

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM671571

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DBGC, LLC		08/13/2021	Limited Liability Company: ARIZONA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DB FRANCHISE, LLC		
<b>Street Address:</b>	9780 S. Meridian Boulevard, Suite 400		
<b>City:</b>	Englewood		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80112		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5578380		
<b>Registration Number:</b>	5573210		
<b>Registration Number:</b>	5573208	DRYBAR	
<b>Registration Number:</b>	5573209	DRYBAR	
<b>Registration Number:</b>	5573211	DRYBAR	
<b>Registration Number:</b>	5573207	DRYBAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8167531536		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3124636255		
<b>Email:</b>	uspt@polsinelli.com, vharvey@polsinelli.com		
<b>Correspondent Name:</b>	Hillary Maynard, Polsinelli PC		
<b>Address Line 1:</b>	150 N. Riverside Plaza		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	103715-675503		
<b>NAME OF SUBMITTER:</b>	Hillary Maynard		
<b>SIGNATURE:</b>	/Hillary Maynard/		
<b>DATE SIGNED:</b>	08/30/2021		

CH \$165.00 5578380

**Total Attachments: 3**

source=Trademark Assignment. DBGC to DB Franchise#page1.tif

source=Trademark Assignment. DBGC to DB Franchise#page2.tif

source=Trademark Assignment. DBGC to DB Franchise#page3.tif

## TRADEMARK ASSIGNMENT

This Trademark Assignment (this “Assignment”), dated February 8, 2021, is made and entered into by and between **DBGC, LLC**, an Arizona limited liability company (“**Assignor**”) and **DB FRANCHISE, LLC**, a Delaware limited liability company with a principal place of business at 9780 S. Meridian Boulevard, Suite 400, Englewood, Colorado 80112 (“**Assignee**”).

**WHEREAS**, Assignor is the sole and exclusive owner of the entire right, title and interest in and to the trademarks listed on Schedule A (the “**Trademarks**”), and the goodwill associated therewith; and

**WHEREAS**, Assignor wishes to assign to Assignee all right, title and interest in and to the Trademarks, together with the goodwill associated therewith.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

Assignor does hereby sell, assign, transfer and set over to Assignee the Assignor’s entire right, title and interest in and to the Trademarks together with the Assignor’s goodwill in connection with which the Trademarks are used, for Assignee’s own use and enjoyment, and for the use and enjoyment of Assignee’s successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment had not been made, together with all income, royalties or payments in respect of the Trademarks due or payable as of the date hereof or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Trademarks, with the right to sue for, and collect the same for Assignee’s own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives. The assignment of the Trademarks accompany the transfer of Assignor’s business, or portion of the business to which the Trademarks pertain, as required by Section 10 of the Trademark Act, 15 U.S.C. §1060, and that said business is ongoing and existing.

[Signature Page to Follow]


IN WITNESS WHEREOF, the parties have executed this Agreement by and through their properly authorized signatories effective as of the date indicated above.

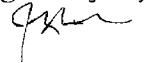
**DBGC, LLC**

**DB FRANCHISE, LLC**

**Assignor**

**Assignee**

DocuSigned by:  
  
By: \_\_\_\_\_  
2B76D25914CF4C8...

DocuSigned by:  
  
By: \_\_\_\_\_  
A872662651894E1...

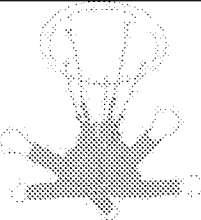
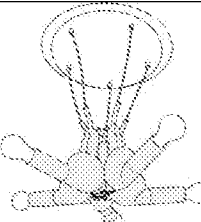

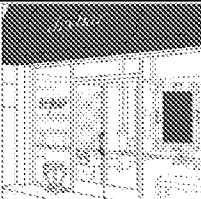
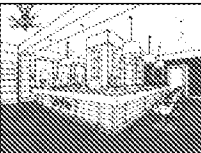
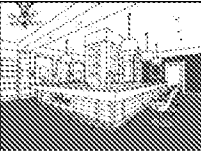
Name: Bob Bell

Name: Jeremy Morgan

Date: 08/13/2021 | 2:25 PM MDT  
\_\_\_\_\_

Date: 08/13/2021 | 2:26 PM MDT  
\_\_\_\_\_

**SCHEDULE A  
(The Trademarks)**

<b>Mark</b>	<b>Country</b>	<b>Application No.</b>	<b>Filing Date</b>	<b>Registration No.</b>
	US	87/581,957	8/24/2017	5,578,380
	US	87/581,977	8/24/2017	5,573,210
	US	87/581,965	8/24/2017	5,573,208
	US	87/581,973	8/24/2017	5,573,209
	US	87/581,979	8/24/2017	5,573,211
	US	87/581,962	8/24/2017	5,573,207