

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM673809

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest in Trademarks		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Owl Rock Capital Corporation, as Administrative Agent		08/31/2021	Corporation: MARYLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Electronic Imaging Services, Inc.		
<b>Street Address:</b>	2800 Cantrell Road		
<b>Internal Address:</b>	Suite 400		
<b>City:</b>	Little Rock		
<b>State/Country:</b>	ARKANSAS		
<b>Postal Code:</b>	72202		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 34</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	4950044	@SHELF	
Registration Number:	3928553	ADSIGNS	
Registration Number:	4486557	BANNERSTRIPS	
Registration Number:	4594589	BANNERSTRIPS	
Registration Number:	4599029	BANNERSTRIPS	
Registration Number:	4599030	BANNERSTRIPS	
Registration Number:	3391355	EASY TO EAT WELL	
Registration Number:	3797023	HEALTHY AISLES	
Registration Number:	3797022	HEALTHY AISLES	
Registration Number:	3929116	ISMADS	
Registration Number:	3929115	ISMADS	
Registration Number:	4106885	ISMINSIGHTS	
Registration Number:	3797025	KAMELEON	
Registration Number:	3797024	KAMELEON	
Registration Number:	3723496	KAMELEON	
Registration Number:	3723497	KAMELEON	
Registration Number:	3718017	MAXIMIZE THE SHELFEDGE	
Registration Number:	3842527	MAXIMIZE THE SHELFEDGE	
<b>TRADEMARK</b>			

OP \$865.00 4950044

Property Type	Number	Word Mark
Registration Number:	3880462	PEGASSIST
Registration Number:	3796549	PEGASSIST
Registration Number:	3796547	PEGASSIST
Registration Number:	3796548	PEGASSIST
Registration Number:	3887126	PEGASSIST
Registration Number:	3808057	PEGASSIST
Registration Number:	3808056	PEGASSIST
Registration Number:	3808055	PEGASSIST
Registration Number:	3846045	SHELFSTRIPS
Registration Number:	3846044	SHELFSTRIPS
Registration Number:	3846043	SHELFSTRIPS
Registration Number:	4467402	VITAAISLES
Registration Number:	4467401	VITAAISLES
Registration Number:	4467400	VITAAISLES
Registration Number:	3804257	HEALTHY AISLES
Registration Number:	3804256	HEALTHY AISLES

#### CORRESPONDENCE DATA

Fax Number: 2132897727

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 2134262623

Email: measonpriest@goodwinlaw.com

Correspondent Name: Michele Eason-Priest/Goodwin Procter LLP

Address Line 1: 601 S Figueroa St Fl 41

Address Line 4: Los Angeles, CALIFORNIA 90017

ATTORNEY DOCKET NUMBER:	135606.314401
NAME OF SUBMITTER:	Michele Eason-Priest
SIGNATURE:	/s/ Michele Eason-Priest
DATE SIGNED:	09/10/2021

#### Total Attachments: 6

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## RELEASE OF SECURITY INTEREST IN TRADEMARKS

This **RELEASE OF SECURITY INTEREST IN TRADEMARKS**, dated as of August 31, 2021 (this "Release"), is made by OWL ROCK CAPITAL CORPORATION, in its capacity as Administrative Agent for the Secured Parties (in such capacity, the "Administrative Agent"), in favor of ELECTRONIC IMAGING SERVICES, INC., a Delaware corporation (the "Grantor"). Capitalized terms used but not otherwise defined herein have the meaning given to them in the Security Agreement.

### WITNESSETH

WHEREAS, Grantor and the Administrative Agent are parties to that certain Second Lien Security Agreement, dated as of December 19, 2016 (as amended, restated, amended and restated, replaced, supplemented or otherwise modified, the "Security Agreement");

WHEREAS, pursuant to the Security Agreement, the Grantor executed the Memorandum of Security Interest in Trademarks, dated as of December 19, 2016 (the "Trademark Security Agreement") and recorded with the U.S. Patent and Trademark Office on December 20, 2016 at Reel/Frame No. 5940/0642, pursuant to which the Grantor pledged and granted to the Administrative Agent, for the benefit of the Secured Parties, a lien on and security interest in and to all of its right, title and interest in, to and under the Trademarks (as defined in the Trademark Security Agreement).

WHEREAS, the Grantor has requested that the Administrative Agent release its security interest in all right, title and interest in, to and under all of the Trademarks.

NOW, THEREFORE, in consideration of the foregoing, the Administrative Agent hereby DISCHARGES, TERMINATES and RELEASES, without recourse, representation or warranty, its security interest in all right, title and interest in, to and under all of the Trademarks, including the trademark registrations and applications set forth in Schedule I attached hereto and incorporated herein by reference, and agrees that all the security interest in the Trademarks is hereby discharged, terminated and released. The undersigned hereby transfers and assigns to the Grantor, without recourse, representation or warranty, any and all right, title and interest that the Administrative Agent may have obtained in, to and under the Trademarks under the Security Agreement and the Trademark Security Agreement.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be duly executed and delivered as of the date first written above.

**OWL ROCK CAPITAL CORPORATION,**  
as Administrative Agent

By:   
Name: Adam Forchheimer  
Title: Authorized Signatory

SCHEDULE I  
to  
RELEASE OF SECURITY INTEREST IN TRADEMARKS

<u>Owner</u>	<u>Jurisdiction</u>	<u>Trademarks</u>	<u>Registration No.</u>	<u>Registration Date</u>
Electronic Imaging Services, Inc.	U.S.	@SHELF	4950044	May 3, 2016
Electronic Imaging Services, Inc.	U.S.	ADSIGNS (and design)	3928553	Mar. 8, 2011
Electronic Imaging Services, Inc.	U.S.	bannerStrips	4486557	Feb. 18, 2014
Electronic Imaging Services, Inc.	U.S.	bannerStrips	4594589	Aug. 26, 2014
Electronic Imaging Services, Inc.	U.S.	bannerStrips	4599029	Sept. 2, 2014
Electronic Imaging Services, Inc.	U.S.	bannerStrips	4599030	Sept. 2, 2014
Electronic Imaging Services, Inc.	U.S.	EASY TO EAT WELL	3391355	Mar. 4, 2008
Electronic Imaging Services, Inc.	U.S.	HEALTHY AISLES (and Design)	3797023	June 1, 2010
Electronic Imaging Services, Inc.	U.S.	HEALTHY AISLES (and design)	3797022	June 1, 2010

Electronic Imaging Services, Inc.	U.S.	ISMADS (and Design)	3929116	Mar. 8, 2011
Electronic Imaging Services, Inc.	U.S.	ISMADS (and Design)	3929115	Mar. 8, 2011
Electronic Imaging Services, Inc.	U.S.	ISMINSIGHTS	4106885	Feb. 28, 2012
Electronic Imaging Services, Inc.	U.S.	KAMELEON	3797025	June 1, 2010
Electronic Imaging Services, Inc.	U.S.	KAMELEON	3797024	June 1, 2010
Electronic Imaging Services, Inc.	U.S.	KAMELEON (and design)	3723496	Dec. 8, 2009
Electronic Imaging Services, Inc.	U.S.	KAMELEON (and design)	3723497	Dec. 8, 2009
Electronic Imaging Services, Inc.	U.S.	MAXIMIZE THE SHELFEDGE	3718017	Dec. 1, 2009
Electronic Imaging Services, Inc.	U.S.	MAXIMIZE THE SHELFEDGE	3842527	Aug. 31, 2010
Electronic Imaging Services, Inc.	U.S.	PEGASSIST	3880462	Nov. 23, 2010
Electronic Imaging Services, Inc.	U.S.	PEGASSIST	3796549	June 1, 2010
Electronic Imaging Services, Inc.	U.S.	PEGASSIST	3796547	June 1, 2010

Electronic Imaging Services, Inc.	U.S.	PEGASSIST	3796548	June 1, 2010
Electronic Imaging Services, Inc.	U.S.	PEGASSIST (and design)	3887126	Dec. 7, 2010
Electronic Imaging Services, Inc.	U.S.	PEGASSIST (and design)	3808057	June 22, 2010
Electronic Imaging Services, Inc.	U.S.	PEGASSIST (and design)	3808056	June 22, 2010
Electronic Imaging Services, Inc.	U.S.	PEGASSIST (and design)	3808055	June 22, 2010
Electronic Imaging Services, Inc.	U.S.	SHELFSTRIPS (and Design)	3846045	Sept. 7, 2010
Electronic Imaging Services, Inc.	U.S.	SHELFSTRIPS (and Design)	3846044	Sept. 7, 2010
Electronic Imaging Services, Inc.	U.S.	SHELFSTRIPS (and Design)	3846043	Sept. 7, 2010
Electronic Imaging Services, Inc.	U.S.	vitaAisles	4467402	Jan. 14, 2014
Electronic Imaging Services, Inc.	U.S.	vitaAisles	4467401	Jan. 14, 2014
Electronic Imaging Services, Inc.	U.S.	vitaAisles	4467400	Jan. 14, 2014

Electronic Imaging Services, Inc.	U.S.	HEALTHY AISLES	3804257	Jun. 15, 2010
Electronic Imaging Services, Inc.	U.S.	HEALTHY AISLES	3804256	Jun. 15, 2010

**TRADEMARK**

**REEL: 007419 FRAME: 0071**

**RECORDED: 09/10/2021**