | May 17, 2015      |
| Made with  for moms by moms | 5,600,096 | March 15, 2018    |
| MOTHER NURTURE   | 5,506,401 | July 10, 2017     |
| MOTHER TUCKER  | 4,112,536 | November 22, 2012 |
| MUFFINOLOGY  | 3,810,007 | November 22, 2012 |
| NURTURING IS IN OUR NATURE   | 5,558,605 | July 10, 2017     |
| RECOVERWEAR  | 5,524,968 | February 5, 2018  |
| SHAPEWEAR NOT SHAMEWEAR  | 5,821,259 | January 22, 2019  |
| TUCKIT   | 5,518,395 | December 10, 2017 |
| TUMMY TUCKER   | 5,139,677 | November 26, 2014 |
| UNDER WRAPZ  | 3,865,464 | November 22, 2012 |
| UPSIE BELLY  | 4,160,645 | November 22, 2012 |
| WONDERWEAVE  | 5,669,421 | June 10, 2018     |
| YOU NURTURE THE BABY<br>WE'LL NURTURE THE BUMP   | 5,400,544 | July 10, 2017     |
| YOU'VE GOT THIS LABOR IN THE<br>BAG  | 5,623,564 | July 10, 2017     |

Foreign

| Mark  | Country | Reg. No.  |
|---|---------|-----------|
| BELLY BANDIT  | IR      | 1,007,735 |
| BELLY BANDIT  | IR      | 1,252,220 |
| BELLY BANDIT  | IR      | 1,213,365 |
|  | IR      | 1,208,370 |
| MOTHER TUCKER   | IR      | 1,045,231 |

|  |           |                          |
|--|-----------|--------------------------|
| <b>UPSIE BELLY</b>   | <b>IR</b> | <b>1,122,952</b>         |
| BELLY BANDIT   | CA        | 1,438,488<br>TMA786,006  |
| BELLY BANDIT   | CN        | 17854437                 |
| BELLY BANDIT   | CN        | 13993566                 |
| BELLY BANDIT   | HK        | 303385053                |
| BELLY BANDIT   | IA        | 3587149                  |
| BELLY BANDIT   | JD        | JO/T/1/119415<br>139887  |
| BELLY BANDIT   | MC        | N/98938                  |
| BELLY BANDIT   | MY        | 2015004583               |
| BELLY BANDIT   | MX        | 0119851011537<br>1112239 |
| BELLY BANDIT   | MX        | 0119851011536<br>1110016 |
| BELLY BANDIT   | SW        | 62394/2015<br>691057     |
| BELLY BANDIT   | TI        | 104022645<br>1769597     |
| BELLY BANDIT   | TL        | 983654<br>181101619      |
| BELLY BANDIT<br>BELLY  BANDIT | UE        | 249005                   |

|               |    |                         |
|---------------|----|-------------------------|
|               | JP | 2014-093711<br>5745555  |
| MOTHER TUCKER | CA | 1,488,710<br>TMA848,053 |
| MOTHER TUCKER | CN | 17765273                |
| MOTHER TUCKER | CN | 17765277                |
| MOTHER TUCKER | EM | 15,057,631              |
| MOTHER TUCKER | SW | 62396/2015<br>691059    |
| TUMMY TUCKER  | CN | 17907482                |
| TUMMY TUCKER  | CN | 17907483                |
| UNDER WRAPZ   | CN | 17776798                |
| UNDER WRAPZ   | CN | 17776797                |
| UNDERWRAPZ    | EM | 15057516                |
| UNDER WRAPZ   | IA | 3587148                 |
| UNDERWRAPZ    | SW | 62395/2015<br>691058    |
| BELLY BANDIT  | UK | UK00801007735           |
| MOTHER TUCKER | UK | UK00801045231           |
| UPSIE BELLY   | UK | UK00801122952           |
| UNDER WRAPZ   | IN | 3587148                 |
| UPSIE BELLY   | CA | 1,573,738<br>TMA870,348 |

Copyrights

|                            |              |      |
|----------------------------|--------------|------|
| B.D.A. Leggings Packaging. | VA0001891246 | 2013 |
| Belly Shield Packaging.    | VA0001891239 | 2013 |



|                                     |              |      |
|-------------------------------------|--------------|------|
| Flawless Belly Packaging.           | VA0001891245 | 2013 |
| Mother Tucker Leggings Packaging.   | VA0001891244 | 2013 |
| Mother Tucker Nursing Packaging.    | VA0001891243 | 2013 |
| Mother Tucker Scoop-Neck Packaging. | VA0001891241 | 2013 |
| Mother Tucker V-Neck Packaging.     | VA0001891248 | 2013 |