

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM672839

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sobera Dermatology Group, P.C.		03/19/2021	Corporation: ALABAMA
RECEIVING PARTY DATA			
Name:	Forefront Management, LLC		
Street Address:	801 York Street		
City:	Manitowoc		
State/Country:	WISCONSIN		
Postal Code:	54220		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4719291	VILLAGE DERMATOLOGY	
Registration Number:	4761944	LIVE A BEAUTIFUL LIFE	
CORRESPONDENCE DATA			
Fax Number:	4142766581		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(414) 276-5000		
Email:	Jason.Scoby@wilaw.com		
Correspondent Name:	Jason R. Scoby		
Address Line 1:	111 East Wisconsin Avenue		
Address Line 2:	Suite 1400		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Jason R. Scoby		
SIGNATURE:	/jason r. scoby/		
DATE SIGNED:	09/07/2021		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Agreement") is entered into and effective as of March 19, 2021 (the "Closing Date"), by and among FOREFRONT MANAGEMENT, LLC, a Delaware limited liability company ("Buyer"), and SOBERA DERMATOLOGY GROUP, P.C., an Alabama professional corporation (the "Seller").

BACKGROUND

Contemporaneously with the execution of this Agreement, Buyer, Seller and the other parties thereto are entering into an Asset Purchase Agreement ("Purchase Agreement"), pursuant to which, among other things, Buyer is purchasing substantially all of Seller's assets, including the trademarks described in this Agreement.

AGREEMENT

The parties agree as follows:

1. Assignment. Seller hereby irrevocably conveys, transfers, and assigns to Buyer, and Buyer hereby accepts, all of Seller's right, title, and interest in and to the following:

(a) The trademarks described on Exhibit A attached hereto and all issuances, extensions, and renewals thereof (the "Assigned Trademarks"), together with the goodwill connected with the use of, and symbolized by, the Assigned Trademarks;

(b) All rights of any kind whatsoever of Seller accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(c) Any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) Any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation. Seller hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Agreement upon the request of Buyer.

3. Miscellaneous. Notwithstanding anything to the contrary contained herein, this Agreement is subject, in all respects, to the terms and conditions of the Purchase Agreement, including, without limitation, all of the representations, warranties, covenants and agreements contained therein, all of which survive the execution of this Agreement. Nothing in this Agreement shall supersede, amend, waive, or expand the terms and conditions of the Purchase Agreement. All undefined capitalized terms used herein shall have the meanings ascribed to such terms in the Purchase Agreement. This Agreement is a "Transaction Document" as that term is defined in the Purchase Agreement. Accordingly, the sections of the Purchase Agreement apply to this Agreement. In the

event of any conflict between this Agreement and the Purchase Agreement, the terms and provisions of the Purchase Agreement shall control. The Background Section of this Agreement is incorporated into this Agreement by this reference.

[SIGNATURE PAGE FOLLOWS]

The parties have caused this Agreement to be executed as of the Closing Date.

BUYER:

Forefront Management, LLC

DocuSigned by:
By:  (SEAL)
Brent Brenen, Chief Executive Officer

SELLER:

Sobera Dermatology Group, P.C.

By:  (SEAL)
Jenny Sobera, M.D., President

[Signature Page to Trademark Assignment Agreement]

EXHIBIT A
TRADEMARKS

Mark	Registration Date	US Serial Number	US Registration Number
Village Dermatology	4/14/2015	86302938	4719291
Live a Beautiful Life	6/23/2015	86377400	4761944