ETAS ID: TM673417

# Electronic Version v1.1

Stylesheet Version v1.2

**SUBMISSION TYPE: NEW ASSIGNMENT** 

**NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Puracy, LLC		09/08/2021	Limited Liability Company: TEXAS

TRADEMARK ASSIGNMENT COVER SHEET

### **RECEIVING PARTY DATA**

Name:	Branded AcquiCo No 5, LLC
Street Address:	251 Little Falls Dr.
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19808
Entity Type:	Limited Liability Company: DELAWARE

#### **PROPERTY NUMBERS Total: 11**

Property Type	Number	Word Mark
Serial Number:	90684800	PLANT-POWERED CLEANING
Serial Number:	90684797	PLANT-POWERED PRODUCTS
Registration Number:	6436812	PLANT-POWERED PERFORMANCE
Serial Number:	88527818	PURACY
Serial Number:	88527655	PURACY
Serial Number:	88724590	GOLDILOCKS SUBSCRIPTION
Serial Number:	88527854	PURACY
Registration Number:	6058809	PURACY
Registration Number:	5364832	PURACY
Registration Number:	5068672	PURACY
Registration Number:	5067686	PURACY

#### CORRESPONDENCE DATA

Fax Number: 6176468646

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 617-646-8000

drwtrademarks@wolfgreenfield.com Email:

**Correspondent Name:** Douglas R. Wolf Address Line 1: 600 Atlantic Avenue

**REEL: 007417 FRAME: 0303** 

TRADEMARK

Address Line 2: Address Line 4:	Wolf, Greenfield & Sacks, P.C. Boston, MASSACHUSETTS 02210		
ATTORNEY DOCKET NUMBER	<b>l</b> :	B1631.40002US00	
NAME OF SUBMITTER:		Douglas R. Wolf	
SIGNATURE:		/drw/	
DATE SIGNED:		09/09/2021	
Total Attachments: 1 source=Assignment from Puracy, LLC to Branded AcquiCo No 5, LLC#page1.tif			

TRADEMARK
REEL: 007417 FRAME: 0304

## **ASSIGNMENT**

WHEREAS, Puracy, LLC, a Limited Liability Company of Texas, having an office and place of business at 904 San Antonio St., Austin, Texas, 78701, has adopted and used the following marks at common law and owns the trademark Applications and Registrations thereof:

#### **SCHEDULE OF TRADEMARKS**

<u>MARK</u>	APPLICATION/	FILING DATE/
	REGISTRATION NO.	REGISTRATION DATE
PLANT-POWERED CLEANING	90/684800	April 30, 2021
PLANT-POWERED PRODUCTS	90/684797	April 30, 2021
PLANT-POWERED PERFORMANCE	6436812	August 3, 2021
puracy	88/527818	July 22, 2019
PURACY	88/527655	July 22, 2019
GOLDILOCKS SUBSCRIPTION	88/724590	December 12,2019
<b>€</b> ρυracy	88/527854	July 22, 2019
PURACY	6058809	May 19, 2020
PURACY	5364832	December 26, 2017
puracy	5068672	October 25, 2016
<b>Spuracy</b>	5067686	October 25, 2016

WHEREAS, Branded AcquiCo No 5, LLC, a Limited Liability Company of Delaware, having an office and place of business at 251 Little Falls Dr., Wilmington, Delaware, 19808, is desirous of acquiring the marks and the applications and registrations therefor.

NOW, THEREFORE, for one Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Puracy, LLC assigns to Branded AcquiCo No 5, LLC, all its rights, title and interest in and to the marks and the applications and registrations therefor, together with the goodwill of the business symbolized by the marks and the applications and registrations therefor and including all rights to sue and recover for past infringement of the marks and the applications and registrations therefor.

Puracy, LLC

	7,
September 8, 2021	By: Sean Busch
Date	Name: Sean Busch
	Title: Co-founder & CEO

9472745.1

RECORDED: 09/09/2021

TRADEMARK
REEL: 007417 FRAME: 0305