

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM671427

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/20/2019		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JKL IP Company LLC		08/27/2021	Limited Liability Company: MICHIGAN
RECEIVING PARTY DATA			
Name:	The Caden Companies, Inc.		
Street Address:	13412 Ventura Blvd., Suite 300		
City:	Sherman Oaks		
State/Country:	CALIFORNIA		
Postal Code:	91423		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5916823	ACTIVESUPPORT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2138915031		
Email:	jreider@buchalter.com		
Correspondent Name:	Jessie Reider Cristo		
Address Line 1:	1000 Wilshire Blvd., Suite 1500		
Address Line 4:	Los Angeles, CALIFORNIA 90017		
NAME OF SUBMITTER:	Jessie Reider Cristo		
SIGNATURE:	/jrc/		
DATE SIGNED:	08/31/2021		
Total Attachments: 7			
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NUNC PRO TUNC TRADEMARK AND COPYRIGHT ASSIGNMENT

WHEREAS JKL IP Company LLC, a limited liability company of Michigan (hereinafter "Assignor") adopted, owned, planned to use, and/or used the trademarks and copyrights set forth on Exhibit A, attached hereto and incorporated by this reference, including all common law rights and the pending applications and registrations, and the goodwill associated therewith, as well as the right to sue for past infringement (hereinafter the "Marks")

WHEREAS The Caden Companies, Inc., a California corporation with a principal place of business of 13412 VENTURA BLVD., STE 300, SHERMAN OAKS CA 91423 (hereinafter "Assignee") acquired all of Assignor's right, title, and interest in and to the Marks together with all the goodwill of the business symbolized thereby and all business to which the Marks pertain, and Assignor assigned all such right, title, and interest in and to the Marks to Assignee, nunc pro tunc as of the date set forth on Exhibit A, as applicable to each Mark, and the parties desire to memorialize the assignment of the Marks, upon the terms and conditions set forth herein.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell and assign unto Assignee nunc pro tunc as of the date set forth in Exhibit A, as applicable to each Mark, all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the applications and registrations therefore, all common law rights relating thereto, all business to which the Marks pertain and all rights to recover for past infringement.

AGREED TO AND ACCEPTED BY THE ASSIGNOR:

Dated: 8-27-21

By: *jodi caden*
JKL IP Company LLC





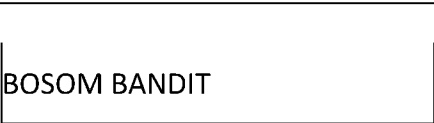



AGREED TO AND ACCEPTED BY THE ASSIGNEE:


Dated: 8-27-21

By: *jodi caden*
The Caden Companies, Inc.


Exhibit A
Marks


USA

Mark:	Reg. No.	Assigned Nunc Pro Tunc as of:
FLAWLESS BELLY	4767240	June 4, 2014
B and DESIGN	5182201	April 25, 2015
B BUMP BASICS and DESIGN	5182200	April 25, 2015
	5,916,823	March 20, 2019
BABY BANDIT	5,442,425	July 10, 2017
BELLY BANDIT	3,650,521	November 22, 2012
 BELLY BANDIT	4,772,060	October 30, 2014
BELLY  BANDIT	4,560,148	November 22, 2013
	4,560,153	November 22, 2013
BELLY DEFENSE	5,413,252	August 18, 2015
BELLY SHIELD	4,767,241	June 7, 2014
	3,829,166	November 22, 2012
RI I MP BASICS 	4,984,321	January 12, 2015
	5,182,407	August 23, 2015
PI I MP SHOP 	4,978,987	January 12, 2015
CRAPSULE	5,501,146	September 20, 2017

HIP BANDIT	4,870,400	May 17, 2015
Made with  for moms by moms	5,600,096	March 15, 2018
MOTHER NURTURE	5,506,401	July 10, 2017
MOTHER TUCKER	4,112,536	November 22, 2012
MUFFINOLOGY	3,810,007	November 22, 2012
NURTURING IS IN OUR NATURE	5,558,605	July 10, 2017
RECOVERWEAR	5,524,968	February 5, 2018
SHAPEWEAR NOT SHAMEWEAR	5,821,259	January 22, 2019
TUCKIT	5,518,395	December 10, 2017
TUMMY TUCKER	5,139,677	November 26, 2014
UNDER WRAPZ	3,865,464	November 22, 2012
UPSIE BELLY	4,160,645	November 22, 2012
WONDERWEAVE	5,669,421	June 10, 2018
YOU NURTURE THE BABY WE'LL NURTURE THE BUMP	5,400,544	July 10, 2017
YOU'VE GOT THIS LABOR IN THE BAG	5,623,564	July 10, 2017

Foreign

Mark	Country	Reg. No.
BELLY BANDIT	IR	1,007,735
BELLY BANDIT	IR	1,252,220
BELLY BANDIT	IR	1,213,365
	IR	1,208,370
MOTHER TUCKER	IR	1,045,231

UPSIE BELLY	IR	1,122,952
BELLY BANDIT	CA	1,438,488 TMA786,006
BELLY BANDIT	CN	17854437
BELLY BANDIT	CN	13993566
BELLY BANDIT	HK	303385053
BELLY BANDIT	IA	3587149
BELLY BANDIT	JD	JO/T/1/119415 139887
BELLY BANDIT	MC	N/98938
BELLY BANDIT	MY	2015004583
BELLY BANDIT	MX	0119851011537 1112239
BELLY BANDIT	MX	0119851011536 1110016
BELLY BANDIT	SW	62394/2015 691057
BELLY BANDIT	TI	104022645 1769597
BELLY BANDIT	TL	983654 181101619
BELLY BANDIT BELLY  BANDIT	UE	249005

	JP	2014-093711 5745555
MOTHER TUCKER	CA	1,488,710 TMA848,053
MOTHER TUCKER	CN	17765273
MOTHER TUCKER	CN	17765277
MOTHER TUCKER	EM	15,057,631
MOTHER TUCKER	SW	62396/2015 691059
TUMMY TUCKER	CN	17907482
TUMMY TUCKER	CN	17907483
UNDER WRAPZ	CN	17776798
UNDER WRAPZ	CN	17776797
UNDERWRAPZ	EM	15057516
UNDER WRAPZ	IA	3587148
UNDERWRAPZ	SW	62395/2015 691058
BELLY BANDIT	UK	UK00801007735
MOTHER TUCKER	UK	UK00801045231
UPSIE BELLY	UK	UK00801122952
UNDER WRAPZ	IN	3587148
UPSIE BELLY	CA	1,573,738 TMA870,348

Copyrights

B.D.A. Leggings Packaging.	VA0001891246	2013
Belly Shield Packaging.	VA0001891239	2013

Flawless Belly Packaging.	VA0001891245	2013
Mother Tucker Leggings Packaging.	VA0001891244	2013
Mother Tucker Nursing Packaging.	VA0001891243	2013
Mother Tucker Scoop-Neck Packaging.	VA0001891241	2013
Mother Tucker V-Neck Packaging.	VA0001891248	2013