

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM673804

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Owl Rock Capital Corporation, as Administrative Agent		08/31/2021	Corporation: MARYLAND
RECEIVING PARTY DATA			
Name:	Information Planning and Management Service Inc.		
Street Address:	2800 Cantrell Road		
Internal Address:	Suite 400		
City:	Little Rock		
State/Country:	ARKANSAS		
Postal Code:	72202		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	4617760	EJ CAIMEN	
Registration Number:	4336152	IT'S ABOUT THE STORE	
Registration Number:	4658738	LABELMATE	
Registration Number:	4631571	PEGMATE	
Registration Number:	4463396	RESET IN A BOX	
Registration Number:	4455822	RETAIL FITNESS	
Registration Number:	4617395	SHELFMATE	
Registration Number:	3089098	TALKING STRIPS	
CORRESPONDENCE DATA			
Fax Number:	2132897727		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2134262623		
Email:	measonpriest@goodwinlaw.com		
Correspondent Name:	Michele Eason-Priest/Goodwin Procter LLP		
Address Line 1:	601 S Figueroa St Fl 41		
Address Line 4:	Los Angeles, CALIFORNIA 90017		
ATTORNEY DOCKET NUMBER:	135606.314401		

OP \$215.00 4617760

NAME OF SUBMITTER:	Michele Eason-Priest
SIGNATURE:	/s/ Michele Eason-Priest
DATE SIGNED:	09/10/2021
Total Attachments: 3 source=Release of Security Interest in Trademarks - Owl Rock (Information Planning and Management Service Inc.)#page1.tif source=Release of Security Interest in Trademarks - Owl Rock (Information Planning and Management Service Inc.)#page2.tif source=Release of Security Interest in Trademarks - Owl Rock (Information Planning and Management Service Inc.)#page3.tif	

RELEASE OF SECURITY INTEREST IN TRADEMARKS

This **RELEASE OF SECURITY INTEREST IN TRADEMARKS**, dated as of August 31, 2021 (this "Release"), is made by OWL ROCK CAPITAL CORPORATION, in its capacity as Administrative Agent for the Secured Parties (in such capacity, the "Administrative Agent"), in favor of INFORMATION PLANNING AND MANAGEMENT SERVICE INC., a Delaware corporation (the "Grantor"). Capitalized terms used but not otherwise defined herein have the meaning given to them in the Security Agreement.

WITNESSETH

WHEREAS, Grantor and the Administrative Agent are parties to that certain Second Lien Security Agreement, dated as of December 19, 2016 (as amended, restated, amended and restated, replaced, supplemented or otherwise modified, the "Security Agreement");

WHEREAS, pursuant to the Security Agreement, the Grantor executed the Memorandum of Security Interest in Trademarks, dated as of December 19, 2016 (the "Trademark Security Agreement") and recorded with the U.S. Patent and Trademark Office on December 20, 2016 at Reel/Frame No. 5948/0962, pursuant to which the Grantor pledged and granted to the Administrative Agent, for the benefit of the Secured Parties, a lien on and security interest in and to all of its right, title and interest in, to and under the Trademarks (as defined in the Trademark Security Agreement).

WHEREAS, the Grantor has requested that the Administrative Agent release its security interest in all right, title and interest in, to and under all of the Trademarks.

NOW, THEREFORE, in consideration of the foregoing, the Administrative Agent hereby DISCHARGES, TERMINATES and RELEASES, without recourse, representation or warranty, its security interest in all right, title and interest in, to and under all of the Trademarks, including the trademark registrations and applications set forth in Schedule I attached hereto and incorporated herein by reference, and agrees that all the security interest in the Trademarks is hereby discharged, terminated and released. The undersigned hereby transfers and assigns to the Grantor, without recourse, representation or warranty, any and all right, title and interest that the Administrative Agent may have obtained in, to and under the Trademarks under the Security Agreement and the Trademark Security Agreement.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be duly executed and delivered as of the date first written above.

OWL ROCK CAPITAL CORPORATION,
as Administrative Agent

By: 
Name: Adam Forchheimer
Title: Authorized Signatory

[Signature Page to Release of Security Interest in Trademarks]

TRADEMARK
REEL: 007419 FRAME: 0025

SCHEDULE I
to
RELEASE OF SECURITY INTEREST IN TRADEMARKS

<u>Owner</u>	<u>Jurisdiction</u>	<u>Trademarks</u>	<u>Registration No.</u>	<u>Registration Date</u>
Information Planning and Management Service Inc.	U.S.	EJ Caimen	4617760	Oct. 7, 2014
Information Planning and Management Service Inc.	U.S.	It's About the Store	4336152	May 14, 2013
Information Planning and Management Service Inc.	U.S.	LabelMate	4658738	Dec. 23, 2014
Information Planning and Management Service Inc.	U.S.	PegMate	4631571	Nov. 4, 2014
Information Planning and Management Service Inc.	U.S.	Reset in a Box	4463396	Jan. 7, 2014
Information Planning and Management Service Inc.	U.S.	Retail Fitness	4455822	Dec. 24, 2013
Information Planning and Management Service Inc.	U.S.	ShelfMate	4617395	Oct. 7, 2014
Information Planning and Management Service Inc.	U.S.	TALKING STRIPS	3089098	May 9, 2006