

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM672407

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Maison Joseph Battat Ltee		09/03/2021	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	Maison Battat Inc.		
Street Address:	8440 Darnley Road		
City:	Montreal		
State/Country:	CANADA		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1697772	KRINKLES	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2124214100		
Email:	alangsam@pryorcashman.com		
Correspondent Name:	Andrew S. Langsam		
Address Line 1:	28 Limestone Road		
Address Line 4:	Armonk, NEW YORK 10504		
ATTORNEY DOCKET NUMBER:	13146.00008		
NAME OF SUBMITTER:	Andrew S. Langsam		
SIGNATURE:	/Andrew S. Langsam/		
DATE SIGNED:	09/03/2021		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARK

This Assignment of Trademark (hereinafter, the "Assignment") is effective as of the date of the last party to sign the Assignment (the "Effective Date") by and between Maison Joseph Battat Ltee. (the "Assignor"), a Canadian corporation, whose principal office or place of business is 8440 Darnley Road, Montreal, Quebec, Canada, and Maison Battat Inc. (the "Assignee"), a Canadian corporation, whose principal office or place of business is 8440 Darnley Road, Montreal, Quebec, Canada.

WHEREAS, Assignor is the owner of the trademark, KRINKLES, Reg. No. 1,697,772, for "toy construction system comprising interlocking geometrically shaped pieces" in Class 28 (the "Trademark");

AND WHEREAS, Assignee is desirous of acquiring from the Assignor all of the right, title and interest in and to the Trademark together with the goodwill associated with the Trademark;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the parties hereto, the Assignor hereby assigns and transfers unto the Assignee, its successors and assigns, all of the Assignor's right, title and interest in and to the Trademark, together with all right of action resulting from any adverse use of the Trademark or any confusingly similar trademark prior to the effective date of this Assignment, and the right to claim such relief as is appropriate, together with the goodwill of the business carried on in association with the Trademark, the same to be held by the Assignee, its successors and assigns as fully and effectually as they would have been held by the Assignor had this Assignment not been made.

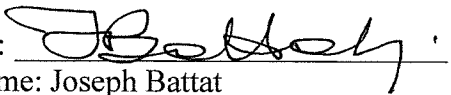
The Assignor agrees that, at the request and expense of the Assignee, the Assignor will execute and deliver to the Assignee such further documents as may be reasonably necessary to allow the Assignee to record this Assignment and to protect and enforce its rights in the Trademark.


This Assignment may be executed in counterparts and by means of electronic signature, each of which once signed shall be deemed an original and all such counterparts shall constitute one and the same instrument.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed as of the Effective Date referenced above.

MAISON JOSEPH BATTAT LTEE

MAISON BATTAT INC.

By: 
Name: Joseph Battat
Title: Duly authorized representative
Date: 09.03.2021

By: 
Name: Joseph Battat
Title: Duly authorized representative
Date: 09.03.2021