

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM672403

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BANK OF AMERICA, N.A.		09/01/2021	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	CONNEXITY, INC.
Street Address:	2120 Colorado Ave, Suite 400
City:	Santa Monica
State/Country:	CALIFORNIA
Postal Code:	90404
Entity Type:	Corporation: DELAWARE
Name:	BECOME, INC.
Street Address:	2120 Colorado Ave., Suite 400
City:	Santa Monica
State/Country:	CALIFORNIA
Postal Code:	90404
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 31

Property Type	Number	Word Mark
Registration Number:	4304798	AISLE A
Registration Number:	4305357	
Registration Number:	4305356	AISLE A POWERED BY INTENT
Registration Number:	4177274	AUDIENCE DISCOVERY
Registration Number:	3894815	BE SO
Registration Number:	3894816	BESO
Registration Number:	3896354	BESO
Registration Number:	3894817	BESO SHOP IT ALL
Registration Number:	3894818	BESO SHOP IT ALL
Registration Number:	2109142	BIZRATE
Registration Number:	3926645	
Registration Number:	3926644	BIZRATE

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2503740	BIZRATE.COM
Registration Number:	4018652	BIZRATE CIRCLE OF EXCELLENCE
Registration Number:	3470894	BIZRATE.COM CUSTOMER CERTIFIED
Registration Number:	4051578	CONNEXITY
Registration Number:	3489481	DISCOVERY MADE SIMPLE
Registration Number:	3466274	
Registration Number:	4251137	INSTABUY
Registration Number:	3687687	LOW PRICE SHOPPER
Registration Number:	4305355	POWERED BY INTENT
Serial Number:	86414164	POWERED BY SHOPPING
Registration Number:	3255925	RETREVO
Registration Number:	3020506	
Registration Number:	3119435	SHOPZILLA
Registration Number:	4071477	TADA
Registration Number:	3996654	TADA
Registration Number:	3220597	BECOME
Registration Number:	3175307	AIR
Registration Number:	2882957	HITWISE
Registration Number:	3094227	SEARCH INTELLIGENCE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2023704750

Email: ipteam@cogencyglobal.com

Correspondent Name: Joanna McCall

Address Line 1: 1025 Connecticut Ave NW, Suite 712

Address Line 2: Cogency Global Inc.

Address Line 4: Washington, D.C. 20036

ATTORNEY DOCKET NUMBER:	1470766 B
NAME OF SUBMITTER:	Sonya Jackman
SIGNATURE:	/Sonya Jackman/
DATE SIGNED:	09/03/2021

Total Attachments: 5

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**TERMINATION AND RELEASE OF
TRADEMARK SECURITY AGREEMENT**

TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT dated as of September 1, 2021 (the "Release"), from BANK OF AMERICA, N.A., as agent for the Lenders party to the Loan Agreement described below (in such capacity, together with its successors and assigns, "Agent") to CONNEXITY, INC., a Delaware corporation, and BECOME, INC., a Delaware corporation (collectively, jointly and severally, "Grantors", and each individually, "Grantor").

WITNESSETH:

WHEREAS, pursuant to the Loan and Security Agreement, dated as of February 13, 2015, in favor of the Agent (as amended by the Amended and Restated Loan and Security Agreement dated as of October 18, 2016, and as further amended, restated, amended and restated, supplemented, or otherwise modified from time to time, the "Loan Agreement"), Grantors granted a security interest (the "Security Interest") to the Agent in certain collateral;

WHEREAS, pursuant to that certain Trademark Security Agreement dated as of February 13, 2015, among the Agent and Grantors (the "Trademark Security Agreement"), Grantors, by reference to the Loan Agreement, reaffirmed their intent to grant the Security Interest to the Agent specifically in the Trademark Collateral (as that term is defined in the Trademark Security Agreement);

WHEREAS, the Trademark Security Agreement was recorded in the Trademark Division of the United States Patent and Trademark Office on January 14, 2016 at Reel 5709 and Frame 0492.

WHEREAS, the Agent now desires to terminate and release the entirety of its Security Interest in the Trademark Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Release, the Agent hereby states as follows:

1. Definitions. Capitalized terms used in this Release and not otherwise defined herein have the meanings specified in the Trademark Security Agreement and Loan Documents, as applicable.

2. Release of Security Interest. The Agent hereby terminates, releases and discharges, without recourse, representation or warranty, its Security Interest in the Trademark Collateral, and any right, title or interest of the Agent in such Trademark Collateral shall hereby cease and become void. The Agent reassigns any and all such right, title and interest (if any) that the Agent may have in, to and under the Trademark Collateral to the Grantors.

3. Further Assurances. The Agent hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect the release of the Security Interest contemplated hereby.

4. Governing Law. This Release shall be governed by and construed in accordance with the laws of the State of New York.

IN WITNESS WHEREOF, Agent has caused this Termination and Release to be duly executed as of the date first set forth above.

BANK OF AMERICA, N.A.
as Agent

By Robert Bleichner

Name: Robert Bleichner

Title: Vice President

Address:

Bank of America, N.A.

333 South Hope Street, 19th Floor

Los Angeles, CA 90071

TERMINATION AND RELEASE OF
TRADEMARK SECURITY AGREEMENT
(CONNEXITY)
SIGNATURE PAGE

TRADEMARK
REEL: 007413 FRAME: 0353

SCHEDULE I

Trademarks

Owner of Record	Mark	Serial No. / Date	Reg. No. / Date
Connexity, Inc.	AISLE A	85675582 20120712	4304798 20130319
Connexity, Inc.	AISLE A (TRIANGLE LOGO)	85729834 20120914	4305357 20130319
Connexity, Inc.	AISLE A (WORD w/ LOGO)	85729820 20120914	4305356 20130319
Connexity, Inc.	AUDIENCE DISCOVERY	85371707 20110714	4177274 20120717
Connexity, Inc.	BE SO	77786426 20090721	3894815 20101221
Connexity, Inc.	BESO	77786431 20090721	3894816 20101221
Connexity, Inc.	BESO (stylized)	77925261 20100201	3896354 20101228
Connexity, Inc.	BESO SHOP IT ALL	77786436 20090721	3894817 20101221
Connexity, Inc.	BESO SHOP IT ALL (Stylized)	77786444 20090721	3894818 20101221
Connexity, Inc.	BIZRATE	75197079 19961011	2109142 19971028
Connexity, Inc.	BIZRATE - Flag Logo only	77876868 20091119	3926645 20110301
Connexity, Inc.	BIZRATE with Flag logo	77876867 20091119	3926644 20110301
Connexity, Inc.	BIZRATE.COM	76034132 20000425	2503740 20011106
Connexity, Inc.	BIZRATE CIRCLE OF EXCELLENCE	85205059 20101223	4018652 20110830
Connexity, Inc.	(Certification Mark)	77283268 20070919	3470894 20080722
Connexity, Inc.	CONNEXITY	85026796 20100429	4051578 20111108
Connexity, Inc.	DISCOVERY MADE SIMPLE	77127122 20070309	3489481 20080819
Connexity, Inc.	FLAME (Logo)	77285736 20070921	3466274 20080715
Connexity, Inc.	INSTABUY	85417680 20110908	4251137 20121127
Connexity, Inc.	LOW PRICE SHOPPER	77406288 20080226	3687687 20090922
Connexity, Inc.	POWERED BY INTENT	85729809 20120914	4305355 20130319
Connexity, Inc.	POWERED BY SHOPPING	86414164 20141003	
Connexity, Inc.	RETREVO	78944123 20060803	3255925 20070626
Connexity, Inc.	SHOPPING CART WITH FLAME (LOGO)	78490931 20040928	3020506 20051129
Connexity, Inc.	SHOPZILLA	78544097 20050107	3119435 20060725
Connexity, Inc.	TADA - US	85098015 20100802	4071477 20111213

Owner of Record	Mark	Serial No. / Date	Reg. No. / Date
Connexity, Inc.	TADA (Logo)	85156219 20101019	3996654 20110719
Become, Inc.	BECOME	78511297 20041104	3220597 20070320
Become, Inc.	AIR	78595301 20050325	3175307 20061121
Connexity, Inc.	HITWISE	2882957	2882957 9/7/2004
Connexity, Inc.	SEARCH INTELLIGENCE	7874037	3094227 5/1/2005