

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM672898

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cheer Athletics-Plano Inc.	FORMERLY Cheer Athletics Inc.	09/07/2021	Corporation: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cheer Athletics Brands, LLC		
<b>Street Address:</b>	1300 E. Plano Parkway, Suite C		
<b>City:</b>	Plano		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75074		
<b>Entity Type:</b>	Limited Liability Company: TEXAS		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2905422	CHEER ATHLETICS	
<b>Registration Number:</b>	2501872	CHEER ATHLETICS	
<b>Registration Number:</b>	2581206	CA	
<b>Registration Number:</b>	2492448	CA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	972-852-1706		
<b>Email:</b>	tmattorney@mrkpc.com		
<b>Correspondent Name:</b>	Erica Mahoney		
<b>Address Line 1:</b>	2425 N. Central Expy. Suite 200		
<b>Address Line 4:</b>	Richardson, TEXAS 75080		
<b>NAME OF SUBMITTER:</b>	Erica Mahoney		
<b>SIGNATURE:</b>	/Erica Mahoney/		
<b>DATE SIGNED:</b>	09/07/2021		
<b>Total Attachments: 1</b>	source=20210907_Trademark_Assignment_to_CA_Brands - Fully Executed#page1.tif		

OP \$115.00 2905422

**ASSIGNMENT OF TRADEMARKS**

This Assignment of Trademarks (“Assignment”) is entered into September 7, 2021 (“Effective Date”), by and between Cheer Athletics-Plano Inc. (formerly known as Cheer Athletics, Inc.), a Texas corporation (“Assignor”) and Cheer Athletics Brands, LLC, a Texas limited liability company (“Assignee”).

**WHEREAS**, Assignor owns the trademark CHEER ATHLETICS and other related logos, service marks, slogans, and indicia of origin used in connection with providing cheerleading and gymnastics instruction and choreography, clothing and accessories, towels, blanket throws, backpacks, and athletic bags (the “Trademarks”);

**WHEREAS**, Assignor has registered (i) CHEER ATHLETICS in International Class 018, 024, and 025 on the Principal Register of the U.S. Patent and Trademark Office (“USPTO”) under Registration No. 2905422; (ii) CHEER ATHLETICS in International Class 041 on the Principal Register of the USPTO under Registration No. 2501872; (iii) CA (stylized mark) in International Class 025 on the Principal Register of the USPTO under Registration No. 2581206; and (iv) CA (stylized mark) in International Class 041 on the Principal Register of the USPTO under Registration No. 2492448 (collectively, the “Registrations”);

**WHEREAS**, Assignor warrants and represents that it has not assigned any rights in or to the Trademarks or Registrations to any third party, and that such rights are wholly owned by Assignor; and

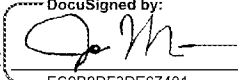
**WHEREAS**, Assignor desires to assign to Assignee, and Assignee desires to accept, assignment of the Trademarks and the Registrations, together with the goodwill of the business symbolized by the Trademarks and all copyrights in and to the logo designs of the Trademarks.

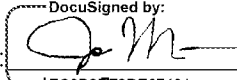
**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, and Assignee hereby accepts all right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and all rights in and to the Registrations.

**IN WITNESS WHEREOF**, the parties, intending to be legally bound, have executed this Assignment to be effective as of the Effective Date set forth above.

**ASSIGNOR:**  
Cheer Athletics-Plano Inc. (f/k/a Cheer Athletics Inc.)  
a Texas corporation

**ASSIGNEE:**  
Cheer Athletics Brands, LLC  
a Texas limited liability company

DocuSigned by:  
  
Signature: \_\_\_\_\_  
Name: Joseph Melton  
Title: Co-Owner

DocuSigned by:  
  
Signature: \_\_\_\_\_  
Name: Joseph Melton  
Title: Co-Owner