

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM674278

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Covenant Multi-Family Offices, LLC		09/10/2021	Limited Liability Company: TEXAS
RECEIVING PARTY DATA			
Name:	CapFinancial Partners, LLC		
Street Address:	4208 Six Forks Road		
Internal Address:	Suite 1700		
City:	Raleigh		
State/Country:	NORTH CAROLINA		
Postal Code:	27609		
Entity Type:	Limited Liability Company: NORTH CAROLINA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	6183265	COVENANT	
Registration Number:	6078870	CREATING RICHER LIVES	
Registration Number:	4430091	COVENANT	
Registration Number:	4523323	LIFESTYLE. LEGACY. PHILANTHROPY.	
Registration Number:	4530164		
Registration Number:	4426810		
CORRESPONDENCE DATA			
Fax Number:	9197822311		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9197821441		
Email:	ksuggs@bdppa.com		
Correspondent Name:	Emily D. Iverson		
Address Line 1:	2626 Glenwood Ave		
Address Line 2:	Suite 560		
Address Line 4:	Raleigh, NORTH CAROLINA 27608		
NAME OF SUBMITTER:	Emily D. Iverson		
SIGNATURE:	/Emily D. Iverson/		

OP \$165.00 6183265

DATE SIGNED:	09/14/2021
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Total Attachments: 4

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "**TM Assignment**") is entered into effective September 10, 2021, at 11:59 p.m. (the "**Effective Time**"), by **Covenant Multi-Family Offices, LLC**, a Texas limited liability company, ("**CMF**") and **Triquetra Insurance Services, LLC**, a Texas limited liability company, (each, individually, a "**Contributor**" and collectively, "**Contributors**" or "**Covenant**") and **CapFinancial Partners, LLC**, a North Carolina limited liability company, ("**Partners**").

RECITALS

Contributors, Partners' parent company, The CapFinancial Group, LLC ("**Group**"), Partners, and others have entered into that "Asset Contribution Agreement", effective as of the Effective Time, (the "**AC Agreement**") whereby Group is acquiring substantially all of Covenant's assets and assigning those assets to Partners. (The AC Agreement is incorporated into this TM Assignment by this reference. Except as otherwise stated in this TM Assignment, the capitalized terms used in this TM Assignment shall have the same meanings for those terms as defined in the AC Agreement.) Under the AC Agreement, each Contributor assigns all entity names and trade names, domain names, and other general intangibles utilized in operating the Covenant Business, including each trademark and service mark listed on **Schedule A** attached, (each, a "**Trademark**"), and all goodwill associated with the Covenant Business, to Partners. In consideration of these Recitals and on the terms and conditions described below, the parties agree:

1. ASSIGNMENT/ASSUMPTION. **Schedule A** attached sets forth all Trademarks owned by Contributors and utilized in operating the Covenant Business, and each Contributor assigns all of its rights and obligations under the Trademarks, including all goodwill associated with the Trademarks, to Partners, and Partners accepts that assignment, all to be effective as of the Effective Time.

2. REPRESENTATIONS. Each party represents that it has the right, power, and authority to enter into this TM Assignment; each person executing this TM Assignment on its behalf is authorized to do so; and this TM Assignment constitutes its valid and legally binding obligation, enforceable as against it in accordance with its terms.

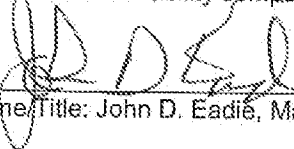
3. MISCELLANEOUS. The provisions of Sections 1.2, 14, & 15 of the AC Agreement are incorporated into this TM Assignment by this reference. Each party will execute and deliver all additional documents and do all other acts as may be reasonably necessary to carry out the provisions and intent of this TM Assignment. Nothing in this TM Assignment shall be deemed or construed to constitute or create a partnership, association, joint venture, or agency between the parties.

[Signatures on Next Two Pages]

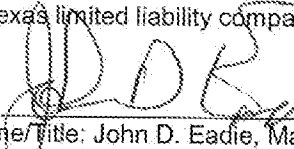
IN WITNESS WHEREOF, the undersigned have executed and delivered this TM Assignment as of the date first above written.

CONTRIBUTORS:

Covenant Multi-Family Offices, LLC,
a Texas limited liability company

By: 
Name/Title: John D. Eadie, Managing Director

Triquetra Insurance Services, LLC,
a Texas limited liability company





By: 
Name/Title: John D. Eadie, Manager

PARTNERS:

CapFinancial Partners, LLC,
a North Carolina limited liability company

By: 
Name/Title: Ben Goldstein, President

SCHEDULE A

Trademark	Owner	Registration Date	Federal Registration No.
	CMF	10/27/2020	6183265
CREATING RICHER LIVES	CMF	6/16/2020	6078870
	CMF	11/5/2013	4430091
LIFESTYLE. LEGACY. PHILANTHROPY.	CMF	4/29/2014	4523323
	CMF	5/13/2014	4530164
	CMF	10/29/2013	4426810