

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM673817

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
RICHLINE GROUP, INC.		09/10/2021	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JOTALY INC.		
<b>Street Address:</b>	66 W 38th Street		
<b>Internal Address:</b>	#24F		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10018		
<b>Entity Type:</b>	Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1692868	JTL	
<b>Registration Number:</b>	1660356	JOTALY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2158325360		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	215-569-5360		
<b>Email:</b>	mhomyk@blankrome.com		
<b>Correspondent Name:</b>	Matthew A. Homyk		
<b>Address Line 1:</b>	One Logan Square		
<b>Address Line 2:</b>	Blank Rome LLP		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103		
<b>ATTORNEY DOCKET NUMBER:</b>	161357-00101		
<b>NAME OF SUBMITTER:</b>	Matthew A. Homyk		
<b>SIGNATURE:</b>	/matthew homyk/		
<b>DATE SIGNED:</b>	09/10/2021		
<b>Total Attachments: 2</b>			
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source=Jotaly trademark#page2.tif			

OP \$65.00 1692868

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Assignment") is entered into and effective as of the date of the last signature below by and between RICHLINE GROUP, INC., a Delaware corporation with an address of 1385 Broadway, New York, New York 10018 ("Assignor"), and JOTALY INC., a New York corporation with an address of #24F, 66 W 38th Street, New York, New York 10018 ("Assignee").

WHEREAS, Assignor is the owner of all right, title, and interest in and to the trademarks listed in Schedule A together with the goodwill of the business associated with and symbolized by said trademarks (the "Trademarks"); and

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all of Assignor's right, title, and interest in and to said Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor does hereby assign, sell, and transfer to Assignee, its successors and assigns, all of its worldwide right, title and interest in and to the Trademarks, together with the goodwill of the business associated with and symbolized by the Trademarks, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations and all corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter arising or in effect, for Assignee's own use and enjoyment, including all rights of priority, to the full end of the term or terms for which the foregoing may be granted, renewed and/or extended, and for the use and enjoyment of Assignee's successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this Agreement had not been made, together with all rights to collect royalties, products and proceeds in connection with any of the foregoing and all rights to sue for past, present or future infringement, misappropriation, unfair competition, dilution, or other violation of the foregoing, and all rights to recover damages or lost profits in connection therewith, and all rights corresponding thereto throughout the world.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment through their duly authorized officers.

ASSIGNOR

RICHLINE GROUP, INC.

Name:

*Victoria J. Elliot*

Title:

*Secretary*

Date:

*9/10/2021*

ASSIGNEE

JOTALY INC.

Name:

*OFER AZOUECANT*

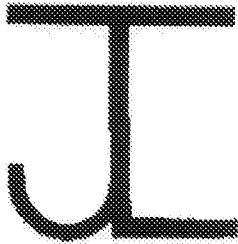
Title:

*President*

Date:

*9/10/2021*

Schedule A

Mark	Country	Goods or Services	Registration Number
JOTALY	United States	Jewelry (International Class 14)	1660356
	United States	Jewelry (International Class 14)	1692868
JOTALY	United States	Retail store services featuring jewelry; Online retail store services featuring jewelry (International Class 35)	n/a