

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM674134

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bett-A-Way Beverage Distributors, Inc.		06/02/2021	Corporation: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vaccaro Family Holdings, Inc.		
<b>Street Address:</b>	110 Sylvania Place		
<b>City:</b>	South Plainfield		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07080		
<b>Entity Type:</b>	Corporation: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1801121	BETT-A-WAY	
<b>Registration Number:</b>	1801120	BETT-A-WAY	
<b>Registration Number:</b>	4567564	BETTAWAY	
<b>Registration Number:</b>	4571494	BETT WAY	
<b>Registration Number:</b>	4277463	ULTRA LIGHT	
<b>Registration Number:</b>	4741712		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5168020562		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5168025060		
<b>Email:</b>	dburke@dpburke.com, gdamoulakis@dpburke.com		
<b>Correspondent Name:</b>	Daniel P. Burke		
<b>Address Line 1:</b>	201 Townsend Square		
<b>Address Line 4:</b>	Oyster Bay, NEW YORK 11771		
<b>NAME OF SUBMITTER:</b>	Daniel P. Burke		
<b>SIGNATURE:</b>	/Daniel P. Burke/		
<b>DATE SIGNED:</b>	09/13/2021		

OP \$165.00 1801121

**Total Attachments: 2**

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## TRADEMARK ASSIGNMENT

This Trademark Assignment is dated as of May \_\_, 2021 (the "**Assignment**") between Bett-a-way Beverage Distributors, Inc., a corporation organized and existing under the laws of New Jersey with an address of 110 Sylvania Place, South Plainfield, NJ 07080 (hereinafter "**Assignor**"), and Vaccaro Family Holdings, Inc., a corporation organized and existing under the laws of New Jersey with an address of 110 Sylvania Place, South Plainfield, NJ 07080 (hereinafter "**Assignee**").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks,

BETT-A-WAY, including U.S. Trademark Registration No. 1,801,121;

BETT-A-WAY (& design), including U.S. Trademark Registration No. 1,801,120;

BETTAWAY, including U.S. Trademark Registration No. 4,567,564;

BETTAWAY (stylized), including U.S. Trademark Registration No. 4,571,494;

ULTRA LIGHT, including U.S. Registration No. 4,277,463;

The arrow design logo, including U.S. Trademark Registration No. 4,741,712;

(hereinafter, the "**Marks**");

WHEREAS, Assignor has agreed to transfer, sell and assign to Assignee all of Assignor's right, title and interest in and to the Marks;

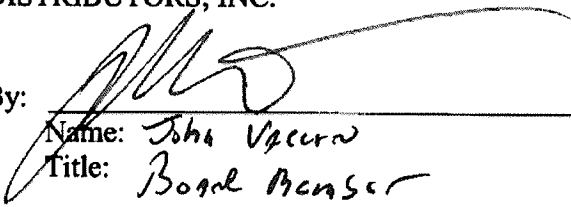
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignment. Assignor hereby assigns to Assignee all right, title and interest in and to the Marks, together with any and all goodwill associated therewith.
2. Rights and Privileges. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Marks, will be held and enjoyed by Assignee and its successors, assigns and other legal representatives.
3. Further Assurances. Assignor agrees to execute and deliver at a future date any additional documents that Assignee reasonably determines are required to perfect Assignee's ownership of or title to the Marks.
4. Authorization. Assignor authorizes and requests any official whose duty is to register and record ownership in trademark registrations and applications for registration of trademarks, to record Assignee as the assignee and owner of any and all of Assignor's rights in the Marks.

5. Right to Convey. Assignor hereby covenants that it has the full right to convey the entire interest herein assigned and that it has not executed, and will not execute, any agreement in conflict herewith.

ASSIGNOR

BETT-A-WAY BEVERAGE  
DISTRIBUTORS, INC.

By:   
Name: John Vaccaro  
Title: Board Member

Date: 8/2/21