

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM674038

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Engaged Media, Inc.		12/27/2018	Corporation: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Engaged Media, LLC		
Street Address:	2222 Sedwick Road		
City:	Durham		
State/Country:	NORTH CAROLINA		
Postal Code:	27713		
Entity Type:	Limited Liability Company: NORTH CAROLINA		
PROPERTY NUMBERS Total: 23			
Property Type	Number	Word Mark	
Registration Number:	2609146	ACTION PURSUIT GAMES	
Registration Number:	4618935	AMERICAN FARMHOUSE STYLE	
Serial Number:	90641552	AMERICAN OUTDOOR GUIDE	
Registration Number:	1675834	AMERICAN SURVIVAL GUIDE	
Registration Number:	2958507	ATOMIC RANCH	
Registration Number:	3337523	COTTAGES & BUNGALOWS	
Registration Number:	3283763	DIESEL WORLD	
Registration Number:	2138044	DRAG RACER	
Registration Number:	4827971	ENGAGED MEDIA	
Registration Number:	2176969	GUN WORLD	
Registration Number:	1657870	KNIVES ILLUSTRATED	
Registration Number:	2939996	MIDCENTURY MARVELS	
Registration Number:	3222579	MOTORTOPIA	
Registration Number:	3423527	MOTORTOPIA	
Registration Number:	2005194	ROMANTIC HOMES	
Registration Number:	5158218	SOUTHERN COTTAGE	
Serial Number:	90477170	STREET TRUCKS	
Serial Number:	86725387	TREAD MAGAZINE	
Serial Number:	90602247	TREAD OUTSIDE	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	1976514	VICTORIAN HOMES
Registration Number:	4696297	WORLD OF FIREPOWER
Registration Number:	5822847	YOTA
Registration Number:	4069513	YUM

CORRESPONDENCE DATA

Fax Number: 8443978265

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9198294296

Email: tmgroup@hutchlaw.com

Correspondent Name: Trevor P. Schmidt

Address Line 1: 701 Corporate Center Drive

Address Line 2: Suite 250

Address Line 4: Raleigh, NORTH CAROLINA 27607

ATTORNEY DOCKET NUMBER:	ENGAGD.21000
NAME OF SUBMITTER:	Trevor P. Schmidt
SIGNATURE:	/Trevor P. Schmidt/
DATE SIGNED:	09/13/2021

Total Attachments: 1
source=Articles of Conversion - Engaged Media, Inc. to Engaged Media, LLC (filed 12-27-2018)#page1.tif

**ARTICLES OF ORGANIZATION
INCLUDING ARTICLES OF CONVERSION**

Pursuant to §§57D-2-21, 57-D-9-20 and 57D-9-22 of the General Statutes of North Carolina, the undersigned converting business entity does hereby submit these Articles of Organization Including Articles of Conversion for the purpose of forming a limited liability company pursuant to the conversion of another eligible entity.

1. The name of the limited liability company is: Engaged Media, LLC. The limited liability company is being formed pursuant to a conversion of another business entity.
2. The name of the converting business entity is: Engaged Media, Inc. and the organization and internal affairs of the converting business entity are governed by the laws of the state of North Carolina.

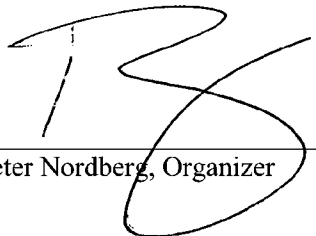
A plan of conversion has been approved by the converting business entity as required by law.

3. The converting business entity is a: domestic corporation.
4. The mailing address of the converting entity prior to the conversion, which is also the mailing address of the resulting business entity, is 2222 Sedwick Road, Durham, North Carolina 27713.
5. The name and address of the person executing these Articles of Organization is as follows:

Peter Nordberg, Organizer
2222 Sedwick Road
Durham, North Carolina 27713

6. The name of the initial registered agent is: Corporation Service Company.
7. The street address, which is also the mailing address, and county of the initial registered office of the limited liability company is: 2626 Glenwood Avenue, Suite 550, Raleigh, Wake County, North Carolina 27608.
8. The limited liability company does not have a principal office.
9. These Articles of Organization will be effective on December 31, 2018 at 11:59 pm EST.

This is the 27th day of December, 2018.


Peter Nordberg, Organizer