

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM674744

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|---|--|-----------------------|-------------------------------------|
| SUBMISSION TYPE: | RESUBMISSION | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| RESUBMIT DOCUMENT ID: | 900639027 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| C2O Pure Coconut Water, LLC | | 07/15/2021 | Limited Liability Company: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | C2O Coconut Water, LLC | | |
| Street Address: | 500 W. Overland, Suite 300 | | |
| City: | El Paso | | |
| State/Country: | TEXAS | | |
| Postal Code: | 79901 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3806258 | C2O | |
| Registration Number: | 4194572 | LIVE REJUVENATED! | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 5152881338 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 5152883667 | | |
| Email: | patatty@ipmvs.com | | |
| Correspondent Name: | Christine Lebron-Dykeman | | |
| Address Line 1: | 801 Grand Ave., Suite 3200 | | |
| Address Line 2: | McKee, Voorhees & Sease, P.L.C | | |
| Address Line 4: | Des Moines, IOWA 50309-2721 | | |
| NAME OF SUBMITTER: | Christine Lebron-Dykeman | | |
| SIGNATURE: | /christine lebron-dykeman/ | | |
| DATE SIGNED: | 09/15/2021 | | |
| Total Attachments: 2 | | | |
| source=C2O Assignment (signed).07.15.2021 with Exhibit A#page1.tif | | | |
| source=C2O Assignment (signed).07.15.2021 with Exhibit A#page2.tif | | | |

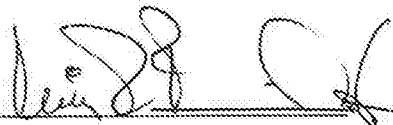
ASSIGNMENT

WHEREAS, C2O Pure Coconut Water, LLC, a Delaware limited liability company, with a principal place of business at 500 W. Overland, Suite 300, El Paso, Texas 79901 is the owner of the trademark applications and registrations set forth in Exhibit A, attached hereto.

WHEREAS, C2O Coconut Water, LLC, a Delaware limited liability company with a principal place of business at 500 W. Overland, Suite 300, El Paso, Texas 79901, is desirous of acquiring the entire right, title and interest in and to said marks, together with the goodwill of the business pertaining to said marks;

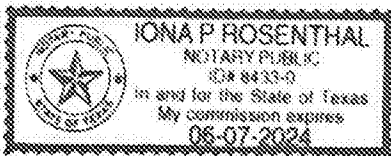
NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said C2O Pure Coconut Water, LLC does hereby assign unto C2O Coconut Water, LLC all right, title and interest which C2O Pure Coconut Water, LLC has heretofore enjoyed pertaining to said marks, together with the goodwill of the business pertaining to said marks and the registrations thereof, the same to be held and enjoyed by C2O Coconut Water, LLC, its successors and assigns, together with the right to sue for and collect for all claims for damages by reason of past infringement of said mark and the registration thereof.


C2O Pure Coconut Water, LLC

By 

STATE OF TEXAS)
) ss
COUNTY OF EL PASO)

On this 15th day of July, 2021, before me, the undersigned, a Notary Public in and for the state, personally appeared **Luis Fernandez**, to me personally known, who being by me duly sworn, did say that he is the **Board of Managers** of C2O Pure Coconut Water, LLC; that said above and foregoing instrument was signed on behalf of said corporation by authority of its Board of Directors and that the said **Luis Fernandez**, as such officer, acknowledged the execution of said instrument to be the voluntary act and deed of said corporation, by it and by him voluntarily executed.




Notary Public in and for the State of Texas

Commission Expires

EXHIBIT A

U.S. REGISTRATIONS

| <u>Mark</u> | <u>Reg. No.</u> | <u>Reg. Date</u> |
|--------------------|------------------------|-------------------------|
| C2O Design | 3,806,258 | June 22, 2010 |
| LIVE REJUVINATED | 5,836,014 | August 13, 2019 |

FOREIGN APPLICATIONS AND REGISTRATIONS

| <u>Mark</u> | <u>Reg. No.</u> | <u>Reg. Date</u> | <u>Country</u> |
|-------------------------------|------------------------|-------------------------|-----------------------|
| C2O Design | 1541551 | May 26, 2015 | Mexico |
| C2O PURE COCONUT WATER Design | 1732803 | June 8, 2016 | Australia |
| C2O Design | 908892012 | August 8, 2017 | Brazil |
| C2O Design | TMA1084433 | October 9, 2020 | Canada |
| C2O PURE COCONUT WATER | TMA885027 | August 29, 2014 | Canada |
| C2O Design | 18737 | April 4, 2018 | Curacao |
| C2O Design | 5769473 | June 5, 2015 | Japan |
| C2O Design | 1541554 | May 26, 2016 | Mexico |
| C2O Design | 1028092 | March 22, 2016 | New Zealand |
| C2O Design | 15701 | March 15, 2018 | St Maarten |
| C2O Design | 01726150 | September 1, 2015 | Taiwan |
| C2O Design | TM414303 | January 21, 2015 | Thailand |
| C2O Design | 81/36636 | Pending | Barbados |
| C2O Design | 41509803 | Pending | China |
| C2O Design | 45860824 | Pending | China |
| C2O Design | 226354-32-1 | Pending | Puerto Rico |