

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM673176

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lowe's Home Centers, LLC		09/07/2021	Limited Liability Company: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LF, LLC		
<b>Street Address:</b>	1000 Lowe's Boulevard		
<b>City:</b>	Mooresville		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28117		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 55</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4516456	ACTIVE FAMILY	
<b>Registration Number:</b>	5794955	LIVE WELL	
<b>Registration Number:</b>	5715885	LIVEWELL	
<b>Registration Number:</b>	3656994	LOTUSFX FIBER SHIELD	
<b>Registration Number:</b>	3546863	LUXERELL	
<b>Serial Number:</b>	88860654	PET ACTIONTRACTION	
<b>Registration Number:</b>	5306939	PET GUARD	
<b>Registration Number:</b>	5218945	PET GUARD PLUS	
<b>Registration Number:</b>	4735370	PET PROTECT	
<b>Registration Number:</b>	4522962	PETPROTECT	
<b>Registration Number:</b>	5051462	PETPROTECT	
<b>Registration Number:</b>	5508852	PETPROTECT	
<b>Registration Number:</b>	5566120	PETPROTECT	
<b>Registration Number:</b>	4945394	PLATINUM PROMISE	
<b>Registration Number:</b>	4945385	PLATINUM PROMISE IF IT STAINS WE REPLACE	
<b>Registration Number:</b>	4948101	SIMPLY STAINMASTER	
<b>Registration Number:</b>	2129204	STAINMASTER	
<b>Registration Number:</b>	2946795	STAINMASTER	
<b>Registration Number:</b>	2973928	STAINMASTER	
<b>TRADEMARK</b>			

CH \$1390.00 4516456

Property Type	Number	Word Mark
Registration Number:	2986365	STAINMASTER
Registration Number:	3303284	STAINMASTER
Registration Number:	4689905	STAINMASTER
Registration Number:	4859819	STAINMASTER
Registration Number:	4951697	STAINMASTER
Registration Number:	5542766	STAINMASTER
Registration Number:	5634662	STAINMASTER
Registration Number:	5794829	STAINMASTER
Registration Number:	5997847	STAINMASTER
Serial Number:	88314156	STAINMASTER
Serial Number:	88830616	STAINMASTER
Serial Number:	88956075	STAINMASTER
Registration Number:	4373779	STAINMASTER ACTIVE FAMILY
Registration Number:	4790887	STAINMASTER ACTIVE FAMILY
Registration Number:	4377796	STAINMASTER ESSENTIALS
Serial Number:	90269637	STAINMASTER ESSENTIALS
Serial Number:	88161478	STAINMASTER HOME STUDIO
Registration Number:	5297404	STAINMASTER LIVEWELL
Registration Number:	5703624	STAINMASTER LIVEWELL
Registration Number:	5822241	STAINMASTER LIVE WELL
Registration Number:	3779211	STAINMASTER
Registration Number:	6190109	STAINMASTER
Registration Number:	4373780	STAINMASTER PREMIER
Registration Number:	6030718	STAINMASTER SIGNATURE
Serial Number:	90269631	STAINMASTER SIGNATURE
Registration Number:	4871709	STAINMASTER SIGNATURE SQUARES
Registration Number:	2485680	STAINMASTER XTRA LIFE
Registration Number:	4591934	SUPERIASD
Registration Number:	1440005	TACTESSE
Registration Number:	3554080	THE STAINMASTER FLOORING CENTER
Registration Number:	3564076	THE STAINMASTER FLOORING CENTER
Registration Number:	4239045	TRUSOFT
Registration Number:	4598045	TRUSOFT
Serial Number:	88680914	ULTRA LIFE
Serial Number:	87857342	WEAR, WET, WALK
Serial Number:	87857347	WEAR, WET, WALK

**CORRESPONDENCE DATA**

**TRADEMARK  
REEL: 007416 FRAME: 0436**

**Fax Number:** 7047570713

***Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***

**Phone:** 704 758 4927

**Email:** Trademarks@lowes.com

**Correspondent Name:** Scott W. Goode

**Address Line 1:** 1000 Lowe's Boulevard

**Address Line 4:** Mooresville, NORTH CAROLINA 28117

<b>NAME OF SUBMITTER:</b>	Scott W. Goode
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<b>SIGNATURE:</b>	/swgoode/
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<b>DATE SIGNED:</b>	09/08/2021
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**Total Attachments: 10**

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## **TRADEMARK ASSIGNMENT**

This TRADEMARK ASSIGNMENT (the "Assignment") is made effective as of September 7, 2021 by and among Lowe's Home Centers, LLC, a North Carolina Limited Liability Company ("LHC"), and LF, LLC, a Delaware Limited Liability Company ("LF").

WHEREAS, effective as of September 7, 2021, LHC has agreed to sell, assign, transfer, convey and deliver to LF and LF has agreed to purchase and acquire from LHC, all of LHC's right, title and interest in and to the trademark registrations and trademark applications listed in Exhibit A attached hereto (the "Trademarks"), together with the portion of the ongoing and existing business to which the Trademarks pertain in accordance with 15 U.S.C. §1060(a), as set forth therein.

NOW, THEREFORE, intending to be legally bound and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignment. Effective as of September 7, 2021, LHC hereby sells, conveys, assigns, transfers and delivers to LF all of LHC's right, title and interest in and to the Trademarks, together with all goodwill related to the Trademarks and the portion of the ongoing and existing business to which the Trademarks pertain in accordance with 15 U.S.C. §1060(a), with all rights and privileges granted and secured thereby, including all claims, demands, income, damages, and rights to causes of action and remedies, including all proceeds to infringement suits, and the right to sue and collect damages for past, present or future infringement or other violation of such Trademarks.

2. Authorization. LHC authorizes and requests the Commissioner of Patents and Trademarks of the United States to record LF as owner of the Trademarks, as assignee of the entire right, title and interest in, to and under the same, for the sole use and enjoyment of LF, its successors, assigns or other legal representatives.

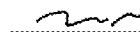
3. Further Assurances. LHC agrees to execute and deliver, or cause to be executed and delivered, such other instruments of conveyance, assignment or transfer and any additional documentation, and will take such other actions, as LF may reasonably request and at LHC's sole expense in order for Lowe's to perfect, vest and record the assignment of any Trademark.

4. Miscellaneous. This Assignment may only be amended by written agreement of the parties. This Assignment may be executed and delivered by facsimile or portable document format in two or more counterparts, each of which shall be an original and all of which together shall constitute one and the same instrument. This Assignment shall be binding upon the parties, their heirs, successors and assigns, and all others acting by, through, with or under their direction, and all those in privity therewith. The governing law of this Assignment shall be that of the State of North Carolina, without regard to its conflicts of law principles.

*[Signature page follows]*

IN WITNESS WHEREOF, the parties have duly executed this Assignment effective as of the date first written above.

**LOWE'S HOME CENTERS, LLC**

**By:**   
Heather Moro {Sep 7, 2021 14:50 EDT}

**Name:** Heather G. Moro

**Title:** Vice President, Associate General Counsel

**LF, LLC**

**By:** Scott Goode  
Scott Goode {Sep 7, 2021 14:52 EDT}

**Name:** Scott W. Goode

**Title:** President

[Signature Page to Trademark Assignment]

EXHIBIT A

TRADEMARKS

Trademark	Country	Current Status	Filing Date	Filing Number	Registration Date	Registration Number
ACTIVE FAMILY	United States Of America	Registration	28 Jun 2012	85980725	15 Apr 2014	4,516,456
LIVE WELL and Design	United States Of America	Registration	09 Mar 2017	87365217	02 Jul 2019	5794955
LIVWELL	United States Of America	Registration	05 Apr 2016	86964890	02 Apr 2019	5715885
LOTUSFX FIBER SHIELD and Design	United States Of America	Renewal	19 Jun 2008	77571956	21 Jul 2009	3656994
LUXERELL	United States Of America	Renewal	20 Jun 2008	77503935	16 Dec 2008	3546863
PET ACTIONTRACTION	United States Of America	Notice of Allowance	06 Apr 2020	88860654		
PET GUARD	United States Of America	Registration	23 Feb 2015	86543133	10 Oct 2017	5306939

Trademark	Country	Current Status	Filing Date	Filing Number	Registration Date	Registration Number
PET GUARD PLUS	United States Of America	Registration	23 Feb 2015	86543140	06 Jun 2017	5218945
PET PROTECT LOGO	United States Of America	Registration	12 Nov 2014	86452497	12 May 2015	4735370
PETPROTECT	United States Of America	Registration	16 Jan 2013	85824362	29 Apr 2014	4,522,962
PETPROTECT	United States Of America	Registration	06 Mar 2015	86980141	27 Sep 2016	5,051,462
PETPROTECT	United States Of America	Registration	06 Mar 2015	86556174	03 Jul 2018	5508852
PETPROTECT	United States Of America	Registration	06 Mar 2015	86556133	18 Sep 2018	5566120
PLATINUM PROMISE	United States Of America	Registration	29 Jul 2015	86708607	26 Apr 2016	4945394
PLATINUM PROMISE IF IT STAINS WE REPLACE IT Logo	United States Of America	Registration	29 Jul 2015	86708492	26 Apr 2016	4945385

Trademark	Country	Current Status	Filing Date	Filing Number	Registration Date	Registration Number
SIMPLY STAINMASTER	United States Of America	Registration	24 Feb 2015	86978659	26 Apr 2016	4,948,101
STAINMASTER	United States Of America	Renewal	17 Dec 1993	74471039	13 Jan 1998	2129204
STAINMASTER	United States Of America	Renewal	13 Oct 2003	78312746	03 May 2005	2946795
STAINMASTER	United States Of America	Renewal	13 Oct 2003	78312747	19 Jul 2005	2973928
STAINMASTER	United States Of America	Renewal	19 Nov 2003	78329926	16 Aug 2005	2986365
STAINMASTER	United States Of America	Renewal	05 Oct 2006	77014499	02 Oct 2007	3303284



Trademark	Country	Current Status	Filing Date	Filing Number	Registration Date	Registration Number
STAINMASTER	United States Of America	Registration	05 Feb 2014	86185423	17 Feb 2015	4689905 <sup>1</sup>
STAINMASTER	United States Of America	Registration	22 May 2015	86639072	24 Nov 2015	4859819
STAINMASTER	United States Of America	Registration	02 Apr 2013	85984077	03 May 2016	4951697
STAINMASTER	United States Of America	Registration	05 Aug 2016	87977783	14 Aug 2018	5542766
STAINMASTER	United States Of America	Registration	10 Feb 2017	87978959	18 Dec 2018	5634662
STAINMASTER	United States Of America	Registration	07 Mar 2016	86931460	02 Jul 2019	5794829
STAINMASTER	United States Of America	Registration	13 Jul 2018	88036423	25 Feb 2020	5997847

Trademark	Country	Current Status	Filing Date	Filing Number	Registration Date	Registration Number
STAINMASTER	United States Of America	Notice of Allowance	25 Feb 2019	88314156		
STAINMASTER	United States Of America	Notice of Allowance	11 Mar 2020	88830616		
STAINMASTER	United States Of America	Filing	09 Jun 2020	88956075		
STAINMASTER ACTIVE FAMILY	United States Of America	Registration	16 May 2012	85979357	23 Jul 2013	4,373,779
STAINMASTER ACTIVE FAMILY	United States Of America	Registration	16 May 2012	85626638	11 Aug 2015	4790887
STAINMASTER ESSENTIALS	United States Of America	Registration	15 May 2012	85979261	30 Jul 2013	4,377,796
STAINMASTER ESSENTIALS	United States Of America	Filing	21 Oct 2020	90269637		

Trademark	Country	Current Status	Filing Date	Filing Number	Registration Date	Registration Number
STAINMASTER HOME STUDIO	United States Of America	Notice of Allowance	19 Oct 2018	88161478		
STAINMASTER LIVEWELL	United States Of America	Registration	05 Apr 2016	86982935	26 Sep 2017	5297404
STAINMASTER LIVEWELL	United States Of America	Registration	05 Apr 2016	86964885	19 Mar 2019	5703624
STAINMASTER LIVEWELL and Design	United States Of America	Registration	16 Mar 2017	87373271	30 Jul 2019	5822241
STAINMASTER Logo	United States Of America	Renewal	02 Feb 2009	77661446	20 Apr 2010	3779211
STAINMASTER Logo	United States Of America	Registration	14 Mar 2017	87370356	03 Nov 2020	6190109
STAINMASTER PREMIER	United States Of America	Registration	16 May 2012	85979358	23 Jul 2013	4373780

Trademark	Country	Current Status	Filing Date	Filing Number	Registration Date	Registration Number
STAINMASTER SIGNATURE	United States Of America	Registration	02 Apr 2019	88367227	07 Apr 2020	6030718
STAINMASTER SIGNATURE	United States Of America	Filing	21 Oct 2020	90269631		
STAINMASTER SIGNATURE SQUARES	United States Of America	Registration	25 Sep 2014	86406101	15 Dec 2015	4871709
STAINMASTER XTRA LIFE	United States Of America	Renewal	07 Dec 1998	75600334	04 Sep 2001	2485680
SUPERIASD	United States Of America	Registration	22 Nov 2013	86126810	26 Aug 2014	4,591,934
TACTESSE	United States Of America	Renewal	22 Sep 1986	73621069	19 May 1987	1440005

Trademark	Country	Current Status	Filing Date	Filing Number	Registration Date	Registration Number
THE STAINMASTER FLOORING CENTER	United States Of America	Renewal	06 Jun 2008	77492991	30 Dec 2008	3,554,080
THE STAINMASTER FLOORING CENTER Logo	United States Of America	Renewal	06 Jun 2008	77492986	20 Jan 2009	3,564,076
TRUSOFT	United States Of America	Registration	11 Oct 2011	85443944	06 Nov 2012	4,239,045
TRUSOFT	United States Of America	Registration	11 Feb 2013	85846341	02 Sep 2014	4598045
ULTRA LIFE	United States Of America	Notice of Allowance	05 Nov 2019	88680914		
WEAR, WET, WALK	United States Of America	Notice of Allowance	30 Mar 2018	87857342		
WEAR, WET, WALK	United States Of America	Notice of Allowance	30 Mar 2018	87857347		