

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM674590

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the U.S. Reg. Nos. 5151173, 5155747, 5155749, 5429167, 5776052 and 5459270 should not have been included in the assignment previously recorded on Reel 007296 Frame 0588. Assignor(s) hereby confirms the assignment of all right, title and interest in and to all other U.S. registrations identified therein.
<b>RESUBMIT DOCUMENT ID:</b>	900640009

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Running Away Enterprises, LLC		07/02/2019	Limited Liability Company: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Ventures Endurance Events, LLC
<b>Street Address:</b>	85 Devonshire Street, 9th Floor
<b>City:</b>	Boston
<b>State/Country:</b>	MASSACHUSETTS
<b>Postal Code:</b>	02109
<b>Entity Type:</b>	Limited Liability Company: MASSACHUSETTS

## PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
<b>Registration Number:</b>	4930124	ROCK THE NIGHT 5K
<b>Registration Number:</b>	5094876	
<b>Registration Number:</b>	4383941	
<b>Registration Number:</b>	5086198	
<b>Registration Number:</b>	4383916	
<b>Registration Number:</b>	4387941	WILL RUN FOR CHOCOLATE
<b>Registration Number:</b>	4391595	RUNNING AWAY MULTISPORT
<b>Registration Number:</b>	4391591	AMERICA'S SWEETEST RACE
<b>Registration Number:</b>	4391571	RAM RACING
<b>Registration Number:</b>	4391569	HOT CHOCOLATE 15/5K
<b>Registration Number:</b>	4383910	CINCO DE MILER
<b>Registration Number:</b>	4163472	CINCO DE MILER
<b>Registration Number:</b>	4130656	HOT CHOCOLATE 15/5K
<b>Registration Number:</b>	5156275	HC 15K

**CORRESPONDENCE DATA****Fax Number:** 2165669711*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 2165669700**Email:** 75628@rankinhill.com**Correspondent Name:** Randolph E. Digges, III**Address Line 1:** P.O. Box 1150**Address Line 4:** Bonita Springs, FLORIDA 34133-1150**ATTORNEY DOCKET NUMBER:** GAN-17095.32**NAME OF SUBMITTER:** Randolph E. Digges, III**SIGNATURE:** /Randolph E. Digges, III/**DATE SIGNED:** 09/15/2021**Total Attachments: 13**

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## CORRECTIVE ASSIGNMENT

WHEREAS, on April 23, 2021, a Confirmatory Trademark Assignment from Running Away Enterprises, LLC to Rugged Races, LLC was recorded at Reel/Frame 007269/0588 (see copy attached hereto).

WHEREAS, also on April 23, 2021, a Change of Name from Rugged Races, LLC to Ventures Endurance Events, LLC was recorded at Reel/Frame 007164/0205 (see copy attached hereto).

WHEREAS, the Confirmatory Trademark Assignment recorded at Reel/Frame 007269/0588 erroneously included seven marks/registrations that were not in fact assigned by Running Away Enterprises, LLC to Rugged Races, LLC (now Ventures Endurance Events, LLC), namely the seven marks/registrations identified in the table below:

Mark	Country	Appl. No.	Filing Date	Reg. No.	Reg. Date
ENMOTIVE	United States	87116955	Jul-26-2016	5151173	Feb-28-2017
PERSONALIZING YOUR EVENT	United States	87118143	Jul-27-2016	5155747	Mar-07-2017
CREATED FROM THE RACE INDUSTRY, NOT FOR IT	United States	87118178	Jul-27-2016	5155749	Mar-07-2017
ENMOTIVE THE HUB	United States	87118226	Jul-27-2016	5429167	Mar-20-2018
ENPHOTO	United States	87368422	Mar-10-2017	5776052	Jun-11-2019
ENPHOTO	United States	87976888	Mar-10-2017	5450270	Apr-17-2018
ENMOTIVE	China	20916501	Aug-09-2016	20916501	Oct-07-2017

WHEREAS, the parties desire to correct the record via this Corrective Assignment.

NOW THEREFORE, KNOW ALL MEN BY THESE PRESENTS, that pursuant to and effective as of an Assignment & Assumption Agreement dated July 2, 2019 (the "Assignment") by and between **Running Away Enterprises, LLC**, a Delaware limited liability company having an address of 951 Corporate Grove Drive, Buffalo Grove, IL 60089 ("Assignor"), and **Rugged Races, LLC**, a Massachusetts limited liability company having an address of 45 Bromfield Street, Suite 801, Boston, Massachusetts 02108 ("Assignee"), and for good and valuable consideration, the receipt and

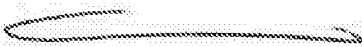
sufficiency is hereby confirmed, Assignor did convey, transfer, assign, deliver, and contribute to Assignee all of its right, title, and interest in and to the Marks and trademark applications and registrations indicated in the attached Trademark Schedule, together with the goodwill of the business relating to the services in connection with which the Marks are used and for which they are registered, all income, royalties, and damages hereafter due or payable to Assignor with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks, and all rights to sue for past, present and future infringements or misappropriations of the Marks.

Assignor further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Marks and the Registrations.

IN WITNESS WHEREOF, Assignor and Assignee have duly executed under seal and delivered this Assignment, effective as indicated above.

Running Away Enterprises, LLC

Venture Endurance Events, LLC  
(formerly Rugged Races, LLC)



By: Steven Ginsburg  
Its: Manager

  
By: Polly Gunfeld Sack

Its: Secretary and Senior Vice President

**TRADEMARK SCHEDULE**

Mark	Country	Appl. No.	Filing Date	Reg. No.	Reg. Date
HOT CHOCOLATE 15/5K	Australia	1616528	Feb-20-2014	1616528	Feb-20-2014
HOT CHOCOLATE 15/5K DESIGN	Australia	1618844	Feb-20-2014	1618844	Feb-20-2014
RUNNING MAN DESIGN	China	20916505	Aug-09-2016	20916505	Sep-28-2017
RUNNING MAN SUNBURST DESIGN	China	20916506	Aug-06-2016	20916506	Sep-28-2017
WILL RUN FOR CHOCOLATE	China	20916499	Aug-09-2016	20916499	Sep-28-2017
WILL RUN FOR CHOCOLATE	China	20945561	Aug-11-2016	20945561	Oct-07-2017
WILL RUN FOR CHOCOLATE	China	20916503	Aug-09-2016	20916503	Sep-28-2017
HOT CHOCOLATE 15/5K	China	20916500	Aug-09-2016	20916500	Sep-28-2017
HOT CHOCOLATE 15/5K	China	20916504	Aug-09-2016	20916504	Oct-07-2017
WILL RUN FOR CHOCOLATE	EUIPO	013949847	Apr-14-2015	013949847	Jan-20-2016
HOT CHOCOLATE 15/5K	EUIPO	1198002	Feb-20-2014	1198002	Feb-20-2014
HOT CHOCOLATE 15/5K DESIGN	EUIPO	1199594	Feb-20-2014	1199594	Feb-20-2014
WILL RUN FOR CHOCOLATE	Mexico	0119851958219	Oct-11-2017	1845302	Feb-14-2018
WILL RUN FOR CHOCOLATE	Mexico	0119851958221	Oct-11-2017	1845303	Feb-14-2018
AMERICA'S SWEETEST RACE	Mexico	0119851958223	Oct-11-2017	1845305	Feb-14-2018
HOT CHOCOLATE 15K/5K AND DESIGN	Mexico	0119851973889	Nov-16-2017	1849874	Feb-22-2018
HOT CHOCOLATE 15K/5K	Mexico	0119851949943	Sept-25-2017	1829218	Dec-05-2017
HOT CHOCOLATE 15/5K	New Zealand	995908	Feb-20-2014	995908	Feb-20-2014
HOT CHOCOLATE 15/5K DESIGN	New Zealand	996660	Feb-20-2014	996660	Feb-20-2014
WILL RUN FOR CHOCOLATE	United Kingdom	UK00913949847	Apr-14-2015	UK00913949847	Jan-20-2016
HOT CHOCOLATE 15/5K	United Kingdom	UK00901198002	Feb-20-2014	UK00901198002	Feb-20-2014
HOT CHOCOLATE 15/5K DESIGN	United Kingdom	UK00901199594	Feb-20-2014	UK00901199594	Feb-20-2014
ROCK THE NIGHT 5K	United States	86348433	Jul-25-2014	4930124	Apr-06-2016
RUNNING MAN DESIGN	United States	86972863	Apr-12-2016	5094876	Dec-06-2016
RUNNING MAN DESIGN	United States	85818262	Jan-08-2013	4383941	Aug-13-2013
RUNNING MAN SUNBURST DESIGN	United States	86972887	Apr-12-2016	5086198	Nov-22-2016
RUNNING MAN SUNBURST DESIGN	United States	85817816	Jan-08-2013	4383916	Aug-13-2013
WILL RUN FOR CHOCOLATE	United States	85822603	Jan-14-2013	4387941	Aug-20-2013
RUNNING AWAY MULTISPORT	United States	85818241	Jan-08-2013	4391595	Aug-27-2013
AMERICA'S SWEETEST RACE	United States	85818194	Jan-08-2013	4391591	Aug-27-2013

Mark	Country	Appl. No.	Filing Date	Reg. No.	Reg. Date
RAM RACING	United States	85817790	Jan-08-2013	4391571	Aug-27-2013
HOT CHOCOLATE 15/5K	United States	85817778	Jan-08-2013	4391569	Aug-27-2013
CINCO DE MILER	United States	85817748	Jan-08-2013	4383910	Aug-13-2013
CINCO DE MILER	United States	85324053	May-18-2011	4163472	Jun-26-2012
HOT CHOCOLATE 15/5K DESIGN	United States	85258499	Mar-04-2011	4130656	Apr-24-2012
HC 15K DESIGN	United States	87209010	Oct-19-2016	5156275	Mar-07-2017
HOT CHOCOLATE 15/5K	WIPO	1198002	Feb-20-2014	1198002	Feb-20-2014
HOT CHOCOLATE 15/5K DESIGN	WIPO	1199594	Feb-20-2014	1199594	Feb-20-2014

## CONFIRMATORY TRADEMARK ASSIGNMENT

KNOW ALL MEN BY THESE PRESENTS, that pursuant to and effective as of an Assignment & Assumption Agreement dated July 2, 2019 (the "Assignment") by and between **Running Away Enterprises, LLC**, a Delaware limited liability company having an address of 951 Corporate Grove Drive, Buffalo Grove, IL 60089 ("Assignor"), and **Rugged Races, LLC**, a Massachusetts limited liability company having an address of 45 Bromfield Street, Suite 801, Boston, Massachusetts 02108 ("Assignee"), and for good and valuable consideration, the receipt and sufficiency is hereby confirmed, Assignor did convey, transfer, assign, deliver, and contribute to Assignee all of its right, title, and interest in and to the Marks and trademark applications and registrations indicated in the attached Trademark Schedule, together with the goodwill of the business relating to the services in connection with which the Marks are used and for which they are registered, all income, royalties, and damages hereafter due or payable to Assignor with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks, and all rights to sue for past, present and future infringements or misappropriations of the Marks.

Assignor further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Marks and the Registrations.

IN WITNESS WHEREOF, Assignor has duly executed under seal and delivered this Assignment, effective as indicated above.

Running Away Enterprises, LLC



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By: Steven Ginsburg  
Its: Manager