

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM673669

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Retrigo AB		08/16/2021	Corporation: SWEDEN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Beauty Generation AB		
<b>Street Address:</b>	Birger Jarlsgatan 18		
<b>City:</b>	Stockholm		
<b>State/Country:</b>	SWEDEN		
<b>Postal Code:</b>	11434		
<b>Entity Type:</b>	Limited Liability Company: SWEDEN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6318412	HERBIQUE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	305-974-6476		
<b>Email:</b>	jeff.stoller@jstollerlaw.com		
<b>Correspondent Name:</b>	Jeffrey Stoller		
<b>Address Line 1:</b>	1717 N BAYSHORE DR #215		
<b>Address Line 4:</b>	MIAMI, FLORIDA 33132		
<b>NAME OF SUBMITTER:</b>	Jeffrey Stoller		
<b>SIGNATURE:</b>	/Jeffrey Stoller/		
<b>DATE SIGNED:</b>	09/10/2021		
<b>Total Attachments: 1</b>			
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OP \$40.00 6318412

**TRADEMARK ASSIGNMENT**

WHEREAS, **RETRIGO AB** has principal offices at Birger Jarlsgatan, 18, Stockholm, 11434, Sweden (**“Assignor”**);

WHEREAS, Assignor owns trademark registration serial **#6318412** for the mark **“HERBIQUE”**;

WHEREAS, **BEAUTY GENERATION AB** has principal offices at Birger Jarlsgatan, 18, Stockholm, 11434, Sweden (**“Assignee”**); and

WHEREAS, the Assignee desires to acquire from the Assignor all of Assignor’s right, title and interest in and to the trademark, together with the benefit of any use of the trademark by the Assignor, and the goodwill of the business relations to the trademark and to the wares or services associated with it, to hold unto the Assignee absolutely.

NOW, THEREFORE, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

**TRADEMARK ASSIGNMENT:** The Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor’s entire right, title and interest in and to the above trademark, together with (i) the benefit of any use of the trademark by the Assignor (ii) the goodwill of the business relations to the trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the trademark to hold unto the Assignee absolutely.

Daniel Korhonen, Principal  
\_\_\_\_\_  
Print Name and Title of signatory

16/08/2021  
\_\_\_\_\_  
Date of Execution

*Daniel Korhonen*  
\_\_\_\_\_  
Signature of Assignor or its Authorized Representative

Daniel Korhonen, Principal  
\_\_\_\_\_  
Print Name and Title of signatory

16/08/2021  
\_\_\_\_\_  
Date of Execution

*Daniel Korhonen*  
\_\_\_\_\_  
Signature of Assignee or its Authorized Representative