OP \$40.00 4000910

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM674140 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bett-a-way Traffic Systems, Inc.		06/02/2021	Corporation: NEW JERSEY

RECEIVING PARTY DATA

Name:	Vaccaro Family Holdings, Inc.	
Street Address:	110 Sylvania Place	
City:	South Plainfield	
State/Country:	NEW JERSEY	
Postal Code:	07080	
Entity Type:	Corporation: NEW JERSEY	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4000910	BETTAWAY TRANSPORTATION LOGISTICS

CORRESPONDENCE DATA

Fax Number: 5168020562

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5168020560

Email: dburke@dpburke.com, gdamoulakis@dpburke.com

Correspondent Name: Daniel P. Burke

Address Line 1: 201 Townsend Square

Address Line 4: Oyster Bay, NEW YORK 11771

NAME OF SUBMITTER:	Daniel P. Burke
SIGNATURE:	/Daniel P. Burke/
DATE SIGNED:	09/13/2021

Total Attachments: 2

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TRADEMARK 900643059 REEL: 007420 FRAME: 0166

TRADEMARK ASSIGNMENT

This Trademark Assignment is dated as of May ____, 2021 (the "Assignment") between Bett-a-way Traffic Systems, Inc., a corporation organized and existing under the laws of New Jersey with an address of 110 Sylvania Place, South Plainfield, NJ 07080 (hereinafter "Assignor"), and Vaccaro Family Holdings, Inc., a corporation organized and existing under the laws of New Jersey with an address of 110 Sylvania Place, South Plainfield, NJ 07080 (hereinafter "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark,

BETTAWAY TRANSPORTATION LOGISTICS (Stylized), including U.S. Trademark Registration No. 4,000,910;

(hereinafter, the "Mark");

WHEREAS, Assignor has agreed to transfer, sell and assign to Assignee all of Assignor's right, title and interest in and to the Mark;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

- 1. <u>Assignment.</u> Assignor hereby assigns to Assignee all right, title and interest in and to the Mark, together with any and all goodwill associated therewith.
- 2. <u>Rights and Privileges.</u> All rights and privileges, including the right to sue for and receive all damages from past infringements of the Mark, will be held and enjoyed by Assignee and its successors, assigns and other legal representatives.
- 3. <u>Further Assurances</u>. Assignor agrees to execute and deliver at a future date any additional documents that Assignee reasonably determines are required to perfect Assignee's ownership of or title to the Mark.
- 4. <u>Authorization</u>. Assignor authorizes and requests any official whose duty is to register and record ownership in trademark registrations and applications for registration of trademarks, to record Assignee as the assignee and owner of any and all of Assignor's rights in the Mark.
- 5. <u>Right to Convey.</u> Assignor hereby covenants that it has the full right to convey the entire interest herein assigned and that it has not executed, and will not execute, any agreement in conflict herewith.

[Signature page to follow]

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ASSIGNOR

BETT-A-WAY TRAFFIC SYSTEMS, PNC.

By:

Name: John Vacan
Title: Boack Mansar

Date: 6-2-21